2nd Chance

Affiliate swipe pack

You earn 75% on the course, 75% on every upsell and 35% on recurring billing, and ClickBank tracks your link for 60 days.

Replace [YOUR HOPLINK] with your own hoplink from https://aff.meetysweet.com/chance/links/

Replace [First name] with your autoresponder's first-name tag. Send only to people who asked to hear from you, and keep the affiliate-link note on every social post.

Contents: Emails, Newsletter inserts, Social posts and hooks.

Emails

New swipe emails (rewritten November 2026)

Each email has three subject lines to test, a preview line and the body. Your hoplink is filled in for you once you have saved it on the Promotion Links page. Swap **[First name]** for your autoresponder's first-name tag, and fill in any line in [square brackets] in your own words before you send.

1. Cold list intro (women's list): The 2am text you almost sent

Subject: The message you shouldn't send him

Subject: A calmer way to handle the breakup

Subject: Before you text him tonight

Preview line: Read this before you reach for your phone.

Hi [First name],

Can I guess something? There's a message to him sitting in your notes app. Maybe it's long and careful. Maybe it's three words. You've rewritten it a few times, and every night around midnight you nearly send it.

Here's the uncomfortable part. After a breakup, the moves that feel most natural are usually the ones that do the most damage. Pleading, crying on the phone, promising you'll change, posting something to make him jealous. Each one tends to show him that breaking up was the right decision.

Mirabelle Summers makes this point in a free presentation for women called "3 ways to tell if he secretly wants you back". She walks you through how to read where things really stand before you do anything at all, so you're acting on what's true and not on what's keeping you awake.

You can watch it here:

[YOUR HOPLINK]

It won't promise you he'll come back, and I wouldn't send it to you if it did. What it gives you is a clearer head and a better plan, whichever way things go.

Talk soon,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. If you watch it and decide it's time to let him go, that's a good result too. Knowing is better than wondering.

2. Cold list intro (men's list): Is she still open to you?

Subject: Three signs she might still be open

Subject: How to tell where you stand with her

Subject: Thinking about your ex again?

Preview line: You can't read her mind. You can read the signs.

Hi [First name],

Most guys handle a breakup one of two ways. They go silent and pretend they don't care, or they send a long message at 1am explaining everything they'd do differently. Neither tells you anything about how she actually feels.

If there's an ex you still think about, there's a free presentation for men by Mirabelle Summers that's worth twenty minutes of your time. It covers three ways to tell whether she might still be open to you, and what the signs look like in real life: how she replies, what she asks about, what she keeps from the relationship.

Here it is:

[YOUR HOPLINK]

The reason I like it is that it slows you down. You get an honest read on the situation before you make a move you can't take back. Sometimes that read says there's a real chance. Sometimes it says it's time to move on. Both are worth knowing.

[Add one honest sentence about a breakup you or someone close to you handled badly, and what you'd do differently.]

Cheers,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. The presentation is free to watch. If you decide the full course is for you, it comes with a 60-day money-back guarantee.

3. Warm recommendation (women's list): Stop begging, start thinking

Subject: What I'd tell a friend after a breakup

Subject: 2nd Chance: an honest recommendation

Subject: This one's for you if you miss him

Preview line: A plan for the weeks after a breakup, and why I trust it.

Hi [First name],

If one of my friends rang me after a breakup and said "I need him back", I'd say two things. First, put the phone down for a few days. Second, read Mirabelle Summers' 2nd Chance before you do anything else.

[Add one honest sentence about why this topic matters to you or your readers.]

Here's why I recommend it. Most win-your-ex-back advice is a bag of tricks: make him jealous, ignore him for exactly 30 days, say this magic line. 2nd Chance goes the other way. It's a 6-step program that starts with getting through the immediate grief and thinking honestly about what went wrong, all before you make contact. Then it covers when to reach out, what to talk about, and how to put love into practice if you do get back together, so the same problems don't end it again.

There are separate sections for the hard situations too: when he won't talk to you, when he wants to "just be friends", when he's seeing someone else, and when you're carrying guilt about your own mistakes.

It starts with a free video that shows you three ways to tell if he secretly wants you back:

[YOUR HOPLINK]

The course is $47 today, down from $97, and it's covered by a 60-day, no-questions-asked money-back guarantee.

With love,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. No plan can promise he'll come back. This one gives you the best version of your chance, and the clarity to know if it's time to move on.

4. Warm recommendation (men's list): Stop begging, start thinking

Subject: The breakup advice I'd give my brother

Subject: A plan for winning her back, honestly

Subject: If you still miss her, read this

Preview line: No games, no grovelling. A proper plan.

Hi [First name],

When a mate of mine split with his girlfriend last year, his first move was a three-page text. His second was turning up at her work. You can guess how that went.

I wish I'd had 2nd Chance to hand him. It's a course by relationship author Mirabelle Summers, and the men's version is written for guys who want their ex back but don't want to grovel, play games or embarrass themselves.

[Add one honest sentence about why you're recommending this to your list.]

It's built around a 6-step program. The first steps are about you: getting through the first rush of grief and working out what actually went wrong. Only then does it get to contact: when to reach out, what to say, and what to avoid. It also covers the tough spots, like an ex who has gone cold, an ex who's seeing someone new, and the "let's just be friends" line.

Start with the free presentation. It shows you three ways to read whether she might still be open to you:

[YOUR HOPLINK]

If you go ahead, it's $47 today (down from $97) with a 60-day, no-questions-asked refund.

Cheers,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. It won't make anyone come back. It will stop you making the mistakes that guarantee she won't.

5. Evergreen (women's list): When your ex is with someone else

Subject: He's seeing someone new. Now what?

Subject: Should you still hope for him?

Subject: About him and her

Preview line: One of the hardest breakup moments, handled honestly.

Hi [First name],

You open Instagram and there he is. Same smile, same jacket, and a woman you don't know leaning into his shoulder. Your stomach drops and your thumb is already hovering over her profile.

That moment convinces a lot of women that it's over for good. Sometimes it is. But a new relationship straight after a breakup isn't always what it looks like from the outside, and the worst thing you can do is react while you're hurting.

Mirabelle Summers covers this exact situation in 2nd Chance, her course for women who want to win back an ex. There's a section on what to do when your ex is with someone else, alongside sections on an ex who won't communicate and the "let's just be friends" zone. The advice is steady and grown-up: no sabotage, no jealousy games, and an honest look at whether waiting is good for you.

The free presentation that goes with it shows three ways to tell if he secretly wants you back:

[YOUR HOPLINK]

Watch it with a cup of tea, not a glass of wine.

Warmly,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Part of the plan is deciding whether he's worth the wait. You're allowed to decide he isn't.

6. Evergreen (men's list): The silent ex

Subject: When she stops replying

Subject: Three weeks of 'seen' and nothing

Subject: What her silence might mean

Preview line: Before you send message number six.

Hi [First name],

You've sent five messages. She read all of them. She replied to one, with "ok".

Most guys do one of two things here. Send more, or go completely cold to "make her miss you". The first pushes her further away. The second is a tactic, and she can usually tell.

2nd Chance for men, by Mirabelle Summers, has a section for exactly this: an uncommunicative ex, and another for an ex who seems to feel nothing at all. The advice is to stop, deal with your own side first, and understand why things broke down before you try again. When you do reach out, the course covers what to talk about so the conversation goes somewhere.

The free presentation is a good first step. It walks through three ways to tell whether she might still be open to you:

[YOUR HOPLINK]

Have a look before you send number six.

Cheers,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. If the signs say she's done, the course helps with that too. Getting through the grief is step one.

7. P.S. short (women's list): Does he secretly want you back?

Subject: Quick one about your ex

Subject: Three ways to read him

Subject: Still thinking about him?

Preview line: A free video worth twenty minutes.

Hi [First name],

Quick one. If there's an ex you still think about, Mirabelle Summers has a free video called "3 ways to tell if he secretly wants you back". It helps you read the situation honestly before you text, call or do anything you'd regret. No promises, just clarity:

[YOUR HOPLINK]

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. The full course is $47 today, down from $97, with a 60-day money-back guarantee.

8. 5-day launch: day 1 (women's list): Story-led: checking his profile late at night

Subject: Why you keep checking his profile

Subject: A clearer head about your ex this week

Subject: Day one, and a question for you

Preview line: Picture the late-night scroll, and where it gets you.

Hi [First name],

Picture this. It's late, the house is quiet, and you open his profile "just to see". He posted a photo from a night out with friends. He looks fine. Maybe a little too fine. You zoom in on who's standing next to him, close the app, and open it again ten minutes later.

If any part of that feels familiar, you're in very normal company. The first weeks after a breakup turn sensible, clever women into detectives, because not knowing where you stand is the hardest part of all.

Over the next few days I'm going to send you a few short emails about a course called 2nd Chance by Mirabelle Summers. It's written for women who still love their ex and want to give the relationship a real chance, without begging, manipulation or silly games.

