Free Reports

Affiliate swipe pack

Your commission details for this offer are at https://aff.meetysweet.com/reports/

Replace [YOUR HOPLINK] with your own hoplink from https://aff.meetysweet.com/reports/links/

Replace [First name] with your autoresponder's first-name tag. Send only to people who asked to hear from you, and keep the affiliate-link note on every social post.

Contents: Emails, Social posts and hooks.

Emails

New swipe emails (rewritten November 2026)

Each email has three subject lines to test, a preview line and the body. Your hoplink is filled in for you once you have saved it on the Promotion Links page. Swap **[First name]** for your autoresponder's first-name tag, and fill in any line in [square brackets] in your own words before you send.

1. Cold list intro: Women: the mistakes you only learn by making them

Subject: The mistakes nobody warned us about

Subject: A free 6-day guide to attracting men

Subject: I wish I had read this years ago

Preview line: Six short emails on how attraction works from his side.

Hi [First name],

Most of what I know about men I learned the hard way. A text sent too soon, a first date where I talked about my ex for forty minutes, the slow realisation that the nice man across the table saw me as a friend.

None of that was in a book anyone handed me.

So I was pleased to find a free guide from Mirabelle Summers at Meet Your Sweet called 'Secrets to Attracting Men'. It comes as six short emails, one a day, and covers the top mistakes women make that quietly kill attraction, how the male mind tends to work, the facts about flirting, and what a healthy relationship is built on.

You can sign up here:

[YOUR HOPLINK]

It does not ask you to play games or pretend to be someone else. It explains what is going on from his side, which makes it much easier to just be yourself.

[Add one honest sentence about a dating lesson you learned the hard way.]

Talk soon,

[Your Name]

(This is my affiliate link. The guide is free, and I may earn a commission if you later buy something from Meet Your Sweet.)

P.S. Day one arrives straight away, so check your inbox (and the promotions tab) after you sign up.

2. Warm recommendation (men): Men: what impresses you does not impress her

Subject: What impresses you bores her

Subject: Six days to understand women better

Subject: A free guide I think you should read

Preview line: A free 6-part email guide from Slade Shaw at Meet Your Sweet.

Hi [First name],

Here is a mistake I made for years. I assumed that whatever would impress me would impress her. So I talked about my job, my car, the gym. She smiled politely and went home.

It turns out the behaviour that impresses men often does very little for women. That is one of the first points in a free guide from Slade Shaw at Meet Your Sweet. It comes as six short emails, one a day, and covers how dating and attraction work from a woman's side, the top mistakes men make that kill attraction, the three principles of successful dating, and how to flirt so you come across as interesting rather than trying too hard.

Sign up here:

[YOUR HOPLINK]

No pickup lines and no tricks. It is a plain explanation of how women tend to think, written for men who want to meet and keep a good woman.

[Add one honest sentence about something you used to get wrong with women.]

All the best,

[Your Name]

(This is my affiliate link. The guide is free, and I may earn a commission if you later buy something from Meet Your Sweet.)

P.S. Six emails, a few minutes each. You can read the first one tonight: [YOUR HOPLINK]

3. Evergreen: Back on the market (women)

Subject: Dating again after a long time?

Subject: The rules changed while you were away

Subject: For anyone starting over

Preview line: A free, gentle refresher on how attraction works.

Hi [First name],

If you have been out of the dating world for a while, after a long marriage, a breakup or simply a few busy years, you will know the feeling. You sit across from someone new and realise you have no idea what the rules are any more.

The good news is that the basics of attraction have not changed much. People still respond to the same things. Most of us were simply never taught them.

Meet Your Sweet has a free six-part guide that walks through those basics, one short email a day. It covers how the mind of the opposite sex works, the most common mistakes that kill attraction early, the facts about flirting and what a healthy relationship needs to last.

You can get it here:

[YOUR HOPLINK]

Read it with a cup of tea, keep what fits you and leave what does not. It is a starting point, and a free one.

Warmly,

[Your Name]

(This is my affiliate link. The guide is free, and I may earn a commission if you later buy something from Meet Your Sweet.)

