Make Her Crave You

Affiliate swipe pack

You earn 75% on the course, 75% on every upsell and 35% on recurring billing, and ClickBank tracks your link for 60 days.

Replace [YOUR HOPLINK] with your own hoplink from https://aff.meetysweet.com/crave/links/

Replace [First name] with your autoresponder's first-name tag. Send only to people who asked to hear from you, and keep the affiliate-link note on every social post.

Contents: Emails, Newsletter inserts, Social posts and hooks.

Emails

New swipe emails (rewritten November 2026)

Each email has three subject lines to test, a preview line and the body. Your hoplink is filled in for you once you have saved it on the Promotion Links page. Swap **[First name]** for your autoresponder's first-name tag, and fill in any line in [square brackets] in your own words before you send.

1. Cold list intro: Problem: going blank at hello

Subject: The ten minutes before you say hello

Subject: Talk to her without rehearsing first

Subject: A quick question about dating

Preview line: Why your best opening line never leaves your head.

Hi [First name],

Picture the scene. There's a woman two tables away in the cafe. You noticed her the moment you walked in. You've built a decent opening line in your head and polished it four times, and you're waiting for the right moment.

Then she picks up her bag and leaves, and you sit there with a perfect sentence nobody will ever hear.

If that has happened to you, you're in very good company. Most men who freeze around women aren't short of things to say. They're carrying a belief that says she's out of their league, or that they'll embarrass themselves, and that belief shuts the mouth before the words get out.

That is why I like the way Slade Shaw's program Make Her Crave You is built. It starts with those beliefs before it teaches a single word of conversation. Then it moves into how to approach, how to start talking naturally and how your body language speaks before you do.

There's a short video presentation that walks through the five secrets the program is built on. It's worth watching even if you never buy anything:

[YOUR HOPLINK]

No pickup lines and no tricks. Just a clearer head and a plan for the next time someone catches your eye.

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. The program is one payment of $47 and comes with a 60-day money-back guarantee, so you can try the ideas in real life before you decide.

2. Cold list intro: Problem: dates that fizzle

Subject: Why she went quiet after date two

Subject: Get to date three more often

Subject: This might explain a few things

Preview line: The first date went well. So what happened?

Hi [First name],

You know the pattern. The first date goes well. You laugh, the conversation flows and she says she had a great time. The second date feels good too. Then her replies get shorter, a day passes with no answer, and the whole thing quietly fades.

Most men take that personally and decide they did something wrong on the night. Usually the answer sits somewhere less obvious. A lot of dating advice for men stops at the approach. It shows you how to get the number and the first date, and then it leaves you on your own just when attraction either grows or dies.

Slade Shaw's program Make Her Crave You goes further than that. Alongside the approach and the conversation, it covers female psychology and finishes with a whole section on making a relationship last. It's built for men who want more than a nice evening that leads nowhere.

You can watch the free presentation here:

[YOUR HOPLINK]

If date three has become your wall, this is the part of the puzzle worth looking at.

All the best,

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. Nothing in it asks you to play games or pretend to be someone else. The focus is on being a man she enjoys getting to know.

3. Warm recommendation: No lines, no tricks

Subject: The dating course I'd hand a friend

Subject: Dating advice with no scripts

Subject: Something I've been meaning to send you

Preview line: Why I finally found one I'm happy to recommend.

Hi [First name],

I've seen a lot of dating advice for men, and most of it makes me wince. Memorise these lines, play hard to get, follow this script. It treats women like a lock to pick, and the men who try it usually feel like frauds by the second date.

Make Her Crave You by Slade Shaw takes the opposite route, and that's why I'm happy to put my name next to it.

[Add one honest sentence about why this matters to you or your readers.]

The program has five sections. It starts with your own beliefs about women and dating, because that's where most of the trouble begins. Then it moves through building your skills, how to talk to women and read body language, how women tend to think about attraction, and finally how to keep a relationship strong once you're in one. The vendor also built in practical challenges, so you try each idea out in real life instead of only reading about it.

There's a short video presentation that explains the five secrets the course is built around:

[YOUR HOPLINK]

It's one payment of $47 and there's a 60-day money-back guarantee, so the risk sits with them.

Cheers,

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. If you've been burnt by a dating course before, the 60-day guarantee is there for exactly that reason. Watch the video first and decide from there.

4. Warm recommendation: Make it last

Subject: Getting her number is the easy part

Subject: Be the man she still wants to see

Subject: About the guys who want more

Preview line: Most dating advice ends where the real part starts.

Hi [First name],

A lot of men who read my emails tell me the same thing. They aren't after a string of short flings. They'd like to meet a woman they really click with and build something that lasts.

Most dating programs for men don't help with that. They're all about the first five minutes, and once you've got the number or the first date, you're on your own.

[Add one honest sentence about your own experience with dating or relationships.]

That's the gap Slade Shaw's program Make Her Crave You fills. Yes, it covers the approach, the conversation and body language. But it keeps going. There's a section on how women tend to think about attraction and commitment, and the final section is about keeping a relationship strong after the early excitement settles.

Think about what that could mean. Instead of starting over every few weeks, you'd have a plan for the part that matters most to you.

Here's the short presentation that explains it:

[YOUR HOPLINK]

No promises from me that it will find you a girlfriend by next month. Nobody can promise that honestly. What it gives you is a clear way of thinking and a set of skills that make a lasting relationship far more likely.

Speak soon,

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. It's $47, one payment, with 60 days to ask for a full refund if it isn't for you.

5. Evergreen: Out of the friend zone

Subject: The guy she calls when he lets her down

Subject: From her good friend to her date

Subject: Have you been here?

Preview line: Being kind isn't the problem. Here's what is.

Hi [First name],

You listen. You remember her sister's name and the job interview she was nervous about. When the guy she's seeing cancels on her again, you're the one she calls, and you're glad to help.

And yet every time, she ends up with somebody else.

Being kind is a good thing, and nobody should ask you to stop. The trouble starts when kindness is all she sees, because comfort and attraction are different feelings. A man can give a woman plenty of the first and almost none of the second without ever realising it.

Slade Shaw's program Make Her Crave You spends real time on this. It covers how women tend to experience attraction, how to communicate your interest clearly instead of hoping she guesses, and how your body language can tell her you're a man to be taken seriously. It does all of that without asking you to become cold or play games.

The free presentation is here:

[YOUR HOPLINK]

If you're tired of being the good friend who goes home alone, it's worth twenty minutes of your evening.

Best,

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. The program starts with your beliefs, because the friend zone usually begins with the thought that you shouldn't ask in the first place.

6. Evergreen: Average guy, real chance

Subject: No six-pack required

Subject: What women notice before your looks

Subject: You're closer than you think

Preview line: The thing most men get wrong about attraction.

Hi [First name],

Plenty of men quietly believe the same thing: if I were taller, richer or in better shape, dating would be easy.

Then you look around. You see ordinary guys with ordinary jobs and ordinary bodies who are relaxed around women, easy to talk to and clearly enjoyed. Whatever they have, it didn't come from the gym.

That's the idea behind Slade Shaw's program Make Her Crave You. The vendor's pitch is that its five secrets work for average men, with no killer abs or big bank account needed. I like that, because it puts the focus on things you can change this month: what you believe about yourself, how you start a conversation, how you hold yourself and how well you understand the woman in front of you.

The program walks through all of that in five sections and ends with how to keep a relationship strong.

Watch the short presentation here:

[YOUR HOPLINK]

You can't change your height. You can change almost everything else that matters.

Take care,

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. It's one payment of $47, backed by a 60-day money-back guarantee.

7. P.S. short: Low risk

Subject: 60 days to decide

Subject: A low-risk dating fix

Subject: Quick one

Preview line: One payment, and two months to make up your mind.

Hi [First name],

Quick one. If you've been meaning to sort out your dating life, Slade Shaw's program Make Her Crave You is one payment of $47, and you get 60 days to ask for a full refund if it doesn't help.

It covers your mindset, how to start conversations, body language, how women think and how to make a relationship last.

Watch the short video here:

[YOUR HOPLINK]

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. No lines and no games, just skills you can use.

8. 5-day launch: day 1: Launch: it starts in your head

Subject: What relaxed men know about women

Subject: Feel at ease with women in five days

Subject: I'm sending you five emails this week

Preview line: Starting today, one short email a day. By Friday you'll know if this is for you.

Hi [First name],

For the next five days I'm going to send you one short email a day about something most men never get taught: how to be at ease with women, and how to be the man she looks forward to seeing again.

You've probably met a man like this. He isn't the best looking guy in the room and he doesn't have a clever line ready. He just talks to women the way he talks to anyone else, and they enjoy his company. It looks like a gift he was born with.

Slade Shaw has spent a long time pulling that apart, and his program Make Her Crave You is the result. What surprised me is where he starts. Before a single word about approaching or talking to women, the first section of the program deals with what you believe about yourself and about

women. His view is that a man who quietly expects to be turned down gets turned down far more often, whatever he says.

There's a free video presentation that walks through the five secrets the program is built on. Watch it tonight if you have a few minutes:

[YOUR HOPLINK]

Tomorrow I'll tell you what happens in the first few seconds after you say hello, and why it matters more than the words.

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. On day five I'll tell you the one thing I'd do first if I bought the program. It takes one evening, and it has nothing to do with reading.

9. 5-day launch: day 2: Launch: the first few seconds

Subject: Before you finish your first sentence

Subject: Start a conversation that goes somewhere

Subject: Day two: the first few seconds

Preview line: She's reading you before you speak. Here's what she's reading.

Hi [First name],

Yesterday I said I'd tell you about the first few seconds after you say hello.

Picture a friend's birthday drinks. There's a woman by the kitchen door you'd like to talk to. You walk over, and before your first sentence is even finished she has already noticed whether you look at her or past her, whether your shoulders are up near your ears, and whether you seem glad to be there or look as if you're bracing for bad news.

None of that is about looks. It's body language, and you can change it.

The third section of Slade Shaw's Make Her Crave You covers exactly this ground: how to approach a woman, how to start a conversation without a rehearsed line, and how to use your body language so it backs up what you're saying instead of working against it. The program also has practical exercises the vendor calls actionable attraction challenges, so you practise each idea out in the world rather than just nodding along to a page.

You can see the five secrets behind it in the free presentation:

[YOUR HOPLINK]

Tomorrow's email is about the part most men guess at and get wrong: what's going on in her head.

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. If you've ever walked away from a conversation thinking 'that went fine, so why didn't it go anywhere?', the answer is often in those first few seconds.

10. 5-day launch: day 3: Launch: understanding her side

Subject: Why the message thread went cold

Subject: Understand what she's looking for

Subject: Day three: her side of it

Preview line: Guessing what women want is how most men get it wrong.

Hi [First name],

Here's a situation a lot of men know. You match with someone, the messages are fun for a day or two, and then her replies shrink to 'haha yeah' and stop. You scroll back through the thread trying to work out what you said.

Most of us try to solve that from our own side only. We think about what we'd want to hear, or we copy what a friend says works, and we end up guessing.

The fourth section of Slade Shaw's Make Her Crave You is about female psychology: how women tend to experience attraction, what they notice, and what makes them want to keep talking to a man. I like that it's taught with respect. It treats women as people to understand, and there are no tricks in it.

Once you see things from her side, a lot of the guesswork goes. You start to understand why one conversation fades and another turns into a date, and you can do something about it.

The free video explains the five secrets the whole program rests on:

[YOUR HOPLINK]

Tomorrow I'll write about the part almost every dating course for men leaves out completely.

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. Understanding her side helps far beyond dating apps. It's just as useful with the woman you've been seeing for a year.

11. 5-day launch: day 4: Launch: the part after the first date

Subject: What happens at month three

Subject: Keep the spark when things get comfortable

Subject: Day four: the part most courses skip

Preview line: Getting together is one skill. Staying wanted is another.

Hi [First name],

Most dating advice for men ends the moment you get the date. After that you're on your own.

Think about month three of something good. You've stopped planning every evening, you've met a couple of her friends, and life is comfortable. This is exactly where a lot of relationships drift without anyone noticing, because the effort that made her excited at the start has quietly stopped.

Slade Shaw gives this a whole section of its own. The fifth and final part of Make Her Crave You is about making a relationship last, and it builds on the second section, which gives you the wider knowledge to take your skills further than the basics. So the program follows the whole path, from what you believe on the first day to keeping the woman you're with glad she chose you.

That matters if you want more than a run of first dates. And if you're already with someone, it's the section you'll probably read twice.

Here's the free presentation:

[YOUR HOPLINK]

Tomorrow is the last email in this little series. I'll cover the price, the guarantee and that one thing I'd do first.

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. The vendor's own pages describe the full course as a 215+ page ebook in five sections, with challenges to try in each one.

12. 5-day launch: day 5: Launch: price, guarantee and where to start

Subject: The one thing I'd do first

Subject: Try it for 60 days, then decide

Subject: Last one in the series

Preview line: As promised on day one, here's where I'd start.

Hi [First name],

This is the last email in the series, so let me keep my day-one promise.

If I bought Make Her Crave You tonight, I wouldn't sit down and read it front to back. I'd watch the video, then go straight to the first section on beliefs and do its first challenge before reading another page. That section is the foundation for everything else, and doing one exercise in the real world will teach you more than reading three chapters.

Here's a quick recap of what you get. Slade Shaw's program has five sections: your beliefs and mindset, the knowledge to take your skills further, how to approach and talk to women with body language that backs you up, how women tend to think about attraction, and how to make a relationship last. Each section comes with practical challenges.

It's $47, one payment. It's backed by a 60-day, no-questions-asked guarantee: if it isn't right for you, email support@meetyoursweet.com within 60 days and you get a full refund.

There's no countdown on this and I'm not going to invent one. If you've read this far all week, though, I think you already know whether you want things to be different.

[YOUR HOPLINK]

All the best,

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. Thanks for reading all five. Whatever you decide, I hope you go and talk to the woman by the kitchen door next time.

13. Re-engagement 1: Re-engagement: one honest question

Subject: Can I ask you something?

Subject: A better dating year than the last one

Subject: Still on the list?

Preview line: One question, and you don't have to reply.