Today I'd just like you to start with the free presentation. It shows you three ways to tell if he secretly wants you back, and it gives all that late-night detective work somewhere useful to go:

[YOUR HOPLINK]

Watch it with your sound on, ideally before you open his profile again.

Talk tomorrow,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Tomorrow I'll tell you about the belief that keeps so many women stuck after a breakup. It starts with "If he wanted me back..."

9. 5-day launch: day 2 (women's list): Myth: if he wanted you back, he'd say so

Subject: "If he wanted me back, he'd say so"

Subject: Read his signals instead of guessing

Subject: About what he isn't saying

Preview line: His silence on its own tells you less than you think.

Hi [First name],

Yesterday I promised you the belief that keeps a lot of women stuck after a breakup. Here it is: "If he wanted me back, he'd tell me."

It sounds sensible, but plenty of men don't work that way. Think about what it would cost him to say it. He ended things, or let them end. Saying "I got it wrong" means admitting that, with no idea how you'd answer. Many men would rather wait, watch and say nothing than take that risk.

So his silence on its own doesn't tell you much. What he does is where the real signs are.

That's what Mirabelle Summers covers in her free presentation, "3 ways to tell if he secretly wants you back". It's the first step into 2nd Chance, her course for women who still love their ex, and it's built to stop you guessing.

[YOUR HOPLINK]

The course even has a Q&A section called "do they still love me?", because almost every woman going through a breakup asks it. Mirabelle helps you see whether a second chance is realistic, which is worth knowing either way.

[Add one honest sentence about a time someone's silence meant something different from what you assumed.]

Talk tomorrow,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Tomorrow: "Yes, but my situation is different." I'll show you why that's the best reason to look, not a reason to skip it.

10. 5-day launch: day 3 (women's list): Objection: will it work for my situation?

Subject: But my situation is different

Subject: Find the part written for your breakup

Subject: Which one sounds like you?

Preview line: He's seeing someone, he wants to be friends, he won't reply...

Hi [First name],

When women hear about a course like 2nd Chance, the first thought is usually some version of "my situation is different".

He's already seeing someone. He said he wants to be friends. He's stopped answering. I'm the one who messed up.

Fair enough. Every breakup has its own shape, and advice that ignores yours is no use to you. That's why I'm glad Mirabelle Summers didn't stop at her 6-step plan. 2nd Chance has separate Q&A sections for the situations that make women think the advice won't apply to them:

- An ex who won't communicate

- The "let's just be friends" zone

- Getting over past mistakes, including your own

- When your ex is with someone else

- An ex who seems to feel nothing at all

- "Do they still love me?"

Read down that list and see which line made you stop.

And if your situation turns out to be one where a second chance isn't realistic, the course doesn't pretend otherwise. The first step is getting through the grief and thinking clearly about what happened, and that helps whether you get back together or decide to move on.

Start with the free presentation here:

[YOUR HOPLINK]

Talk tomorrow,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Tomorrow I'll go through the price and the guarantee, so you know exactly what you're looking at before you decide anything.

11. 5-day launch: day 4 (women's list): Objection: price and the 60-day guarantee

Subject: What 2nd Chance costs, and the catch

Subject: Try it for 60 days, then decide

Subject: The money question

Preview line: One payment, and 60 days to change your mind.

Hi [First name],

Let's talk about money, because it matters, especially when you're already hurting.

2nd Chance is $47 today, down from $97. That's one payment and an instant download, through ClickBank's secure checkout. You get Mirabelle Summers' full course for women: the 6-step program, from getting through the first wave of grief, to when and how to make contact and what to talk about, to putting love into practice if you do get back together. You also get the Q&A sections for the hard situations, and the page says special bonuses come with your purchase.

Here's the part I'd want to know first. It's backed by a 60-Day, No-Questions-Asked, 100% Satisfaction Guarantee. If it isn't right for you, you email support@meetyoursweet.com within 60 days and get a full refund. You don't have to explain yourself.

That makes the $47 the smallest risk here. The bigger one is spending the next two months doing what most of us do by instinct after a breakup: the long messages, the checking, the "accidental" run-ins, each one showing him a little more clearly why he left.

Watch the free presentation first, then decide:

[YOUR HOPLINK]

Talk tomorrow,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Tomorrow is the last email I'll send you about 2nd Chance. There's one thing I want to say before I stop.

12. 5-day launch: day 5 (women's list): Last-chance style (no deadline): clarity over hope

Subject: The last thing I'll say about him

Subject: Stop wondering where you stand

Subject: My final note on 2nd Chance

Preview line: No countdown. Just one honest question for you.

Hi [First name],

This is the last email I'll send you about 2nd Chance, so I'll keep it to the point.

There's no countdown on this and no price going up at midnight. The course will still be there next week. What changes is you. Every week spent guessing is another week of rereading old messages and wondering whether to send one more.

Mirabelle Summers' course won't make anyone come back, and nothing honest could. What it does is hand you a plan. Get through the grief first, understand what really went wrong, then decide with a clear head whether to reach out and how. If you do get back together, it shows you how to put love into practice so the same problems don't end it a second time. If the signs say he's gone, you'll know, and you can start moving on instead of hovering.

Either way, you stop living in the waiting room.

If you've been meaning to watch the free presentation, "3 ways to tell if he secretly wants you back", tonight is a good night for it:

[YOUR HOPLINK]

The course is $47 today, down from $97, with a 60-day, no-questions-asked refund if it isn't for you.

Thank you for reading these. Whichever way it goes, I hope you come out the other side feeling like yourself again.

With love,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. If a friend of yours is going through a breakup right now, forward her this email. Sometimes it's easier to hear from someone outside the relationship.

13. Re-engagement: email 1 of 2 (either list: use 2chwom or 2chmen): Re-engagement: still thinking about your ex?

Subject: Still thinking about your ex?

Subject: A calmer next step after a breakup

Subject: Checking in on you

Preview line: If you've moved on, ignore this. If not, read on.

Hi [First name],

It's been a while since I wrote to you about breakups, so this is a quick check-in.

If you've moved on and you're happy, brilliant. Delete this and enjoy your week.

But if there's still an ex on your mind, the one you think about when a certain song comes on, or whose name you still type into the search bar now and then, I'd like to point you back to something.

2nd Chance by Mirabelle Summers is a course for men and women who still love their ex. There's a version written for each, and both start with a free presentation that shows you how to read where you really stand before you say or send anything.

A bit of time after a breakup often helps here. The anger cools, the panic fades, and you can see what happened more clearly than you could in the first raw weeks. That makes now a better moment to look at this than the week it ended.

[YOUR HOPLINK]

[Add one honest sentence about why you're sending this again, for example a question a reader asked you.]

Take care,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Tomorrow I'll send one more note, about the step after getting back together, which is where second tries tend to come unstuck.

14. Re-engagement: email 2 of 2 (either list: use 2chwom or 2chmen): Re-engagement: what's different the second time?

Subject: What if you do get back together?

Subject: Make a second try last this time

Subject: One more note, then I'll stop

Preview line: Getting back together is the start, not the finish line.

Hi [First name],

Yesterday I asked whether there's still an ex on your mind. Today I want to ask a different question.

Say it happens. You talk, things soften, and you both decide to try again. What's different this time?

A lot of win-your-ex-back advice stops at the reunion, as if getting back together were the finish line. Then the same old arguments turn up a few months later, because nothing underneath them has changed.

Mirabelle Summers built 2nd Chance to go past that point. Her 6-step program starts with your side of things: getting through the grief and thinking honestly about what went wrong. Then it covers when and how to make contact and what to talk about. The last part is about putting love into practice if you do get back together, so you don't end up back where you started a few months later.

That's why I keep recommending it. It treats a second chance as something you build carefully, with no clever text expected to do the work for you.

The free presentation is the place to start:

[YOUR HOPLINK]

The course is $47 today, down from $97, and you have 60 days to ask for a full refund if it isn't right for you.

Take care,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. If your honest answer to "what's different this time?" is "nothing yet", that's fine. It just tells you where to start.

15. Story-led (men's list): Story-led: her birthday is coming up

Subject: Her birthday is next week. Now what?

Subject: Know your next move with your ex

Subject: Do you send her something?

Preview line: Flowers, silence or the long message. Each one says something.

Hi [First name],

Picture this. It's a Thursday, you glance at the date, and it hits you. Her birthday is next week. The first one since you split.

Part of you wants to send flowers, the kind she always liked. Part of you wants to send nothing and look like you've moved on. And part of you is already drafting a long message that starts with "Happy birthday" and ends somewhere around everything you'd do differently.

Every one of those choices says something to her, and you won't get to explain which thing you meant. That's the trouble with acting on a feeling when you don't know where you stand.

2nd Chance for men, by Mirabelle Summers, is about getting that read first. It's a 6-step program, and contact doesn't come until you've dealt with the grief and worked out honestly what went wrong. When it does come, the course covers when and how to reach out and what to talk about, with no grovelling and no games.

Start with the free presentation. It walks you through three ways to tell where you stand with her:

[YOUR HOPLINK]

Watch it before you decide anything about the birthday.

