Ultimate Attraction Transformation Series

Affiliate swipe pack

You earn 70% of every monthly payment for up to 12 months from each customer you send, plus commission on the other Meet Your Sweet courses they buy later. One customer who stays all 12 months pays you about $226.

Replace [YOUR HOPLINK] with your own hoplink from https://aff.meetysweet.com/transformation/links/

Replace [First name] with your autoresponder's first-name tag. Send only to people who asked to hear from you, and keep the affiliate-link note on every social post.

Contents: Emails, Newsletter inserts, Social posts and hooks.

Emails

New swipe emails (rewritten November 2026)

Each email has three subject lines to test, a preview line and the body. Your hoplink is filled in for you once you have saved it on the Promotion Links page. Swap **[First name]** for your autoresponder's first-name tag, and fill in any line in [square brackets] in your own words before you send.

1. Cold list intro: Women: the wrong men keep showing up (use your monthlywom link)

Subject: Why the wrong men keep showing up

Subject: Meet better men without faking it

Subject: Something I wanted to pass on

Preview line: A monthly course that works on the whole picture, one issue at a time.

Hi [First name],

Have you ever walked out of a date and thought, how did I end up across the table from him again?

You know what you want in a man. The trouble is that the men who notice you are rarely that man. Most dating advice answers this with one trick: a better profile photo, a cleverer opening line, a rule about when to text back. One trick fixes one piece, and the old pattern carries on.

Mirabelle Summers and the Meet Your Sweet team took a different route. They built a 12-issue course for women, one issue a month, and each issue works on several parts of attraction at once: how you see yourself, how you talk to men, how you look after your body and energy, and how you keep a good relationship good once you have it.

The first issue includes a section on inviting the right man for the real you, with the habits that can push good men away without you noticing, and a three-step formula for making "just be yourself" work on an actual date.

The first issue is $27. After that a new issue arrives each month at $27, for 12 issues in all, and you have 60 days from purchase to ask for a full refund.

Here is the page where Mirabelle explains it all:

[YOUR HOPLINK]

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Every issue comes with audio interviews with dating experts, so you can listen on a walk or in the car.

2. Cold list intro: Men: stuck as the friend, tired of pickup scripts (use your monthlymen link)

Subject: The guy she calls a good friend

Subject: Confidence with women, no scripts

Subject: Quick one for the guys

Preview line: A 12-month course for men that covers confidence, conversation and fitness together.

Hi [First name],

You know the moment. You have been talking to her for an hour, she is laughing, it feels easy, and then she tells you what a good friend you are.

A lot of men try to fix that with pickup scripts. They memorise lines, practise routines and feel like an actor all night. Women can usually tell, and the man goes home feeling worse than before.

Slade Shaw and the Meet Your Sweet team built something for men who want a better way. The Ultimate Attraction Transformation Series for Men is a 12-issue course that arrives one issue a month. Each issue covers several sides of attraction together: inner confidence, conversation, fitness and food, dating, and keeping a relationship strong once you are in one.

The first issue looks at the habits that undermine your conversations with women and how to drop them, three realisations about being authentic as a man, and how to build lean muscle and eat well even if you look nothing like a bodybuilder. Later issues cover social skills without risky pickup techniques and how to connect with a woman emotionally.

The first issue is $27. Each new issue after that is $27, billed monthly, for 12 issues. You have 60 days from purchase to ask for a full refund.

Have a look here:

[YOUR HOPLINK]

Cheers,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Each issue also has audio interviews with dating coaches, so you can learn on the way to the gym.

3. Warm recommendation: Women: a monthly coach instead of

another book (use your monthlywom link)

Subject: Why one dating book is rarely enough

Subject: A dating coach that turns up monthly

Subject: I've been thinking about this

Preview line: Most of us read the advice once and forget it by the next date.

Hi [First name],

Be honest with me. How many self-help books have you started full of good intentions and put down by chapter four?

Most of us have done it. The advice makes sense on the night we read it. Three weeks later we are on a date doing exactly what we always do, because nobody is there to remind us.

That is why I like the idea behind the Ultimate Attraction Transformation Series for Women. Instead of one big book, Mirabelle Summers and the Meet Your Sweet team send you one issue a month for 12 months. Each one is written as an easy read, with audio interviews with dating experts on top. You get the next piece when you are ready for it, and the monthly rhythm keeps you working on it.

The topics change from month to month: confidence and insecurities, conversation, understanding men, food and exercise, intimacy, and keeping a relationship happy. Later issues include a values-based compatibility test and the five mistakes that most often end things in the first few dates.

[Add one honest sentence about why you think your readers would like this.]

The first issue is $27. After that a new issue arrives each month at $27, for 12 issues in all, and you have 60 days from purchase to ask for a full refund.

You can read the full details here:

[YOUR HOPLINK]

Warmly,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Your first issue also comes with a bonus sealed section on intimacy, 'Getting Physical: Tips for Gals'.

4. Warm recommendation: Men: body, confidence and conversation in one plan (use your monthlymen link)

Subject: Gym, food and what to say to her

Subject: A fitter body and easier conversations

Subject: This one covers the whole lot

Preview line: Fitness, confidence and dating skills, worked on together month by month.

Hi [First name],

Most advice for men treats attraction as one skill. Fitness channels say get in shape. Dating coaches say work on your lines. Self-help books say fix your mindset. Each one is right about its piece, and none of them covers the rest.

What I like about Slade Shaw's Ultimate Attraction Transformation Series for Men is that it puts those pieces in one place and spreads them over a year. Each monthly issue runs 80 to 100 pages and mixes inner confidence, conversation, dating, relationships and your body.

On the body side, the series covers foods for building muscle, losing fat and clearer skin, plus the big exercises and when to use supersets, explained the way a personal trainer would. On the dating side, there are 10 rules for online dating and advice on planning a first date she enjoys. On the relationship side, there is a simple test for telling whether you are in a relationship that works or just settling.

You work on all of it at the same steady pace, so no single area holds the rest back.

