Why Men Pull Away

Affiliate swipe pack

You earn 75% on the course, 75% on every upsell and 35% on recurring billing, and ClickBank tracks your link for 60 days. In testing this offer has earned over $1.20 per click (EPC).

Replace [YOUR HOPLINK] with your own hoplink from https://aff.meetysweet.com/whymen/links/

Replace [First name] with your autoresponder's first-name tag. Send only to people who asked to hear from you, and keep the affiliate-link note on every social post.

Contents: Emails, Newsletter inserts, Social posts and hooks.

Emails

New swipe emails (rewritten November 2026)

Each email has three subject lines to test, a preview line and the body. Your hoplink is filled in for you once you have saved it on the Promotion Links page. Swap **[First name]** for your autoresponder's first-name tag, and fill in any line in [square brackets] in your own words before you send.

1. Cold list intro: Before you have "the talk"

Subject: Before you have "the talk" with him

Subject: A calmer way to find out where you stand

Subject: Something I wish I'd known years ago

Preview line: The conversation most of us plan is often the one that pushes him away.

Hi [First name],

There's a moment a lot of women know well. He used to text first. Now you're the one checking your phone, rereading his last message and wondering if you said something wrong.

The natural move is to sit him down and ask what's going on. Where is this heading? Are you happy? What do you want from me?

A men's dating coach called Slade Shaw says that conversation is often the very thing that turns a man who is pulling away into a man who is running away. Most of the questions we ask when we feel unsure land on him as pressure, even when pressure is the last thing we mean.

So what do you do instead? Slade went straight to the source. He sent a survey to the men on his email list asking why they had pulled away from women they liked, and what those women had done that changed how they felt. More than 10,000 men answered.

From their answers he built a set of what he calls "harmless questions". They feel completely innocent to the man you ask, and they let him show you what matters to him without feeling cornered.

He explains it in a free video presentation:

[YOUR HOPLINK]

Watch it before you have the big talk. It may change what you decide to say.

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Turn your sound on before you press play. The part about why "the talk" backfires is the bit I keep thinking about.

2. Cold list intro: The Dream Girl Factor

Subject: The checklist he can't put into words

Subject: Why a good month can still end in silence

Subject: This explained a lot to me

Preview line: Things were going well. So why did he start needing space?

Hi [First name],

Here's something that confuses a lot of women. The dates are good, you laugh at the same things, he says he's happy. And then he starts to need "space".

When dating coach Slade Shaw asked more than 10,000 men why they had pulled away from women they liked, one pattern kept coming up. Liking a woman, enjoying her company and being attracted to her is often not enough on its own to make a man want to commit.

Slade says every man carries an inner checklist of qualities he needs in a life partner. He calls it the Dream Girl Factor. It has very little to do with looks, and most men could not tell you what's on it if you asked. They either feel it or they don't.

When a man senses something on that list might be missing, he usually can't name it. He just feels restless, and he backs off. From the outside it looks like he went cold for no reason.

The obvious fix would be to ask him what he wants. Slade explains why that tends to backfire, and what to ask instead, in this free presentation:

[YOUR HOPLINK]

If you've ever been left wondering what changed, it's worth a look.

Take care,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. The answer involves something stage mentalists use. It sounds odd until you hear it, and then it makes a lot of sense.

3. Warm recommendation: The question that says something about you

Subject: Five words that say a lot about you

Subject: Show him who you are without a speech

Subject: [First name], try this one

Preview line: Telling him doesn't work. Asking him does.

Hi [First name],

I want to share one small idea that stuck with me.

Say you want a man to know you're not needy. You could tell him, "I'm not needy." Most men will smile and think, "Yeah, right."

Or you could ask him, lightly, "You don't get needy, do you?"

Now he assumes you aren't. The message slips right under his radar, and you never had to make a speech about yourself.

That example comes from Why Men Pull Away by dating coach Slade Shaw. He borrowed it from the way stage mentalists use questions, and he built a whole set of these "harmless questions" around what more than 10,000 men told him in his survey. Some help a man open up about what matters to him. Others quietly show him the qualities he's been looking for.

[Add one honest sentence about why this matters to you or your readers.]

If a man in your life has gone a little quiet, or you just want to understand what he isn't saying, start with Slade's free video:

[YOUR HOPLINK]

It's a short watch and it explains the thinking behind the questions.

Warmly,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. If you decide to get the full program, it's $47 on the page today and comes with a 60-day money-back guarantee.

4. Warm recommendation: Married and feeling like an afterthought

Subject: When he's home but not really there

Subject: Feel close to your husband again

Subject: A note for the married women here

Preview line: This isn't only for new relationships.

Hi [First name],

This one is for the women who have been with the same man for years.

You know the evening. He's home, he's at the table, but his mind is on work or on his phone. You ask about his day and get one word back. Nothing is "wrong", yet you go to bed feeling like an afterthought.

[Add one honest sentence from your own life or your readers' about this.]

Most advice about men pulling away is written for new couples. Why Men Pull Away by Slade Shaw covers long relationships and marriages too, and that surprised me. The ideas are the same: a man who feels pressured backs off, and a few well-chosen questions can help him open up instead.

Dr. Bob Grant, a licensed professional counselor, put it this way after reading it: "I especially like the part about what to do when a man is acting distant."

There's no big confrontation in this approach and no new set of rules to memorise. Slade's free video walks you through what more than 10,000 men said about pulling away, and why the questions we usually ask make things worse:

[YOUR HOPLINK]

Every marriage is different, and nobody can promise you a result. But understanding what he isn't saying is a much better place to start than guessing.

With love,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Watch it on an evening when you have a quiet half hour to yourself, with the sound on.

5. Evergreen: Moving too fast

Subject: The step most of us try to skip

Subject: Move closer without pushing him away

Subject: About moving too fast

Preview line: Five stages, and the one mistake men mention most.

Hi [First name],

When you really like someone, it's tempting to hurry. You start planning weekends together, meeting his friends, thinking about where this could go. It feels natural, because for you the feelings and the commitment grow together.

Dating coach Slade Shaw says that for most men they don't. In Why Men Pull Away he lays out five stages of commitment that a man moves through, and he says trying to skip a stage is the number one thing that makes men pull away.

That changes how you read a man who goes quiet after a lovely few weeks. He may not have lost interest at all. He may simply have felt pushed a step ahead of where he was.

Slade's program shows what each stage looks like and how to help a relationship move from one to the next without him feeling hurried. It also includes the 10 immediate do's and don'ts for when things already feel rocky.

You can start with his free video presentation here:

[YOUR HOPLINK]

If you're early in something you care about, this is a good time to watch it, before the pressure builds.

Best,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Slade built this from a survey of his male readers, more than 10,000 of whom answered, so the stages come from what men themselves described.

6. Evergreen: What you get, the price and the guarantee

Subject: What's inside Why Men Pull Away

Subject: Try his method for 60 days

Subject: You asked me about this program

Preview line: The price, the guarantee and what you actually get.

Hi [First name],

A few of you asked what is actually inside Why Men Pull Away after watching the video, so here's the plain version.

It's an online program by dating coach Slade Shaw. It covers the reasons men pull away, the common mistakes that push them further away, and dozens of "harmless questions" for everything from getting his attention to reminding him how rare you are. Inside you'll find:

- "Probing Questions" that help him reveal the values that matter most to him

- "Non-neediness Questions" that show your confidence and independence

- The cold-reading method mentalists use, so he feels you understand him

- The 10 immediate do's and don'ts for when the relationship feels rocky

- The 5 stages of commitment and how to move between them without pushing

The page currently shows it at $47, down from $97, and adds the complete audio edition so you can listen instead of read.

It's backed by a 60-day, no-questions-asked guarantee. If it isn't right for you, you email their support within 60 days and get a full refund.

Here's the page:

[YOUR HOPLINK]

Watch the presentation first. You'll know within a few minutes whether it speaks to your situation.

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Checkout is handled by ClickBank, and the program is an instant download, so you can start tonight.

7. P.S. short: He says nothing is wrong

Subject: "Nothing's wrong," he said

Subject: Hear what he isn't saying

Subject: Quick one

Preview line: One short video worth your time.

Hi [First name],

If a man in your life keeps saying "nothing's wrong" while acting like he's halfway out the door, watch this free video from dating coach Slade Shaw. He asked more than 10,000 men why they pulled away from women they liked, and their answers explain a lot about what he may not be saying out loud.

[YOUR HOPLINK]

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Sound on, and watch it before you ask him another question.

8. 5-day launch: day 1: Story-led: the plans that keep moving

Subject: The plans he keeps moving

Subject: Find out why he's backing off

Subject: Picture this with me for a second

Preview line: Nothing is wrong, he says. So why does Saturday keep disappearing?

Hi [First name],

Picture this. On Monday he says Saturday is still on. By Wednesday it's "probably". On Friday you get a message that work has gone mad and could you do next weekend instead.

He's polite about it. He still sends a heart. And you spend the evening going over the last month in your head, looking for the moment it changed.

If that feels familiar, you're in the place where most women start guessing. Was it something I said? Is there someone else? Did I come on too strong? Every guess feels true at midnight and silly by the morning.

Slade Shaw, a men's dating coach, got tired of the guessing too. So he asked the men themselves. He sent a 36-question survey to the men on his email list about why they pulled away from women they liked, and more than 10,000 of them answered.

What they told him is the subject of a free video presentation, and it explains a lot about the man who keeps moving the plans:

[YOUR HOPLINK]

Watch it with the sound on. Tomorrow I'll send you the one explanation most women reach for first, and why the men in that survey would disagree with it.

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. You don't need to say or do anything to him before you watch. In fact it's better if you don't.

9. 5-day launch: day 2: Myth-busting: "he's just scared of commitment"

Subject: The excuse we all reach for

Subject: Stop blaming it on commitment fear

Subject: About that word, commitment

Preview line: It's the easy explanation, and the men themselves tell a different story.

Hi [First name],

When a man pulls away, the explanation most of us reach for first is the comfortable one. He's scared of commitment. Men are like that. Give him time and he'll grow up.

It's comfortable because it puts the whole thing on him and on men in general. And it leaves you with one plan: wait.

Here's the trouble with it. It doesn't tell you anything you can act on, and it doesn't explain why a man who seemed so keen a month ago changed his mind about you in particular. Whatever made

him pull away, it was something more specific than a fear of commitment in general.

Slade Shaw's survey of more than 10,000 men points to things that are far more useful to know, because you can do something about them. One is what he calls the five stages of commitment, and how a relationship that tries to jump a stage makes a man back off even when he likes you a lot. Another is the inner checklist every man carries for a partner, which he usually can't put into words himself.

None of it is about playing games or pretending to be someone else. It's about seeing what's actually happening on his side.

Slade explains it in his free presentation here:

[YOUR HOPLINK]

[Add one honest sentence about a time you blamed it on "commitment issues" and later saw it differently.]

Talk tomorrow,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Tomorrow's email is for the women thinking "my situation is different". It probably isn't as different as you'd think.

10. 5-day launch: day 3: Objection: will it work for my situation?

Subject: "But he's not like other men"

Subject: Help for single, dating or married women

Subject: Is this one for you?

Preview line: Single, newly dating or twenty years married: here's who it's written for.

Hi [First name],

You might be asking yourself a fair question after yesterday's email. "Does this work if we're married?" "What if we've only been on four dates?" "What if he's the quiet type anyway?"

Why Men Pull Away was written for women in all of those places. It covers the early weeks, when a man can cool off after a lovely start. It covers long relationships and marriages, where a man can be home every night and still feel far away. And it covers the moment when things already feel rocky, with ten immediate do's and don'ts for that week.

The tools work the same way in each case. Slade Shaw gives you dozens of what he calls harmless questions. Some are probing questions that get a man talking about the values that matter most to him. Others are non-neediness questions that show him your confidence without a speech about it. None of them feel like an interrogation, which is the whole point.

Nadine Piat-Niski, a personal coach and author, called it "not only a must have for single women but also for women in relationships."

If you're still not sure it fits, watch the free presentation first. You'll know within a few minutes:

[YOUR HOPLINK]

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. If he's the quiet type, that's all the more reason to stop asking the questions he dreads and try ones he'll enjoy answering.

11. 5-day launch: day 4: Objection: the price and the guarantee

Subject: $47 and sixty days to decide

Subject: Try it without risking a penny

Subject: The money part

Preview line: What it costs, what you get, and what happens if it isn't for you.

Hi [First name],

Let's talk about the money, because it's a fair thing to weigh up.

Why Men Pull Away is $47 on the page today, down from $97. That's one payment, an instant download, and the Complete Audio Edition comes with it as a bonus, so you can listen in the car or on a walk instead of reading.

Now think about what the alternative costs. Another month of rereading his messages. Another weekend of plans that move. Another "talk" that leaves you both more tense than before. Those cost a lot more than $47, even if nobody sends you a bill for them.

And if you go through the program and decide it isn't right for you, it's covered by a 60-day, no-questions-asked guarantee. You email support@meetyoursweet.com within 60 days and you get a full refund. That gives you two months to try the questions in real life, with the man you care about.

Cindy Battye, a dating and relationships advisor, said it well: "If men came with an instruction manual, this would be it."

Here's the page:

[YOUR HOPLINK]

Watch the presentation first, then decide.

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Checkout goes through ClickBank's secure system, and you can start reading or listening a few minutes later.

12. 5-day launch: day 5: Last-chance style: the cost of guessing

Subject: Last thing I'll say about this

Subject: Stop guessing what he's thinking

Subject: One more note from me

Preview line: After today I'll stop going on about Why Men Pull Away.

Hi [First name],

This is the last email I'll send you about Why Men Pull Away, so I'll keep it simple.

There's no countdown on this and no price that runs out at midnight. The only thing that changes if you wait is how long you spend guessing.

And guessing is what wears you down. You read too much into a short reply. You go easy on a question you really want to ask, then ask it at the worst moment. You wonder whether you're imagining the distance, and then you wonder whether wondering is making it worse.

Slade Shaw built Why Men Pull Away so you could stop doing that. It's built on what more than 10,000 men told him about why they pulled away from women they liked, and it gives you harmless questions to use in real conversations, so you find out what's going on in his head without pushing him further away.

If you've watched the presentation and it spoke to you, this is a good moment to go ahead. If you haven't watched it yet, start there:

[YOUR HOPLINK]

Either way, I hope the man in your life starts talking to you again, and that you feel a lot calmer whatever happens next.

Warmly,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. It's $47 today, with the audio edition included and 60 days to change your mind.

13. Re-engagement: email 1 of 2: Re-engagement: still wondering

about him?

Subject: Are you still wondering about him?

Subject: Understand him without the guesswork

Subject: Checking in with you

Preview line: If a man in your life went quiet, this is still worth ten minutes.

Hi [First name],

It's been a while since you opened one of my emails, so I'll get straight to the point.

A while back I told you about a men's dating coach called Slade Shaw who asked the men on his list why they pulled away from women they liked. More than 10,000 men answered his survey, and he turned their answers into a program called Why Men Pull Away.

I'm bringing it up again because it explains things most of us never get told: why a man who was keen goes distant, and why a husband can sit across the table and still feel miles away.

[Add one honest sentence about why you keep recommending this one.]