Cheers,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. Whatever you decide, don't send the long message. You probably know that already, but it helps to hear someone say it.

16. Myth-busting (men's list): Myth: "let's just be friends" means it's over

Subject: What she meant by "let's be friends"

Subject: Handle the friends line without losing face

Subject: About the friends thing

Preview line: Most men get this line wrong in one of two ways.

Hi [First name],

"I still want us to be friends."

Most men hear that line and file it under "finished". Some take it as a polite door slam and vanish completely. Others say yes, then spend months as the helpful friend, quietly hoping, while she tells him about her dates.

Neither of those usually ends well, and both come from the same assumption: that "friends" can only mean one thing. People say it for all sorts of reasons. Sometimes it's guilt, sometimes she means it, and sometimes she simply doesn't know what she wants yet.

2nd Chance for men, by Mirabelle Summers, has a section on exactly this: the "just be friends" zone after a breakup. It sits alongside the 6-step program, which starts with getting yourself steady before you try anything, and then covers when to make contact and what to talk about. No begging and no games.

If she's used the friends line on you, the free presentation is a good first step. It shows you three ways to tell where you stand with her:

[YOUR HOPLINK]

Better to know what you're working with than to guess for another six months.

Cheers,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. If the honest read says she meant it, you'll at least know, and you can stop waiting by the phone.

17. Objection (men's list): Objection: is this for guys, will it work for

me, the guarantee

Subject: Is a breakup course really for guys?

Subject: A plan for your ex, written for men

Subject: Straight answers to three questions

Preview line: The men's version, the hard cases, and the refund.

Hi [First name],

Here's a fair question a lot of men have about 2nd Chance: isn't this kind of thing written for women?

The course is by Mirabelle Summers, and yes, there's a women's version. There's also a separate version written for men, and that's the one I'm talking about. It assumes you want her back but have no interest in grovelling, playing games or embarrassing yourself to get there.

The second question is usually "will it work for my situation?" Straight answer: no course can make a woman come back, and I wouldn't recommend one that claimed it could. What 2nd Chance gives you is a 6-step plan that stops you making the mistakes that close the door for good, plus separate sections for the hard cases: an ex who won't talk, an ex who seems to feel nothing, an ex who's with someone new, the friends line, and the mistakes you made yourself.

The third question is money. It's $47 today, down from $97, one payment, instant download through ClickBank. It's covered by a 60-Day, No-Questions-Asked, 100% Satisfaction Guarantee: email support@meetyoursweet.com within 60 days and you get a full refund.

So you can read the whole thing, work through the first steps, and still change your mind.

Start with the free presentation:

[YOUR HOPLINK]

Cheers,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. If you're the kind of guy who'd rather fix a problem than talk about it, you'll like how practical the steps are.

18. Last-chance style (no deadline) (men's list): Last-chance style: pick a lane

Subject: Last note from me about your ex

Subject: Stop replaying the breakup on loop

Subject: One last thing, then I'll drop it

Preview line: No timer. Just two decent options and one bad one.

Hi [First name],

This is my last email about 2nd Chance, so here's the short version.

Nothing is ending. There's no timer and no special price that disappears tonight. The only clock running is the one you already know about: every week you spend replaying the breakup, checking her stories and arguing with her in your head is a week you're not doing anything useful about it.

You've got two decent options. One is to decide it's over and put your energy into moving on properly. The other is to give it one well-planned try, done calmly and without the mistakes that make a woman more sure she was right to leave.

2nd Chance by Mirabelle Summers helps with both. The first step is getting through the grief and working out what actually went wrong, which you need whichever way you go. After that it covers when to reach out, what to talk about, and how to make it work if you do get back together.

The free presentation takes you through three ways to tell where you stand with her:

[YOUR HOPLINK]

If you go for the course, it's $47 today, down from $97, with 60 days to get a full refund if it's not for you.

Either way, I hope you get your head clear soon.

Cheers,

[Your Name]

(I may earn a commission if you buy through my link.)

P.S. The worst option is the one most guys drift into by default: half moving on while half waiting for a text. Pick one of the other two.

Men's Swipes

3 Ways to Tell If She'd Ever Sleep with You Again

Subject: 3 ways to tell if she'd ever sleep with you again

Subject: 3 ways to get your ex back into bed

Subject: 3 ways to tell if your ex fantasizes about you

Subject: How to make your ex your lover again

Hi [First name],

If you have an ex that you regret breaking up with, then I highly recommend you check out this video:

==> 3 ways to tell if she'd ever sleep with you again [Link this to [YOUR HOPLINK]]

It's by my MeetYourSweet's love expert Mirabelle Summers, and inside this revealing video, she takes you right inside the female mind and shows you 3 ways to tell if your ex would ever sleep with you again.

This video won't be for everyone. But if you do have an ex that you miss, want to get back together with, or at least want to sleep with again, then this is a MUST WATCH one of a kind video.

==> 3 ways to tell if she'd ever sleep with you again[Link this to [YOUR HOPLINK]] (and what to do to make it happen).

Enjoy and have a great day!

YOUR NAME

3 Ways to Tell If She Wants You Back

Subject: 3 ways to tell if she wants you back

Subject: 3 simple tests to see if she still loves you

Subject: The dirty truth inside your ex's mind

Subject: The things your ex could never tell you

Subject: What to say and do to win your ex back

Hi [First name],

If you're wondering if your ex would ever have sex with you again, I highly recommend you take one of the 3 simple tests in this video:

==> 3 ways to tell if she secretly wants you back [Link this to [YOUR HOPLINK]]

If you don't do something soon, she's going to be out there, meeting other men, getting hit on, liking the attention...

And quickly forgetting about you.

If you want the dark and dirty truth about what's really happening inside your ex's mind right now, and how to get her back in love with you..

You have to see this video before it gets taken down:

==> Go here to watch the video [Link this to [YOUR HOPLINK]]

Did you know that girls lie too?

She may have lied to you (or be still lying right now) about what she really wants from you.

You're going to learn what she's unable (or unwilling) to tell you, why things broke up in the first place, and what it's going to take to win her back.

Find out what to do and say to win her back:

==> Video: Make your ex fantasize about you [Link this to [YOUR HOPLINK]]

Watch it now before it's too late.

Enjoy!

Your Name

Blackboard VSL

3 Ways to Tell If He Secretly Wants You Back

Subject: 3 ways to tell if he secretly wants you back

Subject: 3 ways to tell if he'd get back together with you

Subject: Can you win him back? 3 ways to tell if it's possible

Subject: 3 ways to tell if he regrets breaking up

Subject: 3 ways to know if he secretly wants you back

Subject: Does your ex secretly want you back? 3 ways to tell

Hi [First name],

If you've ever wanted to truly know if your ex secretly wants you back, I highly recommend you watch this video right away:

==> 3 ways to tell if he secretly wants you back [Link this to [YOUR HOPLINK]]

If you still love your ex, and you don't do something about it soon, then sooner or later he'll meet someone else.

Maybe he already has met someone else, but does he really love her?

To see if he'd ever have you back, watch the video below:

==> Go here to watch the video [Link this to [YOUR HOPLINK]]

Did you know that sometimes breakups are like broken bones?... In that when they heal, they are stronger than before.

I'm not saying all people should get back with their ex's, that's for you to evaluate, but if you do want them back, then this is your chance to tell if you've got a chance:

==> Video: 3 ways to tell if you can win him back [Link this to [YOUR HOPLINK]]

Enjoy and have a great day!

Your Name

3 Ways to MAKE Your Ex Want You

Subject: 3 ways to MAKE your ex want you

Subject: How can I get him back?

Subject: How to make your ex fall in love with you

Subject: The exact steps to heal the split

Hi [First name],

He might have broken your heart... but you can't get him out of your head.

He might not be with you now, but you still love him.

If you have unfinished business with your ex and want to know if he feels the same way you do, there's only one way to find out:

==> Video: 3 ways to tell if he still loves you [Link this to [YOUR HOPLINK]]

If you want to find out what's really going on inside his heart, stuff he would NEVER tell you to your face...

And if you want to find out what really went wrong (and it's not what you think), and how to fix it...

And have him begging you for the commitment he would never quite give you before...

You MUST watch the video below before he finds someone else:

==> Go here to watch the video [Link this to [YOUR HOPLINK]]

Did you know that even though you've split up (or your relationship is in serious trouble), you can have a relationship that's even stronger than before?

If you can't get your ex out of your head, there are 3 simple ways to tell if he still secretly loves you and wants a second chance.

Find out what they are:

==> Video: 3 ways to tell if he wants you back [Link this to [YOUR HOPLINK]]

It will blow your mind!

Your Name

Doodle Animation VSL

How to Make Him REGRET Ever Leaving You

Subject: How to make him REGRET ever leaving you

Subject: 1 big secret to winning your ex back

Subject: Make him BEG to come back to you

Subject: How to make him want you back

Hi [First name],

If you are still in love with your ex, and you don't do something about it soon, chances are he's going to meet another woman.

He'll be chatting her up, doing romantic things for her, falling for her, and quickly forgetting about you.