The first issue costs $27, and each new issue is $27 a month for the 12-issue course. If it is not for you, you have 60 days to ask for a full refund.

Take a look:

[YOUR HOPLINK]

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Your first issue includes a bonus sealed section from Amy Waterman, 'Getting Physical: Tips for Guys'.

5. Evergreen: Women in a relationship where the spark has gone quiet (use your monthlywom link)

Subject: When the spark goes quiet at home

Subject: Bring the warmth back to your evenings

Subject: For anyone who's been together a while

Preview line: Most dating courses stop at the first date. This one keeps going.

Hi [First name],

Picture a Tuesday night. You are both on the sofa, both on your phones, and you realise you cannot remember the last time either of you flirted with the other.

Nothing is wrong, exactly. It just feels flat, and you are not sure how to bring the warmth back without a big, awkward talk.

A lot of dating courses stop at the first date. The Ultimate Attraction Transformation Series for Women keeps going. Alongside the material on meeting men, Mirabelle Summers and the Meet Your Sweet team cover what happens after: open, positive communication, handling conflict before it turns into a cold war, creating passion that lasts, and what to do when one of you wants intimacy more often than the other.

It comes as one issue a month for 12 months, with audio interviews each month and a bonus sealed section on intimacy called 'Getting Physical: Tips for Gals'.

The first issue is $27. After that a new issue arrives each month at $27, for 12 issues in all, and you have 60 days from purchase to ask for a full refund.

If this sounds like your living room lately, have a read:

[YOUR HOPLINK]

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. The course is written for women of any age. The page puts it simply: whether you are 26 or 62.

6. Evergreen: Men back in dating after a long break (use your monthlymen link)

Subject: Dating again after a long break?

Subject: Get your dating confidence back

Subject: A note for the men starting over

Preview line: A course that starts from the ground up, one month at a time.

Hi [First name],

If you have been out of the dating world for ten or twenty years, the first night back can feel like walking into a party where everyone else knows the rules.

The apps are new. The way people meet is new. And the easy confidence you had at 25 does not always come back on its own.

Slade Shaw's Ultimate Attraction Transformation Series for Men was written for men of any age, and the page says so plainly: whether you are 26 or 62. It starts with confidence and the insecurities that hold you back, then moves through conversation, online dating, first dates, fitness and food, and what makes a relationship work once you are in one.

One issue arrives each month for 12 months, each with audio interviews with dating coaches, so you can take it one step at a time.

[Add one honest sentence about your own experience of starting over, if you have one.]

The first issue is $27, and each monthly issue after that is $27. You have 60 days from purchase to ask for a full refund.

Here is where to start:

[YOUR HOPLINK]

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Everything is a private download, and your card statement just says Clickbank.

7. P.S. short: Women: low-cost first step (use your monthlywom link)

Subject: A $27 first step for your love life

Subject: One issue a month, $27 each

Subject: Short one today

Preview line: Start with one issue and see how it reads.

Hi [First name],

Short one today. If you have been meaning to work on your love life but did not want a huge program in one go, the Ultimate Attraction Transformation Series for Women starts with one issue for $27. A new issue follows each month at $27, 12 in all, and you have 60 days to ask for a full refund.

[YOUR HOPLINK]

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Each issue comes with audio interviews you can listen to on the go.

8. 5-day launch: day 1 (mixed list: use monthlyn, or monthlymen/monthlywom to match your list): Fixing one piece at a time

Subject: The part of dating you keep fixing alone

Subject: Get every part of attraction working together

Subject: Something I'm sharing this week

Preview line: One issue a month, and each one works on several things at once.

Hi [First name],

How many times have you fixed one part of your love life and then watched everything else stay exactly where it was?

Maybe you rewrote a dating profile, read a book about what to say, or finally got serious about the gym. Each of those helps a little. Then you sit across from someone you really like, and your nerves, your conversation and the way you feel about yourself all turn up at the same table together.

This week I'm going to tell you about a course that was built around that simple fact. It's called the Ultimate Attraction Transformation Series, from the relationship team at Meet Your Sweet, and it arrives as one issue a month over a year. There's a women's edition edited by Mirabelle Summers and a men's edition edited by Slade Shaw.

Every issue works on several parts of attraction side by side: confidence, conversation, your health and energy, dating itself, and keeping a good relationship strong once you're in one. Each month also comes with audio interviews with dating experts, which you can listen to in the car or on a walk.

Tomorrow I'll explain why the hunt for one big secret lets so many people down. For today, have a look at the page and see which edition fits you:

[YOUR HOPLINK]

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. The first issue is $27 and it's an instant download, so you could be reading it this evening.

9. 5-day launch: day 2 (mixed list: use monthlyn, or monthlymen/monthlywom to match your list): Myth: there is one secret to attraction

Subject: Why the one big secret keeps failing

Subject: Stop hunting for a single magic fix

Subject: Day two, as promised

Preview line: The perfect opening line was never going to be enough.

Hi [First name],

Yesterday I promised to tell you why the search for one big secret lets so many people down.

Think about the last piece of dating advice that really grabbed you. It was probably a single thing: a clever first message, a rule about when to text back, a body language trick. It sounded like the missing piece, and for a week or two you used it.

The trouble is that the person you're interested in never meets one piece of you. They meet the whole of you at once. A great opening line goes flat if you freeze two minutes later, and a confident start fades fast if you don't feel good about yourself underneath it.

The team behind the Ultimate Attraction Transformation Series say this outright on their page. They built the course because people keep being told it's one thing, one secret or one skill, and real attraction is never that simple.

So each issue takes several parts of attraction and works on them together, month after month, for 12 issues. The women's edition covers things like making "just be yourself" work on a real date and getting past insecurities around men. The men's edition covers the habits that quietly undermine conversations with women and how to build confidence you actually feel.

You can read how the whole thing fits together here:

[YOUR HOPLINK]

Tomorrow I'll show you what's inside the first issue.

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. If you've already collected a shelf of single-trick advice, this is the course that ties those pieces together.