The idea at the centre of it is simple. When we feel a man drifting, we ask questions to find out where we stand, and those questions feel like pressure to him. Slade teaches a different kind of question, ones that feel harmless to him and still tell you what you need to know.

If a man in your life has gone quiet, or you just want to understand men better before it happens again, his free presentation is the place to start:

[YOUR HOPLINK]

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. If dating and relationships aren't on your mind right now, that's fine. I'll send one more note, and then I'll leave it there.

14. Re-engagement: email 2 of 2: Re-engagement: keep the emails or not

Subject: Should I keep sending these?

Subject: One free video, then you decide

Subject: A quick question for you

Preview line: Tell me with one click, and I'll take the hint.

Hi [First name],

I don't want to clutter your inbox with things you don't need, so here's a quick question.

Do you still want my emails about men, dating and relationships?

If you do, you don't have to do anything. Just open the next one when it comes.

If you've already sorted things out, or you'd rather not hear about this side of life for now, the unsubscribe link at the bottom of this email takes care of it in one click. No hard feelings at all.

Before you decide, there's one thing I'd hate you to miss. If a man you care about has ever gone distant and left you wondering why, Slade Shaw's free presentation on Why Men Pull Away explains what more than 10,000 men said about pulling away. It also covers the conversation women usually plan when they feel a man slipping, and why that conversation so often makes things harder.

Here it is:

[YOUR HOPLINK]

It takes a few minutes to watch, and it may change how you read the men in your life, including the one you're married to.

Thank you for reading for as long as you have.

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Watch it somewhere quiet with the sound on. It's a presentation you'll want to hear properly.

15. Story-led evergreen: Story-led: the rocky week (10 do's and don'ts)

Subject: When everything feels rocky this week

Subject: What to do first when he goes cold

Subject: If this week has been hard

Preview line: The first few things you do matter more than the big talk.

Hi [First name],

Picture this. It's Thursday night. He's been short with you since the weekend, and tonight he ate dinner on the sofa with his phone and went to bed early. You're sitting in the kitchen with the dishes, trying to decide whether to say something tonight, wait until morning or say nothing at all.

That's the moment when most of us make our biggest moves. We text a friend, write a long message, plan the talk. And because we're hurt and tired, we usually pick the move that feels right in the moment, which is often the one that pushes him further off.

Slade Shaw's program, Why Men Pull Away, has a section for exactly that kind of week. He calls it the ten immediate do's and don'ts for when a relationship is on the rocks. It's the first-aid part of the

program: what to do straight away, and what to hold off on, before you get to the deeper work of understanding him.

The rest of the program goes into why men pull away, based on a survey of more than 10,000 men, and gives you questions that help a man open up without feeling cornered.

Start with the free presentation:

[YOUR HOPLINK]

Watch it before you decide what to say to him.

Take care,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. If tonight is that Thursday, the best first step is often the smallest one. Watch the video before you do anything bigger.

Why Men Pull Away

3 Harmless Questions That Will Awaken His Love and Devotion

SUBJECT: 3 harmless questions that will awaken his love and devotion

Hey **[First name]**,

If you are frustrated by a man who is ignoring your calls or is taking you for granted...

If you wish your man were more attentive, loving, and noticed you more...

If you're sick of taking second place in your relationship and feeling underloved, even lonely...

There are 3 seemingly harmless questions that will change EVERYTHING and awaken his overwhelming feelings of love and devotion for you.

Find out what they are:

=> 3 harmless questions that will awaken his love and devotion [Link this to [YOUR HOPLINK]]

Once you ask these innocent questions, it's going to push any thoughts of other women and any other distractions from his mind.

In fact, it's going to shock his system so much it will give him absolute certainty that you are the only woman he wants to be with.

No matter what your situation, this will turn your man from disinterested to devoted!

Even if he has stopped calling you or answering your texts..

This will make him beg for a second chance.

Even if you have been together a long time, and he's acting distant, ignoring you and treating you like an afterthought...

This will bring him back to you and make him shower you with love in a way that will make your head spin and your heart sing.

These 3 harmless questions have a POWERFUL effect over a man.

It's time you found out what they are and watch something amazing happen to your man:

=> 3 harmless questions that will awaken his love and devotion [Link this to [YOUR HOPLINK]]

No more feeling inadequate. No more going to bed feeling alone and unloved.

Watch the romance come back to life!

Your friend,

[Your Name]

3 Harmless Questions That Will Make Him LOVE You

Subject: 3 harmless questions that will make him LOVE you

Hey **[First name]**,

What makes YOU stand out from all other women when it comes to getting a man's attention and love?

If you ask THESE 3 QUESTIONS...

You're going to see a pretty amazing turnaround and guarantee YOU get his fullest attention and

romantic desire:

=> 3 harmless questions that will make him LOVE you [Link this to [YOUR HOPLINK]]

My guy friend, Slade Shaw, shared this jewel of wisdom with me, and I was amazed at how well it works!

Once you ask these innocent questions, it's going to push YOU to the front and center of any man's mind, cast aside his game playing and aversion to commitment, and turn him into a romantic puppy dog, begging for your love and wanting you to be all his.

No matter how disconnected or unromantic he is...

No matter if he tells you he's not looking for anything serious...

And no matter how long he has been with you...

These 3 questions are going to unlock his wildest desire for you!

It all begins with 3 harmless questions that you can find out about here:

=> 3 harmless questions that will make him LOVE you [Link this to [YOUR HOPLINK]]

Your friend,

[Your Name]

3 Harmless Questions You Should Ask Men

Subject: 3 harmless questions you should ask men

Hey **[First name]**,

Tired of feeling invisible to men?

Asking these 3 harmless questions will change EVERYTHING and awaken his overwhelming feelings of love and devotion for you.

The 3 questions are here:

=> 3 harmless questions you should ask men [Link this to [YOUR HOPLINK]]

Once you ask these innocent questions, it's going to push you to the front and center of his mind.

He will never ignore you, take you for granted, or seem distracted around you ever again!

This will swing any man's attention back to you and make him shower you with love and affection...

No matter how disconnected or unromantic he is...

And no matter how long he has been with you.

In fact, these might be the 3 MOST IMPORTANT questions you will ever ask a man.

I urge you to try it on your man now:

=> 3 harmless questions you should ask men [Link this to [YOUR HOPLINK]]

No more feeling invisible, or feeling like you're not good enough. This is going to make you feel so loved!

I can't wait to hear how well it works for you!

Your friend,

[Your Name]

Why Men Lose Interest

Subject: Why Men Lose Interest

Subject: Why Men Pull Away

Subject: Ever felt Unappreciated By A Man?

Subject: [Video] Why Men Pull Away

Subject: [Video] Why Men Lose Interest

Hi **[First name]**,

Have you ever wondered how the male mind REALLY works?

Why some women get to experience true love and companionship, while others have to put up with men who lose interest?

I'm not easily impressed, but this video is incredibly eye-opening and accurate:

==> Why Men Lose Interest [Link this to [YOUR HOPLINK]]

If you've ever felt unappreciated, ignored, or shut out by a man, then you really need to watch this video right

now:

==> Why Men Lose Interest [Link this to [YOUR HOPLINK]]

Kind regards,

[Your Name]

P.S. Make sure that you watch this video while it's still online.

It teaches you some amazing things about how the male mind works, and how to be thought of as a desirable woman who truly 'gets him'

==> How to be thought of as desirable [Link this to [YOUR HOPLINK]]

How the Male Mind Works

Subject: How the male mind works

Subject: Why men lose interest

Subject: [Video] How to be a woman who 'gets him'

Subject: [First name], do you ever feel ignored by men?

Subject: [Video] Why Men Pull Away

Hi **[First name]**,

Wow, this video is incredible (and I don't get impressed like this very often).

You're about to be given THE blueprint to how the male mind works:

==> [YOUR HOPLINK]

If you have ever wished that you could be perceived by your man as the only woman who truly 'gets him', then this is a MUST WATCH video.

It is not going to be online for very long so I highly recommend that you stop everything and watch it right now.

==> [YOUR HOPLINK]

You'll finally understand why men pull away, why they don't like to open up emotionally, why they lose interest, and how to become a woman that they desire and love ... for good!

Kind regards,

[Your Name]

P.S. This video reveals some incredible secrets about male psychology. Don't miss it, as I'm not sure how long it'll be online

[Video] What To Do When He Shuts You Out

Subject: [Video] What To Do When He Shuts You Out

Subject: He Drops You With No Explanation...

Subject: [Video] How to be a woman who 'gets him'

Subject: [First name], when his love turns to indifference...

Subject: [Video] Why Men Pull Away

Hi **[First name]**,

If you haven't seen the video already, you may never know what he's really thinking.

==> [YOUR HOPLINK]

If you have ever been dumped by a guy and never known what went wrong, why he withdrew or became indifferent

to your love, then you MUST WATCH video.

It may be the difference between being the girl that always gets dumped, and the one that he hangs on to and marries.

Be THAT girl, the one that truly understands him:

==> [YOUR HOPLINK]

You'll finally understand why men pull away, why they don't like to open up emotionally, why they lose interest, and how to become a woman that they desire and love... for good!

Kind regards,

[Your Name]

P.S. He probably wouldn't like you to see this video, which is exactly why you should watch it:

==> [YOUR HOPLINK]

The Video He Never Wanted You To See

Subject: The Video He Never Wanted You To See

Subject: What he's really thinking when he shuts you out

Subject: [Video] How to be his dream girl, not his doormat

Subject: [First name], do you ever feel he ignores you?

Subject: [Video] Why Men Dump You

Hi **[First name]**,

Ever feel you're always the one getting dumped, especially with no explanation?

Ever wondered what you did wrong or what he really wanted?

You're about to be given THE blueprint to how the male mind works:

==> [YOUR HOPLINK]

If you want the man who sees you as the one, the one he can open up to, his best friend, this might be the

most important video you ever see.

It is not going to be online for very long so I highly recommend that you stop everything and watch it right

now.

==> [YOUR HOPLINK]

You'll finally understand why men pull away, why they don't like to open up emotionally, why they lose interest,

and how to become a woman that they desire and love ... for good!

Kind regards,

[Your Name]

P.S. It's scary stuff inside a man's mind, but I would hate for you to miss it. Get the video while it's still up:

==> [YOUR HOPLINK]

3 Harmless Questions That Tell You He's Committed

Subject: 3 harmless questions that tell you he's committed

Subject: 3 questions that are safe to ask a man

Subject: Does he want love and commitment? 3 safe ways to find out

Hi **[First name]**,

Does he love you? Does he want to commit to you?

Can you say with any certainty that you know what a man is really thinking and what he really wants?

Most of you are shaking your head right now...

Because men don't like to talk about their feelings!

Here's 3 seemingly harmless little questions that will give you the answers you need without him even realizing it:

=> [YOUR HOPLINK]

You see, if you're thinking about having 'the talk' with him about the future, or where the relationship is going...

Don't!

Any questions about the relationship will feel like you're pressuring him, even if that's not your intention.

And if he feels pressured, it's a surefire way to make him pull away... or run away... fast!

If you want to know if he still loves you, if he's committed to the relationship, or you want to know if you have a future together...

These 3 amazingly harmless questions will change EVERYTHING.

=> [YOUR HOPLINK]

They will wake up overwhelming feelings of love and devotion for you...

And push thoughts of other women from his mind and give him absolute certainty that you're the only woman he wants to be with!

No matter if you are applying these questions to a guy you have just met in a bar, a guy who has stopped calling, or a husband or boyfriend who has been distant for years...

This is going to get them to open up and focus all their desire, love, and attention back on you!

I urge you to watch this now and prepare to be amazed!

=> [YOUR HOPLINK]

I will chat to you again soon,

[Your Name]

These 3 Questions Change How He Sees You

SUBJECT: These 3 questions change how he sees you

Hi **[First name]**,

If you want to know what makes a man FALL in love and STAY in love...

You need to ask these 3 harmless questions:

=> These 3 questions change how he sees you [Link this to [YOUR HOPLINK]]

Angel used these questions on a man she had just met at a bar... just to see what would happen... and it led to him practically begging her to to out with him a few minutes later!

Carmen texted these questions to a guy who had suddenly stopped calling her 3 weeks before... which got him to ask her for one more chance to go out with him... and soon after to be his girlfriend!

Amy asked these quesions to her husband who had been distant for years, focusing more and more on his work and treating their marriage like an afterthought.

The day after she asked these questions, he surprised her by taking time off work and booking a vacation for the two of them in Cancun... where they renewed their wedding vows!

These harmless questions that you can ask ANY man will have a powerful effect on him and trigger powerful emotions...

Emotions so powerful that he will banish any doubts about commitment or thoughts of other women from his mind... and give him certainty that you're the only woman he wants to be with.

No matter if you have just met him, or he's stopped calling, or if you have been together for years and want him to notice you and make you feel special again...

This will change how he sees you.

No more ignoring you, dismissing you, or taking you for granted.

You are going to be the only thing on his romantic mind... all day long!

Ask him these harmless questions now:

=> These 3 questions change how he sees you [Link this to [YOUR HOPLINK]]

I will chat to you again soon,

[Your Name]

Trigger Powerful Emotions with These 3 Questions

Subject: Trigger powerful emotions with these 3 questions

Hi **[First name]**,

I get a lot of people asking me how to capture a man's romantic attention.

It's so hard when you're into a man but his casual indifference and lack of romantic attention leaves you feeling unloved, unsure, and you wonder if he's just waiting for the right time to dump you...

How do you know he loves you? How do you know he wants to be with you?

I was talking to a friend recently about this problem and she told me that women should be asking their men three harmless questions

Click below to find out what they are:

=> Trigger powerful emotions with these 3 questions [Link this to [YOUR HOPLINK]]

This short video will give you the real reasons men pull away, and the harmless questions you can ask any man that will wake up overwhelming feelings of love and devotion for you.

No matter if you have just met him, have been together for a while and want him to reconnect romantically, or even if you're on the brink of getting dumped!

This is a shortcut tactic to push all other thoughts and distractions from his mind and force him to focus all his attention and desire in one direction...

YOU.

Check it out while you have the time right now:

=> Trigger powerful emotions with these 3 questions [Link this to [YOUR HOPLINK]]

Your friend,

[Your Name]

The Exact Reason Why Men Pull Away

Subject: The exact reason why men pull away

Subject: Number 1 Reason Why Men Pull Away

Subject: [Update] The exact reason why men pull away

Hi **[First name]**,

Finally, here's the EXACT reason why men pull away…

…And 3 harmless little questions that you can ask any man, that will wake up feelings of love and devotion for you…

…While pushing out thoughts of other women from his mind.

Follow this link:

==> The Exact Reason Why Men Pull Away [Link this to [YOUR HOPLINK]]

Here you'll discover the real reasons why men lose interest, what makes him STAY in love, and how to dramatically improve your love life forever.

If you've ever wanted more love from a man…

…Or if you've ever felt abandoned, rejected or confused by a man's behaviour, then you NEED to check this out right away:

==> Why Men Pull Away [Link this to [YOUR HOPLINK]]

Kind regards,

[Your Name]

Why Men Lose Interest

Subject: Why Men Lose Interest

Subject: What makes men STAY in love?