Maybe he already has met someone else, but does he really love her? Is he has happy as he was with you?

To discover how to make him REGRET ever leaving you, and want you back more than ever...

==> Go here to watch this video [Link this to [YOUR HOPLINK]]

Did you know that sometimes breakups are like broken bones?... In that when they heal, they are

stronger than before.

Those feelings of love don't just disappear overnight, and if you listen carefully and apply the secrets in this video, there is a simple way to tap back into those feelings he has for you (even if he says it's over).

If you do still love your ex and want him back, then here's how to maximize your chances of winning him back (while having him think it's all HIS idea!)

==> Video: How to make him REGRET leaving [Link this to [YOUR HOPLINK]]

Best of luck and have a great day!

YOUR NAME

1 Weird Technique to Make Him Want You Back

Subject: 1 weird technique to make him want you back

Subject: Make him crave to have you back (but think it was his idea)

Subject: He will never ever leave you again

Subject: Secret technique to make him beg to come back

Hi [First name],

Even if he won't talk to you right now...

Even if he's already walked away.

I can show you how to make your ex fall in love with you.

You will discover the 1 simple technique that any woman can use that heals the pain and resentment that caused you to break up in the first place.

To discover how to make him REGRET ever leaving you, and want you back more than ever...

Rewire his desire for you by watching this now:

==> Go here to watch this video [Link this to [YOUR HOPLINK]]

You just want to be happy, but you know you were happy with HIM (and you know you could be again if things were different and he felt the same way).

If you do still love your ex and want him back, then here's how to maximize your chances of winning him back (while having him think it's all HIS idea!)

==> Video: How to make him REGRET leaving [Link this to [YOUR HOPLINK]]

Watch it now before it's too late!

YOUR NAME

Gender Neutral Swipes

3 Ways to Tell If You Can Win Them Back

Subject: 3 ways to tell if you can win them back

Subject: 3 ways to tell if they secretly want you back

Subject: 3 ways to know if they still have feelings for you

Subject: [Video] 3 ways to tell if they secretly want you back

Hi [First name],

If you still have feelings for your ex and want to win them back, then I highly recommend that you check this out right away:

==> 3 ways to tell if your ex still wants you back [Link this to [YOUR HOPLINK]]

Your ex will often lie to you to protect their feelings of hurt, so what they tell you may not be what they really feel.

Get inside their head and find out what they really think (you'll be shocked at how easy it is to do this).

If you want to know once and for all whether ex, then make sure you watch the video below:

==> 3 ways to find out what your ex really thinks (and make them beg to come back to you) [Link this to [YOUR HOPLINK]]

You will discover the 1 simple technique that any anyone can use that heals the pain and resentment that caused you to break up in the first place.

Don't wait. Watch it now.

Your friend,

YOUR NAME

Make Them REGRET Your Breakup

Subject: Make them REGRET your breakup

Subject: How to win your ex back

Subject: Does your ex still love you?

Subject: Does your ex still have feelings for you?

Subject: Want to get back with your ex?

Hi [First name],

If you just can't stomach the thought of your ex being happy with anyone other than you, I recommend you check this out right away:

==> 3 ways to tell if your ex still loves you [Link this to [YOUR HOPLINK]]

Even if your ex swears that it's over and that they'd never take you back, I can show you a way of telling if they are secretly lying to you.

Your ex would hate it if they knew that you know how to do this simple test, but it's

proven to work for hundreds of couples who have saved their relationships.

If you want to know once and for all whether or not you still have a chance with your ex, then make sure you watch the video below:

==> 3 ways to find out what your ex really thinks (and make them beg to come back to you) [Link this to [YOUR HOPLINK]]

You'll not only discover if they still have feelings for you. You'll find out exactly HOW to win them back if they do.

Don't wait. Watch it now.

Your friend,

YOUR NAME

Newsletter inserts

New newsletter inserts (November 2026)

Breakup corner (women)

If you're still thinking about an ex, Mirabelle Summers has a free video on three ways to tell if he secretly wants you back. It's a calm, honest place to start before you send any messages: [YOUR HOPLINK] (affiliate link)

For the guys

Missing an ex and tempted to send the long text? Watch this free presentation first. It shows three ways to read whether she might still be open to you, and what to avoid in the meantime: [YOUR HOPLINK] (affiliate link)

Recommended reading

2nd Chance by Mirabelle Summers is a 6-step plan for the weeks after a breakup, with separate versions for men and women. It covers grief, contact, what to say and how not to repeat old problems. $47 today, down from $97, with a 60-day guarantee: [YOUR HOPLINK] (affiliate link)

One thing to avoid this week

After a breakup, begging and jealousy games usually confirm to your ex that leaving was right. If you want a better plan, start here: [YOUR HOPLINK] (affiliate link; no plan can promise they'll come back, but this one helps you see clearly)

Breakup corner: stop decoding the likes

If an ex is still liking your photos, it's tempting to read a whole speech into one tap. Mirabelle Summers' free presentation shows three ways to tell if he secretly wants you back, so you can stop decoding and see where you really stand: [YOUR HOPLINK] (affiliate link)

For the guys: the first birthday after the breakup

Her birthday, your anniversary, a song in the supermarket: the dates that sneak up on you are when men send the messages they regret. 2nd Chance for men is a 6-step plan that gets your head straight before any contact, and it starts with a free presentation: [YOUR HOPLINK] (affiliate link)

P.S. lines for any email

P.S. Still thinking about your ex? This free video shows three ways to tell where you stand: [YOUR HOPLINK] (affiliate link)

P.S. Before you send that message, watch this. It's free and it might save you a regret: [YOUR HOPLINK] (affiliate link)

P.S. 2nd Chance is $47 today, down from $97, and comes with a 60-day no-questions-asked guarantee: [YOUR HOPLINK] (affiliate link)

P.S. Guys, if there's an ex you can't stop thinking about, start with this free presentation: [YOUR HOPLINK] (affiliate link)

Earlier newsletter sequence for men (promotes all Meet Your Sweet courses)

Recommended Reading: 6-Part Attraction Mini-Course

Subject: Recommended reading: 6 part attraction mini-course

Hi **[First name]**,

A good friend of mine, Slade Shaw (one of the world's leading female attraction experts), has a FREE 6 part mini course about how to attract and keep high quality women.

I've just finished reading it and I can confirm that it is packed full of killer information. I highly recommend that you download and read it for yourself ASAP:

==> [YOUR HOPLINK]

In particular you'll learn how the mind of women works ... and how to use this knowledge to your advantage!

It's a relatively short read but it is packed full of information that I bet you never know about women and the secrets of how to make sure they are fascinated by YOU:

==> [YOUR HOPLINK]

Enjoy!

[Your Name]

How to Talk Any Woman Into Bed

SUBJECT: How to talk any woman into bed

Hi **[First name]**,

Imagine this... No more awkward silences around hot women, no more failed efforts at flirting.

Imagine if you found it easy to talk to women in such a way that sexual tension and chemistry gets built up between the two of you?

Go watch this short video, it's packed with amazing tips on how the female mind works, and how to talk to women:

==> [YOUR HOPLINK]

BTW This video won't be up for long, so make sure you check it out ASAP. It's that important.

You'll finally understand why hot women lose interest in you, why they fantasize about other types of guys, and most importantly...

How to become the kind of guy who peaks her sexual intrigue, who she can't stop thinking about, who she actually chases after...

==> [YOUR HOPLINK]

Enjoy!

[Your Name]

P.S. It's scary stuff once you get inside the female mind, but I would hate for you to miss it. Get the video while it's still up:

==> [YOUR HOPLINK]

Can You Really MAKE a Woman Fall in Love with You?

SUBJECT: Can you really MAKE a woman fall in love with you?

Hi :-)

[NAME] here...

I receive this question or a variation of this question nearly every day...

"I've seen this girl that I really like, but I always seem to muck it up when I try to talk to her. Is there a way to spark her desire for me?"

And the truth is...

You can... if you understand "chemistry".

(Not science chemistry, but attraction chemistry:-)

So what IS chemistry?

Simply put...

Chemistry is the CONNECTION a couple feels between each other.

The stronger the connection... the more chemistry.

With me?

CONNECTION=CHEMISTRY

And here's the kicker...

And WHY you CAN help a woman fall in love with you...

A woman will ultimately CHOOSE to be with the man she feels the most chemistry with.

So isn't the real question?

How do you connect?

Deeply?

==> Here's Your Answer [Link this to [YOUR HOPLINK]]

[YOUR HOPLINK]

Rooting For Ya,

[Your Name]

P.S. How strong is your connection with her? If it's not super-scorching, you must WATCH THIS :-) [Link this to [YOUR HOPLINK]]

3 Ways to Tell If She Would Sleep with You Again

SUBJECT: 3 ways to tell if she would sleep with you again

Hi **[First name]**,

If you have an ex that you regret breaking up with, then I highly recommend you check out this video:

==> 3 ways to tell if she'd ever sleep with you again [Link this to [YOUR HOPLINK]]

It's by my MeetYourSweet's love expert Mirabelle Summers, and inside this revealing video, she takes you right inside the female mind and shows you 3 ways to tell if your ex would ever sleep with you again.