Hi [First name],

I've mentioned Make Her Crave You a few times recently and you haven't clicked. That's fine. Maybe the timing's wrong, or maybe you think it's another course full of pickup lines.

So let me ask one question and leave it with you. When you look back at the last twelve months, is your love life where you'd like it to be?

If the answer is yes, delete this and enjoy your evening. I mean that.

If the answer is 'not really', it's worth knowing what Slade Shaw's program actually is. There are no scripts to recite in it, and it never asks you to treat women as a target. It starts with the beliefs that make you hesitate, then teaches you how to approach and talk to women, how body language

works, how women tend to think about attraction and how to keep a relationship strong once you're in one.

The free video takes a few minutes and you'll know quickly whether it fits you:

[YOUR HOPLINK]

If it doesn't, no harm done. You'll have spent a few minutes, and I'll go back to my usual emails.

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. It's $47, one payment, with 60 days to ask for a refund. That's the whole risk.

14. Re-engagement 2: Re-engagement: last mention

Subject: The last time I'll mention this

Subject: One video before you decide

Subject: Closing the loop

Preview line: After this, I'll stop writing about Make Her Crave You.

Hi [First name],

This is the last email I'll send about Make Her Crave You for a while, so I'll keep it short.

I recommend it because it fills a gap I see again and again in men who want a good relationship. They're decent, interesting guys, and something between 'I'd like to talk to her' and 'we've been together a year' keeps going wrong. Sometimes it's the nerves at the start, sometimes it's not understanding what she's thinking, and sometimes it's letting things go flat once they're comfortable.

Slade Shaw's program covers each of those stages in its five sections, with challenges that get you practising in real life instead of only reading.

If any part of that sounds like you, watch the free presentation once before you decide either way:

[YOUR HOPLINK]

If you watch it and it isn't for you, that's a perfectly good outcome. At least you'll know, and you won't have that little 'should I have looked?' feeling in the back of your mind.

Either way, thanks for reading my emails. Normal service resumes next time.

Cheers,

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. If you buy and change your mind, email support@meetyoursweet.com within 60 days for a full refund, no questions asked.

15. Story-led: Story: the wedding seating plan

Subject: You're seated next to her at a wedding

Subject: Make the most of a lucky seating plan

Subject: Picture this for a second

Preview line: A seating plan does the hard part. The rest is up to you.

Hi [First name],

Picture this. You're at a friend's wedding, you find your name card, and the woman sitting next to you is someone you'd very much like to get to know. The hard part, getting near her, has been done for you by a seating plan.

Now you've got three hours, a long meal and a dance floor.

For a lot of men this is where the pressure starts. You run through things to say. You're polite and a bit stiff. You talk to the uncle on your other side because it's easier. At the end of the night she says it was lovely to meet you, and that's that.

Now picture the same evening with a few things changed. You're not searching your head for the perfect line, because you've stopped believing there is one. You know how to keep a conversation moving and what your body language is saying while you listen. You've got a decent idea of what she might be noticing about you. By dessert you're laughing together, and asking for her number feels like the natural next step.

The gap between those two evenings is what Slade Shaw's program Make Her Crave You is built to close. It covers your beliefs, approaching and talking to women, body language and how women tend to think about attraction.

[YOUR HOPLINK]

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. You won't always get a lucky seating plan. The program also covers how to start a conversation when nobody does it for you.

16. Story-led: Story: back out there after a long relationship

Subject: The first date after a long time off

Subject: Date again after divorce, with confidence

Subject: If you've been out of this a while

Preview line: The apps have changed. What she notices about you hasn't changed much.

Hi [First name],

Say you've been out of the dating world for a long time. Maybe a marriage ended, or a long relationship ran its course, and the last time you asked a woman out things felt completely different.

Now a friend says she knows someone you'd get on with. You agree, then spend the week wondering what you're even supposed to do these days. Who pays? How soon do you message afterwards? What if you've forgotten how this works?

Here's some good news. The apps and the etiquette have changed, but the things that decide whether she wants to see you again have barely moved. How you feel about yourself, how you talk to her, what your body language says and whether you understand her side of things still matter most.

That's what Slade Shaw's program Make Her Crave You is built around. Its first section deals with the beliefs that hold men back, which can weigh a lot after a breakup or divorce. Later sections cover approaching and talking to women, how women tend to think about attraction, and how to make a new relationship last.

If you're getting back out there, the free video is a good place to start:

[YOUR HOPLINK]

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. It's $47, one payment, with a 60-day no-questions-asked guarantee. You can read it before that first coffee and decide afterwards.

17. Myth-busting: Myth: play it cool and wait three days

Subject: The three-day rule, and what it costs you

Subject: Show interest without seeming needy

Subject: About that 'wait three days' advice

Preview line: Playing it cool loses more women than it wins.

Hi [First name],

Somebody, somewhere, told most of us to play it cool. Don't seem too keen. Wait a few days before you message after a date. Let her wonder.

I understand where it comes from, because nobody wants to look desperate. The trouble is that a woman who had a good time with you often can't tell 'playing it cool' apart from 'not that interested'. She waits, she hears nothing, and she makes plans with someone who made his interest clear.

A man who's comfortable with himself doesn't need the rule. He enjoyed the evening, so he says so, and he suggests the next plan. Being needy is something else entirely: it's when your whole mood depends on her reply.

Slade Shaw's program Make Her Crave You spends a lot of time on that difference. It starts with the beliefs that make men either hold back or come on too strong, then covers how to communicate interest clearly, how women tend to read the signals men send, and how to keep a relationship moving once it starts.

You won't find rules about how many hours to wait. What you get instead is a way to be the kind of man she's glad to hear from.

[YOUR HOPLINK]

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. If you've ever lost a good one by waiting too long to show you cared, start with the section on female psychology.

18. Myth-busting: Myth: confidence is something you're born with

Subject: Were confident men born that way?

Subject: Build confidence you can feel on a date

Subject: A myth I believed for years

Preview line: Confidence with women can be built, and the order you build it in matters.

Hi [First name],

A lot of men believe confidence with women is something you either have or you don't. The guy who talks easily to anyone must have been born that way, and the rest of us are stuck.

I don't buy it, and neither does Slade Shaw.

Think about anything you're good at now, whether it's your job, driving or cooking a decent meal. You weren't confident at it at first. You got there by understanding it and then doing it enough times that it stopped feeling scary. Talking to women works the same way.

That's why Make Her Crave You is built in the order it is. The first section works on the beliefs you carry about yourself and about women, because confidence built on top of 'she'd never be

interested in me' falls over at the first nervous moment. Then it gives you the knowledge and the communication skills: how to approach, how to start a conversation and how to use body language. Every section has practical challenges, so you get real practice a bit at a time.

Confidence that comes from practice holds up far better than the kind you try to fake on the night.

The free video explains the five secrets behind the program:

[YOUR HOPLINK]

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. Shy men often do very well once the beliefs are sorted, because they tend to be good listeners, and women notice that.

19. Objection: price: Objection: is $47 worth it?

Subject: What $47 gets you here

Subject: A full dating course for one payment

Subject: On the price

Preview line: One payment, five sections, and 60 days to decide.

Hi [First name],

Let's talk about the price of Make Her Crave You, because it's a fair thing to wonder about.

It's $47, one payment. There's no subscription and nothing that renews.

For that you get Slade Shaw's full program, which the vendor's pages describe as a 215+ page ebook in five sections. It covers your beliefs and mindset, the knowledge to take your skills further, how to approach and talk to women and use body language, how women tend to think about attraction, and how to make a relationship last. Each section comes with practical challenges to try in real life.

Now compare that with what most men already spend on dating. One evening out with drinks and dinner for two can easily cost that much, and if the evening goes nowhere you don't get your money back. A few months of app subscriptions can cost more and teach you nothing about why things keep fading.

Here, if the program isn't right for you, you get every cent back. Email support@meetyoursweet.com within 60 days and the refund is yours, no questions asked.

Watch the free presentation first and judge for yourself:

[YOUR HOPLINK]

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. If you'd rather spend the $47 on one more date, that's your call. I'd just want that date to go better.

20. Objection: will it work for me: Objection: is it for a man like me?

Subject: Will this work if you're shy?

Subject: Dating skills for men of any age

Subject: Is this for you? A quick check

Preview line: Shy, older, out of practice or newly single: here's who it suits.

Hi [First name],

When I recommend a dating program, the question I hear most is 'will this work for someone like me?'

Usually 'someone like me' means one of a few things. I'm shy. I'm in my forties or fifties. I've just come out of a long relationship. I'm not especially good looking. I've tried advice before and it felt fake.

Here's why I think Make Her Crave You suits each of those men. It doesn't depend on looks or on being the loudest man in the room, and the vendor's pitch is that the five secrets are for ordinary men. It starts with your beliefs, which is where shyness and post-breakup doubt actually live. It teaches conversation and body language as skills you practise with real-life challenges, so you build them a step at a time rather than faking them. And it treats women with respect, which is why it won't feel like reciting someone else's script.

It's written for men from their twenties to their sixties, single or already seeing someone.

The man it won't suit is the one looking for lines that talk a woman into something she doesn't want. That isn't in there.

Have a look at the free video and you'll know quickly:

[YOUR HOPLINK]

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. If it turns out not to fit, the 60-day no-questions-asked refund means you've lost nothing but an evening.

21. Objection: guarantee: Objection: what if it doesn't help?

Subject: What if it doesn't work for you?

Subject: Take 60 days to try it properly

Subject: How the refund works

Preview line: Here's exactly how the 60-day guarantee works.

Hi [First name],

If you've been thinking about Make Her Crave You but you're worried it won't help, here's exactly how the guarantee works.

Your order is backed by a 60-day, no-questions-asked, 100% satisfaction guarantee. If you're not happy with the program, you email support@meetyoursweet.com within 60 days and ask for a full refund. You don't have to explain yourself or prove that you tried.

Sixty days is a useful amount of time. It's long enough to read all five sections, do the challenges, and try the ideas out at work drinks, on a couple of dates or with the woman you're already seeing. By then you'll know whether the way you feel and act around women has started to change.

The order goes through ClickBank's secure checkout and you get instant access, so you can start on the first section tonight.

So there isn't much risk in trying it. The bigger question is whether you'd like to spend the next couple of months getting better at this.

Watch the free presentation here:

[YOUR HOPLINK]

Cheers,

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. Put a reminder in your calendar for day 50 if it helps. Then you can decide with no pressure at all.

22. Closing: Close: six months from now

Subject: Where you'll be six months from now

Subject: Spend the next six months getting better

Subject: Something to think about tonight

Preview line: Six months will pass either way.

Hi [First name],

Six months from now, your love life will be in one of two places.

It might be exactly where it is now, with the same hesitation before you talk to someone, the same conversations that fade, and the same feeling that other men got a rulebook you never saw.

Or it might be different because you spent a few evenings working on it. You'd have dealt with the beliefs that make you hold back. You'd know how to start a conversation and what your body language is saying. You'd understand more about how women experience attraction, and if you met someone good, you'd know how to keep things strong after the first excitement settles.

Slade Shaw's program Make Her Crave You covers all of that in five sections, with challenges that make you practise in the real world. It's $47, one payment, with a 60-day no-questions-asked refund.

I'm not putting a deadline on this. The price is the price and the page will still be there tomorrow. But I'd rather you made the decision on purpose than let it drift.

[YOUR HOPLINK]

All the best,

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. If you've been meaning to sort this out 'one day', today is as good a day as any.

23. Closing: Close: short and simple

Subject: If you've read this far

Subject: Better dates, starting with one video

Subject: Last word from me on this

Preview line: A short summary, then it's your decision.

Hi [First name],

I've sent you a fair bit about Make Her Crave You, so here's the short version to finish.

It's a program for men by Slade Shaw. It starts with what you believe about yourself and about women, then teaches you how to approach a woman, start a real conversation and use body language that backs you up. It explains how women tend to think about attraction, and it ends with how to make a relationship last. Every section has practical challenges, so you practise rather than just read.

There are no lines or tricks in it, and nobody asks you to pretend to be someone else. The aim is to become a man women enjoy being around, starting from the man you are now.

It's $47, one payment, with instant access. If it isn't right for you, email support@meetyoursweet.com within 60 days for a full refund, no questions asked.

Watch the free presentation and decide for yourself:

[YOUR HOPLINK]

Whatever you choose, thanks for reading. I'll be back with something different next time.

Best,

[Your Name]

(I may earn a commission if you buy through my link, at no extra cost to you.)

P.S. If you know a mate who keeps saying he's done with dating, forward him this. Sometimes it's easier to hear from a friend.

Make Her Crave You

How Ditching The Rules Can Get You More Dates

Subject: The single most important secret to making her crave you

Subject: Make her see you as the one she cant live without

Subject: The secret that turns her on that she will never tell you

Hi **[First name]**,

What if you knew the secret to what goes on inside a woman's mind, and what secretly turns her on?

(This is stuff she would NEVER tell you to your face)

What if you knew how to plant a secret seed of desire in a woman's mind, regardless of whether she says she's not interested or not ready for a relationship...

... so that she would be able to see you as a guy she absolutely HAS TO HAVE...

Go watch this video to learn a simple secret to getting past a woman's defenses and making her see you as the one she can't live without.

==> Discover the #1 Secret To Making Her Crave You [Link this to [YOUR HOPLINK]]

In fact, when you apply the methods like my friend Greg did in this video, you can have an endless supply of sexy, smart women...

Or that one girl you've always wanted...

And she won't be able to keep her hands off you! ;)

==> You can have any woman you want (No lines and no magic tricks!) [Link this to [YOUR HOPLINK]]

Enjoy!

[Your Name]

This Works Shockingly Well on Women

Subject: This works shockingly well on women

Hey **[First name]**,

What if I shared with you 5 simple techniques to turning any woman on, none of which require killer 6-pack abs or a big fat bank account?

==> 5 powerful secrets to turning any woman on [Link this to [YOUR HOPLINK]]

These secrets are not what you might expect, but they work shockingly well and teach you how to be the kind of guy women CRAVE.

No phony lines, and no magic tricks!

These secret techniques work for average guys, not just hollywood stars and high flyers.

Just imagine getting amazing amounts of attention from hot women you've always desired...

Or that one special girl you want to get into bed.