Hi **[First name]**,

It really sucks but sometimes men lose interest in women that they once loved.

Often times it's HIS fault and he's just not a keeper… But sometimes there's more to it than that.

Sometimes GOOD men pull away, lose interest, then someday end up marrying someone else :(

That's why I recommend that you check this out right now:

==> What makes men STAY in love (And Why Men Pull Away) [Link this to [YOUR HOPLINK]]

You'll discover 3 harmless questions you can ask any man that will change the way he feels about you, dramatically improve his love for you, and uncover reasons why he loses interest so that this doesn't ever happen to you.

If you've ever felt rejected, abandoned or confused by a man's behaviour, then you really SHOULD check this out right away:

=> Why Men Lose Interest (And What Makes Him STAY In Love) [Link this to [YOUR HOPLINK]]

Have a great rest of the day/evening!

Kind regards,

[Your Name]

Newsletter inserts

New newsletter inserts (November 2026)

Recommended: why good men go quiet

If you've ever watched a man go from attentive to distant and couldn't work out why, dating coach Slade Shaw asked more than 10,000 men that exact question. His free video explains what they said and why "the talk" so often makes it worse: [YOUR HOPLINK] (affiliate link)

One question worth trying this week

Instead of telling him you're not needy, try asking him lightly, "You don't get needy, do you?" It's one of the "harmless questions" from Slade Shaw's Why Men Pull Away, and his free presentation explains why it works: [YOUR HOPLINK] (affiliate link)

For the married readers

Feeling like an afterthought in a long marriage is more common than most of us admit. Why Men Pull Away covers long relationships as well as new ones, and it starts with a free video: [YOUR HOPLINK] (affiliate link)

Before you have "the talk"

When a man starts to pull away, the conversation we plan to fix it is often the one that pushes him further. Slade Shaw's free presentation shows what to ask instead: [YOUR HOPLINK] (I may earn a commission if you buy.)

Why "he's scared of commitment" doesn't explain much

When a man backs off, it's easy to blame commitment fear and wait. Dating coach Slade Shaw asked more than 10,000 men why they pulled away, and their answers are far more useful than that. His free presentation explains them: [YOUR HOPLINK] (affiliate link)

For the week when everything feels rocky

Why Men Pull Away includes ten immediate do's and don'ts for when a relationship is on the rocks, the things to do first and the things to hold off on. It's $47, comes with the audio edition, and has a 60-day money-back guarantee: [YOUR HOPLINK] (affiliate link)

P.S. lines for any email

P.S. If he's gone quiet lately, watch this free video before you say anything: [YOUR HOPLINK] (affiliate link)

P.S. More than 10,000 men told a dating coach why they pulled away from women they liked. Their answers are here: [YOUR HOPLINK] (affiliate link)

P.S. Why Men Pull Away is $47 today with a 60-day money-back guarantee, and it starts with a free video: [YOUR HOPLINK] (affiliate link)

P.S. The simplest idea I learned this month: ask him "You don't get needy, do you?" instead of telling him you aren't. The reason why is in this video: [YOUR HOPLINK] (affiliate link)

Earlier newsletter sequence for men (promotes all Meet Your Sweet courses)

Recommended Reading: 6-Part Attraction Mini-Course

Subject: Recommended reading: 6 part attraction mini-course

Hi **[First name]**,

A good friend of mine, Slade Shaw (one of the world's leading female attraction experts), has a FREE 6 part mini course about how to attract and keep high quality women.

I've just finished reading it and I can confirm that it is packed full of killer information. I highly recommend that you download and read it for yourself ASAP:

==> [YOUR HOPLINK]

In particular you'll learn how the mind of women works ... and how to use this knowledge to your advantage!

It's a relatively short read but it is packed full of information that I bet you never know about women and the secrets of how to make sure they are fascinated by YOU:

==> [YOUR HOPLINK]

Enjoy!

[Your Name]

How to Talk Any Woman Into Bed

SUBJECT: How to talk any woman into bed

Hi **[First name]**,

Imagine this... No more awkward silences around hot women, no more failed efforts at flirting.

Imagine if you found it easy to talk to women in such a way that sexual tension and chemistry gets built up between the two of you?

Go watch this short video, it's packed with amazing tips on how the female mind works, and how to talk to women:

==> [YOUR HOPLINK]

BTW This video won't be up for long, so make sure you check it out ASAP. It's that important.

You'll finally understand why hot women lose interest in you, why they fantasize about other types of guys, and most importantly...

How to become the kind of guy who peaks her sexual intrigue, who she can't stop thinking about, who she actually chases after...

==> [YOUR HOPLINK]

Enjoy!

[Your Name]

P.S. It's scary stuff once you get inside the female mind, but I would hate for you to miss it. Get the video while it's still up:

==> [YOUR HOPLINK]

Can You Really MAKE a Woman Fall in Love with You?

SUBJECT: Can you really MAKE a woman fall in love with you?

Hi :-)

[NAME] here...

I receive this question or a variation of this question nearly every day...

"I've seen this girl that I really like, but I always seem to muck it up when I try to talk to her. Is there a way to spark her desire for me?"

And the truth is...

You can... if you understand "chemistry".

(Not science chemistry, but attraction chemistry:-)

So what IS chemistry?

Simply put...

Chemistry is the CONNECTION a couple feels between each other.

The stronger the connection... the more chemistry.

With me?

CONNECTION=CHEMISTRY

And here's the kicker...

And WHY you CAN help a woman fall in love with you...

A woman will ultimately CHOOSE to be with the man she feels the most chemistry with.

So isn't the real question?

How do you connect?

Deeply?

==> Here's Your Answer [Link this to [YOUR HOPLINK]]

[YOUR HOPLINK]

Rooting For Ya,

[Your Name]

P.S. How strong is your connection with her? If it's not super-scorching, you must WATCH THIS :-) [Link this to [YOUR HOPLINK]]

3 Ways to Tell If She Would Sleep with You Again

SUBJECT: 3 ways to tell if she would sleep with you again

Hi **[First name]**,

If you have an ex that you regret breaking up with, then I highly recommend you check out this video:

==> 3 ways to tell if she'd ever sleep with you again [Link this to [YOUR HOPLINK]]

It's by my MeetYourSweet's love expert Mirabelle Summers, and inside this revealing video, she takes you right inside the female mind and shows you 3 ways to tell if your ex would ever sleep with you again.

This video won't be for everyone. But if you do have an ex that you miss, want to get back together with, or at least want to sleep with again, then this is a MUST WATCH one of a kind video.

==> 3 ways to tell if she'd ever sleep with you again [Link this to [YOUR HOPLINK]]

(and what to do to make it happen).

Enjoy and have a great day!

[Your Name]

The Dirty Truth Inside Your Ex's Mind (She's Not Over You)

SUBJECT: The dirty truth inside your ex's mind (She's not over you)

Hi **[First name]**,

If you're wondering if your ex would ever have sex with you again, I highly recommend you take one of the 3 simple tests in this video:

==> 3 ways to tell if she secretly wants you back [Link this to [YOUR HOPLINK]]

If you don't do something soon, she's going to be out there, meeting other men, getting hit on, liking the attention...

And quickly forgetting about you.

If you want the dark and dirty truth about what's really happening inside your ex's mind right now, and how to get her back in love with you..

You have to see this video before it gets taken down:

==> Go here to watch the video [Link this to [YOUR HOPLINK]]

Did you know that girls lie too?

She may have lied to you (or be still lying right now) about what she really wants from you.

You're going to learn what she's unable (or unwilling) to tell you, why things broke up in the first place, and what it's going to take to win her back.

Find out what to do and say to win her back:

==> Video: Make your ex fantasize about you [Link this to [YOUR HOPLINK]]

Watch it now before it's too late.

Enjoy!

[Your Name]

The Secret That Turns Her on That She Will Never Tell You

SUBJECT: The secret that turns her on that she will never tell you

Hi **[First name]**,

What if you knew the secret to what goes on inside a woman's mind, and what secretly turns her on?

(This is stuff she would NEVER tell you to your face)

What if you knew how to plant a secret seed of desire in a woman's mind, regardless of whether she says she's not interested or not ready for a relationship...

... so that she would be able to see you as a guy she absolutely HAS TO HAVE...

Go watch this video to learn a simple secret to getting past a woman's defenses and making her see you as the one she can't live without.

==> Discover the #1 Secret To Making Her Crave You [Link this to [YOUR HOPLINK]]

In fact, when you apply the methods like my friend Greg did in this video, you can have an endless supply of sexy, smart women...

Or that one girl you've always wanted...

And she won't be able to keep her hands off you! ;)

==> You can have any woman you want (No lines and no magic tricks!) [Link this to [YOUR HOPLINK]]

Enjoy!

[Your Name]

This Works Shockingly Well on Women

SUBJECT: This works shockingly well on women

Hey **[First name]**,

What if I shared with you 5 simple techniques to turning any woman on, none of which require killer 6-pack abs or a big fat bank account?

==> 5 powerful secrets to turning any woman on [Link this to [YOUR HOPLINK]]

These secrets are not what you might expect, but they work shockingly well and teach you how to be the kind of guy women CRAVE.

No phony lines, and no magic tricks!

These secret techniques work for average guys, not just hollywood stars and high flyers.

Just imagine getting amazing amounts of attention from hot women you've always desired...

Or that one special girl you want to get into bed.

It's like turning on a switch inside her head, and it's going to change everything.

==> Find out what really turns a woman on [Link this to [YOUR HOPLINK]]

Don't miss it.

Your friend,

[Your Name]

What If You're Short?

Subject: What if you're short?

Hey **[First name]**.

If you want to be perceived as a MAN, and if you want to enjoy KILLER success with the ladies, 'confidence' is the key ingredient that converts daydreams into reality. ALL the famous 'lady killers'

from the media to the movies are supremely confident - and that's no coincidence.

If this is something you'd like to get handled for yourself, then check this out:

[YOUR HOPLINK]

... and interestingly enough, 'confidence' just happens to be the subject of today's newsletter.

Today's newsletter is written by my good friend Slade Shaw. Enjoy!...

From: Slade Shaw

I recently got asked a question by one of my students:

"What if you're short and she prefers tall guys?"

The way I see it, confidence is one of those things that women often don't THINK ABOUT being attracted to. Ask a woman what she finds most desirable in a guy, and she might bring up things like height, humor, and a good career ... but she'll almost NEVER say anything about wanting a man with CONFIDENCE.

However, 'confidence' is one of those 'intangible' qualities that women don't tend to THINK about you having ... but they INSTANTLY PERCEIVE whether you have it or not. And whether that confidence is present or not becomes the lens through which EVERYTHING ELSE ABOUT YOU is seen.

So a woman who says that she only likes tall guys might THINK that she only wants guys like that.

But really, if she were to meet a guy who fulfilled that criterion, but who didn't ALSO have CONFIDENCE, she very likely would feel no ATTRACTION for him whatsoever.

And that's when she'll start saying things like, 'I don't know, he seems great on paper ... but I'm just not FEELING it.'

Here's the interesting part.

If you are a confident guy - meaning, you have STRENGTH of personality and that it doesn't matter overly much to you what a woman thinks of you - then it LITERALLY CEASES TO MATTER, for her AND for you, whether you're tall, short, rich, poor, or whether you exterminate bugs for a living.

(No offense to exterminators ... they're good guys too.)

When you're able to free yourself from the shackles of CARING about WHAT WOMEN THINK OF YOU, a radical and quantum shift occurs as a NATURAL BYPRODUCT of this attitude.

Namely, that:

• You instantly maximize your masculinity

• You forever leave the danger-zone of validation-seeking

• You become able to 'get' the kinds of women YOU want, EVEN IF they profess to like qualities in men that you specifically do NOT possess.

For example, a lot of guys are put off when a woman announces point-blank that she likes guys who have a certain quality that they themselves do not. Common 'likes' include muscles and height.

Both of these things are a 'big deal' for a most guys because they're not EASILY CHANGEABLE. There's not a lot you can do about your body composition or your height - at least, not quickly.

So when a woman says something like that, what should you do?

Does that mean that you now have 'no chance' with her?

Believe it or not: the answer is NO. This is a prime opportunity for you to demonstrate some hard-core leadership and PROVE to her that, actually, YOU know better than SHE does.

And what you know is, of course, that it's the FEELINGS she gets from guys who have those qualities that she really wants ... not just the qualities themselves.

What she's really saying is that she wants a STRONG and MASCULINE MAN.

So here's my suggestion: that you STOP caring about what women SAY they want. The bottom line is, they just don't know what they want until it happens. There are flat-out unattractive men everywhere with beautiful women on their arms - and they got those women by sheer strength of PERSONALITY.

So if you can make a woman feel a certain way by YOUR strength of personality, then you can literally overcome ANY predilection for material qualities whatsoever.

Accepting this fact is a little bit like figuring out an equation that most guys just DON'T GET.

There are 3 ways of looking at it.

Equation 1: caring about what women want + NOT having 'desirable qualities' that women consciously want = ongoing LACK of success.

Equation 2: caring about what women think + HAVING 'desirable qualities' that women consciously want = some initial success that's inevitably POISONED by a weakness of character and desire for validation, followed by a long slump into tepid mediocrity.

Equation 3: NOT caring about what women think + having desirable qualities OR NOT having them = radical, ongoing success with the women that YOU DESIRE.

Clearly, the mitigating factor is whether you have the confidence in yourself to prioritize what YOU THINK first and foremost. It all boils down to self-esteem.

Caring too much about what women think of you (translation: validation-seeking) is a BENCHMARK of 'unmanly men' who WANT to be wanted by women ... and who might even have those qualities that look good 'on paper' ... but who can never seem to CONVERT those 'on paper' qualities into ACTUAL TANGIBLE SUCCESS with women.

Women like manly men, right? Meaning, they like men who are strong, in control, and who don't beg and crawl for approval.

But many many MANY men are seriously intimidated by a woman whom they perceive to be attractive ... to the extent that they actually LOSE whatever veneer of 'coolness' and confidence that they usually possess, and INSTANTLY accede authority and right-of-refusal to HER.

And this is when that switch marked 'attraction' in her head gets turned permanently OFF, because you are instantly perceived as no longer being able to fulfill her most basic of needs in a potential partner ... namely, that you're a MAN.

You've gotta MAN UP.

So ... what about looks? What if you genuinely think that you're an unattractive guy?

Something that puts a big dent in the confidence of a lot of guys is the fact that they don't perceive themselves, deep down, as being the kind of guy that a quality woman would want.

So they end up thinking they've got to try and ACT confident, without really FEELING it.

Of course, this particular approach tends to lead to a big brick wall, because truly great women can sniff out inauthenticity ... and not only that, but they can ALSO usually put two and two together, and figure that, if you've got to 'act' confident, there must be a pretty good reason why you're not actually GENUINELY confident ...

... i.e. there must be something 'off' about you.

The idea that you're not PHYSICALLY ATTRACTIVE enough is something that a lot of guys get hung-up over.

And I think most guys would actually be OK with feeling 'average', or even LESS-than-average, looks-wise ... if it wasn't for those damn good-looking guys who have women all over them.

Or if they didn't have to overhear a couple of secretaries at the office water-cooler dribbling over how 'buff' some guy at the gym was.