This video won't be for everyone. But if you do have an ex that you miss, want to get back together with, or at least want to sleep with again, then this is a MUST WATCH one of a kind video.

==> 3 ways to tell if she'd ever sleep with you again [Link this to [YOUR HOPLINK]]

(and what to do to make it happen).

Enjoy and have a great day!

[Your Name]

The Dirty Truth Inside Your Ex's Mind (She's Not Over You)

SUBJECT: The dirty truth inside your ex's mind (She's not over you)

Hi **[First name]**,

If you're wondering if your ex would ever have sex with you again, I highly recommend you take one of the 3 simple tests in this video:

==> 3 ways to tell if she secretly wants you back [Link this to [YOUR HOPLINK]]

If you don't do something soon, she's going to be out there, meeting other men, getting hit on, liking the attention...

And quickly forgetting about you.

If you want the dark and dirty truth about what's really happening inside your ex's mind right now, and how to get her back in love with you..

You have to see this video before it gets taken down:

==> Go here to watch the video [Link this to [YOUR HOPLINK]]

Did you know that girls lie too?

She may have lied to you (or be still lying right now) about what she really wants from you.

You're going to learn what she's unable (or unwilling) to tell you, why things broke up in the first place, and what it's going to take to win her back.

Find out what to do and say to win her back:

==> Video: Make your ex fantasize about you [Link this to [YOUR HOPLINK]]

Watch it now before it's too late.

Enjoy!

[Your Name]

The Secret That Turns Her on That She Will Never Tell You

SUBJECT: The secret that turns her on that she will never tell you

Hi **[First name]**,

What if you knew the secret to what goes on inside a woman's mind, and what secretly turns her on?

(This is stuff she would NEVER tell you to your face)

What if you knew how to plant a secret seed of desire in a woman's mind, regardless of whether she says she's not interested or not ready for a relationship...

... so that she would be able to see you as a guy she absolutely HAS TO HAVE...

Go watch this video to learn a simple secret to getting past a woman's defenses and making her see you as the one she can't live without.

==> Discover the #1 Secret To Making Her Crave You [Link this to [YOUR HOPLINK]]

In fact, when you apply the methods like my friend Greg did in this video, you can have an endless supply of sexy, smart women...

Or that one girl you've always wanted...

And she won't be able to keep her hands off you! ;)

==> You can have any woman you want (No lines and no magic tricks!) [Link this to [YOUR HOPLINK]]

Enjoy!

[Your Name]

This Works Shockingly Well on Women

SUBJECT: This works shockingly well on women

Hey **[First name]**,

What if I shared with you 5 simple techniques to turning any woman on, none of which require killer 6-pack abs or a big fat bank account?

==> 5 powerful secrets to turning any woman on [Link this to [YOUR HOPLINK]]

These secrets are not what you might expect, but they work shockingly well and teach you how to be the kind of guy women CRAVE.

No phony lines, and no magic tricks!

These secret techniques work for average guys, not just hollywood stars and high flyers.

Just imagine getting amazing amounts of attention from hot women you've always desired...

Or that one special girl you want to get into bed.

It's like turning on a switch inside her head, and it's going to change everything.

==> Find out what really turns a woman on [Link this to [YOUR HOPLINK]]

Don't miss it.

Your friend,

[Your Name]

What If You're Short?

Subject: What if you're short?

Hey **[First name]**.

If you want to be perceived as a MAN, and if you want to enjoy KILLER success with the ladies, 'confidence' is the key ingredient that converts daydreams into reality. ALL the famous 'lady killers'

from the media to the movies are supremely confident - and that's no coincidence.

If this is something you'd like to get handled for yourself, then check this out:

[YOUR HOPLINK]

... and interestingly enough, 'confidence' just happens to be the subject of today's newsletter.

Today's newsletter is written by my good friend Slade Shaw. Enjoy!...

From: Slade Shaw

I recently got asked a question by one of my students:

"What if you're short and she prefers tall guys?"

The way I see it, confidence is one of those things that women often don't THINK ABOUT being attracted to. Ask a woman what she finds most desirable in a guy, and she might bring up things like height, humor, and a good career ... but she'll almost NEVER say anything about wanting a man with CONFIDENCE.

However, 'confidence' is one of those 'intangible' qualities that women don't tend to THINK about you having ... but they INSTANTLY PERCEIVE whether you have it or not. And whether that confidence is present or not becomes the lens through which EVERYTHING ELSE ABOUT YOU is seen.

So a woman who says that she only likes tall guys might THINK that she only wants guys like that.

But really, if she were to meet a guy who fulfilled that criterion, but who didn't ALSO have CONFIDENCE, she very likely would feel no ATTRACTION for him whatsoever.

And that's when she'll start saying things like, 'I don't know, he seems great on paper ... but I'm just not FEELING it.'

Here's the interesting part.

If you are a confident guy - meaning, you have STRENGTH of personality and that it doesn't matter overly much to you what a woman thinks of you - then it LITERALLY CEASES TO MATTER, for her AND for you, whether you're tall, short, rich, poor, or whether you exterminate bugs for a living.

(No offense to exterminators ... they're good guys too.)

When you're able to free yourself from the shackles of CARING about WHAT WOMEN THINK OF YOU, a radical and quantum shift occurs as a NATURAL BYPRODUCT of this attitude.

Namely, that:

• You instantly maximize your masculinity

• You forever leave the danger-zone of validation-seeking

• You become able to 'get' the kinds of women YOU want, EVEN IF they profess to like qualities in men that you specifically do NOT possess.

For example, a lot of guys are put off when a woman announces point-blank that she likes guys who have a certain quality that they themselves do not. Common 'likes' include muscles and height.

Both of these things are a 'big deal' for a most guys because they're not EASILY CHANGEABLE. There's not a lot you can do about your body composition or your height - at least, not quickly.

So when a woman says something like that, what should you do?

Does that mean that you now have 'no chance' with her?

Believe it or not: the answer is NO. This is a prime opportunity for you to demonstrate some hard-core leadership and PROVE to her that, actually, YOU know better than SHE does.

And what you know is, of course, that it's the FEELINGS she gets from guys who have those qualities that she really wants ... not just the qualities themselves.

What she's really saying is that she wants a STRONG and MASCULINE MAN.

So here's my suggestion: that you STOP caring about what women SAY they want. The bottom line is, they just don't know what they want until it happens. There are flat-out unattractive men everywhere with beautiful women on their arms - and they got those women by sheer strength of PERSONALITY.

So if you can make a woman feel a certain way by YOUR strength of personality, then you can literally overcome ANY predilection for material qualities whatsoever.

Accepting this fact is a little bit like figuring out an equation that most guys just DON'T GET.

There are 3 ways of looking at it.

Equation 1: caring about what women want + NOT having 'desirable qualities' that women consciously want = ongoing LACK of success.

Equation 2: caring about what women think + HAVING 'desirable qualities' that women consciously want = some initial success that's inevitably POISONED by a weakness of character and desire for validation, followed by a long slump into tepid mediocrity.

Equation 3: NOT caring about what women think + having desirable qualities OR NOT having them = radical, ongoing success with the women that YOU DESIRE.

Clearly, the mitigating factor is whether you have the confidence in yourself to prioritize what YOU THINK first and foremost. It all boils down to self-esteem.

Caring too much about what women think of you (translation: validation-seeking) is a BENCHMARK of 'unmanly men' who WANT to be wanted by women ... and who might even have those qualities that look good 'on paper' ... but who can never seem to CONVERT those 'on paper' qualities into ACTUAL TANGIBLE SUCCESS with women.

Women like manly men, right? Meaning, they like men who are strong, in control, and who don't beg and crawl for approval.

But many many MANY men are seriously intimidated by a woman whom they perceive to be attractive ... to the extent that they actually LOSE whatever veneer of 'coolness' and confidence that they usually possess, and INSTANTLY accede authority and right-of-refusal to HER.

And this is when that switch marked 'attraction' in her head gets turned permanently OFF, because you are instantly perceived as no longer being able to fulfill her most basic of needs in a potential partner ... namely, that you're a MAN.

You've gotta MAN UP.

So ... what about looks? What if you genuinely think that you're an unattractive guy?

Something that puts a big dent in the confidence of a lot of guys is the fact that they don't perceive themselves, deep down, as being the kind of guy that a quality woman would want.

So they end up thinking they've got to try and ACT confident, without really FEELING it.

Of course, this particular approach tends to lead to a big brick wall, because truly great women can sniff out inauthenticity ... and not only that, but they can ALSO usually put two and two together, and figure that, if you've got to 'act' confident, there must be a pretty good reason why you're not actually GENUINELY confident ...

... i.e. there must be something 'off' about you.

The idea that you're not PHYSICALLY ATTRACTIVE enough is something that a lot of guys get hung-up over.

And I think most guys would actually be OK with feeling 'average', or even LESS-than-average, looks-wise ... if it wasn't for those damn good-looking guys who have women all over them.