It's like turning on a switch inside her head, and it's going to change everything.

==> Find out what really turns a woman on [Link this to [YOUR HOPLINK]]

Don't miss it.

Your friend,

[Your Name]

5 Little Secrets to Turning Women On

Subject: 5 little secrets to turning women on

Hey **[First name]**,

There are 5 little-known secret laws for making a woman hot for you.

So much so, that she will brag to her friends about you... and ultimately want to sleep with you.

==> How to make her crave you [Link this to [YOUR HOPLINK]]

No matter if you think you're overweight or past your prime...

No matter if you're gripped with fear and freeze around gorgeous hot women...

My friend Greg is going to show you his secret step-by step formula that will change everything.

You see, there are 5 little-known attraction triggers that keep women hooked on their tv shows for years.

And he's going to show you how he adapted these 5 triggers to help you get virtually any hot woman you want.

Curious?

==> Click here to get the 5 triggers [Link this to [YOUR HOPLINK]]

Make any woman become addicted to you.

Your friend,

[Your Name]

Going Beyond the Approach and Getting The Girl with Slade Shaw

Hi **[First name]**,

I get tired of all the claims made by dating and relationships experts telling me that their course is the next best thing. My expectations are high when it comes to good quality dating advice, and most new courses fall sadly short.

That's why I'm so excited to tell you about a course that I have recently reviewed that has really caught my eye! It's called **"Make Her Crave You,"** written by Slade Shaw and Greg Hart from Meet Your Sweet.

For the first time in ages, I have a course for men that uses sensible and successful philosophies instead of mind games and tricks to get women.

[YOUR HOPLINK]

For those of you that aren't familiar with Meet Your Sweet, their name is synonymous with a whole new generation of dating, relationships, and life skills advice.

But unlike most of what you read out there that teaches tricks and methods to get you what you want out of life, Meet Your Sweet embraces a whole new philosophy, concentrating on the specific things you can do to influence the most positive outcome and success.

So now Meet Your Sweet's Slade Shaw has focused his talents on creating the ultimate guide for men looking for women, and applied his usual flair in a way that left me gasping for breath!

As usual, it's a very well designed book, beautifully graphic designed and laid out, and is full of insightful information. More than once I grinned and had those "Uh huh" moments, as something him and Mirabelle told me spoke directly to my beliefs. Even for a seasoned professional like me, I found there was lots in this course that I could learn and apply to my own love life!

Look, applying dating and relationships advice to your love life is no short-term fix. If you want to get the girl, and keep her, you need to have a game plan that's going to take you beyond the first night or the first date. You also need a game plan that is more of the 'plan' and less of the 'game.'

This 215+ page ebook is laid out in an easy-to-use fashion, with 5 sections, starting from setting your own beliefs towards success, developing the knowledge to take your skills to the next level, the

essentials of communication with women, female psychology, and finishing with tips on how to make a relationship last.

You see, there is more to men's dating strategy than a carefully crafted pickup line. It is about much more than some intimacy tips to get her back to your place in minimum time. It's about more than creating an impression that you are a nice guy, in order to have her trust you, so that you can get what you want from her.

The people at Meet Your Sweet have really done their research. If you are a guy that wants more than just a one-night-stand, wants a relationship that will last, wants to regain their confidence around women, learn new skills around women, or create a dynamic attraction so that you have the skills perfected when the right girl comes into your life, then "Make Her Crave You" is the course for you.

It's going to guarantee those specific skills and mindsets so that you are able to create dynamic, genuine, irresistible attraction to the girl or woman of your dreams.

If you want to take your skills to the next level, there are a few fundamental differences that you must understand:

• You need a course that is going to encourage you to listen

• You need a course that is going to challenge some of your old mindsets

• You need a course that's going to take you beyond the approach or the first date

• You need to let go of the idea that "I only need this or that bit, the rest doesn't apply to me" mentality

• You want someone to show you ways to internalize the necessary powerful mindsets so that when the right girl comes along, you can close the deal

• You need a course that's going to push you to succeed and apply these techniques through exercises and challenges

You can be part of a whole new subset of men that are committed to change through challenging their own mindsets, rather than using tricks and games to manipulate women into giving you what you want.

You are going to be part of a subset of men that are achieving lasting results not only in closing with women, but developing a genuine, effortless, mutually fulfilling and lasting relationship.

There has never been a better time to be a guy and get this course!

Slade and the team have outdone themselves with "Make Her Crave You." Check it out by going to:

[YOUR HOPLINK]

And the great thing is, Slade Shaw and the team at Meet Your Sweet are so confident in the quality of this book (and it really is amazing), that they're willing to allow you a 60-day refund period if you aren't satisfied with the course. Now if that isn't risk free, then I don't know what is.

Remember, if you want the "How to Become Bulletproof With Babes" bonus audio interview and special pricing, you must hurry!

Your friend,

[Your Name]

Effortless Attraction With Make Her Crave You - By Slade Shaw

Hey **[First name]**,

A friend of mine recently came to me, asking if he was ever going to change his success with women.

Chances are you or a friend of yours are in the same situation. You are mildly good-looking, have a few good friends, are doing okay in your career, but just can't seem to make it come together when it comes to relationships with women.

My friend Darcy had the same issue. He had no problems getting a one-night stand, or a woman that would hang around for about a week, but beyond that point, most women he met would have stopped returning his calls or text messages, and Darcy was back at square one.

Now don't get me wrong. For a few years this arrangement suited Darcy just fine, but as he got a little older and wiser, he realized that in order to get her to hang around for any length of time, it took skill. Problem was, these were skills that Darcy just didn't have. Which is why he turned to me for help.

Fortunately for Darcy, I had the newly released ultimate course for men seeking women, called "Make Her Crave You," my Slade Shaw and Mirabelle Summers.

[YOUR HOPLINK]

Trust me when I tell you this course is hot! Fresh from the pen of the inimitable Slade Shaw, this course is a masterpiece written by a master at the height of his expertise, and now its yours to read and apply to your love life.

Authors Slade and Mirabelle give gritty answers to dating and relationships issues, avoiding the game-playing, manipulative, and often robotic techniques that other courses in the market seem to regurgitate over and over again.

Make Her Crave Youpromises something very different. Instead of the back-slapping ego-massaging advice you might expect from a guide for men looking for women, you see a direct challenge to the mindsets that have been preventing you from achieving the results you deserve.

This 215+ page ebook is like having your own personal success coach right there with you, willing you to rethink the strategies and techniques that have given you mediocre results up until now.

If you:

• Are looking for someone to share your life with, not just one night

• Are looking for ways to keep your relationship strong

• Want to get laid more regularly and guarantee your success

• Want quality women, not just any women

• Want to regain your confidence around females

• Want to create a dynamic attraction around women

• Need to take your existing attraction skills to the next level

...then **"Make Her Crave You"** is your first step to success!

This course is a real step up from the usual courses that get you only so far and leave you hanging. Slade and Mirabelle arm you with all the necessary skills and mindsets, right from developing your beliefs to the knowledge you need to escalate to the next level, key tips on how to communicate with women, understanding female psychology, right through to making a relationship last.

I have seldom seen such a complete course, which is why I recommend you get it now. You can't afford to waste a moment!

Get it now.

[YOUR HOPLINK]

Your friend,

[Your Name]

Newsletter inserts

New newsletter inserts (November 2026)

Recommended this week

If you freeze when you want to talk to a woman, or your dates fade after the second one, Slade Shaw's program Make Her Crave You is worth a look. It starts with your beliefs and finishes with how to keep a relationship strong, with no pickup lines in between. Watch the short presentation here: [YOUR HOPLINK] (Affiliate link: I may earn a commission.)

For the men on this list

Most dating advice for men stops at getting her number. Make Her Crave You keeps going, with sections on conversation, body language, how women think and making a relationship last. It's $47 with a 60-day guarantee: [YOUR HOPLINK] (Affiliate link.)

A quick resource

If you've been out of the dating world for a while, the short video behind Make Her Crave You is a good place to restart. It explains the five secrets the program is built on: [YOUR HOPLINK] (I may earn a commission if you buy.)

Reader question: how do I stop being the friend?

Kindness isn't the problem. Comfort and attraction are different feelings, and Slade Shaw's program Make Her Crave You explains the difference and how to show your interest clearly without playing games. Here's the presentation: [YOUR HOPLINK] (Affiliate link.)

Worth a look if you're dating again

If you've been out of the dating world for a while, Slade Shaw's Make Her Crave You is a sensible place to start. It begins with the beliefs that hold men back, then covers conversation, body language and how women tend to think about attraction. It's $47, one payment, with a 60-day refund: [YOUR HOPLINK] (affiliate link)

Should you really wait three days to text?

Playing it cool often reads as 'not interested'. Make Her Crave You by Slade Shaw shows men how to make their interest clear without coming on too strong, and how to keep a relationship moving once it starts. The free presentation is here: [YOUR HOPLINK] (affiliate link)

P.S. lines for any email

P.S. If you go blank when you want to talk to a woman, this short video is worth your time: [YOUR HOPLINK] (affiliate link)

P.S. Getting her number is the easy part. Make Her Crave You also covers how to make a relationship last: [YOUR HOPLINK] (affiliate link)

P.S. One payment of $47, 60 days to decide. Here's the dating program I keep recommending: [YOUR HOPLINK] (affiliate link)

P.S. No lines and no tricks. Just a clearer head around women: [YOUR HOPLINK] (affiliate link)

Earlier newsletter sequence for men (promotes all Meet Your Sweet courses)

Recommended Reading: 6-Part Attraction Mini-Course

Subject: Recommended reading: 6 part attraction mini-course

Hi **[First name]**,

A good friend of mine, Slade Shaw (one of the world's leading female attraction experts), has a FREE 6 part mini course about how to attract and keep high quality women.

I've just finished reading it and I can confirm that it is packed full of killer information. I highly recommend that you download and read it for yourself ASAP:

==> [YOUR HOPLINK]

In particular you'll learn how the mind of women works ... and how to use this knowledge to your advantage!

It's a relatively short read but it is packed full of information that I bet you never know about women and the secrets of how to make sure they are fascinated by YOU:

==> [YOUR HOPLINK]

Enjoy!

[Your Name]

How to Talk Any Woman Into Bed

SUBJECT: How to talk any woman into bed

Hi **[First name]**,

Imagine this... No more awkward silences around hot women, no more failed efforts at flirting.

Imagine if you found it easy to talk to women in such a way that sexual tension and chemistry gets built up between the two of you?

Go watch this short video, it's packed with amazing tips on how the female mind works, and how to talk to women:

==> [YOUR HOPLINK]

BTW This video won't be up for long, so make sure you check it out ASAP. It's that important.

You'll finally understand why hot women lose interest in you, why they fantasize about other types of guys, and most importantly...

How to become the kind of guy who peaks her sexual intrigue, who she can't stop thinking about, who she actually chases after...

==> [YOUR HOPLINK]

Enjoy!

[Your Name]

P.S. It's scary stuff once you get inside the female mind, but I would hate for you to miss it. Get the video while it's still up:

==> [YOUR HOPLINK]

Can You Really MAKE a Woman Fall in Love with You?

SUBJECT: Can you really MAKE a woman fall in love with you?

Hi :-)

[NAME] here...

I receive this question or a variation of this question nearly every day...

"I've seen this girl that I really like, but I always seem to muck it up when I try to talk to her. Is there a way to spark her desire for me?"

And the truth is...

You can... if you understand "chemistry".

(Not science chemistry, but attraction chemistry:-)

So what IS chemistry?

Simply put...

Chemistry is the CONNECTION a couple feels between each other.

The stronger the connection... the more chemistry.

With me?

CONNECTION=CHEMISTRY

And here's the kicker...

And WHY you CAN help a woman fall in love with you...

A woman will ultimately CHOOSE to be with the man she feels the most chemistry with.

So isn't the real question?

How do you connect?

Deeply?

==> Here's Your Answer [Link this to [YOUR HOPLINK]]

[YOUR HOPLINK]

Rooting For Ya,

[Your Name]

P.S. How strong is your connection with her? If it's not super-scorching, you must WATCH THIS :-) [Link this to [YOUR HOPLINK]]

3 Ways to Tell If She Would Sleep with You Again

SUBJECT: 3 ways to tell if she would sleep with you again

Hi **[First name]**,

If you have an ex that you regret breaking up with, then I highly recommend you check out this video:

==> 3 ways to tell if she'd ever sleep with you again [Link this to [YOUR HOPLINK]]

It's by my MeetYourSweet's love expert Mirabelle Summers, and inside this revealing video, she takes you right inside the female mind and shows you 3 ways to tell if your ex would ever sleep with you again.

This video won't be for everyone. But if you do have an ex that you miss, want to get back together with, or at least want to sleep with again, then this is a MUST WATCH one of a kind video.

==> 3 ways to tell if she'd ever sleep with you again [Link this to [YOUR HOPLINK]]

(and what to do to make it happen).

Enjoy and have a great day!

[Your Name]

The Dirty Truth Inside Your Ex's Mind (She's Not Over You)

SUBJECT: The dirty truth inside your ex's mind (She's not over you)

Hi **[First name]**,

If you're wondering if your ex would ever have sex with you again, I highly recommend you take one of the 3 simple tests in this video:

==> 3 ways to tell if she secretly wants you back [Link this to [YOUR HOPLINK]]

If you don't do something soon, she's going to be out there, meeting other men, getting hit on, liking the attention...

And quickly forgetting about you.

If you want the dark and dirty truth about what's really happening inside your ex's mind right now, and how to get her back in love with you..

You have to see this video before it gets taken down:

==> Go here to watch the video [Link this to [YOUR HOPLINK]]

Did you know that girls lie too?

She may have lied to you (or be still lying right now) about what she really wants from you.

You're going to learn what she's unable (or unwilling) to tell you, why things broke up in the first place, and what it's going to take to win her back.

Find out what to do and say to win her back:

==> Video: Make your ex fantasize about you [Link this to [YOUR HOPLINK]]

Watch it now before it's too late.

Enjoy!

[Your Name]

The Secret That Turns Her on That She Will Never Tell You

SUBJECT: The secret that turns her on that she will never tell you

Hi **[First name]**,

What if you knew the secret to what goes on inside a woman's mind, and what secretly turns her on?