10. 5-day launch: day 3 (mixed list: use monthlyn, or monthlymen/monthlywom to match your list): Inside the first issue

Subject: What's inside the very first issue

Subject: Start using issue one tonight

Subject: A look inside, as promised

Preview line: A quick tour of issue one for women and for men.

Hi [First name],

Today I want to show you what you actually get in the first issue, because "a monthly course" tells you very little on its own.

The women's first issue runs to 66 pages, edited by Mirabelle Summers. Inside you'll find a three-step formula for making "just being yourself" work on a date, ways to challenge the inner messages that hold you back, and strategies for inviting the right man for the real you. There are four steps for getting past insecurities around men, a section on pursuing a man you like without coming across as desperate, Mirabelle's "smart food" ideas for more energy, and a column on what's going on in a man's head.

The men's first issue runs to 88 pages, edited by Slade Shaw. It opens with three fundamental truths for attracting the right woman and three realisations that build inner confidence. It shows you the habits that undermine your conversations with women, how to handle your own insecurities and hers, how to keep lean muscle with the right food, and how to avoid what the team calls "half-assed relationship syndrome".

Both come with audio interviews with dating experts and a sealed section on intimacy by Amy Waterman.

Here's the page with the full list:

[YOUR HOPLINK]

Tomorrow I'll answer the questions people usually ask about how the monthly issues work.

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. The issues are written as a fun, easy read rather than a textbook, so a few pages over a coffee is a perfectly good way to start.

11. 5-day launch: day 4 (mixed list: use monthlyn, or monthlymen/monthlywom to match your list): How the monthly issues and refund work

Subject: Before you decide, read this one

Subject: Know exactly what you pay and when

Subject: Your questions about the series

Preview line: Price, billing, format and the 60-day refund, in plain terms.

Hi [First name],

When I tell people about the Ultimate Attraction Transformation Series, the same practical questions come up, so here are the answers in one place.

How much is it? The first issue is $27 and you download it straight away. After that, each new issue is billed and sent monthly at $27, and the full course is 12 issues. If you keep all 12, that comes to $324 over the year.

What format is it? Each issue is a digital magazine-style download from a members area, with audio interviews you can play on your phone. Women's issues run around 70 to 90 pages and men's around 80 to 100.

What if it isn't for me? You have 60 days from the date of purchase to ask for a full refund. You email Meet Your Sweet support and they sort it out. That gives you time to read the first issue properly,

listen to the interviews and try a few things on real dates before you decide.

How do I pay? Credit card or PayPal, through ClickBank, which is the name you'll see on your statement.

Is it for my age? The page says it plainly: whether you're 26 or 62, the course starts from the ground up.

Everything is laid out here:

[YOUR HOPLINK]

I'll write once more tomorrow, and then I'll leave you to it.

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Pick the edition that matches you, women's or men's, as the content in each is written for that reader.

12. 5-day launch: day 5 (mixed list: use monthlyn, or monthlymen/monthlywom to match your list): Calm close: a year from now

Subject: Where will your love life be next year?

Subject: Make this the year attraction gets easier

Subject: My last note on this

Preview line: No pressure, just one question to think about.

Hi [First name],

This is my last email about the Ultimate Attraction Transformation Series, and I'd like to finish with a question rather than a sales pitch.

Picture yourself a year from today. If you carry on exactly as you are, doing what you've been doing on dates and in conversations, where do you honestly expect to be?

For some people that answer is fine, and they don't need this. For others it's uncomfortable, because they can already see a year of the same first dates, the same doubts and the same quiet evenings.

What I like about this course is that it gives you something to do every month for a whole year. One issue arrives, you read it, you try a couple of things, and then the next one picks up where you are. Confidence, conversation, your health and energy and the way you handle relationships all move forward together, a step at a time.

The first issue is $27, and each issue after that is $27, billed and sent monthly for the 12-issue course. You have 60 days from purchase to ask for a full refund if it isn't right for you.

If you'd like next year to look different from this one, start here:

[YOUR HOPLINK]

Either way, thanks for reading along this week. I'll be back soon with something new.

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Choose the women's or men's edition on the page. The first issue is ready to download the moment you order.

13. Re-engagement 1 (women) - use your monthlywom link: Five first-date mistakes self-check

Subject: Should I keep writing to you?

Subject: Spot the first-date mistakes men notice

Subject: Checking in with you

Preview line: If you only open one email from me this month, make it this one.

Hi [First name],

I haven't heard from you in a while, and I don't want to keep filling your inbox if these emails aren't useful any more.

So instead of another general note, here's one thing I think is worth your time.

The women's edition of the Ultimate Attraction Transformation Series has a section on the five mistakes that most often drive men away in the first few dates. It's written as a self-check, so you can look honestly at your own dates and see whether something you meant kindly is being read the wrong way.

That's what makes it useful. Most of these mistakes come from good intentions, and nobody tells you about them, because the man simply stops calling and you're left guessing why.

The course comes as one issue a month, edited by Mirabelle Summers, and it also covers boundaries, a values-based test for whether a man is right for you, and how to stay classy without seeming too available. The first issue is $27, and you have 60 days from purchase to ask for a full refund.

You can see what's covered here:

[YOUR HOPLINK]

If you'd rather not hear from me, the unsubscribe link is at the bottom and I won't mind at all. If you're staying, I'm glad, and I'll keep the next few emails worth opening.

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Reply with one word, "stay", if you want to keep getting these. It helps me know who's still reading.

14. Re-engagement 2 (men) - use your monthlymen link: Passing her tests by being yourself

Subject: The little tests she gives you

Subject: Pass her tests without playing games

Subject: Still want these emails?

Preview line: There's a straightforward way through them, and it isn't a trick.

Hi [First name],

It's been a while since you opened one of my emails, so I'll make this one count.

Have you ever had a woman you were talking to say something that felt like a test? A tease about your job, a challenge about your plans, a moment where she seems to wait and see what you'll do. A lot of men either get defensive or try too hard to impress, and both tend to end the conversation.

The men's edition of the Ultimate Attraction Transformation Series has a section on exactly this. Its answer isn't a clever comeback to memorise. It shows you how being authentic, and comfortable with who you are, gets you through those moments far better than any script.