It's this kind of stuff that gives men the idea that LOOKS are the primary determinant of success with women ... and it's what makes them think, 'I'm ugly. So I may as well not even bother.'

Bottom line is, most men wish on some level that they were better looking, because they want to know how it feels to turn heads and have it EASY with women.

And yeah, it's true. Looks definitely help.

BUT ... they don't matter NEARLY as much as you think they do - OR in the WAY that you think they do.

Let me explain.

It goes without saying that you've got to do the best with what you've got. But that's obvious.

What's NOT so obvious is that, as long as you're treating your body as if it's worth something, have got some personal style going on, and are meeting basic standards of hygiene, your actual LOOKS are not important.

Here's the deal: APPEARANCE matters ... LOOKS do NOT.

See the difference?

And of course, APPEARANCE matters because it's a benchmark of how well you treat yourself. If you're slopping around without an aesthetic care in the world, that's going to broadcast the idea that you can't (or won't) take care of yourself ... and if you can't take care of yourself, chances are that you can't take care of much else in your life.

In other words, you're not a 'together' kinda guy.

It's hopefully becoming clear here that AUTHENTICITY and CONFIDENCE are REALLY the issues at hand.

This is what I mean.

If you're taking good care of yourself because you happen to FEEL GREAT that way, and because you respect and value yourself - rather than as a 'tool' to get more attraction from females - then chances are, top-notch women are going to recognize that inherent confidence in you and be DRAWN to it.

And then, they'll be charmed by the 'cherry on top' personal-style thing you've ALSO got going on.

Of course, the reverse is also true. If you're trying to use looks as a shield to hide behind, and as a facade to prevent women from noticing that your PERSONALITY is actually not so hot, then that will be duly noted as well - and you may find that the women you DO attract tend to be the ones who are 'fixated' on exteriors.

Your motivations are like a 'set point' for the RESULTS that you end up getting.

Men tend to be pretty visual creatures. We need a woman to be physically attractive to us before we can feel attraction for her. So it makes sense - at least on a logical basis - for us to hold ourselves to the same standards.

But here's the deal: women don't actually care about looks nearly as much as you probably think they do.

Even if they SAY they want a man who looks a particular way, it's actually what's UNDER the looks that counts: namely, the ability to be SELF-VALIDATED. To be OK with how you look, to act like you're WORTH something, and to not try to overcompensate for any perceived 'flaws'.

Women are attracted, deep down, to men who AREN'T SEEKING THEIR APPROVAL. They want a strong, in-control MAN.

In real-life terms, this means that they don't want a guy who is worried about what they think, or whose confidence has a big ol' dent in it because he's balding on top or shorter than he'd like to be.

And they don't want a guy who comments on his 'bad points' or asks them if they think he's attractive or says, as she runs her hand over his stomach, 'I'm doing sit-ups and it will be flat in a month.'

Because this stuff all SCREAMS 'VALIDATION NEEDED HERE!'

If you have something that you don't like about yourself ... just be COOL about it. Don't mention it. Don't point it out. Don't apologize for it. And DEFINITELY don't ask her if she 'minds' or if it 'bothers her'.

If she's with you, it doesn't bother her. Don't make it an issue.

If you've got confidence in yourself, and you act like your quality is a given, and as if you have some pride in yourself and your own worth ... specifically, as if you have some VALUE ... then you're definitely being a MAN.

You're leading. And that's a good thing.

So ... what if you have some SERIOUS hangups about the way you look? What if you've got oozing acne, a bald patch that you're hideously self-conscious about, or Coke-bottle glasses held together with a band-aid over the nose?

Well, first of all, let me remind you that confidence is to a large extent about having PRIDE in yourself, which means taking good care of yourself inside and out. If you're not acting like a guy who treats himself with worth, you can't expect other people to see past that.

So yeah. Take that insecurity as the necessary foot in the butt that you need to DO something about any serious external 'issues' that you're hung up about. Go see a dermatologist, consider getting Lasik, and shave your head (balding isn't optional but shaven-headed is ... oh and by the way, it REEKS of confidence.)

And one other thing: I'm suggesting these 'developments' not because you NEED to do these things to be great with women (although it certainly will help.)

But let's talk turkey. Really, why sabotage your success if you don't have to?

And secondly, let's not forget about VISIBLY being a 'high value' guy, which means that you should never underestimate the importance of treating YOURSELF like you're worth something. Inside and out.

And thirdly ... most guys find it very hard to get past these 'issues' FOR THEMSELVES. It's not the acne or the glasses or the bald spot that turns women off ... it's the CONFIDENCE ISSUES that

these things give to the man who has them.

Before I go, here's that link again (check this out as soon as you can):

[YOUR HOPLINK]

I'll write again soon.

Be cool,

Slade Shaw

Earlier newsletter sequence for women (promotes all Meet Your Sweet courses)

Get Your 6-Part attract man mini course

Subject: Get Your 6-Part attract man mini course

Hi **[First name]**,

A good friend of mine, Mirabelle Summers (one of the world's leading dating and attraction experts), has a life-changing 6 part mini course about how to attract and keep a great man.

I've just finished reading it and I can confirm that it is packed full of killer information, and it really changed how I think about men. I highly recommend that you download and read it for yourself ASAP:

==> [YOUR HOPLINK]

In particular you'll learn how the minds of men work... and how to use this knowledge to your advantage!

It's a relatively short read but it is packed full of information that I bet you never knew about men and the secrets of how to make sure they are fascinated by YOU:

==> [YOUR HOPLINK]

Enjoy!

[Your Name]

Newsletter 2

Hey there, **[First name]**,

You must know that it's pretty difficult to judge what a guy's THINKING from the way he's ACTING.

Just about every woman I know - client or friend - has griped at some point about "guy talk" and how men frequently seem to actively mask their true intent with bizarre and misleading actions and behaviors.

Some of the most common complaints that I hear:

• They hang out in large, blokey groups while "on the pull", and indulge in chugging games, belching, and catcalling (while honestly believing that they're really trying hard to attract a woman.)

• They try to portray themselves as "players", whose major claim to fame is an ability to seduce any woman they want.

• They try to flirt with you by using toilet humor and making themselves the butt of jokes (hardly the stuff of romance novels!)

• They assure a woman that they're interested in a committed and loving relationship - and then disappear the next morning.

• They act aloof and disinterested around a woman they like - when in FACT, they're just intimidated by her beauty, charm, or intelligence.

There are soooo many different ways that men inadvertently confuse us women!

And it's not just CONFUSION that's the issue here. In fact, some men can act in ways that actually TURN WOMEN OFF.

After all, who's actually attracted to a modern-day Don Juan, a self-deprecating bad flirt, or an 'I'm-above-it-all' King of Cool?

The saddest part? Most of these guys aren't even doing it on purpose. Usually, these behaviors are being used as an ego shield - something to hide their REAL personality (and insecurities) behind.

But does the average woman have any clue that this is what he's up to? Of course not!

She just gets confused, disgruntled, and - ultimately - discouraged by his apparent lack of interest, lack of subtlety, or cavalier approach to sexual love.

So how do you get a guy to drop the act and just be his REAL SELF? How do you get him to ditch the faï¿½ade and get authentic about who he really is - and what he really wants?

How are you supposed to figure him out, if he can't even be straight up about the most basic things??

Fortunately, the power IS in your hands. By including just a few tried-and-true methods in your bag of social tricks, you can set him at ease and get him to relax enough to reveal his truth.

(By 'his truth', I mean his sense of authenticity ... his real personality, who he REALLY is, and what he REALLY wants.)

Incidentally, being your authentic self is an INCREDIBLY attractive characteristic to possess. But it's not easy - most of us have been brought up to act and behave in a certain way. We've been taught to mask parts of ourselves that others might find unattractive.

When you're able to be your true, honest self, and embrace CLARITY in your personality and life, everything literally just seems to fall into place. Life becomes much easier - and you'll finally start attracting the kind of men who are prepared to love the REAL YOU.

I can point you towards a fantastic course that'll teach you how to attract the right kindof man for you, and make him love you, trust you,and ultimately commit to you

You'll find that course right here:

==> [YOUR HOPLINK]

Let's take a look at the 3 main problem-male personas that women who are active on the dating scene face.

1. The Player.

This is the guy who prides himself on his ability to insinuate himself into the pants of just about any woman he chooses.

He thinks that because he knows how to manipulate a woman into liking him, through using certain behaviors and patterns of speech, then he's "successful" with women - and with life in general. After all, he's living every guy's most primal dream: he can sleep with a different gorgeous woman every night of the week if he feels like it. (At least, this is what he tells his friends.)

You might hear this guy being referred to by his mates as a "pick-up artist".

He might have a "wing-man", somebody who he goes out picking up girls with.

This "wing-man" will frequently introduce his player friend in a rehearsed manner that promotes the player's "high value" as a man. For example, "Hey, this is my friend Brad. He dated Miss November. Nice!"

Or, "Check out this picture of Ashley's last girlfriend - how HOT is THAT?" (Cue carefully-chosen photograph of said player with a beautiful woman in a bikini.)

If the player is skilled, these little "routines" will be done in a way that skilfully, deliberately piques your curiosity. The average woman isn't expecting a man to have the nous to manipulate her so subtly - so she falls for the bait, every time.

The point of these 'player strategies' is to make you think that he's not affected by your own particular brand of beauty or charm ... that you're nothing special, and that, in fact, you'll be lucky to get him.

Through their literature, these PUAs have told him that, in order to get past YOUR "bitch-shield" that you naturally possess as an attractive woman, he has to demonstrate to you that you are nothing special to him.

Because you're used to being pursued by desperate, supplicating men (as the popular theory goes), this lack of interest will intrigue you, and you'll begin to wonder why he's not chasing after you.

Before you know it, you'll actually be chasing HIM - all because he didn't demonstrate any interest in you at first, and made it clear that plenty of other women are interested in him.

He's manipulated you. Another success for the PUAs.

But not if you're smart!

You can cut through all this crap by not playing along with his silly games. After all, you're not interested in dating a player (that is, a man who's interested in you for the CHALLENGE you present to him, not the woman that you are.)

You're interested in dating a real MAN - someone who's prepared to prove to you that he's interesting and worthy of your interest, but who is ALSO self-confident enough to require that YOU be interesting to HIM.

If you know a player, and you think he could be worth the effort - as in, he's not just some chump who knows how to seduce females, but a genuinely intelligent, creative man who's just headed in the wrong direction romantically - here's what you can do:

GIVE HIM ONE CHANCE, AND ONE CHANCE ONLY.

The moment a guy starts behaving in ways that you feel might be a trick to "get" you to feel or act a certain way ...

... for example, he might use the "Photo Routine", which is where he shows you a stack of 'holiday pics' interspersed with photos of himself posing with other beautiful women (goal: to get you to feel jealous, and see him as a desirable guy) ...

... or he might try to 'neg' you, which is where he recognizes that you are probably 'higher value' than him, and attempts to equalize your social status by subtly putting you down verbally (for example, telling you that you've got something in your ear when you don't) ...

Remember that the aim of his "player" behavior is to prove to you that HE is the 'catch' here - more than you. He wants to manipulate you into thinking that he's actually doing you a favor by allowing you the opportunity to become interested in him.

Why is he trying to manipulate you like this? To make it easier for him to hook up with you, of course. He thinks that if YOU think he's a real 'catch', you're not going to shoot him down. End of story.

He doesn't know that he doesn't need to act like this to get your attention.

If you keep cool and don't play into his games by becoming flustered, emotionally wrought, or jealous, then YOU keep the upper hand, YOU intrigue HIM, and YOU WIN.

2. The Inappropriate Humorist.

This is the guy whose primary mission is to make you like him by making you laugh.

This is an admirable goal, and he's got one thing right - laughter is definitely the key to a woman's heart. If he can make you laugh, he's usually worth hanging out with. Kudos to him for figuring this out.

However, this particular humorist is making one huge mistake: he doesn't understand that, to get the girl, you need to couple HUMOR with RESPECT.

When you're dealing with a guy who laughs at himself, invites you to laugh along AT HIM, and uses inappropriate humor like scatology (toilet humor) to get you giggling, he's got a self-esteem issue.

He doesn't understand that you can have a woman in stitches ... but, if she's laughing AT you, all the humor in the world isn't going to unlock her romantic potential.

Guys who make this mistake are usually just really, really nervous. They want to impress you. They want to make you laugh, and they want you to like them.

Their nerves make them choose the 'easiest' route to this goal - CLOWNING AROUND.

What you need to do in order to allow his true self to shine through is to build up his self-esteem where you are concerned. You need to make it clear that he's a likable guy WITHOUT the use of inappropriate humor.

The best way to do this is to NOT call direct attention to his lack of humorous finesse (which would just make him MORE nervous) ...

... but to use a simple and highly effective technique known as "positive reinforcement training."

Ironically, this is a strategy that's actually been developed by animal trainers.

I'm not implying that men are like animals - but this 'training' method WORKS.

The concept is centered around REWARDING the behavior that you like (with the validation he's searching for - a giggle or a smile) and IGNORING the behavior that you don't like.

So, when he cracks a dumb joke, or tries to make you laugh at something that is not funny, don't force a laugh. Don't frown. Don't ask him why he thinks that's funny.

SIMPLY DO NOT REACT.

This is actually the most effective thing you can do. To this kind of guy, NO attention is much worse than NEGATIVE attention. So by ignoring his unfunny or inappropriate jokes, you're sending a clear message that that kind of behavior is unwanted... and won't help him get to know you better.

When you contrast the coldness of your withdrawal of attention with the pleasure he gets from your laughter reaction when he DOES do something worthy of a positive reaction (like making a genuinely funny joke, not making himself the butt of jokes)... he'll catch on very quickly.

POSITIVE REINFORCEMENT (reward what you like, ignore what you don't like) is what will help him to realize that it's his normal, relaxed, at-ease self that's attractive ... not his tense, jittery, clowning-around self.

3. Aloof/Disinterested

Sometimes, it's hard to tell whether a guy genuinely isn't interested - or whether he's simply shy!

If you feel like there's a spark there, but you just can't seem to break past those boundaries, you need to suss out whether it's true indifference or just shyness that's raising the barriers.

The best way to do this is to get the bit between your teeth, and strike up a conversation with him.

Making this effort yourself, instead of waiting and hoping for HIM to do it, makes ALL the difference when it comes to figuring out what's behind his coolness.

If he's just shy, you'll need to give him a few moments to warm up. Have a couple of questions prepared beforehand in case he's a 'listener' rather than a 'talker' - and make sure they're open-ended questions (ones that can't be answered with a straight yes/no.)

Once you've asked him 3 questions or so, you're engaged in an official conversation - which is a prime opportunity for him to relax and see that his shyness isn't scaring you off, after all.

And if he's not loosening up and his demeanor's not changing? Then that means one thing: simply that he's not interested.

If he's a nice person, he'll still go along with the conversation - but don't be fooled into thinking that 'politeness' equals 'attraction'. All the conversation in the world won't make a bit of difference if that spark's missing - and trust me, you can tell when it's there and when it's not.

To learn how to cut to the chase and take the game-playing out of dating, you must take the time to look over Get a Great Guy Guide:

==> [YOUR HOPLINK]

If in doubt, simply remember this basic fact: if he's attracted to you, YOU'LL FEEL IT.