Or if they didn't have to overhear a couple of secretaries at the office water-cooler dribbling over how 'buff' some guy at the gym was.

It's this kind of stuff that gives men the idea that LOOKS are the primary determinant of success with women ... and it's what makes them think, 'I'm ugly. So I may as well not even bother.'

Bottom line is, most men wish on some level that they were better looking, because they want to know how it feels to turn heads and have it EASY with women.

And yeah, it's true. Looks definitely help.

BUT ... they don't matter NEARLY as much as you think they do - OR in the WAY that you think they do.

Let me explain.

It goes without saying that you've got to do the best with what you've got. But that's obvious.

What's NOT so obvious is that, as long as you're treating your body as if it's worth something, have got some personal style going on, and are meeting basic standards of hygiene, your actual LOOKS are not important.

Here's the deal: APPEARANCE matters ... LOOKS do NOT.

See the difference?

And of course, APPEARANCE matters because it's a benchmark of how well you treat yourself. If you're slopping around without an aesthetic care in the world, that's going to broadcast the idea that you can't (or won't) take care of yourself ... and if you can't take care of yourself, chances are that you can't take care of much else in your life.

In other words, you're not a 'together' kinda guy.

It's hopefully becoming clear here that AUTHENTICITY and CONFIDENCE are REALLY the issues at hand.

This is what I mean.

If you're taking good care of yourself because you happen to FEEL GREAT that way, and because you respect and value yourself - rather than as a 'tool' to get more attraction from females - then chances are, top-notch women are going to recognize that inherent confidence in you and be DRAWN to it.

And then, they'll be charmed by the 'cherry on top' personal-style thing you've ALSO got going on.

Of course, the reverse is also true. If you're trying to use looks as a shield to hide behind, and as a facade to prevent women from noticing that your PERSONALITY is actually not so hot, then that will be duly noted as well - and you may find that the women you DO attract tend to be the ones who are 'fixated' on exteriors.

Your motivations are like a 'set point' for the RESULTS that you end up getting.

Men tend to be pretty visual creatures. We need a woman to be physically attractive to us before we can feel attraction for her. So it makes sense - at least on a logical basis - for us to hold ourselves to the same standards.

But here's the deal: women don't actually care about looks nearly as much as you probably think they do.

Even if they SAY they want a man who looks a particular way, it's actually what's UNDER the looks that counts: namely, the ability to be SELF-VALIDATED. To be OK with how you look, to act like you're WORTH something, and to not try to overcompensate for any perceived 'flaws'.

Women are attracted, deep down, to men who AREN'T SEEKING THEIR APPROVAL. They want a strong, in-control MAN.

In real-life terms, this means that they don't want a guy who is worried about what they think, or whose confidence has a big ol' dent in it because he's balding on top or shorter than he'd like to be.

And they don't want a guy who comments on his 'bad points' or asks them if they think he's attractive or says, as she runs her hand over his stomach, 'I'm doing sit-ups and it will be flat in a month.'

Because this stuff all SCREAMS 'VALIDATION NEEDED HERE!'

If you have something that you don't like about yourself ... just be COOL about it. Don't mention it. Don't point it out. Don't apologize for it. And DEFINITELY don't ask her if she 'minds' or if it 'bothers her'.

If she's with you, it doesn't bother her. Don't make it an issue.

If you've got confidence in yourself, and you act like your quality is a given, and as if you have some pride in yourself and your own worth ... specifically, as if you have some VALUE ... then you're definitely being a MAN.

You're leading. And that's a good thing.

So ... what if you have some SERIOUS hangups about the way you look? What if you've got oozing acne, a bald patch that you're hideously self-conscious about, or Coke-bottle glasses held together with a band-aid over the nose?

Well, first of all, let me remind you that confidence is to a large extent about having PRIDE in yourself, which means taking good care of yourself inside and out. If you're not acting like a guy who treats himself with worth, you can't expect other people to see past that.

So yeah. Take that insecurity as the necessary foot in the butt that you need to DO something about any serious external 'issues' that you're hung up about. Go see a dermatologist, consider getting Lasik, and shave your head (balding isn't optional but shaven-headed is ... oh and by the way, it REEKS of confidence.)

And one other thing: I'm suggesting these 'developments' not because you NEED to do these things to be great with women (although it certainly will help.)

But let's talk turkey. Really, why sabotage your success if you don't have to?

And secondly, let's not forget about VISIBLY being a 'high value' guy, which means that you should never underestimate the importance of treating YOURSELF like you're worth something. Inside and out.

And thirdly ... most guys find it very hard to get past these 'issues' FOR THEMSELVES. It's not the acne or the glasses or the bald spot that turns women off ... it's the CONFIDENCE ISSUES that

these things give to the man who has them.

Before I go, here's that link again (check this out as soon as you can):

[YOUR HOPLINK]

I'll write again soon.

Be cool,

Slade Shaw

Earlier newsletter sequence for women (promotes all Meet Your Sweet courses)

Get Your 6-Part attract man mini course

Subject: Get Your 6-Part attract man mini course

Hi **[First name]**,

A good friend of mine, Mirabelle Summers (one of the world's leading dating and attraction experts), has a life-changing 6 part mini course about how to attract and keep a great man.

I've just finished reading it and I can confirm that it is packed full of killer information, and it really changed how I think about men. I highly recommend that you download and read it for yourself ASAP:

==> [YOUR HOPLINK]

In particular you'll learn how the minds of men work... and how to use this knowledge to your advantage!

It's a relatively short read but it is packed full of information that I bet you never knew about men and the secrets of how to make sure they are fascinated by YOU:

==> [YOUR HOPLINK]

Enjoy!

[Your Name]

Newsletter 2

Hey there, **[First name]**,

You must know that it's pretty difficult to judge what a guy's THINKING from the way he's ACTING.

Just about every woman I know - client or friend - has griped at some point about "guy talk" and how men frequently seem to actively mask their true intent with bizarre and misleading actions and behaviors.

Some of the most common complaints that I hear:

• They hang out in large, blokey groups while "on the pull", and indulge in chugging games, belching, and catcalling (while honestly believing that they're really trying hard to attract a woman.)

• They try to portray themselves as "players", whose major claim to fame is an ability to seduce any woman they want.

• They try to flirt with you by using toilet humor and making themselves the butt of jokes (hardly the stuff of romance novels!)

• They assure a woman that they're interested in a committed and loving relationship - and then disappear the next morning.

• They act aloof and disinterested around a woman they like - when in FACT, they're just intimidated by her beauty, charm, or intelligence.

There are soooo many different ways that men inadvertently confuse us women!

And it's not just CONFUSION that's the issue here. In fact, some men can act in ways that actually TURN WOMEN OFF.

After all, who's actually attracted to a modern-day Don Juan, a self-deprecating bad flirt, or an 'I'm-above-it-all' King of Cool?

The saddest part? Most of these guys aren't even doing it on purpose. Usually, these behaviors are being used as an ego shield - something to hide their REAL personality (and insecurities) behind.

But does the average woman have any clue that this is what he's up to? Of course not!

She just gets confused, disgruntled, and - ultimately - discouraged by his apparent lack of interest, lack of subtlety, or cavalier approach to sexual love.

So how do you get a guy to drop the act and just be his REAL SELF? How do you get him to ditch the faï¿½ade and get authentic about who he really is - and what he really wants?

How are you supposed to figure him out, if he can't even be straight up about the most basic things??

Fortunately, the power IS in your hands. By including just a few tried-and-true methods in your bag of social tricks, you can set him at ease and get him to relax enough to reveal his truth.

(By 'his truth', I mean his sense of authenticity ... his real personality, who he REALLY is, and what he REALLY wants.)

Incidentally, being your authentic self is an INCREDIBLY attractive characteristic to possess. But it's not easy - most of us have been brought up to act and behave in a certain way. We've been taught to mask parts of ourselves that others might find unattractive.

When you're able to be your true, honest self, and embrace CLARITY in your personality and life, everything literally just seems to fall into place. Life becomes much easier - and you'll finally start attracting the kind of men who are prepared to love the REAL YOU.

I can point you towards a fantastic course that'll teach you how to attract the right kindof man for you, and make him love you, trust you,and ultimately commit to you

You'll find that course right here:

==> [YOUR HOPLINK]

Let's take a look at the 3 main problem-male personas that women who are active on the dating scene face.

1. The Player.

This is the guy who prides himself on his ability to insinuate himself into the pants of just about any woman he chooses.

He thinks that because he knows how to manipulate a woman into liking him, through using certain behaviors and patterns of speech, then he's "successful" with women - and with life in general. After all, he's living every guy's most primal dream: he can sleep with a different gorgeous woman every night of the week if he feels like it. (At least, this is what he tells his friends.)

You might hear this guy being referred to by his mates as a "pick-up artist".

He might have a "wing-man", somebody who he goes out picking up girls with.

This "wing-man" will frequently introduce his player friend in a rehearsed manner that promotes the player's "high value" as a man. For example, "Hey, this is my friend Brad. He dated Miss November. Nice!"