The course is edited by Slade Shaw and arrives one issue a month. Other issues cover connecting emotionally with women, 10 rules for online dating, first dates, and a relationship test that tells you whether you're happy or just settling.

The first issue is $27 and downloads instantly, and you have 60 days from purchase to ask for a full refund.

Have a look here:

[YOUR HOPLINK]

If these emails aren't for you any more, there's an unsubscribe link below. If you want to keep getting them, I'll make sure the next ones are worth your time.

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Hit reply and tell me the one thing you'd most like to get better at with women. I read every answer.

15. Story-led (women) - use your monthlywom link: Scenario: the commitment question on date three

Subject: The question that slips out too early

Subject: Feel relaxed about where it's heading

Subject: Have you ever caught yourself doing this?

Preview line: Picture this: it's going well, and then you hear yourself ask it.

Hi [First name],

Picture this for a moment.

You're on a third date with a man you really like. Dinner was easy, he made you laugh, and on the walk to the car he takes your hand. You feel happy, and a little bit nervous, because you want this one to go somewhere.

Then you hear yourself say something like, "So, what are we doing here?" It's a fair question. You just meant to find out where you stand. But his face changes slightly, and the easy feeling from dinner goes a little cooler.

If any part of that feels familiar, you're in good company. The women's edition of the Ultimate Attraction Transformation Series has a section on the unconscious ways we press for commitment without meaning to, and why they can push a good man back instead of drawing him in. It shows you what those signals are and how to stop sending them, so you can enjoy a new relationship while it grows at its own pace.

Nobody can promise any man will commit. What you can do is stop getting in your own way, and that's what this course is built for.

It comes as one issue a month, edited by Mirabelle Summers, starting at $27 with 60 days to ask for a full refund:

[YOUR HOPLINK]

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. The same issues also cover the five mistakes that most often drive men away in the first few dates, which pairs well with this one.

16. Story-led (men) - use your monthlymen link: Scenario: half-assed relationship syndrome

Subject: The evening she stops asking about your day

Subject: Bring real warmth back into your relationship

Subject: For the guys who are already taken

Preview line: Picture this: nothing's wrong, but nothing's quite right either.

Hi [First name],

Picture an ordinary weeknight.

You get home, you both eat, and you each end up on the sofa with your phones. Nobody's angry. If someone asked, you'd say things are fine. But you can't remember the last time you planned something just for the two of you, and she's stopped telling you the small things about her day.

The men's edition of the Ultimate Attraction Transformation Series has a name for this. The team calls it "half-assed relationship syndrome", that drift where two people stay together but stop really showing up for each other. The first issue shows you how to spot it and what's involved in turning the relationship back into a happy one.

That matters because most dating courses for men stop the moment you're in a relationship. This one keeps going. Later issues cover communication and conflict, five practical steps for getting out of the victim mindset when things go off track, and a relationship test that tells you whether you're in something good or just settling.

It's edited by Slade Shaw and arrives one issue a month. The first issue is $27 and downloads straight away, with 60 days from purchase to ask for a full refund.

Here's where to start:

[YOUR HOPLINK]

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Every issue also includes audio interviews with dating experts, which are easy to listen to on the drive home.

17. Story-led (women) - use your monthlywom link: Scenario: the values test before you get serious

Subject: Right on paper, but something nags

Subject: Know if he's right for you sooner

Subject: This one's for the overthinkers

Preview line: Picture six months in, and a small doubt you can't name.

Hi [First name],

Imagine you're six months into seeing someone.

He's kind, your friends like him, and on paper there's nothing to complain about. Yet every so often, usually late at night, a small doubt creeps in. You can't quite say what it is. You only know you'd hate to look back in five years and realise you'd ignored it.

Most of us deal with that feeling by pushing it away or by asking everyone we know what they think. Neither one gives a clear answer.

The women's edition of the Ultimate Attraction Transformation Series takes a calmer route. One of its issues includes a compatibility test built on values-based questions, so you can look at what each of you actually wants from life and see where you line up and where you don't. It turns a vague worry into something you can think about clearly, whichever way the answers point.

It sits alongside sections on boundaries, the three simple prerequisites for the relationship you want, and conflict techniques for when things get tense. The course is edited by Mirabelle Summers and comes one issue a month.

The first issue is $27 and downloads instantly, and you have 60 days from purchase to ask for a full refund:

[YOUR HOPLINK]

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. If you're single right now, the same test is just as useful before things get serious with the next man you meet.

18. Myth-busting (men) - use your monthlymen link: Myth: women want a jerk

Subject: Do women really prefer the bad boy?

Subject: Be the man she wants without faking it

Subject: A question I hear a lot

Preview line: The answer is more useful than either side of the old argument.

Hi [First name],

Here's a question that comes up again and again among men: do women actually want a nice guy, or do they want a jerk?

It's easy to see why men ask. You watch a polite, decent friend get passed over while someone rude seems to do fine, and it feels like the rules are upside down.

The men's edition of the Ultimate Attraction Transformation Series asks the same question on its own page, and its answer is neither. What most women are drawn to is a man who is confident and comfortable in himself, and who can also connect emotionally so she feels she can trust him. The "jerk" sometimes has the first part, and the "nice guy" often has the second. The course works on giving you both.

Later issues cover exactly how to connect emotionally with women, how to see past what she thinks she wants to what she really needs, and why being a man matters to women who are worth your time. You'll also find a section on avoiding the signals that come across as weak, without turning into someone you're not.

It's edited by Slade Shaw and arrives as one issue a month. The first issue is $27, with 60 days from purchase to ask for a full refund:

[YOUR HOPLINK]

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. The course steers away from risky pickup techniques altogether, so nothing in it asks you to put on an act.

19. Myth-busting (women) - use your monthlywom link: Myth: the more available you are, the more he wants you

Subject: Why being a saint can stall your love life

Subject: Be classy and still be wanted

Subject: Something about saying no

Preview line: Saying yes to everything can quietly cost you his interest.