P.S. If you know a friend who has just started dating again, forward this to them.

4. P.S. short: Six short emails, no homework (women)

Subject: Six emails, six days

Subject: Free attraction guide

Subject: Quick one for you

Preview line: One short lesson a day for six days.

Hi [First name],

Just a short one.

Meet Your Sweet sends a free six-part guide on attraction: one email a day covering the common mistakes that kill it, how the opposite sex thinks and how to flirt without trying too hard.

[YOUR HOPLINK]

[Your Name]

(This is my affiliate link. The guide is free, and I may earn a commission if you later buy something from Meet Your Sweet.)

P.S. Day one arrives a few minutes after you sign up.

5. 5-day launch: day 1 (women's list): Story-led: the date that went well, then nothing

Subject: The date that went well, then nothing

Subject: Learn what men notice on a first date

Subject: Picture this one with me

Preview line: A free 6-day guide on the mistakes that quietly end things early.

Hi [First name],

Picture this. You've just had a lovely evening with a man. He laughed at your stories, he walked you to your car, he said he'd call. You go home smiling.

He doesn't call. A week later you get a friendly "hope you're well" and that's the end of it.

You replay the night and can't find the moment it went wrong, because from your side nothing did. That's what makes it so maddening.

Meet Your Sweet has a free guide called Secrets to Attracting Men, written for exactly this kind of puzzle. It comes as six short emails, one a day for six days, and the first thing it tackles is the top mistakes most women make that kill attraction with men, often without either person noticing at the time.

You can get it here:

[YOUR HOPLINK]

It's free, you can read each lesson in a few minutes, and the first one arrives straight after you sign up.

Tomorrow I'll tell you about the belief that trips up warm, kind, attractive women more than any other, and what the guide says instead.

Talk soon,

[Your Name]

(This is my affiliate link. The guide is free, and I may earn a commission if you later buy something from Meet Your Sweet.)

P.S. Check your promotions tab after you sign up, in case day one arrives there instead of your main inbox.

6. 5-day launch: day 2 (women's list): Myth-busting: what impresses you will impress him

Subject: Why being lovely isn't always enough

Subject: Understand how a man's mind works

Subject: The thing I got wrong for years

Preview line: The guide's hint: what impresses you won't necessarily impress him.

Hi [First name],

Most of us were taught a simple rule about attraction. Be the kind of person you'd be drawn to yourself, and the right man will be drawn to you.

It makes sense. It's generous and fair. And it leaves a lot of good women wondering why it doesn't seem to work.

The free Secrets to Attracting Men guide from Meet Your Sweet has a gentle hint about this right on its sign-up page: the behaviour that impresses you won't necessarily impress men. A big part of the six lessons is about how the mind of a man works when it comes to dating and attraction, so you can use what you know instead of hoping your own instincts happen to match his.

None of this asks you to change who you are or play a part. It's more like learning the other person's language so they can actually hear what you're saying.

[Add one honest sentence about something you once assumed men wanted, and later found out they didn't.]

The guide is free and comes one short email a day for six days:

[YOUR HOPLINK]

Talk tomorrow,

[Your Name]

(This is my affiliate link. The guide is free, and I may earn a commission if you later buy something from Meet Your Sweet.)

P.S. Tomorrow is about flirting, and why the women who seem to be naturals at it usually learned it like anyone else.

7. 5-day launch: day 3 (women's list): Teaching: flirting can be learned

Subject: You weren't born bad at flirting

Subject: Be seen as fascinating, not trying hard

Subject: About flirting

Preview line: Nobody hands us the basics. This free guide does.

Hi [First name],

If the word "flirting" makes you cringe a little, you're in good company.

For a lot of women it brings up pictures of hair-flicking and giggling at jokes that aren't funny, and that's simply not who you are. So you stay friendly and polite, and you wait for a man to work out that you like him. Plenty of good men never do.

Here's the thing. The women who seem to flirt without effort weren't born with it. They picked it up somewhere along the way, usually without anyone sitting them down and explaining how it works.

One of the six lessons in the free Secrets to Attracting Men guide covers the facts about flirting and how to be seen as fascinating, the kind of woman a man is curious about and wants to know better. It sits alongside lessons on how attraction really works for men and the three principles of successful dating.