I'll talk to you again soon!

[Your Name]

Newsletter 3

Hey there, **[First name]**,

You must know that it's pretty difficult to judge what a guy's THINKING from the way he's ACTING.

Just about every woman I know - client or friend - has griped at some point about "guy talk"

and how men frequently seem to actively mask their true intent with bizarre and misleading actions and behaviors.

Some of the most common complaints that I hear: - They hang out in large, blokey groups while "on the pull", and indulge in chugging games, belching, and catcalling (while honestly believing that they're really trying hard to attract a woman.)

• They try to portray themselves as "players", whose major claim to fame is an ability to seduce any woman they want.

• They try to flirt with you by using toilet humor and making themselves the butt of jokes (hardly the stuff of romance novels!) - They assure a woman that they're interested in a committed and loving relationship - and then disappear the next morning.

• They act aloof and disinterested around a woman they like - when in FACT, they're just intimidated by her beauty, charm, or intelligence.

There are soooo many different ways that men inadvertently confuse us women!

And it's not just CONFUSION that's the issue here. In fact, some men can act in ways that actually TURN WOMEN OFF.

After all, who's actually attracted to a modern-day Don Juan, a self-deprecating bad flirt, or an 'I'm-above-it-all' King of Cool?

The saddest part? Most of these guys aren't even doing it on purpose. Usually, these behaviors are being used as an ego shield - something to hide their REAL personality (and insecurities) behind.

But does the average woman have any clue that this is what he's up to? Of course not!

She just gets confused, disgruntled, and ultimately - discouraged by his apparent lack of interest, lack of subtlety, or cavalier approach to sexual love.

So how do you get a guy to drop the act and just be his REAL SELF? How do you get him to ditch the faï¿½ade and get authentic about who he really is - and what he really wants?

How are you supposed to figure him out, if he can't even be straight up about the most basic things??

Fortunately, the power IS in your hands. By including just a few tried-and-true methods in your bag of social tricks, you can set him at ease and get him to relax enough to reveal his truth.

(By 'his truth', I mean his sense of authenticity ... his real personality, who he REALLY is, and what he REALLY wants.)

Incidentally, being your authentic self is an INCREDIBLY attractive characteristic to possess.

But it's not easy - most of us have been brought up to act and behave in a certain way. We've been taught to mask parts of ourselves that others might find unattractive.

When you're able to be your true, honest self, and embrace CLARITY in your personality and life, everything literally just seems to fall into place. Life becomes much easier - and you'll finally start attracting the kind of men who are prepared to love the REAL YOU.

I can point you towards a fantastic course that'll teach you how to attract the right kind of man for you, and make him love you, trust you, and ultimately commit to you

You'll find that course right here:

==> [YOUR HOPLINK]

Let's take a look at the 3 main problem-male personas that women who are active on the dating scene face.

1. The Player.

This is the guy who prides himself on his ability to insinuate himself into the pants of just about any woman he chooses.

He thinks that because he knows how to manipulate a woman into liking him, through using certain behaviors and patterns of speech, then he's "successful" with women - and with life in general. After all, he's living every guy's most primal dream: he can sleep with a different gorgeous woman every night of the week if he feels like it. (At least, this is what he tells his friends.)

You might hear this guy being referred to by his mates as a "pick-up artist".

He might have a "wing-man", somebody who he goes out picking up girls with.

This "wing-man" will frequently introduce his player friend in a rehearsed manner that promotes the player's "high value" as a man. For example, "Hey, this is my friend Brad. He dated Miss November. Nice!"

Or, "Check out this picture of Ashley's last girlfriend - how HOT is THAT?" (Cue

carefully-chosen photograph of said player with a beautiful woman in a bikini.)

If the player is skilled, these little "routines" will be done in a way that skilfully, deliberately piques your curiosity. The average woman isn't expecting a man to have the nous to manipulate her so subtly - so she falls for the bait, every time.

The point of these 'player strategies' is to make you think that he's not affected by your own particular brand of beauty or charm ... that you're nothing special, and that, in fact, you'll be lucky to get him.

Through their literature, these PUAs have told him that, in order to get past YOUR "bitch-shield"

that you naturally possess as an attractive woman, he has to demonstrate to you that you are nothing special to him.

Because you're used to being pursued by desperate, supplicating men (as the popular theory goes), this lack of interest will intrigue you, and you'll begin to wonder why he's not chasing after you.

Before you know it, you'll actually be chasing HIM - all because he didn't demonstrate any interest in you at first, and made it clear that plenty of other women are interested in him.

He's manipulated you. Another success for the PUAs.

But not if you're smart!

You can cut through all this crap by not playing along with his silly games. After all, you're not interested in dating a player (that is, a man who's interested in you for the CHALLENGE you present to him, not the woman that you are.) You're interested in dating a real MAN someone who's prepared to prove to you that he's interesting and worthy of your interest, but who is ALSO self-confident enough to require that YOU be interesting to HIM.

If you know a player, and you think he could be worth the effort - as in, he's not just some chump who knows how to seduce females, but a genuinely intelligent, creative man who's just headed in the wrong direction romantically - here's what you can do:

GIVE HIM ONE CHANCE, AND ONE CHANCE ONLY.

The moment a guy starts behaving in ways that you feel might be a trick to "get" you to feel or act a certain way ...

... for example, he might use the "Photo Routine", which is where he shows you a stack of 'holiday pics' interspersed with photos of himself posing with other beautiful women (goal: to get you to feel jealous, and see him as a desirable guy) ...

... or he might try to 'neg' you, which is where he recognizes that you are probably 'higher value'

than him, and attempts to equalize your social status by subtly putting you down verbally (for example, telling you that you've got something in your ear when you don't) ...

Remember that the aim of his "player" behavior is to prove to you that HE is the 'catch' here more than you. He wants to manipulate you into thinking that he's actually doing you a favor by allowing you the opportunity to become interested in him.

Why is he trying to manipulate you like this?

To make it easier for him to hook up with you, of course. He thinks that if YOU think he's a real 'catch', you're not going to shoot him down. End of story.

He doesn't know that he doesn't need to act like this to get your attention.

If you keep cool and don't play into his games by becoming flustered, emotionally wrought, or jealous, then YOU keep the upper hand, YOU intrigue HIM, and YOU WIN.

2. The Inappropriate Humorist.

This is the guy whose primary mission is to make you like him by making you laugh.

This is an admirable goal, and he's got one thing right - laughter is definitely the key to a woman's heart. If he can make you laugh, he's usually worth hanging out with. Kudos to him for figuring this out.

However, this particular humorist is making one huge mistake: he doesn't understand that, to get the girl, you need to couple HUMOR with RESPECT.

When you're dealing with a guy who laughs at himself, invites you to laugh along AT HIM, and uses inappropriate humor like scatology (toilet humor) to get you giggling, he's got a self-esteem issue.

He doesn't understand that you can have a woman in stitches ... but, if she's laughing AT you, all the humor in the world isn't going to unlock her romantic potential.

Guys who make this mistake are usually just really, really nervous. They want to impress you.

They want to make you laugh, and they want you to like them.

Their nerves make them choose the 'easiest'

route to this goal - CLOWNING AROUND.

What you need to do in order to allow his true self to shine through is to build up his self-esteem where you are concerned. You need to make it clear that he's a likable guy WITHOUT the use of inappropriate humor.

The best way to do this is to NOT call direct attention to his lack of humorous finesse (which would just make him MORE nervous) ...

... but to use a simple and highly effective technique known as "positive reinforcement training."

Ironically, this is a strategy that's actually been developed by animal trainers.

I'm not implying that men are like animals but this 'training' method WORKS.

The concept is centered around REWARDING the behavior that you like (with the validation he's searching for - a giggle or a smile) and IGNORING the behavior that you don't like.

So, when he cracks a dumb joke, or tries to make you laugh at something that is not funny, don't force a laugh. Don't frown. Don't ask him why he thinks that's funny.

SIMPLY DO NOT REACT.

This is actually the most effective thing you can do. To this kind of guy, NO attention is much worse than NEGATIVE attention. So by ignoring his unfunny or inappropriate jokes, you're sending a clear message that that kind of behavior is unwanted... and won't help him get to know you better.

When you contrast the coldness of your withdrawal of attention with the pleasure he gets from your laughter reaction when he DOES do something worthy of a positive reaction (like making a genuinely funny joke, not making himself the butt of jokes)... he'll catch on very quickly.

POSITIVE REINFORCEMENT (reward what you like, ignore what you don't like) is what will help him to realize that it's his normal, relaxed, at-ease self that's attractive ... not his tense, jittery, clowning-around self.

3. Aloof/Disinterested

Sometimes, it's hard to tell whether a guy genuinely isn't interested - or whether he's simply shy!

If you feel like there's a spark there, but you just can't seem to break past those boundaries, you need to suss out whether it's true indifference or just shyness that's raising the barriers.

The best way to do this is to get the bit between your teeth, and strike up a conversation with him.

Making this effort yourself, instead of waiting and hoping for HIM to do it, makes ALL the difference when it comes to figuring out what's behind his coolness.

If he's just shy, you'll need to give him a few moments to warm up. Have a couple of questions prepared beforehand in case he's a 'listener'

rather than a 'talker' - and make sure they're open-ended questions (ones that can't be answered with a straight yes/no.)

Once you've asked him 3 questions or so, you're engaged in an official conversation - which is a prime opportunity for him to relax and see that his shyness isn't scaring you off, after all.

And if he's not loosening up and his demeanor's not changing? Then that means one thing: simply that he's not interested.

If he's a nice person, he'll still go along with the conversation - but don't be fooled into thinking that 'politeness' equals 'attraction'.

All the conversation in the world won't make a bit of difference if that spark's missing - and trust me, you can tell when it's there and when it's not.

To learn how to cut to the chase and take the gameplaying out of dating, you must take the time to look over Get a Great Guy Guide:

==> [YOUR HOPLINK]

If in doubt, simply remember this basic fact: if he's attracted to you, YOU'LL FEEL IT.

I'll talk to you again soon!

[Your Name]

How to Figure Out What He REALLY Wants

Hey there, **[First name]**,

You must know that it's pretty difficult to judge what a guy's THINKING from the way he's ACTING.

Just about every woman I know - client or friend - has griped at some point about "guy talk"

and how men frequently seem to actively mask their true intent with bizarre and misleading actions and behaviors.

Some of the most common complaints that I hear: - They hang out in large, blokey groups while "on the pull", and indulge in chugging games, belching, and catcalling (while honestly believing that they're really trying hard to attract a woman.)

• They try to portray themselves as "players", whose major claim to fame is an ability to seduce any woman they want.

• They try to flirt with you by using toilet humor and making themselves the butt of jokes (hardly the stuff of romance novels!) - They assure a woman that they're interested in a committed and loving relationship - and then disappear the next morning.

• They act aloof and disinterested around a woman they like - when in FACT, they're just intimidated by her beauty, charm, or intelligence.

There are soooo many different ways that men inadvertently confuse us women!

And it's not just CONFUSION that's the issue here. In fact, some men can act in ways that actually TURN WOMEN OFF.

After all, who's actually attracted to a modern-day Don Juan, a self-deprecating bad flirt, or an 'I'm-above-it-all' King of Cool?

The saddest part? Most of these guys aren't even doing it on purpose. Usually, these behaviors are being used as an ego shield - something to hide their REAL personality (and insecurities) behind.

But does the average woman have any clue that this is what he's up to? Of course not!

She just gets confused, disgruntled, and ultimately - discouraged by his apparent lack of interest, lack of subtlety, or cavalier approach to sexual love.

So how do you get a guy to drop the act and just be his REAL SELF? How do you get him to ditch the façade and get authentic about who he really is - and what he really wants?

How are you supposed to figure him out, if he can't even be straight up about the most basic things??

Fortunately, the power IS in your hands. By including just a few tried-and-true methods in your bag of social tricks, you can set him at ease and get him to relax enough to reveal his truth.

(By 'his truth', I mean his sense of authenticity ... his real personality, who he REALLY is, and what he REALLY wants.)

Incidentally, being your authentic self is an INCREDIBLY attractive characteristic to possess.

But it's not easy - most of us have been brought up to act and behave in a certain way. We've been taught to mask parts of ourselves that others might find unattractive.

When you're able to be your true, honest self, and embrace CLARITY in your personality and life, everything literally just seems to fall into place. Life becomes much easier - and you'll finally start attracting the kind of men who are prepared to love the REAL YOU.

I can point you towards a fantastic course that'll teach you how to attract the right kind of man for you, and make him love you, trust you, and ultimately commit to you

You'll find that course right here:

==> [YOUR HOPLINK]

Let's take a look at the 3 main problem-male personas that women who are active on the dating scene face.

1. The Player.

This is the guy who prides himself on his ability to insinuate himself into the pants of just about any woman he chooses.

He thinks that because he knows how to manipulate a woman into liking him, through using certain behaviors and patterns of speech, then he's "successful" with women - and with life in general. After all, he's living every guy's most primal dream: he can sleep with a different gorgeous woman every night of the week if he feels like it. (At least, this is what he tells his friends.)

You might hear this guy being referred to by his mates as a "pick-up artist".

He might have a "wing-man", somebody who he goes out picking up girls with.

This "wing-man" will frequently introduce his player friend in a rehearsed manner that promotes the player's "high value" as a man. For example, "Hey, this is my friend Brad. He dated Miss November. Nice!"

Or, "Check out this picture of Ashley's last girlfriend - how HOT is THAT?" (Cue

carefully-chosen photograph of said player with a beautiful woman in a bikini.)

If the player is skilled, these little "routines" will be done in a way that skilfully, deliberately piques your curiosity. The average woman isn't expecting a man to have the nous to manipulate her so subtly - so she falls for the bait, every time.

The point of these 'player strategies' is to make you think that he's not affected by your own particular brand of beauty or charm ... that you're nothing special, and that, in fact, you'll be lucky to get him.

Through their literature, these PUAs have told him that, in order to get past YOUR "bitch-shield"

that you naturally possess as an attractive woman, he has to demonstrate to you that you are nothing special to him.

Because you're used to being pursued by desperate, supplicating men (as the popular theory goes), this lack of interest will intrigue you, and you'll begin to wonder why he's not chasing after you.

Before you know it, you'll actually be chasing HIM - all because he didn't demonstrate any interest in you at first, and made it clear that plenty of other women are interested in him.

He's manipulated you. Another success for the PUAs.

But not if you're smart!

You can cut through all this crap by not playing along with his silly games. After all, you're not interested in dating a player (that is, a man who's interested in you for the CHALLENGE you present to him, not the woman that you are.) You're interested in dating a real MAN someone who's prepared to prove to you that he's interesting and worthy of your interest, but who is ALSO self-confident enough to require that YOU be interesting to HIM.

If you know a player, and you think he could be worth the effort - as in, he's not just some chump who knows how to seduce females, but a genuinely intelligent, creative man who's just headed in the wrong direction romantically - here's what you can do:

GIVE HIM ONE CHANCE, AND ONE CHANCE ONLY.

The moment a guy starts behaving in ways that you feel might be a trick to "get" you to feel or act a certain way ...