Hi [First name],

A lot of women were brought up to believe that the way to keep a good man is to be endlessly easy to be with. Always free, always agreeable, never asking for much.

It comes from a kind place, and kindness is very attractive. The problem is that when you're always available and never say no, a man can start to take you for granted without even noticing he's doing it.

The women's edition of the Ultimate Attraction Transformation Series covers this from a few angles. There's a section on why being a saint can put the brakes on your love life, and why a touch of your inner "bad girl" can be appealing. There's another on how boundaries in the way you approach men make you a more fascinating person. And there are six tips for finding what the team calls the golden mean, being classy while avoiding the "too available" label.

None of it asks you to play games or pretend you're busy when you're not. It shows you how to value your own time and choices, which tends to make a man value them too.

The course is edited by Mirabelle Summers and arrives one issue a month. The first issue is $27, and you have 60 days from purchase to ask for a full refund:

[YOUR HOPLINK]

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Later issues also look at "singleton syndrome", the man who just doesn't want to stop dating, and what to do if you're with one.

20. Objection: price and the monthly billing (women) - use your monthlywom link: Is $27 a month worth it?

Subject: Is a monthly dating course worth it?

Subject: What $27 an issue gets you each month

Subject: About the monthly payment

Preview line: Exactly what you pay, and how to judge whether it's worth it.

Hi [First name],

When people hear "monthly", they sometimes worry they're signing up for something vague that drains their account. So let me be completely clear about how the Ultimate Attraction Transformation Series is priced.

The first issue is $27, and you download it straight away. After that, each new issue is billed and sent monthly at $27, for a 12-issue course. If you keep all 12, that's $324 across the whole year.

Is that worth it? Think about what you already spend on your love life. Dating app subscriptions, new clothes before a first date, drinks and dinners with men who turned out to be the wrong fit. Each issue costs about the same as one of those evenings, and it works on the reasons those evenings keep going the same way.

Each women's issue runs to around 70 to 90 pages, edited by Mirabelle Summers, and comes with audio interviews with dating experts plus a sealed section on intimacy by Amy Waterman.

You also have 60 days from the date of purchase to ask for a full refund if you're not happy. That's enough time to read the first issue, listen to the interviews and try things on real dates before you decide.

Here's the page with everything on it:

[YOUR HOPLINK]

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. You don't pay for the year up front. You pay $27 for the issue you're reading, one month at a time.

21. Objection: will it work for me (men) - use your monthlymen link: Will this work for a guy like me?

Subject: Is this course for a guy like you?

Subject: Get better with women at any age

Subject: If you're not sure this fits you

Preview line: Whatever your age, shape or starting point, here's who it's for.

Hi [First name],

Whenever I recommend a dating course for men, someone replies with a version of the same doubt: "That's fine for other guys, but I'm not like them."

Maybe you're older than the men in most dating advice. Maybe you're not built like an athlete. Maybe you're shy, or recently single, or in a relationship that's gone flat. I get it, and it's a fair thing to ask.

The men's edition of the Ultimate Attraction Transformation Series was built with that in mind. Its page says the course works whether you're 26 or 62, and it starts from the ground up. You don't need to be a gym type either: the health sections are about keeping lean muscle and eating well for the body you have now.

Because each issue covers several areas, you'll find something that fits wherever you're starting. If approaching women is your weak spot, there's social skills and conversation without risky pickup techniques. If you're already with someone, there's communication, conflict and keeping passion going. If you're online, there are 10 rules of online dating.

It's edited by Slade Shaw and arrives one issue a month. The first issue is $27, and if you find it isn't right for you, you have 60 days from purchase to ask for a full refund:

[YOUR HOPLINK]

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Have a look at the list of topics on the page. You'll know within a minute whether it speaks to where you are.

22. Objection: the guarantee (women) - use your monthlywom link: How the 60-day refund works

Subject: What if you don't like it?

Subject: Try the first issue with 60 days to decide

Subject: A note on the refund

Preview line: You can read, listen and try it on real dates before you decide.

Hi [First name],

One thing that stops people from trying a new course is the fear of being stuck with something that doesn't suit them. So here's exactly how the guarantee on the Ultimate Attraction Transformation Series works.

You order the first issue for $27 and download it straight away from the members area, along with the audio interviews and the bonus sealed section. You then have 60 days from the date of purchase to decide whether it's right for you.

If it isn't, you email Meet Your Sweet support and ask for a full refund. That's it. The page even points out that after you've been billed, you still have up to 60 days to get your money back if you're unhappy for any reason.

That gives you a proper chance to test it in real life rather than judging it on a sales page. Read Mirabelle's three-step formula for making "just be yourself" work. Try the four steps for getting past insecurities around men. Listen to an interview on a walk. Then see how your next date feels.

If you like where it's taking you, the next issue arrives the following month at $27, for a 12-issue course.

Here's where you can start:

[YOUR HOPLINK]

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Sixty days covers the first issue and the start of the second, so you'll have a good feel for the series before the refund window closes.

23. Closing 1 (men) - use your monthlymen link: The settling test and the victim mindset

Subject: Are you happy, or just settling?

Subject: Take charge of your love life again

Subject: Last thought on this one

Preview line: A closing note for the men who've been thinking it over.

Hi [First name],

I've written to you a few times about the men's edition of the Ultimate Attraction Transformation Series, and this is the last time I'll bring it up for a while.

I'll leave you with two ideas from inside the course, because they say a lot about it.

The first is a relationship test that tells you whether you're in something good or simply settling. That's a question plenty of men avoid for years, because they're worried about the answer. Having a clear way to look at it helps either way.

The second is five practical steps for getting out of the victim mindset when things go off track with the woman in your life. When something goes wrong, it's tempting to wait for her to fix it, or for luck to change. These steps put you back in charge of what you can actually do.

That's the spirit of the whole course. It gives you a year of steady work on confidence, conversation, your body and your relationships, edited by Slade Shaw, one issue a month, with audio interviews from dating experts.