(This is stuff she would NEVER tell you to your face)

What if you knew how to plant a secret seed of desire in a woman's mind, regardless of whether she says she's not interested or not ready for a relationship...

... so that she would be able to see you as a guy she absolutely HAS TO HAVE...

Go watch this video to learn a simple secret to getting past a woman's defenses and making her see you as the one she can't live without.

==> Discover the #1 Secret To Making Her Crave You [Link this to [YOUR HOPLINK]]

In fact, when you apply the methods like my friend Greg did in this video, you can have an endless supply of sexy, smart women...

Or that one girl you've always wanted...

And she won't be able to keep her hands off you! ;)

==> You can have any woman you want (No lines and no magic tricks!) [Link this to [YOUR HOPLINK]]

Enjoy!

[Your Name]

This Works Shockingly Well on Women

SUBJECT: This works shockingly well on women

Hey **[First name]**,

What if I shared with you 5 simple techniques to turning any woman on, none of which require killer 6-pack abs or a big fat bank account?

==> 5 powerful secrets to turning any woman on [Link this to [YOUR HOPLINK]]

These secrets are not what you might expect, but they work shockingly well and teach you how to be the kind of guy women CRAVE.

No phony lines, and no magic tricks!

These secret techniques work for average guys, not just hollywood stars and high flyers.

Just imagine getting amazing amounts of attention from hot women you've always desired...

Or that one special girl you want to get into bed.

It's like turning on a switch inside her head, and it's going to change everything.

==> Find out what really turns a woman on [Link this to [YOUR HOPLINK]]

Don't miss it.

Your friend,

[Your Name]

What If You're Short?

Subject: What if you're short?

Hey **[First name]**.

If you want to be perceived as a MAN, and if you want to enjoy KILLER success with the ladies, 'confidence' is the key ingredient that converts daydreams into reality. ALL the famous 'lady killers' from the media to the movies are supremely confident - and that's no coincidence.

If this is something you'd like to get handled for yourself, then check this out:

[YOUR HOPLINK]

... and interestingly enough, 'confidence' just happens to be the subject of today's newsletter.

Today's newsletter is written by my good friend Slade Shaw. Enjoy!...

From: Slade Shaw

I recently got asked a question by one of my students:

"What if you're short and she prefers tall guys?"

The way I see it, confidence is one of those things that women often don't THINK ABOUT being attracted to. Ask a woman what she finds most desirable in a guy, and she might bring up things like height, humor, and a good career ... but she'll almost NEVER say anything about wanting a man with CONFIDENCE.

However, 'confidence' is one of those 'intangible' qualities that women don't tend to THINK about you having ... but they INSTANTLY PERCEIVE whether you have it or not. And whether that confidence is present or not becomes the lens through which EVERYTHING ELSE ABOUT YOU is seen.

So a woman who says that she only likes tall guys might THINK that she only wants guys like that.

But really, if she were to meet a guy who fulfilled that criterion, but who didn't ALSO have CONFIDENCE, she very likely would feel no ATTRACTION for him whatsoever.

And that's when she'll start saying things like, 'I don't know, he seems great on paper ... but I'm just not FEELING it.'

Here's the interesting part.

If you are a confident guy - meaning, you have STRENGTH of personality and that it doesn't matter overly much to you what a woman thinks of you - then it LITERALLY CEASES TO MATTER, for her AND for you, whether you're tall, short, rich, poor, or whether you exterminate bugs for a living.

(No offense to exterminators ... they're good guys too.)

When you're able to free yourself from the shackles of CARING about WHAT WOMEN THINK OF YOU, a radical and quantum shift occurs as a NATURAL BYPRODUCT of this attitude.

Namely, that:

• You instantly maximize your masculinity

• You forever leave the danger-zone of validation-seeking

• You become able to 'get' the kinds of women YOU want, EVEN IF they profess to like qualities in men that you specifically do NOT possess.

For example, a lot of guys are put off when a woman announces point-blank that she likes guys who have a certain quality that they themselves do not. Common 'likes' include muscles and height.

Both of these things are a 'big deal' for a most guys because they're not EASILY CHANGEABLE. There's not a lot you can do about your body composition or your height - at least, not quickly.

So when a woman says something like that, what should you do?

Does that mean that you now have 'no chance' with her?

Believe it or not: the answer is NO. This is a prime opportunity for you to demonstrate some hard-core leadership and PROVE to her that, actually, YOU know better than SHE does.

And what you know is, of course, that it's the FEELINGS she gets from guys who have those qualities that she really wants ... not just the qualities themselves.

What she's really saying is that she wants a STRONG and MASCULINE MAN.

So here's my suggestion: that you STOP caring about what women SAY they want. The bottom line is, they just don't know what they want until it happens. There are flat-out unattractive men everywhere with beautiful women on their arms - and they got those women by sheer strength of PERSONALITY.

So if you can make a woman feel a certain way by YOUR strength of personality, then you can literally overcome ANY predilection for material qualities whatsoever.

Accepting this fact is a little bit like figuring out an equation that most guys just DON'T GET.

There are 3 ways of looking at it.

Equation 1: caring about what women want + NOT having 'desirable qualities' that women consciously want = ongoing LACK of success.

Equation 2: caring about what women think + HAVING 'desirable qualities' that women consciously want = some initial success that's inevitably POISONED by a weakness of character and desire for validation, followed by a long slump into tepid mediocrity.

Equation 3: NOT caring about what women think + having desirable qualities OR NOT having them = radical, ongoing success with the women that YOU DESIRE.

Clearly, the mitigating factor is whether you have the confidence in yourself to prioritize what YOU THINK first and foremost. It all boils down to self-esteem.

Caring too much about what women think of you (translation: validation-seeking) is a BENCHMARK of 'unmanly men' who WANT to be wanted by women ... and who might even have those qualities

that look good 'on paper' ... but who can never seem to CONVERT those 'on paper' qualities into ACTUAL TANGIBLE SUCCESS with women.

Women like manly men, right? Meaning, they like men who are strong, in control, and who don't beg and crawl for approval.

But many many MANY men are seriously intimidated by a woman whom they perceive to be attractive ... to the extent that they actually LOSE whatever veneer of 'coolness' and confidence that they usually possess, and INSTANTLY accede authority and right-of-refusal to HER.

And this is when that switch marked 'attraction' in her head gets turned permanently OFF, because you are instantly perceived as no longer being able to fulfill her most basic of needs in a potential partner ... namely, that you're a MAN.

You've gotta MAN UP.

So ... what about looks? What if you genuinely think that you're an unattractive guy?

Something that puts a big dent in the confidence of a lot of guys is the fact that they don't perceive themselves, deep down, as being the kind of guy that a quality woman would want.

So they end up thinking they've got to try and ACT confident, without really FEELING it.

Of course, this particular approach tends to lead to a big brick wall, because truly great women can sniff out inauthenticity ... and not only that, but they can ALSO usually put two and two together, and figure that, if you've got to 'act' confident, there must be a pretty good reason why you're not actually GENUINELY confident ...

... i.e. there must be something 'off' about you.

The idea that you're not PHYSICALLY ATTRACTIVE enough is something that a lot of guys get hung-up over.

And I think most guys would actually be OK with feeling 'average', or even LESS-than-average, looks-wise ... if it wasn't for those damn good-looking guys who have women all over them.

Or if they didn't have to overhear a couple of secretaries at the office water-cooler dribbling over how 'buff' some guy at the gym was.

It's this kind of stuff that gives men the idea that LOOKS are the primary determinant of success with women ... and it's what makes them think, 'I'm ugly. So I may as well not even bother.'

Bottom line is, most men wish on some level that they were better looking, because they want to know how it feels to turn heads and have it EASY with women.

And yeah, it's true. Looks definitely help.

BUT ... they don't matter NEARLY as much as you think they do - OR in the WAY that you think they do.

Let me explain.

It goes without saying that you've got to do the best with what you've got. But that's obvious.

What's NOT so obvious is that, as long as you're treating your body as if it's worth something, have got some personal style going on, and are meeting basic standards of hygiene, your actual LOOKS are not important.

Here's the deal: APPEARANCE matters ... LOOKS do NOT.

See the difference?

And of course, APPEARANCE matters because it's a benchmark of how well you treat yourself. If you're slopping around without an aesthetic care in the world, that's going to broadcast the idea that you can't (or won't) take care of yourself ... and if you can't take care of yourself, chances are that you can't take care of much else in your life.

In other words, you're not a 'together' kinda guy.

It's hopefully becoming clear here that AUTHENTICITY and CONFIDENCE are REALLY the issues at hand.

This is what I mean.

If you're taking good care of yourself because you happen to FEEL GREAT that way, and because you respect and value yourself - rather than as a 'tool' to get more attraction from females - then chances are, top-notch women are going to recognize that inherent confidence in you and be DRAWN to it.

And then, they'll be charmed by the 'cherry on top' personal-style thing you've ALSO got going on.

Of course, the reverse is also true. If you're trying to use looks as a shield to hide behind, and as a facade to prevent women from noticing that your PERSONALITY is actually not so hot, then that will be duly noted as well - and you may find that the women you DO attract tend to be the ones who are 'fixated' on exteriors.

Your motivations are like a 'set point' for the RESULTS that you end up getting.

Men tend to be pretty visual creatures. We need a woman to be physically attractive to us before we can feel attraction for her. So it makes sense - at least on a logical basis - for us to hold ourselves to the same standards.

But here's the deal: women don't actually care about looks nearly as much as you probably think they do.

Even if they SAY they want a man who looks a particular way, it's actually what's UNDER the looks that counts: namely, the ability to be SELF-VALIDATED. To be OK with how you look, to act like you're WORTH something, and to not try to overcompensate for any perceived 'flaws'.

Women are attracted, deep down, to men who AREN'T SEEKING THEIR APPROVAL. They want a strong, in-control MAN.

In real-life terms, this means that they don't want a guy who is worried about what they think, or whose confidence has a big ol' dent in it because he's balding on top or shorter than he'd like to be.

And they don't want a guy who comments on his 'bad points' or asks them if they think he's attractive or says, as she runs her hand over his stomach, 'I'm doing sit-ups and it will be flat in a month.'

Because this stuff all SCREAMS 'VALIDATION NEEDED HERE!'

If you have something that you don't like about yourself ... just be COOL about it. Don't mention it. Don't point it out. Don't apologize for it. And DEFINITELY don't ask her if she 'minds' or if it 'bothers her'.

If she's with you, it doesn't bother her. Don't make it an issue.

If you've got confidence in yourself, and you act like your quality is a given, and as if you have some pride in yourself and your own worth ... specifically, as if you have some VALUE ... then you're definitely being a MAN.

You're leading. And that's a good thing.

So ... what if you have some SERIOUS hangups about the way you look? What if you've got oozing acne, a bald patch that you're hideously self-conscious about, or Coke-bottle glasses held together with a band-aid over the nose?

Well, first of all, let me remind you that confidence is to a large extent about having PRIDE in yourself, which means taking good care of yourself inside and out. If you're not acting like a guy who treats himself with worth, you can't expect other people to see past that.

So yeah. Take that insecurity as the necessary foot in the butt that you need to DO something about any serious external 'issues' that you're hung up about. Go see a dermatologist, consider getting Lasik, and shave your head (balding isn't optional but shaven-headed is ... oh and by the way, it REEKS of confidence.)

And one other thing: I'm suggesting these 'developments' not because you NEED to do these things to be great with women (although it certainly will help.)

But let's talk turkey. Really, why sabotage your success if you don't have to?

And secondly, let's not forget about VISIBLY being a 'high value' guy, which means that you should never underestimate the importance of treating YOURSELF like you're worth something. Inside and out.

And thirdly ... most guys find it very hard to get past these 'issues' FOR THEMSELVES. It's not the acne or the glasses or the bald spot that turns women off ... it's the CONFIDENCE ISSUES that

these things give to the man who has them.

Before I go, here's that link again (check this out as soon as you can):

[YOUR HOPLINK]

I'll write again soon.

Be cool,

Slade Shaw

Earlier newsletter sequence for women (promotes all Meet Your Sweet courses)

Get Your 6-Part attract man mini course

Subject: Get Your 6-Part attract man mini course

Hi **[First name]**,

A good friend of mine, Mirabelle Summers (one of the world's leading dating and attraction experts), has a life-changing 6 part mini course about how to attract and keep a great man.

I've just finished reading it and I can confirm that it is packed full of killer information, and it really changed how I think about men. I highly recommend that you download and read it for yourself ASAP:

==> [YOUR HOPLINK]

In particular you'll learn how the minds of men work... and how to use this knowledge to your advantage!

It's a relatively short read but it is packed full of information that I bet you never knew about men and the secrets of how to make sure they are fascinated by YOU:

==> [YOUR HOPLINK]

Enjoy!

[Your Name]

Newsletter 2

Hey there, **[First name]**,

You must know that it's pretty difficult to judge what a guy's THINKING from the way he's ACTING.

Just about every woman I know - client or friend - has griped at some point about "guy talk" and how men frequently seem to actively mask their true intent with bizarre and misleading actions and behaviors.

Some of the most common complaints that I hear:

• They hang out in large, blokey groups while "on the pull", and indulge in chugging games, belching, and catcalling (while honestly believing that they're really trying hard to attract a woman.)

• They try to portray themselves as "players", whose major claim to fame is an ability to seduce any woman they want.

• They try to flirt with you by using toilet humor and making themselves the butt of jokes (hardly the stuff of romance novels!)

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• They act aloof and disinterested around a woman they like - when in FACT, they're just intimidated by her beauty, charm, or intelligence.

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And it's not just CONFUSION that's the issue here. In fact, some men can act in ways that actually TURN WOMEN OFF.

After all, who's actually attracted to a modern-day Don Juan, a self-deprecating bad flirt, or an 'I'm-above-it-all' King of Cool?

The saddest part? Most of these guys aren't even doing it on purpose. Usually, these behaviors are being used as an ego shield - something to hide their REAL personality (and insecurities) behind.

But does the average woman have any clue that this is what he's up to? Of course not!

She just gets confused, disgruntled, and - ultimately - discouraged by his apparent lack of interest, lack of subtlety, or cavalier approach to sexual love.