... for example, he might use the "Photo Routine", which is where he shows you a stack of 'holiday pics' interspersed with photos of himself posing with other beautiful women (goal: to get you to feel jealous, and see him as a desirable guy) ...

... or he might try to 'neg' you, which is where he recognizes that you are probably 'higher value'

than him, and attempts to equalize your social status by subtly putting you down verbally (for example, telling you that you've got something in your ear when you don't) ...

Remember that the aim of his "player" behavior is to prove to you that HE is the 'catch' here more than you. He wants to manipulate you into thinking that he's actually doing you a favor by allowing you the opportunity to become interested in him.

Why is he trying to manipulate you like this?

To make it easier for him to hook up with you, of course. He thinks that if YOU think he's a real 'catch', you're not going to shoot him down. End of story.

He doesn't know that he doesn't need to act like this to get your attention.

If you keep cool and don't play into his games by becoming flustered, emotionally wrought, or jealous, then YOU keep the upper hand, YOU intrigue HIM, and YOU WIN.

2. The Inappropriate Humorist.

This is the guy whose primary mission is to make you like him by making you laugh.

This is an admirable goal, and he's got one thing right - laughter is definitely the key to a woman's heart. If he can make you laugh, he's usually worth hanging out with. Kudos to him for figuring this out.

However, this particular humorist is making one huge mistake: he doesn't understand that, to get the girl, you need to couple HUMOR with RESPECT.

When you're dealing with a guy who laughs at himself, invites you to laugh along AT HIM, and uses inappropriate humor like scatology (toilet humor) to get you giggling, he's got a self-esteem issue.

He doesn't understand that you can have a woman in stitches ... but, if she's laughing AT you, all the humor in the world isn't going to unlock her romantic potential.

Guys who make this mistake are usually just really, really nervous. They want to impress you.

They want to make you laugh, and they want you to like them.

Their nerves make them choose the 'easiest'

route to this goal - CLOWNING AROUND.

What you need to do in order to allow his true self to shine through is to build up his self-esteem where you are concerned. You need to make it clear that he's a likable guy WITHOUT the use of inappropriate humor.

The best way to do this is to NOT call direct attention to his lack of humorous finesse (which would just make him MORE nervous) ...

... but to use a simple and highly effective technique known as "positive reinforcement training."

Ironically, this is a strategy that's actually been developed by animal trainers.

I'm not implying that men are like animals but this 'training' method WORKS.

The concept is centered around REWARDING the behavior that you like (with the validation he's searching for - a giggle or a smile) and IGNORING the behavior that you don't like.

So, when he cracks a dumb joke, or tries to make you laugh at something that is not funny, don't force a laugh. Don't frown. Don't ask him why he thinks that's funny.

SIMPLY DO NOT REACT.

This is actually the most effective thing you can do. To this kind of guy, NO attention is much worse than NEGATIVE attention. So by ignoring his unfunny or inappropriate jokes, you're sending a clear message that that kind of behavior is unwanted... and won't help him get to know you better.

When you contrast the coldness of your withdrawal of attention with the pleasure he gets from your laughter reaction when he DOES do something worthy of a positive reaction (like making a genuinely funny joke, not making himself the butt of jokes)... he'll catch on very quickly.

POSITIVE REINFORCEMENT (reward what you like, ignore what you don't like) is what will help him to realize that it's his normal, relaxed, at-ease self that's attractive ... not his tense, jittery, clowning-around self.

3. Aloof/Disinterested

Sometimes, it's hard to tell whether a guy genuinely isn't interested - or whether he's simply shy!

If you feel like there's a spark there, but you just can't seem to break past those boundaries, you need to suss out whether it's true indifference or just shyness that's raising the barriers.

The best way to do this is to get the bit between your teeth, and strike up a conversation with him.

Making this effort yourself, instead of waiting and hoping for HIM to do it, makes ALL the difference when it comes to figuring out what's behind his coolness.

If he's just shy, you'll need to give him a few moments to warm up. Have a couple of questions prepared beforehand in case he's a 'listener'

rather than a 'talker' - and make sure they're open-ended questions (ones that can't be answered with a straight yes/no.)

Once you've asked him 3 questions or so, you're engaged in an official conversation - which is a prime opportunity for him to relax and see that his shyness isn't scaring you off, after all.

And if he's not loosening up and his demeanor's not changing? Then that means one thing: simply that he's not interested.

If he's a nice person, he'll still go along with the conversation - but don't be fooled into thinking that 'politeness' equals 'attraction'.

All the conversation in the world won't make a bit of difference if that spark's missing - and trust me, you can tell when it's there and when it's not.

To learn how to cut to the chase and take the gameplaying out of dating, you must take the time to look over Get a Great Guy Guide:

==> [YOUR HOPLINK]

If in doubt, simply remember this basic fact: if he's attracted to you, YOU'LL FEEL IT.

I'll talk to you again soon!

[Your Name]

Why 'Letting Go' Gets You Loved Up

Subject: Why 'Letting Go' Gets You Loved Up

****** **INSIDER'S TIP:** Look, I totally get the fact that men are frequently SUPER-CONFUSING to deal with.

They say things they don't mean ... they act in ways that don't make sense ... they act like they're interested when they're not ... they even act like they're NOT interested when they ARE!

It's enough to get ANY woman's head in a muddle.

Take a moment now and imagine how calm and easy life would be if you never had to worry about men EVER AGAIN.

Imagine how powerful and confident you would feel if you ALWAYS knew EXACTLY how to act around men, what to say, how to behave ... and that this behavior ALWAYS resulted in success for you!

Imagine TOTAL CONFIDENCE in your own attractiveness as a woman.

Does this knowledge sound like something worth having to you?

If your answer to this question was 'Yes!', then I've got a fast, easy, and EFFECTIVE answer for YOU: to go here, right now, and check out this course. The kind of knowledge that you'll gain is literally going to transform your life.

Here's what I'm talking about:

==> [YOUR HOPLINK]

Hey, **[First name]**...

Us women are brought up with a really GOAL-ORIENTED approach to life.

We don't sit back and passively let life wash over us - we have our eyes on the prize.

We know what we want, and we're taught to take active steps to get it.

We're told to rely only on ourselves: that if we want something, it's up to US to MAKE IT OURS.

We plan, strategize, and plot out deliberate techniques specifically angled towards quick and effective success.

We have learned to engage fully in our lives and rely on OURSELVES to fulfil our ambitions and desires.

This is an admirable approach to LIFE.

It's NOT an admirable approach to DATING.

When you begin to view DATING in this way ...

... as a series of milestones to be passed and achievements to be accomplished ...

...that's when AAAALLL the fun gets sucked right out of the process.

Remember when you were a teenager and you'd just started out dating? It was an exciting, happy time, wasn't it? You were getting to know all these new people, it was interesting and fun, you were learning things about YOURSELF at the same time ...

... and, best of all, you didn't really have any expectations. You weren't expecting those guys to be your future husband - you were just in it for a good time.

As we grow older, our expectations naturally grow and change. It seems almost inevitable that the older we grow, the more we perceive pressure on us to find and keep a 'good catch.'

It's not FUN anymore.

In fact, it's almost like WORK.

You map out a game plan, put in the hard yards, do what you think you have to do in order to get what you want ... and then you expect RESULTS.

The main problem with this attitude is that, by focusing all your energies on the END-GOAL, you miss out on the beauty and light-hearted, flirtatious fun of the middle part!

That's right - dating can still be FUN (remember fun?) You can still enjoy each and every interaction with a single man that you have, whether it ends up going anywhere or not.

And best of all? This fun-loving, light-hearted outlook is the attitude that's most likely to actually land you the perfect man of your dreams!

(I know ... ironic, isn't it?)

When you think that finding The One is a GOAL that you have to 'get' in order to be happy and fulfilled, then your horizons shrink. You become super-focused and driven: you want results, results, RESULTS!

Like the go-getter that you are, you focus on what you want to get and STRIVE to achieve it.

You work hard at attracting the 'right man'.

You figure out strategies that you can use to 'catch' this dreamboat.

You might even write lists of the features that The One 'must' have in order to qualify for eventual status as your future husband.

This is an EXCELLENT approach to adopt ... in the boardroom, the office, or wherever your place of work might be. But dating should NEVER be the same as work - and, even more importantly, your attitude must reflect this fact!

When you take a 'working' attitude to dating and relationships, all the good times and enjoyment gets boiled right out.

The whole thing turns into a dried-up, joyless, achievement-grubbing MESS - and YOU end up nursing a stress migraine, comfort eating on the couch, and bewailing your lack of success.

You need a wake-up call! It's time to take control of the area of your life dubbed 'relationships and dating' ... and the most effective thing you can do is to adjust your ATTITUDE.

Your attitude is TRULY what defines your success with dating and men. So it's up to you, and you alone, to make sure that your attitude is as ATTRACTIVE and GENERATIVE as possible (meaning that, your attitude is attractive, and therefore it generates success.)

It's time for you to learn how to create AND MAINTAIN the most empowering attitude you'll ever have to dating, relationships, love, and men. This attitude will truly set you free - and, at the same time, it'll take you giant-steps closer towards getting the relationship of your dreams.

The secret? You have to learn to LET IT ALL GO.

You have to learn to stop caring so much about finding 'the right man'!

Once you've released your hold on this goal, and stopped trying to impose your own order and method on the universe, you have SOOOO much more energy to devote towards the things that really count ... like enjoying life.

Like maintaining rewarding relationships.

Like taking care of YOURSELF.

And - surprise, surprise - it's when we're really, authentically absorbed in living the most rewarding, enjoyable life that we can ... and when we're not obsessing over creating RESULTS ... that the perfect guy for us will come along.

And before you go rushing off to use this theory as a new way to 'land' you the 'catch' of your dreams, I've got to stop you right there.

For this approach to work, you've got to embrace it genuinely and honestly.

And that means, learning to engage in your life FOR ITS OWN SAKE, not just as another technique for 'getting' a relationship or a particular man.

It's only when you're really authentic that it will work for you!

Look, I understand TOTALLY that dating can be hard work sometimes. Attending singles dances and parties, asking your married friends to fix you up, networking, mingling at parties ... sometimes, when the field has been fruitless for awhile, it can feel almost like you're trapped on an endlessly-revolving gerbil wheel.

But when women become jaded about the process of looking for love, they attain a certain hard, cynical, almost STONY quality. It's like all the life, laughter, softness, and femininity has been sucked right out of them.

They stop enjoying themselves, and become almost BITTER. They're not hoping for love they're expecting it. And when those expectations are disappointed (as they inevitably will be, with that kind

of attitude), those women use this failure as further evidence of the impossibility of finding true love.

Thus, they become even MORE bitter and resentful.

It's a vicious cycle.

Needless to say, this is not an attractive attitude to have.

A woman who's sick of the dating game, who's had her 'expectations' disappointed one too many times, is EASY to spot for most men.

She's the one making cynical jokes about how she would have been better off staying at home watching 'Sex and the City' reruns.

She's the one who has maybe had a few too many drinks 'to get her going.'

She's the one who's lacking that

oh-so-important SPARKLE ... which is the look of a woman who's really enjoying herself, who's having a great time, and whose happiness doesn't depend on whether she gets 'success' or not.

If you feel as though you're sick to death of looking for Mr. Right, then you HAVE to take a moment and rethink your approach.

FACT: Dating is FUN! It's about having a good time, meeting some new people, and establishing yourself with a great network of new friends and new dates.

Those dates might yield a rewarding relationship ... or they might not. And if they don't, that doesn't mean that they were a waste of time.

It's up to you to ask yourself, 'Where is the gift in what just happened to me? What can I learn from it? How can I use this experience to grow?'

When you learn to do this, you will truly learn and develop as a woman - and the experience of dating will achieve a new significance and reward for you, regardless of whether it produces a relationship or not.

I'm sure you know that the men who are really worth being with want the kind of woman who's got herself sorted ... who has her attitude centered around sound values, psychologically and emotionally.

The thing that so many of us forget is that dating about the JOURNEY just as much as it is about the destination. And, ironically, when you're too focused on making something HAPPEN, you're actually reducing your chances of success in that area.

If you're totally driven to 'get a man', then you PROBABLY WON'T GET ONE.

Look, here's how it works.

If you have a full, busy, interesting life of your own, that you ENJOY living ...

... with a life, hobbies, career, interests, and friends of your own ...

... then you don't really NEED a guy to 'complete' you. You're not a needy leech, waiting desperately to be rescued. You're a fulfilled, stable, balanced woman with a GREAT life of her own.

You don't NEED a man - or a relationship - to complete you!

THIS is the attitude that will save you from the hell of the, 'I've GOT to find a man'

attitude. It will save you from the stress and strain of trying to FORCE something to happen whenever you go out on the prowl. And it will enable you to relax, kick back, and have a laugh when you're out socializing and meeting new people.

FACT: When you're really tied up in the outcome of a particular event, it attains an unnatural significance for you. You may not realize it, but your personality and the way you portray yourself to others actually CHANGES in direct proportion to how much you want that thing to happen.

Here's how it works.

If you're out at a party in GOAL-ORIENTED mode, everything about you is angled towards ATTRACTING A MAN. You're self-conscious - and IT SHOWS.

You're tense, agitated, and fizzing with nervous energy - and EVERYONE CAN TELL.

And, even worse, if things don't seem to be going to plan ... like if there are no eligible men present, or you haven't been asked to dance ... your whole night is RUINED.

On the other hand, when the outcome of an event ISN'T of earth-shaking importance for you, you're able to be your REAL self.

THIS is the self that has fun, that ENJOYS herself ... and, coincidentally, it's the self that's MOST ATTRACTIVE to others.

Everyone wants to be around the relaxed girl who's having a great time.

NOBODY wants to be around the woman whose whole being is angled towards success, success, SUCCESS.

Learn to think of dating and relationships as just one more aspect of your full-to-the-brim, energetic, fulfilling life - NOT that life's purpose.

When you do this, you'll notice that 2 incredible things start to happen:

• You relax, your stress levels decrease, and you yield to the beautiful harmony of life. You trust in the abundance of the universe (what Dr Alex Benzer calls 'wealth consciousness'), and feel confident that everything will turn out okay, WITHOUT you having to agonize over it. You find a new sense of balance. Essentially, you begin to enjoy yourself ... a LOT more.

• You become INSTANTLY more attractive to men.

Your relaxed, carefree enjoyment of life is totally irresistible to most people - after all, we ALL want to be around somebody with a genuine zest for life. Your natural effervescence will boost the mood

of any man who comes near you - and THAT is authentically irresistible.

So please. For your own sake, as well as the sake of all those men out there who are praying that, one day, they'll find a woman just like you...

... learn to LET GO a little bit. Yield yourself to the rhythm of life. Accept the fact that you don't have to stress, strive, and agonize over your appearance and attractiveness in order to BE attractive.

Accept dating for what it is: a fun, light-hearted part of your life.

Eventually, you WILL find the man of your dreams ...

... So instead of stressing and straining about how to find him, meet him, and attract him, don't you think it's a better idea to LET GO of your worries, ACCEPT that 'what will be, will be', and simply enjoy the ride?

For more tips, check out the Get A Guy Guide course at:

==> [YOUR HOPLINK]

We'll talk again soon!