The first issue is $27 and downloads instantly. Each issue after that is $27, billed and sent monthly for the 12-issue course, and you have 60 days from purchase to ask for a full refund.

[YOUR HOPLINK]

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. If now isn't the right time, that's fine. Keep this email, and the link will take you to the page whenever you're ready.

24. Closing 2 (women) - use your monthlywom link: One small step a month for a year

Subject: What twelve small steps could change

Subject: Grow more confident a month at a time

Subject: My final note about the series

Preview line: A gentle last word on the Ultimate Attraction Transformation Series.

Hi [First name],

This is my final note about the women's edition of the Ultimate Attraction Transformation Series, so I'll keep it simple.

Most of us don't change our love lives in one big moment. We change them through small things done again and again: feeling a little more at ease talking to a man, saying no once when we'd usually say yes, choosing a better man for us instead of the one who happened to ask.

That's why I like the way this course is put together. It doesn't try to cram everything into one weekend. Each month an issue arrives, edited by Mirabelle Summers, and you work on a few things at a time: confidence, conversation, your energy and body, what men are thinking, and how to keep a good relationship good. By the end of the year, those small steps add up to a very different way of dating.

The first issue is $27 and you can download it straight away. Each issue after that is $27, billed and sent monthly for the 12-issue course. If it isn't for you, you have 60 days from purchase to ask for a full refund.

Whenever you're ready, this is the page:

[YOUR HOPLINK]

Thank you for reading my emails about it. I'll be back soon with something different.

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Each issue also comes with audio interviews with dating experts, so even a busy month leaves you something easy to listen to.

25. Evergreen extra (women in a relationship) - use your monthlywom link: When one of you wants more than the other

Subject: When your desire doesn't match his

Subject: Talk about desire without hurt feelings

Subject: A delicate one, but worth it

Preview line: A tender subject most couples avoid, handled kindly.

Hi [First name],

This is a slightly more personal subject than usual, so I'll be gentle with it.

In many long relationships, there comes a stage where one partner wants more closeness in the bedroom than the other. It's surprisingly common, and it's hard to raise, because whoever brings it up worries about sounding critical and whoever hears it worries they're being blamed.

So a lot of couples say nothing. The difference sits quietly between them, and over time it can turn into distance in other parts of the relationship too.

The women's edition of the Ultimate Attraction Transformation Series has a section on exactly this: what to do when your libido outstrips his, handled in a way that protects his feelings and yours. It also looks at what happens to desire as a relationship goes on, and every issue includes a sealed section on intimacy by Amy Waterman, called Getting Physical: Tips for Gals.

The rest of the course covers communication, conflict and keeping passion going over the long term, alongside confidence and dating for women who are still single. It's edited by Mirabelle Summers and comes one issue a month.

The first issue is $27 and downloads straight away, with 60 days from purchase to ask for a full refund:

[YOUR HOPLINK]

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. If you'd rather start somewhere less personal, the first issue opens with ways to challenge the inner messages that hold you back.

Ultimate Attraction Transformation Series

Secure Your Copy of Attraction Transformation Series

Subject: Secure Your Copy of Attraction Transformation Series

Hi [First name],

Are you a man or woman that feels disillusioned by the volume of attraction information out there, not knowing which stuff is applicable to you and your relationship situation? Are you tired of getting a course, reading it, and finding that once you start applying this stuff, it seems like you are all alone in trying to figure it out?

Worry no longer. Meet Your Sweet, brainchild of online dating gurus Slade Shaw and Mirabelle Summers, has just released a 12-part ultimate attraction transformation series for men, as well as one for women. Released monthly, these dating and relationship must-haves are the ultimate read

for men and women who are not only committed to success in attraction, but want the security and support of a comprehensive 12-part followup.

[Link this to [YOUR HOPLINK]]

With 60-90 pages per issue, there is a wealth of timely information that will guide and direct readers through the most topical issues related to attraction transformation, including advice on winning attitude, male and female psychology, foundational and advanced dating techniques self confidence, the approach, managing your relationship, intimacy tips, health advice to maximize your personal transformation, plus a host of interviews with some of the leading dating experts in the mens and womens attraction market.

It's not enough just to read a book. It's about being part of a community, growing and understanding more and more about the opposite sex as you journey through all the techniques, levels, and skill sets necessary to get you the relationship of your dreams.

But the folks at Meet Your Sweet don't want to offer this course to too many people. If too many people have access to this 12-issue series, the community will grow too large and their magic will become diluted. Which is why they are offering the course at special pricing for a limited time, and from what I'm told copies are just flying out the door. Nobody wants to miss out on this one, so this window of opportunity is closing fast. Secure your membership now at:

[Link this to [YOUR HOPLINK]]

This 12-issue monthly is a journey of dating and personal self-discovery, leading you and guiding you through each crucial component of your transformation. Each issue is a goldmine of information, presented in a way that will maximize your learning and develop your winning attitude.

It's like pieces of a jigsaw puzzle. Each issue on its own is life-changing, but all 12 issues will take you to an entirely new level of attraction awareness. We provide you with each piece as you need it rather than dumping the information on you and leaving you to figure it out. Meet Your Sweet recognizes it takes a while to process and apply the necessary concepts to achieve attraction greatness, which is why they are with you every month with fresh insights and direction, like your own personal attraction wingman or winggirl.

Get advice on psychology, health and fitness, dating questions, approach advice, relationship maintenance, plus a host of interviews with dating gurus over the course of this 12-issue series.

Never before has your attraction information been so comprehensive, timely, and thorough. Meet Your Sweet's Ultimate attraction transformation series, for men and women, is a new generation of teaching and tutoring to take your attraction to the next level.

Get one of the remaining copies now before the offer is closed and join Meet Your Sweet's ultimate attraction transformation community.

[Link this to [YOUR HOPLINK]]

Your friend,

Your Name

Next Generation of Dating Advice in Ultimate Attraction Transformation Series

Subject: Next Generation of Dating Advice in Ultimate Attraction Transformation Series

Hi [First name],

Are you a guy or girl in search of a relationship, or want to make your relationship better?