So how do you get a guy to drop the act and just be his REAL SELF? How do you get him to ditch the faï¿½ade and get authentic about who he really is - and what he really wants?

How are you supposed to figure him out, if he can't even be straight up about the most basic things??

Fortunately, the power IS in your hands. By including just a few tried-and-true methods in your bag of social tricks, you can set him at ease and get him to relax enough to reveal his truth.

(By 'his truth', I mean his sense of authenticity ... his real personality, who he REALLY is, and what he REALLY wants.)

Incidentally, being your authentic self is an INCREDIBLY attractive characteristic to possess. But it's not easy - most of us have been brought up to act and behave in a certain way. We've been taught to mask parts of ourselves that others might find unattractive.

When you're able to be your true, honest self, and embrace CLARITY in your personality and life, everything literally just seems to fall into place. Life becomes much easier - and you'll finally start attracting the kind of men who are prepared to love the REAL YOU.

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He thinks that because he knows how to manipulate a woman into liking him, through using certain behaviors and patterns of speech, then he's "successful" with women - and with life in general. After all, he's living every guy's most primal dream: he can sleep with a different gorgeous woman every night of the week if he feels like it. (At least, this is what he tells his friends.)

You might hear this guy being referred to by his mates as a "pick-up artist".

He might have a "wing-man", somebody who he goes out picking up girls with.

This "wing-man" will frequently introduce his player friend in a rehearsed manner that promotes the player's "high value" as a man. For example, "Hey, this is my friend Brad. He dated Miss November. Nice!"

Or, "Check out this picture of Ashley's last girlfriend - how HOT is THAT?" (Cue carefully-chosen photograph of said player with a beautiful woman in a bikini.)

If the player is skilled, these little "routines" will be done in a way that skilfully, deliberately piques your curiosity. The average woman isn't expecting a man to have the nous to manipulate her so subtly - so she falls for the bait, every time.

The point of these 'player strategies' is to make you think that he's not affected by your own particular brand of beauty or charm ... that you're nothing special, and that, in fact, you'll be lucky to get him.

Through their literature, these PUAs have told him that, in order to get past YOUR "bitch-shield" that you naturally possess as an attractive woman, he has to demonstrate to you that you are nothing special to him.

Because you're used to being pursued by desperate, supplicating men (as the popular theory goes), this lack of interest will intrigue you, and you'll begin to wonder why he's not chasing after you.

Before you know it, you'll actually be chasing HIM - all because he didn't demonstrate any interest in you at first, and made it clear that plenty of other women are interested in him.

He's manipulated you. Another success for the PUAs.

But not if you're smart!

You can cut through all this crap by not playing along with his silly games. After all, you're not interested in dating a player (that is, a man who's interested in you for the CHALLENGE you present to him, not the woman that you are.)

You're interested in dating a real MAN - someone who's prepared to prove to you that he's interesting and worthy of your interest, but who is ALSO self-confident enough to require that YOU be interesting to HIM.

If you know a player, and you think he could be worth the effort - as in, he's not just some chump who knows how to seduce females, but a genuinely intelligent, creative man who's just headed in the wrong direction romantically - here's what you can do:

GIVE HIM ONE CHANCE, AND ONE CHANCE ONLY.

The moment a guy starts behaving in ways that you feel might be a trick to "get" you to feel or act a certain way ...

... for example, he might use the "Photo Routine", which is where he shows you a stack of 'holiday pics' interspersed with photos of himself posing with other beautiful women (goal: to get you to feel jealous, and see him as a desirable guy) ...

... or he might try to 'neg' you, which is where he recognizes that you are probably 'higher value' than him, and attempts to equalize your social status by subtly putting you down verbally (for example, telling you that you've got something in your ear when you don't) ...

Remember that the aim of his "player" behavior is to prove to you that HE is the 'catch' here - more than you. He wants to manipulate you into thinking that he's actually doing you a favor by allowing you the opportunity to become interested in him.

Why is he trying to manipulate you like this? To make it easier for him to hook up with you, of course. He thinks that if YOU think he's a real 'catch', you're not going to shoot him down. End of story.

He doesn't know that he doesn't need to act like this to get your attention.

If you keep cool and don't play into his games by becoming flustered, emotionally wrought, or jealous, then YOU keep the upper hand, YOU intrigue HIM, and YOU WIN.

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This is the guy whose primary mission is to make you like him by making you laugh.

This is an admirable goal, and he's got one thing right - laughter is definitely the key to a woman's heart. If he can make you laugh, he's usually worth hanging out with. Kudos to him for figuring this out.

However, this particular humorist is making one huge mistake: he doesn't understand that, to get the girl, you need to couple HUMOR with RESPECT.

When you're dealing with a guy who laughs at himself, invites you to laugh along AT HIM, and uses inappropriate humor like scatology (toilet humor) to get you giggling, he's got a self-esteem issue.

He doesn't understand that you can have a woman in stitches ... but, if she's laughing AT you, all the humor in the world isn't going to unlock her romantic potential.

Guys who make this mistake are usually just really, really nervous. They want to impress you. They want to make you laugh, and they want you to like them.

Their nerves make them choose the 'easiest' route to this goal - CLOWNING AROUND.

What you need to do in order to allow his true self to shine through is to build up his self-esteem where you are concerned. You need to make it clear that he's a likable guy WITHOUT the use of inappropriate humor.

The best way to do this is to NOT call direct attention to his lack of humorous finesse (which would just make him MORE nervous) ...

... but to use a simple and highly effective technique known as "positive reinforcement training."

Ironically, this is a strategy that's actually been developed by animal trainers.

I'm not implying that men are like animals - but this 'training' method WORKS.

The concept is centered around REWARDING the behavior that you like (with the validation he's searching for - a giggle or a smile) and IGNORING the behavior that you don't like.

So, when he cracks a dumb joke, or tries to make you laugh at something that is not funny, don't force a laugh. Don't frown. Don't ask him why he thinks that's funny.

SIMPLY DO NOT REACT.

This is actually the most effective thing you can do. To this kind of guy, NO attention is much worse than NEGATIVE attention. So by ignoring his unfunny or inappropriate jokes, you're sending a clear message that that kind of behavior is unwanted... and won't help him get to know you better.

When you contrast the coldness of your withdrawal of attention with the pleasure he gets from your laughter reaction when he DOES do something worthy of a positive reaction (like making a genuinely funny joke, not making himself the butt of jokes)... he'll catch on very quickly.

POSITIVE REINFORCEMENT (reward what you like, ignore what you don't like) is what will help him to realize that it's his normal, relaxed, at-ease self that's attractive ... not his tense, jittery, clowning-around self.

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Sometimes, it's hard to tell whether a guy genuinely isn't interested - or whether he's simply shy!

If you feel like there's a spark there, but you just can't seem to break past those boundaries, you need to suss out whether it's true indifference or just shyness that's raising the barriers.

The best way to do this is to get the bit between your teeth, and strike up a conversation with him.

Making this effort yourself, instead of waiting and hoping for HIM to do it, makes ALL the difference when it comes to figuring out what's behind his coolness.

If he's just shy, you'll need to give him a few moments to warm up. Have a couple of questions prepared beforehand in case he's a 'listener' rather than a 'talker' - and make sure they're open-ended questions (ones that can't be answered with a straight yes/no.)

Once you've asked him 3 questions or so, you're engaged in an official conversation - which is a prime opportunity for him to relax and see that his shyness isn't scaring you off, after all.

And if he's not loosening up and his demeanor's not changing? Then that means one thing: simply that he's not interested.

If he's a nice person, he'll still go along with the conversation - but don't be fooled into thinking that 'politeness' equals 'attraction'. All the conversation in the world won't make a bit of difference if that spark's missing - and trust me, you can tell when it's there and when it's not.

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Newsletter 3

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How to Figure Out What He REALLY Wants

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Incidentally, being your authentic self is an INCREDIBLY attractive characteristic to possess.

But it's not easy - most of us have been brought up to act and behave in a certain way. We've been taught to mask parts of ourselves that others might find unattractive.

When you're able to be your true, honest self, and embrace CLARITY in your personality and life, everything literally just seems to fall into place. Life becomes much easier - and you'll finally start attracting the kind of men who are prepared to love the REAL YOU.

I can point you towards a fantastic course that'll teach you how to attract the right kind of man for you, and make him love you, trust you, and ultimately commit to you

You'll find that course right here:

==> [YOUR HOPLINK]

Let's take a look at the 3 main problem-male personas that women who are active on the dating scene face.

1. The Player.

This is the guy who prides himself on his ability to insinuate himself into the pants of just about any woman he chooses.

He thinks that because he knows how to manipulate a woman into liking him, through using certain behaviors and patterns of speech, then he's "successful" with women - and with life in general. After all, he's living every guy's most primal dream: he can sleep with a different gorgeous woman every night of the week if he feels like it. (At least, this is what he tells his friends.)

You might hear this guy being referred to by his mates as a "pick-up artist".

He might have a "wing-man", somebody who he goes out picking up girls with.

This "wing-man" will frequently introduce his player friend in a rehearsed manner that promotes the player's "high value" as a man. For example, "Hey, this is my friend Brad. He dated Miss November. Nice!"

Or, "Check out this picture of Ashley's last girlfriend - how HOT is THAT?" (Cue

carefully-chosen photograph of said player with a beautiful woman in a bikini.)

If the player is skilled, these little "routines" will be done in a way that skilfully, deliberately piques your curiosity. The average woman isn't expecting a man to have the nous to manipulate her so subtly - so she falls for the bait, every time.

The point of these 'player strategies' is to make you think that he's not affected by your own particular brand of beauty or charm ... that you're nothing special, and that, in fact, you'll be lucky to get him.

Through their literature, these PUAs have told him that, in order to get past YOUR "bitch-shield"

that you naturally possess as an attractive woman, he has to demonstrate to you that you are nothing special to him.

Because you're used to being pursued by desperate, supplicating men (as the popular theory goes), this lack of interest will intrigue you, and you'll begin to wonder why he's not chasing after you.

Before you know it, you'll actually be chasing HIM - all because he didn't demonstrate any interest in you at first, and made it clear that plenty of other women are interested in him.

He's manipulated you. Another success for the PUAs.

But not if you're smart!

You can cut through all this crap by not playing along with his silly games. After all, you're not interested in dating a player (that is, a man who's interested in you for the CHALLENGE you present to him, not the woman that you are.) You're interested in dating a real MAN someone who's prepared to prove to you that he's interesting and worthy of your interest, but who is ALSO self-confident enough to require that YOU be interesting to HIM.

If you know a player, and you think he could be worth the effort - as in, he's not just some chump who knows how to seduce females, but a genuinely intelligent, creative man who's just headed in the wrong direction romantically - here's what you can do:

GIVE HIM ONE CHANCE, AND ONE CHANCE ONLY.

The moment a guy starts behaving in ways that you feel might be a trick to "get" you to feel or act a certain way ...

... for example, he might use the "Photo Routine", which is where he shows you a stack of 'holiday pics' interspersed with photos of himself posing with other beautiful women (goal: to get you to feel jealous, and see him as a desirable guy) ...

... or he might try to 'neg' you, which is where he recognizes that you are probably 'higher value'

than him, and attempts to equalize your social status by subtly putting you down verbally (for example, telling you that you've got something in your ear when you don't) ...

Remember that the aim of his "player" behavior is to prove to you that HE is the 'catch' here more than you. He wants to manipulate you into thinking that he's actually doing you a favor by allowing you the opportunity to become interested in him.

Why is he trying to manipulate you like this?

To make it easier for him to hook up with you, of course. He thinks that if YOU think he's a real 'catch', you're not going to shoot him down. End of story.

He doesn't know that he doesn't need to act like this to get your attention.

If you keep cool and don't play into his games by becoming flustered, emotionally wrought, or jealous, then YOU keep the upper hand, YOU intrigue HIM, and YOU WIN.

2. The Inappropriate Humorist.

This is the guy whose primary mission is to make you like him by making you laugh.

This is an admirable goal, and he's got one thing right - laughter is definitely the key to a woman's heart. If he can make you laugh, he's usually worth hanging out with. Kudos to him for figuring this out.

However, this particular humorist is making one huge mistake: he doesn't understand that, to get the girl, you need to couple HUMOR with RESPECT.

When you're dealing with a guy who laughs at himself, invites you to laugh along AT HIM, and uses inappropriate humor like scatology (toilet humor) to get you giggling, he's got a self-esteem issue.

He doesn't understand that you can have a woman in stitches ... but, if she's laughing AT you, all the humor in the world isn't going to unlock her romantic potential.

Guys who make this mistake are usually just really, really nervous. They want to impress you.

They want to make you laugh, and they want you to like them.

Their nerves make them choose the 'easiest'

route to this goal - CLOWNING AROUND.

What you need to do in order to allow his true self to shine through is to build up his self-esteem where you are concerned. You need to make it clear that he's a likable guy WITHOUT the use of inappropriate humor.

The best way to do this is to NOT call direct attention to his lack of humorous finesse (which would just make him MORE nervous) ...

... but to use a simple and highly effective technique known as "positive reinforcement training."

Ironically, this is a strategy that's actually been developed by animal trainers.

I'm not implying that men are like animals but this 'training' method WORKS.

The concept is centered around REWARDING the behavior that you like (with the validation he's searching for - a giggle or a smile) and IGNORING the behavior that you don't like.

So, when he cracks a dumb joke, or tries to make you laugh at something that is not funny, don't force a laugh. Don't frown. Don't ask him why he thinks that's funny.

SIMPLY DO NOT REACT.

This is actually the most effective thing you can do. To this kind of guy, NO attention is much worse than NEGATIVE attention. So by ignoring his unfunny or inappropriate jokes, you're sending a clear message that that kind of behavior is unwanted... and won't help him get to know you better.

When you contrast the coldness of your withdrawal of attention with the pleasure he gets from your laughter reaction when he DOES do something worthy of a positive reaction (like making a genuinely funny joke, not making himself the butt of jokes)... he'll catch on very quickly.

POSITIVE REINFORCEMENT (reward what you like, ignore what you don't like) is what will help him to realize that it's his normal, relaxed, at-ease self that's attractive ... not his tense, jittery, clowning-around self.