Or, "Check out this picture of Ashley's last girlfriend - how HOT is THAT?" (Cue carefully-chosen photograph of said player with a beautiful woman in a bikini.)

If the player is skilled, these little "routines" will be done in a way that skilfully, deliberately piques your curiosity. The average woman isn't expecting a man to have the nous to manipulate her so subtly - so she falls for the bait, every time.

The point of these 'player strategies' is to make you think that he's not affected by your own particular brand of beauty or charm ... that you're nothing special, and that, in fact, you'll be lucky to get him.

Through their literature, these PUAs have told him that, in order to get past YOUR "bitch-shield" that you naturally possess as an attractive woman, he has to demonstrate to you that you are nothing special to him.

Because you're used to being pursued by desperate, supplicating men (as the popular theory goes), this lack of interest will intrigue you, and you'll begin to wonder why he's not chasing after you.

Before you know it, you'll actually be chasing HIM - all because he didn't demonstrate any interest in you at first, and made it clear that plenty of other women are interested in him.

He's manipulated you. Another success for the PUAs.

But not if you're smart!

You can cut through all this crap by not playing along with his silly games. After all, you're not interested in dating a player (that is, a man who's interested in you for the CHALLENGE you present to him, not the woman that you are.)

You're interested in dating a real MAN - someone who's prepared to prove to you that he's interesting and worthy of your interest, but who is ALSO self-confident enough to require that YOU be interesting to HIM.

If you know a player, and you think he could be worth the effort - as in, he's not just some chump who knows how to seduce females, but a genuinely intelligent, creative man who's just headed in the wrong direction romantically - here's what you can do:

GIVE HIM ONE CHANCE, AND ONE CHANCE ONLY.

The moment a guy starts behaving in ways that you feel might be a trick to "get" you to feel or act a certain way ...

... for example, he might use the "Photo Routine", which is where he shows you a stack of 'holiday pics' interspersed with photos of himself posing with other beautiful women (goal: to get you to feel jealous, and see him as a desirable guy) ...

... or he might try to 'neg' you, which is where he recognizes that you are probably 'higher value' than him, and attempts to equalize your social status by subtly putting you down verbally (for example, telling you that you've got something in your ear when you don't) ...

Remember that the aim of his "player" behavior is to prove to you that HE is the 'catch' here - more than you. He wants to manipulate you into thinking that he's actually doing you a favor by allowing you the opportunity to become interested in him.

Why is he trying to manipulate you like this? To make it easier for him to hook up with you, of course. He thinks that if YOU think he's a real 'catch', you're not going to shoot him down. End of story.

He doesn't know that he doesn't need to act like this to get your attention.

If you keep cool and don't play into his games by becoming flustered, emotionally wrought, or jealous, then YOU keep the upper hand, YOU intrigue HIM, and YOU WIN.

2. The Inappropriate Humorist.

This is the guy whose primary mission is to make you like him by making you laugh.

This is an admirable goal, and he's got one thing right - laughter is definitely the key to a woman's heart. If he can make you laugh, he's usually worth hanging out with. Kudos to him for figuring this out.

However, this particular humorist is making one huge mistake: he doesn't understand that, to get the girl, you need to couple HUMOR with RESPECT.

When you're dealing with a guy who laughs at himself, invites you to laugh along AT HIM, and uses inappropriate humor like scatology (toilet humor) to get you giggling, he's got a self-esteem issue.

He doesn't understand that you can have a woman in stitches ... but, if she's laughing AT you, all the humor in the world isn't going to unlock her romantic potential.

Guys who make this mistake are usually just really, really nervous. They want to impress you. They want to make you laugh, and they want you to like them.

Their nerves make them choose the 'easiest' route to this goal - CLOWNING AROUND.

What you need to do in order to allow his true self to shine through is to build up his self-esteem where you are concerned. You need to make it clear that he's a likable guy WITHOUT the use of inappropriate humor.

The best way to do this is to NOT call direct attention to his lack of humorous finesse (which would just make him MORE nervous) ...

... but to use a simple and highly effective technique known as "positive reinforcement training."

Ironically, this is a strategy that's actually been developed by animal trainers.

I'm not implying that men are like animals - but this 'training' method WORKS.

The concept is centered around REWARDING the behavior that you like (with the validation he's searching for - a giggle or a smile) and IGNORING the behavior that you don't like.

So, when he cracks a dumb joke, or tries to make you laugh at something that is not funny, don't force a laugh. Don't frown. Don't ask him why he thinks that's funny.

SIMPLY DO NOT REACT.

This is actually the most effective thing you can do. To this kind of guy, NO attention is much worse than NEGATIVE attention. So by ignoring his unfunny or inappropriate jokes, you're sending a clear message that that kind of behavior is unwanted... and won't help him get to know you better.

When you contrast the coldness of your withdrawal of attention with the pleasure he gets from your laughter reaction when he DOES do something worthy of a positive reaction (like making a genuinely funny joke, not making himself the butt of jokes)... he'll catch on very quickly.

POSITIVE REINFORCEMENT (reward what you like, ignore what you don't like) is what will help him to realize that it's his normal, relaxed, at-ease self that's attractive ... not his tense, jittery, clowning-around self.

3. Aloof/Disinterested

Sometimes, it's hard to tell whether a guy genuinely isn't interested - or whether he's simply shy!

If you feel like there's a spark there, but you just can't seem to break past those boundaries, you need to suss out whether it's true indifference or just shyness that's raising the barriers.

The best way to do this is to get the bit between your teeth, and strike up a conversation with him.

Making this effort yourself, instead of waiting and hoping for HIM to do it, makes ALL the difference when it comes to figuring out what's behind his coolness.

If he's just shy, you'll need to give him a few moments to warm up. Have a couple of questions prepared beforehand in case he's a 'listener' rather than a 'talker' - and make sure they're open-ended questions (ones that can't be answered with a straight yes/no.)

Once you've asked him 3 questions or so, you're engaged in an official conversation - which is a prime opportunity for him to relax and see that his shyness isn't scaring you off, after all.

And if he's not loosening up and his demeanor's not changing? Then that means one thing: simply that he's not interested.

If he's a nice person, he'll still go along with the conversation - but don't be fooled into thinking that 'politeness' equals 'attraction'. All the conversation in the world won't make a bit of difference if that spark's missing - and trust me, you can tell when it's there and when it's not.

To learn how to cut to the chase and take the game-playing out of dating, you must take the time to look over Get a Great Guy Guide:

==> [YOUR HOPLINK]

If in doubt, simply remember this basic fact: if he's attracted to you, YOU'LL FEEL IT.

I'll talk to you again soon!

[Your Name]

Newsletter 3

Hey there, **[First name]**,

You must know that it's pretty difficult to judge what a guy's THINKING from the way he's ACTING.

Just about every woman I know - client or friend - has griped at some point about "guy talk"

and how men frequently seem to actively mask their true intent with bizarre and misleading actions and behaviors.

Some of the most common complaints that I hear: - They hang out in large, blokey groups while "on the pull", and indulge in chugging games, belching, and catcalling (while honestly believing that they're really trying hard to attract a woman.)

• They try to portray themselves as "players", whose major claim to fame is an ability to seduce any woman they want.

• They try to flirt with you by using toilet humor and making themselves the butt of jokes (hardly the stuff of romance novels!) - They assure a woman that they're interested in a committed and loving relationship - and then disappear the next morning.

• They act aloof and disinterested around a woman they like - when in FACT, they're just intimidated by her beauty, charm, or intelligence.

There are soooo many different ways that men inadvertently confuse us women!

And it's not just CONFUSION that's the issue here. In fact, some men can act in ways that actually TURN WOMEN OFF.

After all, who's actually attracted to a modern-day Don Juan, a self-deprecating bad flirt, or an 'I'm-above-it-all' King of Cool?

The saddest part? Most of these guys aren't even doing it on purpose. Usually, these behaviors are being used as an ego shield - something to hide their REAL personality (and insecurities) behind.

But does the average woman have any clue that this is what he's up to? Of course not!

She just gets confused, disgruntled, and ultimately - discouraged by his apparent lack of interest, lack of subtlety, or cavalier approach to sexual love.

So how do you get a guy to drop the act and just be his REAL SELF? How do you get him to ditch the faï¿½ade and get authentic about who he really is - and what he really wants?

How are you supposed to figure him out, if he can't even be straight up about the most basic things??

Fortunately, the power IS in your hands. By including just a few tried-and-true methods in your bag of social tricks, you can set him at ease and get him to relax enough to reveal his truth.

(By 'his truth', I mean his sense of authenticity ... his real personality, who he REALLY is, and what he REALLY wants.)

Incidentally, being your authentic self is an INCREDIBLY attractive characteristic to possess.

But it's not easy - most of us have been brought up to act and behave in a certain way. We've been taught to mask parts of ourselves that others might find unattractive.

When you're able to be your true, honest self, and embrace CLARITY in your personality and life, everything literally just seems to fall into place. Life becomes much easier - and you'll finally start attracting the kind of men who are prepared to love the REAL YOU.