Do you want the kind of course that sticks with you as you learn and grow, offering you valuable insights and advice every step of the way?

If you are serious about transforming your attraction to the opposite sex, the latest generation of dating advice has just been launched. Introducing Meet Your Sweet's Ultimate Attraction Transformation Series:

[Link this to [YOUR HOPLINK]]

Online dating gurus Slade Shaw and Mirabelle Summers have just released a 12-part ultimate attraction transformation series for men, as well as one for women. Released monthly, these dating and relationship must-haves are the ultimate tool for men and women want their information in a format that best benefits their lifestyle and dating life.

Each issue has adopted a dynamic and visually attractive magazine-style layout, packed full of quality attraction, dating, relationship, and health and lifestyle advice essential to your attraction makeover.

But there's a catch. The folks at Meet Your Sweet have decided to offer this course for sale for a limited time. After that the price is set to be hiked up, which may limit how many of you can afford this life-changing publication!

This is your invitation to join the Meet Your Sweet transformation community and understand and fine-tune what it really takes to be your best self and achieve your own attraction transformation.

The special pricing is closing soon and from what I'm told, the course is moving quickly. Nobody wants to miss out on this one, so this window of opportunity is closing fast. Secure your membership now at:

[Link this to [YOUR HOPLINK]]

This 12-issue monthly is a journey of dating and personal self-discovery, leading you and guiding you through each crucial component of attracting and maintaining the relationship you have always dreamed about. Each issue is a goldmine of information, presented in a way that will maximize your learning and develop your winning attitude.

Each issue is a masterpiece on its own, but combined, this 12-issue monthly series is nothing short of explosive. It's hard-hitting from the first page right to the end of each 70-90 page issue. Nothing has

been spared in getting you what you need, including interview every month with some of the biggest dating authors on the internet.

Never before has your attraction information been so comprehensive, timely, and thorough. Meet Your Sweet's Ultimate attraction transformation series, for men and women, is a new generation of teaching and tutoring to take your attraction to the next level, but you must be decisive if you want to become a success story.

Secure your copy now before the offer is closed and join Meet Your Sweet's ultimate attraction transformation community.

[Link this to [YOUR HOPLINK]]

Your friend,

Your Name

Newsletter inserts

New newsletter inserts (November 2026)

A dating course that arrives monthly

If you have ever read a dating book and forgotten it by the next date, have a look at the Ultimate Attraction Transformation Series. It comes as one issue a month for 12 months, with separate courses for women and men, and audio interviews each month. The first issue is $27, then $27 per monthly issue, with a 60-day refund: [YOUR HOPLINK] (affiliate link)

For women who keep meeting the wrong men

Mirabelle Summers' Ultimate Attraction Transformation Series for Women opens with a section on inviting the right man for the real you, and a three-step formula for making 'just be yourself' work. $27 for the first issue, then $27 a month for the 12-issue course: [YOUR HOPLINK] (affiliate link)

For men who'd rather skip the pickup scripts

Slade Shaw's Ultimate Attraction Transformation Series for Men covers confidence, conversation, fitness and relationships together, without risky pickup routines. One issue a month for 12 months, $27 per issue, 60-day refund: [YOUR HOPLINK] (affiliate link)

Keeping a long relationship warm

Most dating advice stops at the first date. The Ultimate Attraction Transformation Series keeps going into communication, conflict and passion that lasts, with a bonus sealed section on intimacy. $27 per monthly issue, 12 issues: [YOUR HOPLINK] (affiliate link)

Ten rules for online dating (for men)

If online dating feels like sending messages into the void, the men's edition of the Ultimate Attraction Transformation Series includes 10 rules of online dating, along with first dates and how to pass her little tests by being yourself. It's one issue a month, edited by Slade Shaw; the first issue is $27 with 60 days to ask for a full refund: [YOUR HOPLINK] (affiliate link)

Five first-date mistakes worth checking

Some of the most common reasons men drift away in the first few dates come from good intentions. The women's edition of the Ultimate Attraction Transformation Series includes a self-check for the five mistakes that most often cause it, plus a values-based test for whether he's right for you. First issue $27, then $27 per issue monthly for 12 issues, with 60 days to ask for a refund: [YOUR HOPLINK] (affiliate link)

Happy, or just settling? (for men in relationships)

The men's edition of the Ultimate Attraction Transformation Series doesn't stop once you're in a relationship. It includes a test for whether you're happy or settling, five steps out of the victim mindset, and ways to avoid what it calls half-assed relationship syndrome. The first issue is $27 and downloads instantly: [YOUR HOPLINK] (affiliate link)

Boundaries that make you more attractive

Being always available can lead a good man to take you for granted. The women's edition of the Ultimate Attraction Transformation Series covers boundaries, staying classy without seeming too available, and why being a saint can stall your love life. One issue a month from $27, with 60 days to ask for a full refund: [YOUR HOPLINK] (affiliate link)

P.S. lines for any email

P.S. The Ultimate Attraction Transformation Series starts at $27 for the first issue, then $27 a month for 12 issues, with 60 days to ask for a refund: [YOUR HOPLINK] (affiliate link)

P.S. Every monthly issue comes with audio interviews with dating experts, so you can listen in the car: [YOUR HOPLINK] (affiliate link)

P.S. Back in dating after years away? This 12-month course starts from the ground up: [YOUR HOPLINK] (affiliate link)

P.S. Separate courses for women and men, private download, and your statement just says Clickbank: [YOUR HOPLINK] (affiliate link)

Social posts and hooks

Angles and hooks

Angle | Who it is for | Opening hook

Problem: the wrong men keep showing up

The first women's issue has a section on inviting the right man for the real you and the habits that quietly sabotage it. | single women 30-55 who attract men they don't want

Where: women's dating email lists, Facebook groups | “You know exactly the kind of man you want. So why is he never the one who asks you out?”