3. Aloof/Disinterested

Sometimes, it's hard to tell whether a guy genuinely isn't interested - or whether he's simply shy!

If you feel like there's a spark there, but you just can't seem to break past those boundaries, you need to suss out whether it's true indifference or just shyness that's raising the barriers.

The best way to do this is to get the bit between your teeth, and strike up a conversation with him.

Making this effort yourself, instead of waiting and hoping for HIM to do it, makes ALL the difference when it comes to figuring out what's behind his coolness.

If he's just shy, you'll need to give him a few moments to warm up. Have a couple of questions prepared beforehand in case he's a 'listener'

rather than a 'talker' - and make sure they're open-ended questions (ones that can't be answered with a straight yes/no.)

Once you've asked him 3 questions or so, you're engaged in an official conversation - which is a prime opportunity for him to relax and see that his shyness isn't scaring you off, after all.

And if he's not loosening up and his demeanor's not changing? Then that means one thing: simply that he's not interested.

If he's a nice person, he'll still go along with the conversation - but don't be fooled into thinking that 'politeness' equals 'attraction'.

All the conversation in the world won't make a bit of difference if that spark's missing - and trust me, you can tell when it's there and when it's not.

To learn how to cut to the chase and take the gameplaying out of dating, you must take the time to look over Get a Great Guy Guide:

==> [YOUR HOPLINK]

If in doubt, simply remember this basic fact: if he's attracted to you, YOU'LL FEEL IT.

I'll talk to you again soon!

[Your Name]

Why 'Letting Go' Gets You Loved Up

Subject: Why 'Letting Go' Gets You Loved Up

****** INSIDER'S TIP:** Look, I totally get the fact that men are frequently SUPER-CONFUSING to deal with.

They say things they don't mean ... they act in ways that don't make sense ... they act like they're interested when they're not ... they even act like they're NOT interested when they ARE!

It's enough to get ANY woman's head in a muddle.

Take a moment now and imagine how calm and easy life would be if you never had to worry about men EVER AGAIN.

Imagine how powerful and confident you would feel if you ALWAYS knew EXACTLY how to act around men, what to say, how to behave ... and that this behavior ALWAYS resulted in success for you!

Imagine TOTAL CONFIDENCE in your own attractiveness as a woman.

Does this knowledge sound like something worth having to you?

If your answer to this question was 'Yes!', then I've got a fast, easy, and EFFECTIVE answer for YOU: to go here, right now, and check out this course. The kind of knowledge that you'll gain is literally going to transform your life.

Here's what I'm talking about:

==> [YOUR HOPLINK]

Hey, **[First name]**...

Us women are brought up with a really GOAL-ORIENTED approach to life.

We don't sit back and passively let life wash over us - we have our eyes on the prize.

We know what we want, and we're taught to take active steps to get it.

We're told to rely only on ourselves: that if we want something, it's up to US to MAKE IT OURS.

We plan, strategize, and plot out deliberate techniques specifically angled towards quick and effective success.

We have learned to engage fully in our lives and rely on OURSELVES to fulfil our ambitions and desires.

This is an admirable approach to LIFE.

It's NOT an admirable approach to DATING.

When you begin to view DATING in this way ...

... as a series of milestones to be passed and achievements to be accomplished ...

...that's when AAAALLL the fun gets sucked right out of the process.

Remember when you were a teenager and you'd just started out dating? It was an exciting, happy time, wasn't it? You were getting to know all these new people, it was interesting and fun, you were learning things about YOURSELF at the same time ...

... and, best of all, you didn't really have any expectations. You weren't expecting those guys to be your future husband - you were just in it for a good time.

As we grow older, our expectations naturally grow and change. It seems almost inevitable that the older we grow, the more we perceive pressure on us to find and keep a 'good catch.'

It's not FUN anymore.

In fact, it's almost like WORK.

You map out a game plan, put in the hard yards, do what you think you have to do in order to get what you want ... and then you expect RESULTS.

The main problem with this attitude is that, by focusing all your energies on the END-GOAL, you miss out on the beauty and light-hearted, flirtatious fun of the middle part!

That's right - dating can still be FUN (remember fun?) You can still enjoy each and every interaction with a single man that you have, whether it ends up going anywhere or not.

And best of all? This fun-loving, light-hearted outlook is the attitude that's most likely to actually land you the perfect man of your dreams!

(I know ... ironic, isn't it?)

When you think that finding The One is a GOAL that you have to 'get' in order to be happy and fulfilled, then your horizons shrink. You become super-focused and driven: you want results, results, RESULTS!

Like the go-getter that you are, you focus on what you want to get and STRIVE to achieve it.

You work hard at attracting the 'right man'.

You figure out strategies that you can use to 'catch' this dreamboat.

You might even write lists of the features that The One 'must' have in order to qualify for eventual status as your future husband.

This is an EXCELLENT approach to adopt ... in the boardroom, the office, or wherever your place of work might be. But dating should NEVER be the same as work - and, even more importantly, your attitude must reflect this fact!

When you take a 'working' attitude to dating and relationships, all the good times and enjoyment gets boiled right out.

The whole thing turns into a dried-up, joyless, achievement-grubbing MESS - and YOU end up nursing a stress migraine, comfort eating on the couch, and bewailing your lack of success.

You need a wake-up call! It's time to take control of the area of your life dubbed 'relationships and dating' ... and the most effective thing you can do is to adjust your ATTITUDE.

Your attitude is TRULY what defines your success with dating and men. So it's up to you, and you alone, to make sure that your attitude is as ATTRACTIVE and GENERATIVE as possible (meaning that, your attitude is attractive, and therefore it generates success.)

It's time for you to learn how to create AND MAINTAIN the most empowering attitude you'll ever have to dating, relationships, love, and men. This attitude will truly set you free - and, at the same time, it'll take you giant-steps closer towards getting the relationship of your dreams.

The secret? You have to learn to LET IT ALL GO.

You have to learn to stop caring so much about finding 'the right man'!

Once you've released your hold on this goal, and stopped trying to impose your own order and method on the universe, you have SOOOO much more energy to devote towards the things that really count ... like enjoying life.

Like maintaining rewarding relationships.

Like taking care of YOURSELF.

And - surprise, surprise - it's when we're really, authentically absorbed in living the most rewarding, enjoyable life that we can ... and when we're not obsessing over creating RESULTS ... that the perfect guy for us will come along.

And before you go rushing off to use this theory as a new way to 'land' you the 'catch' of your dreams, I've got to stop you right there.

For this approach to work, you've got to embrace it genuinely and honestly.

And that means, learning to engage in your life FOR ITS OWN SAKE, not just as another technique for 'getting' a relationship or a particular man.

It's only when you're really authentic that it will work for you!

Look, I understand TOTALLY that dating can be hard work sometimes. Attending singles dances and parties, asking your married friends to fix you up, networking, mingling at parties ... sometimes, when the field has been fruitless for awhile, it can feel almost like you're trapped on an endlessly-revolving gerbil wheel.

But when women become jaded about the process of looking for love, they attain a certain hard, cynical, almost STONY quality. It's like all the life, laughter, softness, and femininity has been sucked right out of them.

They stop enjoying themselves, and become almost BITTER. They're not hoping for love they're expecting it. And when those expectations are disappointed (as they inevitably will be, with that kind of attitude), those women use this failure as further evidence of the impossibility of finding true love.

Thus, they become even MORE bitter and resentful.

It's a vicious cycle.

Needless to say, this is not an attractive attitude to have.

A woman who's sick of the dating game, who's had her 'expectations' disappointed one too many times, is EASY to spot for most men.

She's the one making cynical jokes about how she would have been better off staying at home watching 'Sex and the City' reruns.

She's the one who has maybe had a few too many drinks 'to get her going.'

She's the one who's lacking that

oh-so-important SPARKLE ... which is the look of a woman who's really enjoying herself, who's having a great time, and whose happiness doesn't depend on whether she gets 'success' or not.

If you feel as though you're sick to death of looking for Mr. Right, then you HAVE to take a moment and rethink your approach.

FACT: Dating is FUN! It's about having a good time, meeting some new people, and establishing yourself with a great network of new friends and new dates.

Those dates might yield a rewarding relationship ... or they might not. And if they don't, that doesn't mean that they were a waste of time.

It's up to you to ask yourself, 'Where is the gift in what just happened to me? What can I learn from it? How can I use this experience to grow?'

When you learn to do this, you will truly learn and develop as a woman - and the experience of dating will achieve a new significance and reward for you, regardless of whether it produces a relationship or not.

I'm sure you know that the men who are really worth being with want the kind of woman who's got herself sorted ... who has her attitude centered around sound values, psychologically and emotionally.

The thing that so many of us forget is that dating about the JOURNEY just as much as it is about the destination. And, ironically, when you're too focused on making something HAPPEN, you're actually reducing your chances of success in that area.

If you're totally driven to 'get a man', then you PROBABLY WON'T GET ONE.

Look, here's how it works.

If you have a full, busy, interesting life of your own, that you ENJOY living ...

... with a life, hobbies, career, interests, and friends of your own ...

... then you don't really NEED a guy to 'complete' you. You're not a needy leech, waiting desperately to be rescued. You're a fulfilled, stable, balanced woman with a GREAT life of her own.

You don't NEED a man - or a relationship - to complete you!

THIS is the attitude that will save you from the hell of the, 'I've GOT to find a man'

attitude. It will save you from the stress and strain of trying to FORCE something to happen whenever you go out on the prowl. And it will enable you to relax, kick back, and have a laugh when you're out socializing and meeting new people.

FACT: When you're really tied up in the outcome of a particular event, it attains an unnatural significance for you. You may not realize it, but your personality and the way you portray yourself to others actually CHANGES in direct proportion to how much you want that thing to happen.

Here's how it works.

If you're out at a party in GOAL-ORIENTED mode, everything about you is angled towards ATTRACTING A MAN. You're self-conscious - and IT SHOWS.

You're tense, agitated, and fizzing with nervous energy - and EVERYONE CAN TELL.

And, even worse, if things don't seem to be going to plan ... like if there are no eligible men present, or you haven't been asked to dance ... your whole night is RUINED.

On the other hand, when the outcome of an event ISN'T of earth-shaking importance for you, you're able to be your REAL self.

THIS is the self that has fun, that ENJOYS herself ... and, coincidentally, it's the self that's MOST ATTRACTIVE to others.

Everyone wants to be around the relaxed girl who's having a great time.

NOBODY wants to be around the woman whose whole being is angled towards success, success, SUCCESS.

Learn to think of dating and relationships as just one more aspect of your full-to-the-brim, energetic, fulfilling life - NOT that life's purpose.

When you do this, you'll notice that 2 incredible things start to happen:

• You relax, your stress levels decrease, and you yield to the beautiful harmony of life. You trust in the abundance of the universe (what Dr Alex Benzer calls 'wealth consciousness'), and feel confident that everything will turn out okay, WITHOUT you having to agonize over it. You find a new sense of balance. Essentially, you begin to enjoy yourself ... a LOT more.

• You become INSTANTLY more attractive to men.

Your relaxed, carefree enjoyment of life is totally irresistible to most people - after all, we ALL want to be around somebody with a genuine zest for life. Your natural effervescence will boost the mood of any man who comes near you - and THAT is authentically irresistible.

So please. For your own sake, as well as the sake of all those men out there who are praying that, one day, they'll find a woman just like you...

... learn to LET GO a little bit. Yield yourself to the rhythm of life. Accept the fact that you don't have to stress, strive, and agonize over your appearance and attractiveness in order to BE attractive.

Accept dating for what it is: a fun, light-hearted part of your life.

Eventually, you WILL find the man of your dreams ...

... So instead of stressing and straining about how to find him, meet him, and attract him, don't you think it's a better idea to LET GO of your worries, ACCEPT that 'what will be, will be', and simply enjoy the ride?

For more tips, check out the Get A Guy Guide course at:

==> [YOUR HOPLINK]

We'll talk again soon!

Your friend,

Mirabelle Summers

How to Get More Attraction Every Time

Subject: How to Get More Attraction Every Time

>>Hey, **[First name]**,

Have you noticed something funny?

A lot of the techniques and strategies for being attractive to MEN are also applicable when it comes to being attractive IN GENERAL.

Once you start applying the tips and techniques for attracting MEN that you'll find in these newsletters and the MYS product library, you'll feel the positive repercussions in all areas of your life: your family, your friends, your job.

When you make BEING ATTRACTIVE a real priority, you begin to have MAGNIFICENT relationships with EVERYONE in your life.

It's not just about the men!

It's an interesting concept, isn't it? Because it leads to the concept that men are ACTUALLY not all that different from everyone else.

What MEN find attractive is often what EVERYONE finds attractive ... and, in fact, is also what will help you to enjoy the kind of success in your life and work that you'd ALSO like to enjoy in your personal romantic relationships.

When you step back and take a look at how successful you feel in the 'attracting men' part of your life, you can use the resulting evaluation as a kind of 'self-calibration barometer' to evaluate how you are behaving in general ... and whether there are any areas of your life that may need to be changed.

For example, if you're pretty successful with men, it's a reasonably safe bet that you're also doing pretty well in OTHER areas that require social skills (such as familial and business relationships.)

But if you're lagging behind with your dating and relationship goals, it could be a 'warning sign' that you might need to work the aspects of your character that handle ALL social interactions ... such as your ease in social situations, your self-confidence, your self-image, and so on.

This is also a KEY strategy for making sure you are authentic and genuine at all times ... because, as I hope you're aware by now, truly authentic women never resort to game-playing, manipulation, or following arbitrary rules in order to attract the man of their dreams into their lives.

TANGENT: Incidentally, not everybody is as scrupulous as you and I. There are plenty of books and resources available which will actively encourage you to manipulate and trick men into feeling what they THINK is 'attraction' for you.

Unfortunately, when you get right down to it, this kind of attraction is nothing more than what a cat feels for the piece of yarn you're dangling in front of it: the instinct to CHASE.

When you resort to trickery and manipulation to attract men, YOU become that piece of string.

You're attractive as long as you're playing the game ... but as soon as you stop, and relax, and become YOURSELF, the attraction just fizzles out.