You can sign up here and get the first lesson straight away:

[YOUR HOPLINK]

It's six short emails. Read them on the bus, in bed or with your morning coffee.

Talk soon,

[Your Name]

(This is my affiliate link. The guide is free, and I may earn a commission if you later buy something from Meet Your Sweet.)

P.S. Tomorrow I'll answer the question I'd ask myself before signing up for anything free: what's the catch?

8. 5-day launch: day 4 (women's list): Objection: what's the catch with a free guide?

Subject: So what's the catch?

Subject: Free guide, no card, easy to leave

Subject: The fine print, in plain words

Preview line: Here's exactly what happens when you sign up.

Hi [First name],

Whenever someone offers me something free, I want to know what happens after I hand over my email address. So here it is, with nothing left out.

You put your details on the sign-up page for the Secrets to Attracting Men guide. It's free, so there's nothing to pay and no card to enter.

Over the next six days you get one email a day. Each one is a part of the guide: how dating and attraction really work for men, how a man's mind works, the most important secret to making someone attracted to you, the three principles of successful dating, the facts about flirting, and what a healthy relationship needs.

After the six days, Meet Your Sweet keeps sending you their regular emails with dating and relationship advice. Some of those will tell you about their paid programs, which is how they can give the guide away. The page says your email is kept secure, and you can unsubscribe at any time with one click.

That's the whole deal. If you're dating, or would like to be, it's a lot of useful reading for nothing.

[YOUR HOPLINK]

Talk soon,

[Your Name]

(This is my affiliate link. The guide is free, and I may earn a commission if you later buy something from Meet Your Sweet.)

P.S. You can read all six lessons and unsubscribe the next day if you want. Nobody will chase you.

9. 5-day launch: day 5 (women's list): Last-chance style: the most important secret

Subject: Last mention of this free guide

Subject: The secret to making him attracted to you

Subject: Before I move on

Preview line: This is the last time I'll bring up the guide.

Hi [First name],

This is my last email about the free Secrets to Attracting Men guide, so I'll leave you with the part I find most interesting.

One of the six lessons is called the most important secret to making someone attracted to you. I won't spoil it here, because it's much better read in the guide where it's explained properly, with the lessons on either side of it.

What I will say is this. Most of us spend years collecting dating advice from friends, magazines and our own mistakes. Some of it helps. A lot of it contradicts the rest. Six days of clear lessons about how attraction works for men is a good way to clear out the noise and start again with a better picture.

There's no deadline on this. The guide will be there next month too. But if you're dating now, or you'd like to start, the best time to read it is before your next date rather than after it.

Here's the sign-up page:

[YOUR HOPLINK]

Thanks for reading along this week.

Warmly,

[Your Name]

(This is my affiliate link. The guide is free, and I may earn a commission if you later buy something from Meet Your Sweet.)

P.S. If a friend of yours has just started dating again, forward this to her. It costs her nothing.

10. Re-engagement: email 1 of 2 (either list:): Re-engagement: a free six-day refresher

Subject: Still dating, or thinking about it?

Subject: Six free lessons on attraction

Subject: It's been a while

Preview line: Something free I think you'll like, if dating is on your mind.

Hi [First name],

It's been a while since you opened one of my emails, so I'll keep this short and useful.

If dating is anywhere on your mind at the moment, whether you're back out there after a long time or you've been single a while and feel stuck, there's a free guide from Meet Your Sweet I think you'll get a lot from.

It's a six-part guide on how attraction works for the opposite sex. You get one short lesson a day for six days. It covers the top mistakes that kill attraction early, how the other side's mind works when it comes to dating, the three principles of successful dating, flirting, and what a healthy relationship needs to last.

There are separate versions for men and for women, so the advice fits your side of the table.

[Add one honest sentence about why you think your readers will like this guide.]

Here's where to get it:

[YOUR HOPLINK]

It costs nothing, and the first lesson arrives a few minutes after you sign up.

Talk soon,

[Your Name]

(This is my affiliate link. The guide is free, and I may earn a commission if you later buy something from Meet Your Sweet.)