Problem: stuck as the friend

Both sales pages open with 'you end up being their friend rather than their lover', so the reader recognises himself straight away. | men 25-50 who get on well with women but rarely get dates

Where: men's self-improvement lists, YouTube, Reddit-style communities where allowed | “She laughed at every joke, talked for an hour, then called you a great friend. Here is what usually went wrong.”

Monthly coach, not another book

The 12-issue monthly format is the product's real difference and answers the 'I never follow through' objection. | readers who have bought dating books and stalled by chapter four

Where: warm lists, newsletters | “Most dating books get read once and forgotten. This one turns up again next month.”

Starting over at 40, 50 or 60

The page says it is built for anyone 'whether you are 26 or 62' and starts with confidence and insecurities. | divorced or widowed men and women back in dating after years away

Where: midlife lifestyle lists, Facebook groups for divorced parents | “The last time you dated, nobody swiped. Here is a course that starts from the ground up.”

No pickup scripts

The men's page promises social skills 'without using risky and potentially damaging PUA techniques'. | men put off by PUA routines

Where: men's lifestyle blogs, podcasts | “If memorising lines makes you feel like an actor, there is a better way to talk to women.”

Body and confidence together (men)

The men's series mixes lean muscle, food and fitness with conversation and confidence in every issue. | men who train or want to start, and want it to help their dating life

Where: fitness lists, gym communities | “Your workouts and your dating life are more connected than most coaches tell you.”

Make 'be yourself' work (women)

Issue 1 for women has a three-step formula for exactly that. | women tired of rules and games

Where: women's lifestyle and wellbeing blogs | “Everyone says 'just be yourself'. Nobody tells you how to make it work on a first date.”

The spark has gone quiet (couples)

Both pages cover relationship maintenance, conflict, communication and creating passion that lasts, plus a sealed section on intimacy. | women and men in long relationships where attraction is fading

Where: marriage and relationship lists | “Nothing is wrong, exactly. It just feels flat. That is fixable.”

Online dating that works (men)

A later men's issue sets out 10 Rules of Online Dating and the perfect first date. | men using dating apps with few replies

Where: tech and lifestyle lists, YouTube | “Ten rules for online dating that most men break in their first message.”

Low-cost start

A $27 first issue with a 60-day refund is an easy first step; stating the monthly billing up front keeps refunds down. | careful buyers who don't want a big upfront spend

Where: deal-minded lists, P.S. lines | “One issue, $27, with 60 days to ask for a refund. Then one issue a month if you keep going.”

Social media posts

Facebook

> Women, a question for you: have you ever ended up as a man's friend when you were hoping for more?
>
> The Ultimate Attraction Transformation Series for Women takes that on from several sides at once: confidence, conversation, understanding men, health, and keeping a relationship good. One issue a month for 12 months, $27 per issue, 60-day refund.
>
> Details here (affiliate link): [YOUR HOPLINK]
>
> What is the one dating habit you wish you could drop? Tell me below.

Facebook

For the guys: if pickup lines make you feel like an actor, you are not alone.

Slade Shaw's Ultimate Attraction Transformation Series for Men covers confidence, conversation, fitness and relationships, month by month, without the scripts. $27 for the first issue, then $27 a month for the 12-issue course, with a 60-day refund.

#ad [YOUR HOPLINK]

Instagram

#ad Most dating advice gives you one trick. This course gives you a year.

The Ultimate Attraction Transformation Series sends one issue a month for 12 months, with separate courses for women and men: confidence, conversation, health and fitness, dating, and keeping a relationship warm, plus audio interviews each month.

First issue $27, then $27 per monthly issue. 60-day refund. Link in bio (affiliate link).

#datingadvice #datingtips #relationshipadvice #confidence #selfimprovement #datingover40 #modernlove #attraction

X / Threads

Read a dating book, forgot it by the next date? This one arrives monthly: 12 issues, separate courses for women and men, $27 per issue, 60-day refund. #ad [YOUR HOPLINK]

Pinterest

Title: A 12-month dating course, one issue at a time

Description: The Ultimate Attraction Transformation Series covers confidence, conversation, understanding the opposite sex, health and fitness, and keeping a relationship strong, with one issue and audio interviews each month. Separate courses for women and men. First issue $27, then $27 per monthly issue, 60-day refund. #ad (affiliate link)

Board ideas: Dating Advice, Relationship Tips, Confidence and Self-Care

Alt text: A woman in her forties reading on a tablet with headphones on a sunny sofa.

#datingadvice #relationshiptips #selfconfidence #datingtips #loveadvice

TikTok / Reels / Shorts

(0-3s, to camera) "Why does every dating book work for exactly one week?"

(3-12s) "Because you read it once, it makes sense, and then nobody reminds you. Next date, same old habits."

(12-22s, show phone with the sales page) "This course takes a different approach. It sends one issue a month for a year: confidence, conversation, fitness, relationships, plus audio interviews. Separate versions for women and men."

(22-30s) "First issue is $27, then $27 a month, with a 60-day refund. Link in my bio, and yes, it's an affiliate link."

On-screen text: #ad | 12 issues | $27 per issue

#ad #datingadvice #datingtips #relationshipadvice #selfimprovement

YouTube description

Disclosure: this description contains an affiliate link. I may earn a commission if you buy through it.

Ultimate Attraction Transformation Series (Meet Your Sweet)

Women's edition by Mirabelle Summers, men's edition by Slade Shaw.

What it is: a 12-issue course delivered one issue a month as a download, with audio interviews with dating experts each month.

What it covers: confidence and insecurities, conversation, understanding the opposite sex, health and fitness, dating, communication, conflict and lasting passion.

Price: $27 for the first issue, then $27 per monthly issue for 12 issues.

Refund: 60 days from purchase.

Women: [YOUR HOPLINK]

(Men: use your men's link here.)

Instagram

Story, 3 frames.

Frame 1: "Ever read a dating book and forgotten it by the next date?" (poll sticker: Yes / Every time)

Frame 2: "This course arrives monthly instead: 12 issues, separate versions for women and men, audio interviews each month."

Frame 3: "$27 first issue, then $27 a month, 60-day refund. Tap the link sticker." Label: #ad, affiliate link.

#ad