Being genuine is more important than you probably realize when it comes to forming the kinds of relationships you want, with the MEN that you want.

When you listen to your OWN voice, and your OWN opinions, you're much more likely to attract somebody who is a good 'fit' for YOU into your life.

And if you had the perfect man but let him slip through your fingers... I bet you always wonder "What if..."

If that sounds like you, I urge you to see if that elusive ex still thinks about you (and wants you back): **[YOUR HOPLINK]**

Of course, that's not to say that you shouldn't be blindly taking advice or following anybody else's opinion as truth....

Instead, I'm saying that you should always run new ideas past your own internal

Opinion-Generating Machine before you ACT on those ideas.

Follow somebody's advice blindly, and you are setting yourself up for pure, unmitigated DISASTER.

Here's a little story to illustrate what I'm talking about. (Incidentally, this story is actually based on the experiences of a client of mine ... but I've changed her name to protect her privacy.)

This woman - we'll call her Sharon - has been seeing her boyfriend for the past 6 months. They are in love, and are committed to one another.

Although they've made no plans to get married or anything of the sort, Sharon's boyfriend has shown her that he loves her many times over in the way that he acts around her, and the things he does for her.

The two of them live together in a small one-bedroom apartment, and are quite happy there.

Sharon's mother and father, however, are not so impressed.

Sharon's mother wants to see her Sharon happily married with a ring on her finger ... and hopefully, with a bun in the oven before too long (if you'll pardon the expression.)

Sharon's father doesn't care too much about the wedding, but he 'knows what men are like' and wants to make sure that this guy is REALLY as committed to Sharon as he says he is.

One day, over Sunday lunch, Sharon's parents sit her down and ask her when she's going to be getting married.

They tell her that a verbal commitment is NOT the same thing as a SHOW of commitment (i.e. a ring), and that, as they have always said, 'actions speak louder than words' ... so when will they be setting a date?

At first, Sharon brushes their questions off.

After all, she and her partner are happily in love, and she knows he wants to be with HER. As far as she is concerned, people are together because they WANT to be, not because they HAVE to be.

But if that's the case (says her mother), if he's so sure he wants to be with her, why DOESN'T he want to get married? Really, he should be thinking about what SHE wants, not just what HE wants ... and Sharon has wanted to get married ever since she was a little girl, 'remember, Sharon?'

Sharon goes home that day in a pensive mood.

Her parents have introduced an element of doubt into her otherwise happy life.

Here's what is going through her mind ...

If he DID want to be with her, SHOULDN'T he care about what she wants enough to ask her to marry him?

Could it be possible that he's NOT, actually, quite sure about her ... and that he might possibly just be biding his time and seeing if anything else comes along?

And that phrase of her mother's keeps ringing in her mind ... "actions speak louder than words" ...

Before you know it, Sharon's sense of security in her own relationship has been compromised.

She is worried and unhappy - and, worse, afraid to talk to her partner about how she truly feels (probably because part of her knows just how ridiculous those fears really are.)

Sharon ends up putting pressure on her partner about his intentions. She didn't MEAN to, but the pressure from her parents began to get to her.

And - as is so often the case in these scenarios - her fears created a self-fulfilling prophecy.

She was afraid that her boyfriend might be 'stringing her along' with no intention of staying around for the long haul ...

So, she began to act paranoid, needy, and insecure, constantly asking for reassurances and proof that he would NOT be leaving her.

This made her partner feel pressured and unhappy ... which led to more insecurity from Sharon ... causing more paranoia and neediness ... causing more unhappiness on his behalf ...

Finally, Sharon's partner couldn't take it any more. The woman he loved was happy, confident, secure Sharon - not this weepy, needy, insecure, demanding woman that she'd morphed into.

He packed up all his stuff, moved out of their apartment, and told Sharon he was ending it.

Here's the REALLY sad part.

If she had listened to her OWN instincts and beliefs about her own relationship, instead of allowing other people's opinions ...

... (opinions motivated by God only knows what mistaken good intentions at best) ...

... to influence the course of her relationship and life, there is a very good chance that she WOULD have been married by now.

At the very least, she and her partner would very likely still be together.

The lesson in this little parable is as follows: if you want to be genuinely successful with men (and, in fact, with life in general), you must learn to create your own 'frames' for your relationships.

Otherwise, your actions will forever be influenced by other people's opinions ... and you'll be far less likely to act appropriately to your own situation.

WHAT IS A FRAME?

A frame is a useful concept that's based in NLP (neuro-linguistic programming.)

A frame is basically a context, or a focus, for your thoughts and actions. It's like a picture frame for your life: just as a picture frame provides boundaries for the image seen within, a frame provides your life with limitations ... and can also open up all sorts of possibilities.

It all depends on the frame that you choose to operate out of.

For example, in Sharon's case, her parents framed her relationship in the context of her partner being a 'typical man' who was probably out to just get what he could from Sharon without taking her needs into account.

They had framed him as a selfish man who was not to be trusted.

Unfortunately for Sharon, her own 'frame' although much more positive than this - was also much WEAKER than her parents' frame. She allowed THEIR frame of her relationship to define and change the parameters of her OWN frame - EVEN THOUGH IT WAS FOR HER OWN RELATIONSHIP!

She allowed her parents to reframe her relationship for her.

THIS is the reason why it ended badly: because Sharon allowed her perceptions, interpretations, and reactions to her relationship to be REFRAMED by somebody else much less qualified than herself to do so.

I really cannot stress this enough: if you want to be successful in life and love, you MUST be capable of framing your OWN relationships and experiences FOR YOURSELF.

What this means, in practical terms, is that you must put more energy into controlling your OWN relationships and your OWN perceptions, BASED ON WHAT YOU KNOW. Yours is the opinion that is the most important, because YOU are the person who knows what is best FOR YOU.

Think of it this way: if Sharon had been a strong, confident woman, who was capable of maintaining her own relationship frame based on HER OWN PERCEPTIONS, she would have been able to comfortably listen to her parents' attempt to negatively reframe her relationship for her ...

thank them for sharing ... and then return to the comfort of her own home ... all without turning a hair.

Look: reframing isn't always a bad thing. It is entirely possible to POSITIVELY reframe an experience, for example, and thus feel better about what could have been seen as a 'bad' thing for you.

But you MUST be capable of comparing everybody else's frames on your experiences to your own PERSONAL opinion and your own PERSONAL frame.

Don't just swallow them hook, line, and sinker - or else you'll never have your own opinion, you'll ALWAYS be at the mercy of other people's frames, and (of course) most people will not perceive you as attractive ... because there is nothing attractive about a weak, unconfident, and insecure woman!

Just remember this: THE PERSON WITH THE MOST CONFIDENCE ALWAYS WINS.

The person with the strongest FRAME always wins.

If Sharon had replied to her parents with a confident, "Yes, and isn't it great that I'm so happy and secure in my relationship that I don't need a ring to feel safe?" ... they would have been, initially, flummoxed ... and then (I'll bet money on it) actually HAPPY for her.

Think about it.

There are so many ways to get the committed relationship you have always dreamed of. Maybe you already had it and didn't know!

If you still have a man you think about, you should watch this short video:

[YOUR HOPLINK]

I'll talk to you again soon ...

Your friend,

Mirabelle Summers

meetysweet.com

What If You Want MORE Than Friendship?

Subject: What If You Want MORE Than Friendship?

Hey,

You know how AGONIZING it is when you have a male friend who you've developed feelings for.

It's not the feelings themselves that cause so much pain ... it's when they're UNREQUITED that it really hurts.

Of course, there are things you can do to try and move the friendship to the next level - but frankly, there is a very high chance of ending up with nothing more than a wounded ego and no more friendship.

If you find yourself tongue-tied when around men you really like, you may want to take a look at:

[YOUR HOPLINK]

It's a difficult one.

But there is a solution ...

It's called, NOT GETTING STUCK AS A FRIEND IN THE FIRST PLACE!

Seriously. If you've got a guy friend you're ALREADY hopelessly in love with, you are going to have to make a choice:

a) Either tell him, directly or through subtle innuendo, how you feel, and risk losing the friendship

OR

b) Cut your losses now, and end the friendship yourself.

Truly, you will most likely NOT be able to continue being 'friends' on any normal and healthy level with someone you are in love with ... what usually happens is that the woman in question becomes more and more miserable, more and more besotted, and more and more insecure ...

... until finally she's TOTALLY fixated on this one guy and loses out on ALL these other opportunities to meet GREAT new men who actually DO want her.

Think about it! What kind of a lesson are you teaching yourself when you "hang in there" in the hopes that this friend of yours will eventually wake up one morning and 'realize' that he's madly in love with you?

You're teaching yourself a subconscious lesson that MEN DON'T FIND YOU ATTRACTIVE...

... and that the way to make men find you attractive is to chase them around and get more and more bogged down in your own head and your own emotions.

Look: he's not going to spontaneously REALIZE that he has feelings for you.

Sorry, but that just doesn't happen.

Well ... allow me to correct myself (slightly.) I am willing to concede that SOMETIMES, and VERY RARELY, this has been known to happen ... but realistically, the chances of this happening to you are almost nil. That's something you're just going to have to accept.

You either need to be straight-up with him about how you feel, or end the friendship and move on, thus freeing yourself up for better things.

(Let's face it: the friendship ACTUALLY ended when you realized you had feelings for him. You can't be real friends with someone you're in love with.) And in fact, you've actually got MORE of a chance of success with this guy happening if you REMOVE yourself from his life for

awhile(especially when the alternative is you hanging around, being super-available all the time and hoping that something happens.)

Let him miss you. See what happens.

In this situation, making yourself less available, more mysterious, and more INDEPENDENT is EXACTLY what you need to do. Familiarity does not breed lust or love with someone who thinks of you as a friend ... but a little distance and a little 'missing you' just MIGHT. (Once again: that's MIGHT.)

But in all honesty, the best cure for this horrible situation is PREVENTION.

And that means that you have to prevent yourself from slipping into a platonic friendship with a man you consider potential boyfriend material (or even husband material) RIGHT FROM THE GET-GO.

Let's talk about some ways for you to do that.

First of all: you need to focus on creating CHEMISTRY.

It's very important that he sees you as a feminine, attractive being from the VERY BEGINNING. This doesn't mean that you have to be perfect or beautiful - it just means that, since you never know when you're going to meet someone you feel that SPARK with, it's important that you are prepared for flirtation and attraction AT ALL TIMES.

Let's be honest for a moment, shall we? Men tend to form their impressions of a woman very quickly. It doesn't take long for them to 'categorize' a new acquaintance as, 'possible lover' or 'just a friend', so you need to be ready to take advantage of the opportunity when it presents itself.

Here's an example of why this is important: My friend (we'll call her Dana, to protect her privacy) was round at another friend - who we'll call Stephanie - 's place the other day.

They had a 'girl's night in' planned, so Dana had deliberately dressed right down. She was wearing loose, sloppy trackpants, Ug boots, no makeup, and her hair wasn't freshly washed.

Basically, she was prepared for a night of eating comfort-food and lying on the couch with Stephanie, dishing the dirt and just chilling out.

But about half an hour into the evening, Stephanie got a knock on the door ...and when she got up to answer it, it was her brother ... and about 3 of his friends. One of whom, coincidentally, happened to be JUST Dana's type smart, professional, witty, interesting, and cute to boot.

Even MORE coincidentally, Dana was single and looking.

But did she take advantage of this unexpected gift dropping right into her lap??

No, she did not. She was so intimidated by how frumpy she was feeling that she just sat quietly on the couch, hugging her knees to her chest, and hardly said a WORD. Not one inkling of her normal sparkling, witty personality came through: as she said later, she felt "at a horrible, underdressed, unattractive disadvantage."

HERE'S THE LESSON IN WHAT HAPPENED TO DANA: Because she was feeling frumpy, she TOTALLY shot herself in the foot and lost an opportunity to make a connection with a real live attractive man right in front of her! Who knows what could have happened if she'd been feeling confident and attractive and had participated fully in the conversation?

The message here is that YOUR CONFIDENCE LEVELS ARE KEY. If you are looking frumpy, chances are you're FEELING frumpy ... and most likely, guys will be able to sense that you're feeling that way, and will not be attracted.

It's not that you need to look beautiful or glamorous. You just need to feel COMFORTABLE enough with your own self and the message you're sending out there to be able to jump at the opportunity when one presents itself.

The world is ripe with unexpected possibilities for meeting people. It pays to take care of yourself at ALL TIMES: not only will you LOOK better (which, frankly, never hurts), but - more importantly - you will be much more able to be your attractive, confident and unique self and have fun in the moment without feeling self-conscious and inhibited.

Tip #2: When you talk to him, don't just TALK.

FLIRT.

Don't be prone to 'magical thinking' and just expect something to miraculously 'happen' when you meet a man you find attractive.

You might be surprised at how many women do this: they find someone who could be relationship material, and decide that if it's 'meant to be', then it will 'just happen'. And as a result, they make very little effort to help matters along ...

and of course, NOTHING ENDS UP HAPPENING.

Here's a little tip for you: you are MUCH more likely to enjoy success with the men of your choosing when you CREATE an atmosphere of FLIRTATION and CHEMISTRY.

This doesn't mean that you have to re-invent yourself as a giggling, simpering minx. Good flirting isn't about SCREAMING sexuality, it's about HINTING at it ... but more than anything else, it's about making the guy feel great about himself.

... and if you ARE interested in learning how to be the kind of mature, attractive, interesting flirt who knocks their socks off, you should check this out: **[YOUR HOPLINK]** ... but I'll give you a few quick pointers so you always get off on the right foot:

Good flirting is about creating the space for romance to happen. If you want to flirt with a guy, you should bear in mind that it's all about giving him POSITIVE FEEDBACK.

If you want him to seek you out again and again, you want to let him know that you enjoy his company. So: smile. A LOT. Laugh at his jokes.

Make plenty of eye contact. And introduce TOUCH this one's a biggie, as it really emphasizes your femininity and portrays you in a more physical framework. (Use sparingly, though, because it's powerful!)

I'll talk to you again soon!

[Your Name]

Make Him Fall In Love On the First Date

Subject: Make Him Fall In Love On the First Date

The way we behave on the first couple of dates is what sets the tone for the rest of the relationship, whether it's a week long or lasts for a lifetime. It's a microcosm.