Your friend,

Mirabelle Summers

How to Get More Attraction Every Time

Subject: How to Get More Attraction Every Time

>>Hey, **[First name]**,

Have you noticed something funny?

A lot of the techniques and strategies for being attractive to MEN are also applicable when it comes to being attractive IN GENERAL.

Once you start applying the tips and techniques for attracting MEN that you'll find in these newsletters and the MYS product library, you'll feel the positive repercussions in all areas of your life: your family, your friends, your job.

When you make BEING ATTRACTIVE a real priority, you begin to have MAGNIFICENT relationships with EVERYONE in your life.

It's not just about the men!

It's an interesting concept, isn't it? Because it leads to the concept that men are ACTUALLY not all that different from everyone else.

What MEN find attractive is often what EVERYONE finds attractive ... and, in fact, is also what will help you to enjoy the kind of success in your life and work that you'd ALSO like to enjoy in your personal romantic relationships.

When you step back and take a look at how successful you feel in the 'attracting men' part of your life, you can use the resulting evaluation as a kind of 'self-calibration barometer' to evaluate how you are behaving in general ... and whether there are any areas of your life that may need to be changed.

For example, if you're pretty successful with men, it's a reasonably safe bet that you're also doing pretty well in OTHER areas that require social skills (such as familial and business relationships.)

But if you're lagging behind with your dating and relationship goals, it could be a 'warning sign' that you might need to work the aspects of your character that handle ALL social interactions ... such as your ease in social situations, your self-confidence, your self-image, and so on.

This is also a KEY strategy for making sure you are authentic and genuine at all times ... because, as I hope you're aware by now, truly authentic women never resort to game-playing, manipulation, or following arbitrary rules in order to attract the man of their dreams into their lives.

TANGENT: Incidentally, not everybody is as scrupulous as you and I. There are plenty of books and resources available which will actively encourage you to manipulate and trick men into feeling what they THINK is 'attraction' for you.

Unfortunately, when you get right down to it, this kind of attraction is nothing more than what a cat feels for the piece of yarn you're dangling in front of it: the instinct to CHASE.

When you resort to trickery and manipulation to attract men, YOU become that piece of string.

You're attractive as long as you're playing the game ... but as soon as you stop, and relax, and become YOURSELF, the attraction just fizzles out.

Being genuine is more important than you probably realize when it comes to forming the kinds of relationships you want, with the MEN that you want.

When you listen to your OWN voice, and your OWN opinions, you're much more likely to attract somebody who is a good 'fit' for YOU into your life.

And if you had the perfect man but let him slip through your fingers... I bet you always wonder "What if..."

If that sounds like you, I urge you to see if that elusive ex still thinks about you (and wants you back): **[YOUR HOPLINK]**

Of course, that's not to say that you shouldn't be blindly taking advice or following anybody else's opinion as truth....

Instead, I'm saying that you should always run new ideas past your own internal

Opinion-Generating Machine before you ACT on those ideas.

Follow somebody's advice blindly, and you are setting yourself up for pure, unmitigated DISASTER.

Here's a little story to illustrate what I'm talking about. (Incidentally, this story is actually based on the experiences of a client of mine ... but I've changed her name to protect her privacy.)

This woman - we'll call her Sharon - has been seeing her boyfriend for the past 6 months. They are in love, and are committed to one another.

Although they've made no plans to get married or anything of the sort, Sharon's boyfriend has shown her that he loves her many times over in the way that he acts around her, and the things he does for her.

The two of them live together in a small one-bedroom apartment, and are quite happy there.

Sharon's mother and father, however, are not so impressed.

Sharon's mother wants to see her Sharon happily married with a ring on her finger ... and hopefully, with a bun in the oven before too long (if you'll pardon the expression.)

Sharon's father doesn't care too much about the wedding, but he 'knows what men are like' and wants to make sure that this guy is REALLY as committed to Sharon as he says he is.

One day, over Sunday lunch, Sharon's parents sit her down and ask her when she's going to be getting married.

They tell her that a verbal commitment is NOT the same thing as a SHOW of commitment (i.e. a ring), and that, as they have always said, 'actions speak louder than words' ... so when will they be setting a date?

At first, Sharon brushes their questions off.

After all, she and her partner are happily in love, and she knows he wants to be with HER. As far as she is concerned, people are together because they WANT to be, not because they HAVE to be.

But if that's the case (says her mother), if he's so sure he wants to be with her, why DOESN'T he want to get married? Really, he should be thinking about what SHE wants, not just what HE wants ... and Sharon has wanted to get married ever since she was a little girl, 'remember, Sharon?'

Sharon goes home that day in a pensive mood.

Her parents have introduced an element of doubt into her otherwise happy life.

Here's what is going through her mind ...

If he DID want to be with her, SHOULDN'T he care about what she wants enough to ask her to marry him?

Could it be possible that he's NOT, actually, quite sure about her ... and that he might possibly just be biding his time and seeing if anything else comes along?

And that phrase of her mother's keeps ringing in her mind ... "actions speak louder than words" ...

Before you know it, Sharon's sense of security in her own relationship has been compromised.

She is worried and unhappy - and, worse, afraid to talk to her partner about how she truly feels (probably because part of her knows just how ridiculous those fears really are.)

Sharon ends up putting pressure on her partner about his intentions. She didn't MEAN to, but the pressure from her parents began to get to her.

And - as is so often the case in these scenarios - her fears created a self-fulfilling prophecy.

She was afraid that her boyfriend might be 'stringing her along' with no intention of staying around for the long haul ...

So, she began to act paranoid, needy, and insecure, constantly asking for reassurances and proof that he would NOT be leaving her.

This made her partner feel pressured and unhappy ... which led to more insecurity from Sharon ... causing more paranoia and neediness ... causing more unhappiness on his behalf ...

Finally, Sharon's partner couldn't take it any more. The woman he loved was happy, confident, secure Sharon - not this weepy, needy, insecure, demanding woman that she'd morphed into.

He packed up all his stuff, moved out of their apartment, and told Sharon he was ending it.

Here's the REALLY sad part.

If she had listened to her OWN instincts and beliefs about her own relationship, instead of allowing other people's opinions ...

... (opinions motivated by God only knows what mistaken good intentions at best) ...

... to influence the course of her relationship and life, there is a very good chance that she WOULD have been married by now.

At the very least, she and her partner would very likely still be together.

The lesson in this little parable is as follows: if you want to be genuinely successful with men (and, in fact, with life in general), you must learn to create your own 'frames' for your relationships.

Otherwise, your actions will forever be influenced by other people's opinions ... and you'll be far less likely to act appropriately to your own situation.

WHAT IS A FRAME?

A frame is a useful concept that's based in NLP (neuro-linguistic programming.)

A frame is basically a context, or a focus, for your thoughts and actions. It's like a picture frame for your life: just as a picture frame provides boundaries for the image seen within, a frame provides your life with limitations ... and can also open up all sorts of possibilities.

It all depends on the frame that you choose to operate out of.

For example, in Sharon's case, her parents framed her relationship in the context of her partner being a 'typical man' who was probably out to just get what he could from Sharon without taking her needs into account.

They had framed him as a selfish man who was not to be trusted.

Unfortunately for Sharon, her own 'frame' although much more positive than this - was also much WEAKER than her parents' frame. She allowed THEIR frame of her relationship to define and change the parameters of her OWN frame - EVEN THOUGH IT WAS FOR HER OWN RELATIONSHIP!

She allowed her parents to reframe her relationship for her.

THIS is the reason why it ended badly: because Sharon allowed her perceptions, interpretations, and reactions to her relationship to be REFRAMED by somebody else much less qualified than herself to do so.

I really cannot stress this enough: if you want to be successful in life and love, you MUST be capable of framing your OWN relationships and experiences FOR YOURSELF.

What this means, in practical terms, is that you must put more energy into controlling your OWN relationships and your OWN perceptions, BASED ON WHAT YOU KNOW. Yours is the opinion that is the most important, because YOU are the person who knows what is best FOR YOU.

Think of it this way: if Sharon had been a strong, confident woman, who was capable of maintaining her own relationship frame based on HER OWN PERCEPTIONS, she would have been able to comfortably listen to her parents' attempt to negatively reframe her relationship for her ...

thank them for sharing ... and then return to the comfort of her own home ... all without turning a hair.

Look: reframing isn't always a bad thing. It is entirely possible to POSITIVELY reframe an experience, for example, and thus feel better about what could have been seen as a 'bad' thing for you.

But you MUST be capable of comparing everybody else's frames on your experiences to your own PERSONAL opinion and your own PERSONAL frame.

Don't just swallow them hook, line, and sinker - or else you'll never have your own opinion, you'll ALWAYS be at the mercy of other people's frames, and (of course) most people will not perceive you as attractive ... because there is nothing attractive about a weak, unconfident, and insecure woman!

Just remember this: THE PERSON WITH THE MOST CONFIDENCE ALWAYS WINS.

The person with the strongest FRAME always wins.

If Sharon had replied to her parents with a confident, "Yes, and isn't it great that I'm so happy and secure in my relationship that I don't need a ring to feel safe?" ... they would have been, initially, flummoxed ... and then (I'll bet money on it) actually HAPPY for her.

Think about it.

There are so many ways to get the committed relationship you have always dreamed of. Maybe you already had it and didn't know!

If you still have a man you think about, you should watch this short video:

[YOUR HOPLINK]

I'll talk to you again soon ...

Your friend,

Mirabelle Summers

meetysweet.com

What If You Want MORE Than Friendship?

Subject: What If You Want MORE Than Friendship?

Hey,

You know how AGONIZING it is when you have a male friend who you've developed feelings for.

It's not the feelings themselves that cause so much pain ... it's when they're UNREQUITED that it really hurts.

Of course, there are things you can do to try and move the friendship to the next level - but frankly, there is a very high chance of ending up with nothing more than a wounded ego and no more friendship.

If you find yourself tongue-tied when around men you really like, you may want to take a look at:

[YOUR HOPLINK]

It's a difficult one.

But there is a solution ...

It's called, NOT GETTING STUCK AS A FRIEND IN THE FIRST PLACE!

Seriously. If you've got a guy friend you're ALREADY hopelessly in love with, you are going to have to make a choice:

a) Either tell him, directly or through subtle innuendo, how you feel, and risk losing the friendship

OR

b) Cut your losses now, and end the friendship yourself.

Truly, you will most likely NOT be able to continue being 'friends' on any normal and healthy level with someone you are in love with ... what usually happens is that the woman in question becomes more and more miserable, more and more besotted, and more and more insecure ...

... until finally she's TOTALLY fixated on this one guy and loses out on ALL these other opportunities to meet GREAT new men who actually DO want her.

Think about it! What kind of a lesson are you teaching yourself when you "hang in there" in the hopes that this friend of yours will eventually wake up one morning and 'realize' that he's madly in love with you?

You're teaching yourself a subconscious lesson that MEN DON'T FIND YOU ATTRACTIVE...

... and that the way to make men find you attractive is to chase them around and get more and more bogged down in your own head and your own emotions.

Look: he's not going to spontaneously REALIZE that he has feelings for you.

Sorry, but that just doesn't happen.

Well ... allow me to correct myself (slightly.) I am willing to concede that SOMETIMES, and VERY RARELY, this has been known to happen ... but realistically, the chances of this happening to you are almost nil. That's something you're just going to have to accept.

You either need to be straight-up with him about how you feel, or end the friendship and move on, thus freeing yourself up for better things.

(Let's face it: the friendship ACTUALLY ended when you realized you had feelings for him. You can't be real friends with someone you're in love with.) And in fact, you've actually got MORE of a chance of success with this guy happening if you REMOVE yourself from his life for

awhile(especially when the alternative is you hanging around, being super-available all the time and hoping that something happens.)

Let him miss you. See what happens.

In this situation, making yourself less available, more mysterious, and more INDEPENDENT is EXACTLY what you need to do. Familiarity does not breed lust or love with someone who thinks of you as a friend ... but a little distance and a little 'missing you' just MIGHT. (Once again: that's MIGHT.)

But in all honesty, the best cure for this horrible situation is PREVENTION.

And that means that you have to prevent yourself from slipping into a platonic friendship with a man you consider potential boyfriend material (or even husband material) RIGHT FROM THE GET-GO.

Let's talk about some ways for you to do that.

First of all: you need to focus on creating CHEMISTRY.

It's very important that he sees you as a feminine, attractive being from the VERY BEGINNING. This doesn't mean that you have to be perfect or beautiful - it just means that, since you never know when you're going to meet someone you feel that SPARK with, it's important that you are prepared for flirtation and attraction AT ALL TIMES.

Let's be honest for a moment, shall we? Men tend to form their impressions of a woman very quickly. It doesn't take long for them to 'categorize' a new acquaintance as, 'possible lover' or 'just a friend', so you need to be ready to take advantage of the opportunity when it presents itself.

Here's an example of why this is important: My friend (we'll call her Dana, to protect her privacy) was round at another friend - who we'll call Stephanie - 's place the other day.

They had a 'girl's night in' planned, so Dana had deliberately dressed right down. She was wearing loose, sloppy trackpants, Ug boots, no makeup, and her hair wasn't freshly washed.

Basically, she was prepared for a night of eating comfort-food and lying on the couch with Stephanie, dishing the dirt and just chilling out.

But about half an hour into the evening, Stephanie got a knock on the door ...and when she got up to answer it, it was her brother ... and about 3 of his friends. One of whom, coincidentally, happened to be JUST Dana's type smart, professional, witty, interesting, and cute to boot.

Even MORE coincidentally, Dana was single and looking.

But did she take advantage of this unexpected gift dropping right into her lap??

No, she did not. She was so intimidated by how frumpy she was feeling that she just sat quietly on the couch, hugging her knees to her chest, and hardly said a WORD. Not one inkling of her normal sparkling, witty personality came through: as she said later, she felt "at a horrible, underdressed, unattractive disadvantage."

HERE'S THE LESSON IN WHAT HAPPENED TO DANA: Because she was feeling frumpy, she TOTALLY shot herself in the foot and lost an opportunity to make a connection with a real live attractive man right in front of her! Who knows what could have happened if she'd been feeling confident and attractive and had participated fully in the conversation?

The message here is that YOUR CONFIDENCE LEVELS ARE KEY. If you are looking frumpy, chances are you're FEELING frumpy ... and most likely, guys will be able to sense that you're feeling that way, and will not be attracted.

It's not that you need to look beautiful or glamorous. You just need to feel COMFORTABLE enough with your own self and the message you're sending out there to be able to jump at the opportunity when one presents itself.

The world is ripe with unexpected possibilities for meeting people. It pays to take care of yourself at ALL TIMES: not only will you LOOK better (which, frankly, never hurts), but - more importantly - you will be much more able to be your attractive, confident and unique self and have fun in the moment without feeling self-conscious and inhibited.

Tip #2: When you talk to him, don't just TALK.

FLIRT.

Don't be prone to 'magical thinking' and just expect something to miraculously 'happen' when you meet a man you find attractive.

You might be surprised at how many women do this: they find someone who could be relationship material, and decide that if it's 'meant to be', then it will 'just happen'. And as a result, they make very little effort to help matters along ...

and of course, NOTHING ENDS UP HAPPENING.