P.S. If dating isn't on your mind right now, no problem. One more short note from me and then I'll leave this topic alone.

11. Re-engagement: email 2 of 2 (either list:): Re-engagement: never too late, any age

Subject: Is it too late to learn this?

Subject: Attraction basics for any age

Subject: One last note on this

Preview line: Twenty-five or seventy, the basics of attraction work the same way.

Hi [First name],

People who've been out of dating for a while often feel too old, too rusty or too set in their ways to start learning about it now.

I'd gently disagree. The basics of attraction don't stop working at forty, fifty or sixty. What changes is that most of us were never taught them in the first place, so we fall back on habits picked up when we were twenty, and then wonder why things feel harder.

That's why I keep recommending the free six-part guide from Meet Your Sweet. It starts from the beginning: how attraction and dating work for the opposite sex, the top mistakes that kill attraction, and the three principles of successful dating. Then it moves on to flirting and to building a healthy relationship once you've met someone worth keeping.

It's one short email a day for six days, and there are versions for men and for women.

[YOUR HOPLINK]

If you'd rather not hear from me about dating any more, the unsubscribe link is at the bottom of this email, and I'll take no offence at all.

Warmly,

[Your Name]

(This is my affiliate link. The guide is free, and I may earn a commission if you later buy something from Meet Your Sweet.)

P.S. Sign up tonight and you can read the first lesson before bed.

12. Story-led evergreen (men's list): Story-led: the guy she calls after a bad date

Subject: The guy she calls after a bad date

Subject: Go from friend to someone she wants

Subject: A free guide for the good guys

Preview line: If you're always the friend, this six-day guide is worth a read.

Hi [First name],

Picture this. A woman you really like texts you on a Friday night. Her date was awful, could you meet her for a drink? You're there in twenty minutes. You listen, you make her laugh, you walk her home. She hugs you at the door and says you're the best friend she's got.

You walk back to your car feeling great and terrible at the same time.

A lot of decent men end up in that spot, and it isn't because they're boring or unattractive. Usually they're doing exactly what they'd want a woman to do for them, and it doesn't work out the way they hoped.

Meet Your Sweet has a free six-part guide for men that gets into why. It comes as one short email a day for six days and covers the top mistakes guys make that kill attraction, how a woman's mind works when it comes to dating, the most important secret to making a woman attracted to you, and the facts about flirting.

You can sign up here:

[YOUR HOPLINK]

There are no pickup lines in it and no tricks that make you feel like a fraud. It's about understanding women well enough to stop being the friend.

All the best,

[Your Name]

(This is my affiliate link. The guide is free, and I may earn a commission if you later buy something from Meet Your Sweet.)

P.S. Lesson one arrives straight after you sign up. Read it before the next Friday night text.

Social posts and hooks

Facebook

Ladies who are dating: what is the one mistake you wish someone had warned you about?

Mine was talking far too much about my ex on first dates.

If you would like a short, free refresher on how attraction works from his side, Meet Your Sweet sends a 6-part guide, one email a day. It covers the top mistakes that kill attraction, flirting basics and what a healthy relationship needs.

Affiliate link: [YOUR HOPLINK]

Instagram

#ad Nobody hands you a manual for dating. So here is a free one: six short emails, one a day, on how attraction works from his side, the mistakes that quietly end things early, and the basics of flirting.

Link in bio (affiliate link).

#datingadvice #datingtips #relationshipadvice #datingover40 #singlelife #lovelife #flirtingtips

X / Threads

Men: what impresses you probably does not impress her. A free 6-day email guide from Meet Your Sweet explains what does, with no pickup lines. #ad [YOUR HOPLINK]

Pinterest

Pin title: Free 6-Day Guide: Secrets to Attracting Men

Description: One short email a day for six days on how attraction really works from a man's side, the top mistakes that kill it, flirting basics and what keeps a relationship healthy. Free from Meet Your Sweet. #ad (affiliate link)

Alt text: A woman in her thirties reading on her phone at a cafe table by a window.

#datingtips #relationshipadvice #datingadvice #lovetips #singlewomen