This is why the first couple of dates are EVALUATIVE in nature: each person, if they're smart and accustomed to dating efficiently and effectively, is evaluating the other person to see if they're likely to be a good 'fit'.

For many women, this is really confusing. Lots of women don't realize that the first date(s) are evaluative in nature - they think that the evaluation has gone on BEFORE the date even occurs.

They think that if somebody asks them out on a date, they must have already decided that they 'like' her - as if this is a done and dusted conclusion.

This is not the case at all! Yes, a man is INTERESTED if he asks you out on a date, or if he accepts your offer of a date.

But that isn't license to get all excited and start planning your future together - or even to spend (waste?) time daydreaming about how cute he is, how well you'll probably get on together, and what he'll be like in bed.

When you take success for granted ahead of time, you're setting yourself up for a major disappointment. Not just because, IF the date doesn't pan out well, you'll be disappointed (which, after having invested time and effort in daydreaming all these romantic daydreams about him, you will be) ...

... but because counting your chickens before they are hatched is actually a CAUSE of a date going badly.

It all boils down to the EMOTIONAL SIGNIFICANCE that you invest in a particular event, and the pressure that that significance places you under.

For example, let's say you're on a date with a really hunky guy who you're REALLY into. You think he's great - in fact, you're even thinking, "This could be The One!"

And because of the importance that you've invested this date with - the emotional significance that it now has for you, what with this guy potentially being your future husband and all - suddenly, everything is MUCH too important for you to be able to relax.

There's too much at stake. What if you screw up? You'll have ruined a potentially great relationship with this guy, who could even be The One!

What if he doesn't like you? What if you do or say something dumb? What if you RUIN everything??

That is the kind of thinking that your 'mental chatterbox' will subject you to, when you over-invest in an event's significance. The pressure involved causes you to get stressed out, anxious, self-conscious, and jumpy ...

... and it's simply NOT ATTRACTIVE.

If this sounds dreadfully familiar, I can help rescue you from yourself without lowering yourself to games and trickery. If you want genuine men, it takes a genuine approach, which you can find out more about at:

[YOUR HOPLINK]

In addition to all the weird mannerisms that nerves subject you to (like playing with your hair, sitting very stiffly and self-consciously, laughing too hard or nervously, talking fast or not enough), you also become very PREOCCUPIED.

There's another phrase that life-coaches and psychologists use to describe this state of mind.

They call it NOT BEING IN THE MOMENT.

When you're 'not in the moment', you're basically living inside your own head. You're distracted from what's ACTUALLY HAPPENING by the judgments, opinions, and worries that your 'mental chatterbox' is supplying you with.

This quality of living inside your own head is what stops you from being truly attractive.

Instead, you're preoccupied, self-absorbed, and not centered - the three hallmarks of the insecure and needy person. (I'm sure I don't need to tell you that neediness and insecurity are qualities that most people will RUN from.)

Being present, or 'in the moment', is one of the most ATTRACTIVE ways of being that you could ever hope to adopt.

It's all about turfing out all your cares and worries about the past (which you can't change) and the future (which you can't predict), and just relaxing into your life and into the present moment.

Essentially, it's being comfortable in your own skin, and in the way that things are right now.

When you're free from your own pre-formed opinions and needs and desires on a date, you instantly become much calmer and more accepting.

You're able to relax more, and get much more from the man you're on the date with.

You can truly pay attention to HIM, see the world from his point of view, and really participate in the event.

Instant charisma!

You can always tell someone who's truly in the moment because they seem so calm, accepting, centered, and enlivened. They make you feel good to be around. You know that, when they're with you, they really are WITH YOU - not off somewhere in their own little world where you can't follow.

When you think about it, this moment is the only one we ever have. We do not exist in the past, or in the future - only RIGHT NOW, in the 'here and now'.

And it's in this present moment that everything that'll have an impact on your FUTURE 'here and now' takes place - which is part of the reason why being fully present, and not permitting yourself to be distracted by the past OR the future ...

... simply focusing your full attention on whatever it is that you're doing right now, whether it's talking to someone, listening to what they've got to say, eating a meal, doing the dishes ...

... is so important.

And it's very ATTRACTIVE, too. Let's take the example of being on a date to make this perfectly clear to you.

When you're out with a guy, one of the most attractive things you can do is to focus your full, undivided attention on him.

You're not craning your neck around, zoning out and thinking about whether you're double parked, or checking out the waiter. You're not saying, "What?" every two minutes.

You're simply giving him the gift of your total concentration and full attention - just by LISTENING to what he's got to say. Not imposing any values on him.

Not judging him, or comparing what he's said to your own personal agenda, or trying to decide whether you guys are going to be future soul-mates or not.

Not paying attention to the chatterbox inside your head.

Just LISTENING to him, and really participating IN THE MOMENT.

Here's a passage from an interview with Marie Forleo, whose way of talking about the quality of being 'in the moment' I really appreciate.

She tells you that, if you want to try being in the moment when you're out with somebody, you can actually train yourself to exist on that plane.

You can do this by COMPLETELY DROPPING the conversation that's in your mind (your 'mental chatterbox'), and putting your attention on fully hearing what your companion has to say FROM THEIR POINT OF VIEW.

You don't have to agree with it. You don't have to disagree with it. Don't try and figure out if you know where they're going with it. Don't make comments on it. Don't try to finish their sentence for them, or interrupt.

Just practice bringing yourself back to REALLY HEARING what they have to say from their point of view.

This is a really simple exercise to train you in being present in the moment - but it's very effective, it's very efficient, and it's VERY attractive.

There is so much going on inside a man's mind that he's probably not telling you. If you want to know what he's thinking, and why he acts disinterested, distant, and pulls away...

Make sure you know this so he never dumps you and always sees you as the one he can't live without:

[YOUR HOPLINK]

Incidentally, I know this might be a little confusing at first - here I am telling you that the first dates are evaluative in nature, and then in the next breath I'm telling you to put your judgments aside and 'be in the moment'.

Here's a trick for you: YOU CAN DO BOTH.

Before you go on the date, you'll ideally have figured out what it is, essentially, that you're looking for in an ideal man. You've got a fairly clear idea of what it is that you're looking for.

When you're ON the date, you put those desires and judgments-in-waiting to one side, and simply EXIST, devoting your attention to the present moment.

You wait to form opinions of this person and consciously evaluate the date when you can no longer gain more valuable information or input from what happens on the date itself - i.e., when it's OVER.

You can do both!

You might feel at this point like there are a lot of little things to remember, attitudes to implement, and things to do and not to do. That's OK. You don't have to worry about it right now learning a new approach DOES take a bit of effort at first.

But the more you practice doing it, the easier it will become, until being in the moment is no longer something that you have to consciously practice doing - it simply becomes part of who you are.

And when you reach that stage, it's like magic - you really enhance your attractiveness, and (because others can sense your authenticity, and your ability to be comfortable in your own skin, and the fact that you're a judgment-free zone) you form MUCH more meaningful, deep bonds with people.

So to wrap up for today, here's a quick review of the key points we've covered just now: - First dates are evaluative by definition.

Don't waste your time or energy forming opinions of a guy before the date itself. Remember, you don't know him yet.

- Investing too much emotional significance in a date is unattractive. It makes you nervous, jumpy, and self-conscious, and sets you up for disappointment.

- Learn to be in the moment in order to be truly attractive, and to get as much out of your dates as you truly can. Put your judgments to one side and just participate in the moment.

- You can wait until after the date to form opinions. It's not productive OR attractive to form opinions and evaluate while actually on the date. Keep an open mind and put your mental chatterbox to the side.

- Practice being in the moment by dropping your internal conversation (the chatterbox) and bring your attention fully to bear on the person that you are with. Do this until it becomes second nature, and reap the benefits!

Don't forget, if you are really serious about success with men, your first port of call is Why Men Pull Away.

[YOUR HOPLINK]

Seriously, it will change your life!

I'll talk to you again soon!

Your friend,

Mirabelle Summers

meetysweet.com

Social posts and hooks

Angles and hooks

Angle | Who it is for | Opening hook

Problem: going blank at hello

Almost every man has lived this moment, and the program's communication section speaks straight to it. | single men who freeze when they want to talk to a woman

Where: men's self-improvement email lists, YouTube channels | “You had the perfect opening line in your head for ten minutes, and then she walked out of the cafe.”

Problem: dates that fizzle

The vendor stresses that the course goes beyond the approach, which is exactly where these men get stuck. | men who get first dates but rarely a third

Where: dating blogs, men's newsletters | “If your dates go well and then she goes quiet, the problem usually sits somewhere you haven't looked.”

No lines, no tricks

The product positions itself against mind games, which sets it apart from the crowded pickup market. | men tired of pickup advice that feels fake

Where: podcasts, YouTube reviews, Reddit-style discussion pages | “Most dating advice for men asks you to become someone else. This one asks you to fix a few beliefs first.”

Average guy, real chance

The vendor's own claim, and the doubt most men quietly carry. | men who think looks or money decide everything

Where: Facebook pages, men's health and fitness lists | “You don't need a six-pack or a big bank account to be the man she looks forward to seeing.”

Back in the game after a breakup or divorce

Older men feel the rules have changed, and the mindset and communication sections rebuild from the ground up. | men 35-60 dating again after a long relationship

Where: divorce support blogs, midlife men's newsletters | “The last time you asked a woman out, nobody had a phone in their pocket.”

Out of the friend zone

The female psychology section helps him understand what creates attraction, rather than only comfort. | nice guys who end up as the friend

Where: self-help lists, Instagram, TikTok | “She tells you everything about the guy she's seeing, and you're the one she calls when he lets her down.”

Body language

The overview names body language as a core skill, and it's a very visual, shareable topic. | men who say the right words but feel stiff

Where: YouTube, confidence coaches | “She makes up her mind about you long before you finish your first sentence.”

Make it last

The final section is about keeping a relationship strong, which most men's dating products skip. | men who want a girlfriend, not a string of short flings

Where: relationship blogs, men's lifestyle lists | “Getting her number is the easy part. Becoming the man she still wants to see in six months takes a plan.”

Confidence from the inside out

The course starts with beliefs and mindset, so it fits audiences who already follow self-improvement content. | shy or anxious men

Where: confidence and personal development lists | “Confidence with women rarely comes from a script. It comes from what you believe you're allowed to want.”

Low risk

The guarantee removes the main objection of men who have been burnt by hype before. | sceptical men who have bought dating courses before

Where: warm email lists, review sites | “One payment of $47, and 60 days to decide whether it earns its place.”

Social media posts

Facebook

#ad Quick question for the guys here. Have you ever spent ten minutes planning the perfect thing to say to a woman, and then watched her walk out before you said it?

Most of us have. It's rarely about the words. It's usually a belief that says she's out of your league.

Slade Shaw's program Make Her Crave You starts there, then covers conversation, body language, how women think and how to make it last. No pickup lines.

Short video here (affiliate link): [YOUR HOPLINK]

Comment below: what's the hardest part of dating for you right now?

Facebook

#ad Being the nice guy isn't the problem. Being only the nice guy is.

If she calls you every time the guy she's dating lets her down, you're giving her plenty of comfort and very little attraction. Those are different feelings.

Make Her Crave You explains the difference and shows how to show your interest clearly, without games. It's $47 with a 60-day guarantee.

Watch the presentation (affiliate link): [YOUR HOPLINK]

Instagram

You don't need a six-pack or a big bank account to be the man she looks forward to seeing.

What matters more is what you believe about yourself, how you start a conversation, how you hold yourself and how well you understand her.

That's what Slade Shaw's program Make Her Crave You teaches, across five sections that finish with how to make a relationship last.

Link in bio (affiliate link). #ad

#ad #datingadviceformen #confidencetips #bodylanguage #datingtips #mensdevelopment #relationshipgoals #selfimprovement

X / Threads

Getting her number is the easy part. Most dating advice for men ends there. Make Her Crave You keeps going, all the way to making a relationship last. #ad (affiliate link) [YOUR HOPLINK]

Pinterest

Title: How to Talk to Women Without Freezing Up

Description: If you go blank when you want to talk to a woman, the problem usually starts with a belief, not your words. Make Her Crave You by Slade Shaw covers mindset, conversation, body language, how women think and how to make a relationship last. Watch the free presentation. Affiliate link: [YOUR HOPLINK]

Board ideas: Dating Advice for Men, Confidence, Relationship Tips

Alt text: A man in his thirties smiling and talking with a woman at a cafe counter.

#ad #datingadviceformen #howtotalktowomen #confidence #relationshiptips #datingtips

TikTok / Reels / Shorts

[0-3s, to camera] "If you freeze when you want to talk to a woman, it's not your opening line."

[3-10s] "Most guys have a decent line ready. What stops them is a quiet belief that she's out of their league."

[10-20s] "There's a program by Slade Shaw called Make Her Crave You that starts with fixing those beliefs, then teaches conversation, body language and how to make it last. No pickup lines."

[20-30s] "There's a short free video explaining it. Link in my bio. It's an affiliate link, so I may earn a commission."

On-screen text: #ad | Link in bio

#ad #datingadvice #datingtipsformen #confidence #bodylanguage #talkingtowomen

YouTube description

Disclosure: this description contains an affiliate link. If you buy through it, I may earn a commission at no extra cost to you.

In this video I talk about why so many men freeze around women and why dates fade after the second one.

The program I mention is Make Her Crave You by Slade Shaw. It covers:

- the beliefs that hold men back with women

- how to approach and start a conversation

- body language

- how women tend to think about attraction

- how to make a relationship last

It's one payment of $47 with a 60-day money-back guarantee.

Watch the presentation: [YOUR HOPLINK]

Results vary, and no program can promise a particular outcome with a particular person.

Instagram

Story sequence (3 frames):

Frame 1: "Ever had the perfect line ready... and she walked away before you said it?" (poll sticker: Yes / Every time)

Frame 2: "It's rarely the words. It's a belief that she's out of your league. Make Her Crave You fixes that first, then teaches conversation and body language."

> Frame 3: "Free short video. Tap the link." (link sticker to your affiliate link) Small text: #ad affiliate link
>
> #ad