Here's a little tip for you: you are MUCH more likely to enjoy success with the men of your choosing when you CREATE an atmosphere of FLIRTATION and CHEMISTRY.

This doesn't mean that you have to re-invent yourself as a giggling, simpering minx. Good flirting isn't about SCREAMING sexuality, it's about HINTING at it ... but more than anything else, it's about making the guy feel great about himself.

... and if you ARE interested in learning how to be the kind of mature, attractive, interesting flirt who knocks their socks off, you should check this out: **[YOUR HOPLINK]** ... but I'll give you a few quick pointers so you always get off on the right foot:

Good flirting is about creating the space for romance to happen. If you want to flirt with a guy, you should bear in mind that it's all about giving him POSITIVE FEEDBACK.

If you want him to seek you out again and again, you want to let him know that you enjoy his company. So: smile. A LOT. Laugh at his jokes.

Make plenty of eye contact. And introduce TOUCH this one's a biggie, as it really emphasizes your femininity and portrays you in a more physical framework. (Use sparingly, though, because it's powerful!)

I'll talk to you again soon!

[Your Name]

Make Him Fall In Love On the First Date

Subject: Make Him Fall In Love On the First Date

The way we behave on the first couple of dates is what sets the tone for the rest of the relationship, whether it's a week long or lasts for a lifetime. It's a microcosm.

This is why the first couple of dates are EVALUATIVE in nature: each person, if they're smart and accustomed to dating efficiently and effectively, is evaluating the other person to see if they're likely to be a good 'fit'.

For many women, this is really confusing. Lots of women don't realize that the first date(s) are evaluative in nature - they think that the evaluation has gone on BEFORE the date even occurs.

They think that if somebody asks them out on a date, they must have already decided that they 'like' her - as if this is a done and dusted conclusion.

This is not the case at all! Yes, a man is INTERESTED if he asks you out on a date, or if he accepts your offer of a date.

But that isn't license to get all excited and start planning your future together - or even to spend (waste?) time daydreaming about how cute he is, how well you'll probably get on together, and what he'll be like in bed.

When you take success for granted ahead of time, you're setting yourself up for a major disappointment. Not just because, IF the date doesn't pan out well, you'll be disappointed (which, after having invested time and effort in daydreaming all these romantic daydreams about him, you will be) ...

... but because counting your chickens before they are hatched is actually a CAUSE of a date going badly.

It all boils down to the EMOTIONAL SIGNIFICANCE that you invest in a particular event, and the pressure that that significance places you under.

For example, let's say you're on a date with a really hunky guy who you're REALLY into. You think he's great - in fact, you're even thinking, "This could be The One!"

And because of the importance that you've invested this date with - the emotional significance that it now has for you, what with this guy potentially being your future husband and all - suddenly, everything is MUCH too important for you to be able to relax.

There's too much at stake. What if you screw up? You'll have ruined a potentially great relationship with this guy, who could even be The One!

What if he doesn't like you? What if you do or say something dumb? What if you RUIN everything??

That is the kind of thinking that your 'mental chatterbox' will subject you to, when you over-invest in an event's significance. The pressure involved causes you to get stressed out, anxious, self-conscious, and jumpy ...

... and it's simply NOT ATTRACTIVE.

If this sounds dreadfully familiar, I can help rescue you from yourself without lowering yourself to games and trickery. If you want genuine men, it takes a genuine approach, which you can find out more about at:

[YOUR HOPLINK]

In addition to all the weird mannerisms that nerves subject you to (like playing with your hair, sitting very stiffly and self-consciously, laughing too hard or nervously, talking fast or not enough), you also become very PREOCCUPIED.

There's another phrase that life-coaches and psychologists use to describe this state of mind.

They call it NOT BEING IN THE MOMENT.

When you're 'not in the moment', you're basically living inside your own head. You're distracted from what's ACTUALLY HAPPENING by the judgments, opinions, and worries that your 'mental chatterbox' is supplying you with.

This quality of living inside your own head is what stops you from being truly attractive.

Instead, you're preoccupied, self-absorbed, and not centered - the three hallmarks of the insecure and needy person. (I'm sure I don't need to tell you that neediness and insecurity are qualities that

most people will RUN from.)

Being present, or 'in the moment', is one of the most ATTRACTIVE ways of being that you could ever hope to adopt.

It's all about turfing out all your cares and worries about the past (which you can't change) and the future (which you can't predict), and just relaxing into your life and into the present moment.

Essentially, it's being comfortable in your own skin, and in the way that things are right now.

When you're free from your own pre-formed opinions and needs and desires on a date, you instantly become much calmer and more accepting.

You're able to relax more, and get much more from the man you're on the date with.

You can truly pay attention to HIM, see the world from his point of view, and really participate in the event.

Instant charisma!

You can always tell someone who's truly in the moment because they seem so calm, accepting, centered, and enlivened. They make you feel good to be around. You know that, when they're with you, they really are WITH YOU - not off somewhere in their own little world where you can't follow.

When you think about it, this moment is the only one we ever have. We do not exist in the past, or in the future - only RIGHT NOW, in the 'here and now'.

And it's in this present moment that everything that'll have an impact on your FUTURE 'here and now' takes place - which is part of the reason why being fully present, and not permitting yourself to be distracted by the past OR the future ...

... simply focusing your full attention on whatever it is that you're doing right now, whether it's talking to someone, listening to what they've got to say, eating a meal, doing the dishes ...

... is so important.

And it's very ATTRACTIVE, too. Let's take the example of being on a date to make this perfectly clear to you.

When you're out with a guy, one of the most attractive things you can do is to focus your full, undivided attention on him.

You're not craning your neck around, zoning out and thinking about whether you're double parked, or checking out the waiter. You're not saying, "What?" every two minutes.

You're simply giving him the gift of your total concentration and full attention - just by LISTENING to what he's got to say. Not imposing any values on him.

Not judging him, or comparing what he's said to your own personal agenda, or trying to decide whether you guys are going to be future soul-mates or not.

Not paying attention to the chatterbox inside your head.

Just LISTENING to him, and really participating IN THE MOMENT.

Here's a passage from an interview with Marie Forleo, whose way of talking about the quality of being 'in the moment' I really appreciate.

She tells you that, if you want to try being in the moment when you're out with somebody, you can actually train yourself to exist on that plane.

You can do this by COMPLETELY DROPPING the conversation that's in your mind (your 'mental chatterbox'), and putting your attention on fully hearing what your companion has to say FROM THEIR POINT OF VIEW.

You don't have to agree with it. You don't have to disagree with it. Don't try and figure out if you know where they're going with it. Don't make comments on it. Don't try to finish their sentence for them, or interrupt.

Just practice bringing yourself back to REALLY HEARING what they have to say from their point of view.

This is a really simple exercise to train you in being present in the moment - but it's very effective, it's very efficient, and it's VERY attractive.

There is so much going on inside a man's mind that he's probably not telling you. If you want to know what he's thinking, and why he acts disinterested, distant, and pulls away...

Make sure you know this so he never dumps you and always sees you as the one he can't live without:

[YOUR HOPLINK]

Incidentally, I know this might be a little confusing at first - here I am telling you that the first dates are evaluative in nature, and then in the next breath I'm telling you to put your judgments aside and 'be in the moment'.

Here's a trick for you: YOU CAN DO BOTH.

Before you go on the date, you'll ideally have figured out what it is, essentially, that you're looking for in an ideal man. You've got a fairly clear idea of what it is that you're looking for.

When you're ON the date, you put those desires and judgments-in-waiting to one side, and simply EXIST, devoting your attention to the present moment.

You wait to form opinions of this person and consciously evaluate the date when you can no longer gain more valuable information or input from what happens on the date itself - i.e., when it's OVER.

You can do both!

You might feel at this point like there are a lot of little things to remember, attitudes to implement, and things to do and not to do. That's OK. You don't have to worry about it right now learning a new approach DOES take a bit of effort at first.

But the more you practice doing it, the easier it will become, until being in the moment is no longer something that you have to consciously practice doing - it simply becomes part of who you are.

And when you reach that stage, it's like magic - you really enhance your attractiveness, and (because others can sense your authenticity, and your ability to be comfortable in your own skin, and the fact that you're a judgment-free zone) you form MUCH more meaningful, deep bonds with people.

So to wrap up for today, here's a quick review of the key points we've covered just now: - First dates are evaluative by definition.

Don't waste your time or energy forming opinions of a guy before the date itself. Remember, you don't know him yet.

- Investing too much emotional significance in a date is unattractive. It makes you nervous, jumpy, and self-conscious, and sets you up for disappointment.

- Learn to be in the moment in order to be truly attractive, and to get as much out of your dates as you truly can. Put your judgments to one side and just participate in the moment.

- You can wait until after the date to form opinions. It's not productive OR attractive to form opinions and evaluate while actually on the date. Keep an open mind and put your mental chatterbox to the side.

- Practice being in the moment by dropping your internal conversation (the chatterbox) and bring your attention fully to bear on the person that you are with. Do this until it becomes second nature, and reap the benefits!

Don't forget, if you are really serious about success with men, your first port of call is Why Men Pull Away.

[YOUR HOPLINK]

Seriously, it will change your life!

I'll talk to you again soon!

Your friend,

Mirabelle Summers

meetysweet.com

Social posts and hooks

Angles and hooks

Angle | Who it is for | Opening hook

Problem: he went quiet

It names the exact moment she is living through and opens the question of what changed in him. | Women whose new partner suddenly texts less and seems distant

Where: Email lists, Facebook groups for dating over 30 | “He used to text first. Now you check your phone and there's nothing.”

Before you have "the talk"

It stops her before a move she is about to make and gives a reason to watch first. | Women about to confront a distant partner

Where: Relationship blogs, email newsletters | “The conversation most women plan when he pulls away is often the one that pushes him further.”

The Dream Girl Factor

A named idea is easy to share and makes her curious about what is on the list. | Single women who keep getting close and then losing him

Where: Dating podcasts, YouTube channels | “Every man carries a checklist for a partner, and almost none of them could tell you what's on it.”

10,000 men answered

Hearing it from men themselves feels more honest than another opinion piece. | Women who distrust generic dating advice

Where: Content sites, Pinterest, Quora-style answers | “A dating coach asked his male readers why they pulled away. More than 10,000 told him.”

Married and feeling like an afterthought

The program covers long relationships too, and this group buys to protect what they have. | Wives in long marriages whose husband is absorbed in work

Where: Marriage newsletters, women's lifestyle lists 40+ | “He's at the table every night, but his mind is somewhere else.”

The question that says something about you

A concrete, usable example earns trust and shows the method in one line. | Women who worry they come across as needy

Where: Self-confidence and personal growth lists | “Tell him you're not needy and he'll doubt it. Ask him one small question and he'll believe it.”

Moving too fast

It gives early daters a specific reason things stall and a reason to learn the stages. | Women in the first three months of dating someone they like

Where: Dating apps communities, Instagram | “There are five stages of commitment, and skipping one is the thing men say makes them back away.”

Mind-reading without the magic

An unusual source makes the method memorable and shareable. | Curious readers who like psychology

Where: Psychology blogs, TikTok and Reels | “Stage mentalists use a few simple question tricks. One dating coach adapted them for women whose men won't open up.”

He says nothing is wrong

It mirrors a line she hears often and promises a way to understand what he isn't saying. | Women whose partner says 'I'm fine' but acts distant

Where: Facebook ads to the affiliate's presell page, email | “"Nothing's wrong." Then why does it feel like he's halfway out the door?”

Try it risk-free for 60 days

Late-stage readers need the price and guarantee spelled out to decide. | Warm subscribers who have already seen the video

Where: Email follow-ups, retargeting | “You can try these questions in your own relationship for 60 days and get your money back if they don't help.”

Social media posts

Facebook

Has a man ever gone from texting you good morning every day to barely replying, and you had no idea what changed?

A dating coach asked the men on his list why they pulled away from women they liked. More than 10,000 answered. The most surprising part for me was why sitting him down for "the talk" so often makes it worse.

His free video is here (affiliate link): [YOUR HOPLINK]

Have you ever been through this? Tell me in the comments.

Facebook

#ad For my married friends: if he's home every night but his mind is somewhere else, you're not imagining it, and you're not the only one.

Why Men Pull Away by Slade Shaw covers long marriages as well as new relationships. It's built on "harmless questions" that help a man open up without feeling pressured. Start with the free presentation: [YOUR HOPLINK]

Instagram

He said nothing's wrong. So why does it feel like he's halfway out the door? 🤍

A dating coach asked 10,000+ men why they pulled away from women they liked. What they said changed how I think about "the talk".

Free video at the link in my bio. #ad (affiliate link)

#ad #relationshipadvice #datingover30 #whymenpullaway #datingadvice #lovelife #understandingmen #relationshiptips

X / Threads

Telling a man "I'm not needy" rarely works. Asking him "You don't get needy, do you?" says the same thing without a speech. One of the ideas from Slade Shaw's Why Men Pull Away. Free video (affiliate link): [YOUR HOPLINK]

Pinterest

Title: Why Good Men Suddenly Go Cold (What 10,000 Men Said)

Description: A dating coach surveyed the men on his list about why they pulled away from women they liked, and what changed their minds. Learn why "the talk" can backfire and the harmless questions to ask instead. Free video presentation. Affiliate link.

Board ideas: Relationship Advice, Dating Tips for Women, Understanding Men

Alt text: A woman on her sofa in the evening looking at her phone, waiting for a reply.

#relationshipadvice #datingtips #whymenpullaway #understandingmen #ad

TikTok / Reels / Shorts

[Hook, on camera] If he's pulling away, please don't have "the talk" yet.

[Beat 2] A dating coach asked more than 10,000 men why they backed off from women they actually liked.

[Beat 3] A lot of them said the moment they felt pressured, they wanted out. And most of the questions we ask when we're worried feel like pressure to him.

[Beat 4] His answer is something he calls harmless questions. Like asking "You don't get needy, do you?" instead of saying "I'm not needy."

[CTA] The free video's at the link in my bio. It's an affiliate link, so I may earn a commission.

[On-screen text] Before you have "the talk"... #ad

#ad #datingadvice #relationshiptok #whymenpullaway #datingover30 #relationshipadvice

YouTube description

Why do men pull away when things seem to be going well? In this video I talk about what dating coach Slade Shaw found when more than 10,000 men answered his survey, why "the talk" can make a man back off further, and the "harmless questions" idea behind his program Why Men Pull Away.

Watch Slade's free presentation: [YOUR HOPLINK]

Disclosure: this is an affiliate link. If you buy through it I may earn a commission at no extra cost to you. Why Men Pull Away is created by Slade Shaw and published by Meet Your Sweet; I'm not the creator. Results vary.

0:00 He went quiet

1:00 What 10,000 men said

3:00 Why "the talk" backfires

5:00 Harmless questions

Instagram Story (3 frames)

Frame 1: "He used to text first. Now I'm the one waiting." (photo of a phone on a sofa cushion)

Frame 2: "10,000+ men told a dating coach why they pulled away. The answers surprised me." (poll sticker: Ever been through this? Yes / Right now)

Frame 3: "Free video here 👇 " with link sticker to [YOUR HOPLINK] and the text "#ad affiliate link"

#ad