I can point you towards a fantastic course that'll teach you how to attract the right kind of man for you, and make him love you, trust you, and ultimately commit to you

You'll find that course right here:

==> [YOUR HOPLINK]

Let's take a look at the 3 main problem-male personas that women who are active on the dating scene face.

1. The Player.

This is the guy who prides himself on his ability to insinuate himself into the pants of just about any woman he chooses.

He thinks that because he knows how to manipulate a woman into liking him, through using certain behaviors and patterns of speech, then he's "successful" with women - and with life in general. After all, he's living every guy's most primal dream: he can sleep with a different gorgeous woman every night of the week if he feels like it. (At least, this is what he tells his friends.)

You might hear this guy being referred to by his mates as a "pick-up artist".

He might have a "wing-man", somebody who he goes out picking up girls with.

This "wing-man" will frequently introduce his player friend in a rehearsed manner that promotes the player's "high value" as a man. For example, "Hey, this is my friend Brad. He dated Miss November. Nice!"

Or, "Check out this picture of Ashley's last girlfriend - how HOT is THAT?" (Cue

carefully-chosen photograph of said player with a beautiful woman in a bikini.)

If the player is skilled, these little "routines" will be done in a way that skilfully, deliberately piques your curiosity. The average woman isn't expecting a man to have the nous to manipulate her so subtly - so she falls for the bait, every time.

The point of these 'player strategies' is to make you think that he's not affected by your own particular brand of beauty or charm ... that you're nothing special, and that, in fact, you'll be lucky to get him.

Through their literature, these PUAs have told him that, in order to get past YOUR "bitch-shield"

that you naturally possess as an attractive woman, he has to demonstrate to you that you are nothing special to him.

Because you're used to being pursued by desperate, supplicating men (as the popular theory goes), this lack of interest will intrigue you, and you'll begin to wonder why he's not chasing after you.

Before you know it, you'll actually be chasing HIM - all because he didn't demonstrate any interest in you at first, and made it clear that plenty of other women are interested in him.

He's manipulated you. Another success for the PUAs.

But not if you're smart!

You can cut through all this crap by not playing along with his silly games. After all, you're not interested in dating a player (that is, a man who's interested in you for the CHALLENGE you present to him, not the woman that you are.) You're interested in dating a real MAN someone who's prepared to prove to you that he's interesting and worthy of your interest, but who is ALSO self-confident enough to require that YOU be interesting to HIM.

If you know a player, and you think he could be worth the effort - as in, he's not just some chump who knows how to seduce females, but a genuinely intelligent, creative man who's just headed in the wrong direction romantically - here's what you can do:

GIVE HIM ONE CHANCE, AND ONE CHANCE ONLY.

The moment a guy starts behaving in ways that you feel might be a trick to "get" you to feel or act a certain way ...

... for example, he might use the "Photo Routine", which is where he shows you a stack of 'holiday pics' interspersed with photos of himself posing with other beautiful women (goal: to get you to feel jealous, and see him as a desirable guy) ...

... or he might try to 'neg' you, which is where he recognizes that you are probably 'higher value'

than him, and attempts to equalize your social status by subtly putting you down verbally (for example, telling you that you've got something in your ear when you don't) ...

Remember that the aim of his "player" behavior is to prove to you that HE is the 'catch' here more than you. He wants to manipulate you into thinking that he's actually doing you a favor by allowing you the opportunity to become interested in him.

Why is he trying to manipulate you like this?

To make it easier for him to hook up with you, of course. He thinks that if YOU think he's a real 'catch', you're not going to shoot him down. End of story.

He doesn't know that he doesn't need to act like this to get your attention.

If you keep cool and don't play into his games by becoming flustered, emotionally wrought, or jealous, then YOU keep the upper hand, YOU intrigue HIM, and YOU WIN.

2. The Inappropriate Humorist.

This is the guy whose primary mission is to make you like him by making you laugh.

This is an admirable goal, and he's got one thing right - laughter is definitely the key to a woman's heart. If he can make you laugh, he's usually worth hanging out with. Kudos to him for figuring this out.

However, this particular humorist is making one huge mistake: he doesn't understand that, to get the girl, you need to couple HUMOR with RESPECT.

When you're dealing with a guy who laughs at himself, invites you to laugh along AT HIM, and uses inappropriate humor like scatology (toilet humor) to get you giggling, he's got a self-esteem issue.

He doesn't understand that you can have a woman in stitches ... but, if she's laughing AT you, all the humor in the world isn't going to unlock her romantic potential.

Guys who make this mistake are usually just really, really nervous. They want to impress you.

They want to make you laugh, and they want you to like them.

Their nerves make them choose the 'easiest'

route to this goal - CLOWNING AROUND.

What you need to do in order to allow his true self to shine through is to build up his self-esteem where you are concerned. You need to make it clear that he's a likable guy WITHOUT the use of inappropriate humor.

The best way to do this is to NOT call direct attention to his lack of humorous finesse (which would just make him MORE nervous) ...

... but to use a simple and highly effective technique known as "positive reinforcement training."

Ironically, this is a strategy that's actually been developed by animal trainers.

I'm not implying that men are like animals but this 'training' method WORKS.

The concept is centered around REWARDING the behavior that you like (with the validation he's searching for - a giggle or a smile) and IGNORING the behavior that you don't like.

So, when he cracks a dumb joke, or tries to make you laugh at something that is not funny, don't force a laugh. Don't frown. Don't ask him why he thinks that's funny.

SIMPLY DO NOT REACT.

This is actually the most effective thing you can do. To this kind of guy, NO attention is much worse than NEGATIVE attention. So by ignoring his unfunny or inappropriate jokes, you're sending a clear message that that kind of behavior is unwanted... and won't help him get to know you better.

When you contrast the coldness of your withdrawal of attention with the pleasure he gets from your laughter reaction when he DOES do something worthy of a positive reaction (like making a genuinely funny joke, not making himself the butt of jokes)... he'll catch on very quickly.

POSITIVE REINFORCEMENT (reward what you like, ignore what you don't like) is what will help him to realize that it's his normal, relaxed, at-ease self that's attractive ... not his tense, jittery, clowning-around self.

3. Aloof/Disinterested

Sometimes, it's hard to tell whether a guy genuinely isn't interested - or whether he's simply shy!

If you feel like there's a spark there, but you just can't seem to break past those boundaries, you need to suss out whether it's true indifference or just shyness that's raising the barriers.

The best way to do this is to get the bit between your teeth, and strike up a conversation with him.

Making this effort yourself, instead of waiting and hoping for HIM to do it, makes ALL the difference when it comes to figuring out what's behind his coolness.

If he's just shy, you'll need to give him a few moments to warm up. Have a couple of questions prepared beforehand in case he's a 'listener'

rather than a 'talker' - and make sure they're open-ended questions (ones that can't be answered with a straight yes/no.)

Once you've asked him 3 questions or so, you're engaged in an official conversation - which is a prime opportunity for him to relax and see that his shyness isn't scaring you off, after all.

And if he's not loosening up and his demeanor's not changing? Then that means one thing: simply that he's not interested.

If he's a nice person, he'll still go along with the conversation - but don't be fooled into thinking that 'politeness' equals 'attraction'.

All the conversation in the world won't make a bit of difference if that spark's missing - and trust me, you can tell when it's there and when it's not.

To learn how to cut to the chase and take the gameplaying out of dating, you must take the time to look over Get a Great Guy Guide:

==> [YOUR HOPLINK]

If in doubt, simply remember this basic fact: if he's attracted to you, YOU'LL FEEL IT.

I'll talk to you again soon!

[Your Name]

How to Figure Out What He REALLY Wants

Hey there, **[First name]**,

You must know that it's pretty difficult to judge what a guy's THINKING from the way he's ACTING.

Just about every woman I know - client or friend - has griped at some point about "guy talk"

and how men frequently seem to actively mask their true intent with bizarre and misleading actions and behaviors.

Some of the most common complaints that I hear: - They hang out in large, blokey groups while "on the pull", and indulge in chugging games, belching, and catcalling (while honestly believing that they're really trying hard to attract a woman.)

• They try to portray themselves as "players", whose major claim to fame is an ability to seduce any woman they want.

• They try to flirt with you by using toilet humor and making themselves the butt of jokes (hardly the stuff of romance novels!) - They assure a woman that they're interested in a committed and loving relationship - and then disappear the next morning.

• They act aloof and disinterested around a woman they like - when in FACT, they're just intimidated by her beauty, charm, or intelligence.

There are soooo many different ways that men inadvertently confuse us women!

And it's not just CONFUSION that's the issue here. In fact, some men can act in ways that actually TURN WOMEN OFF.

After all, who's actually attracted to a modern-day Don Juan, a self-deprecating bad flirt, or an 'I'm-above-it-all' King of Cool?

The saddest part? Most of these guys aren't even doing it on purpose. Usually, these behaviors are being used as an ego shield - something to hide their REAL personality (and insecurities) behind.

But does the average woman have any clue that this is what he's up to? Of course not!

She just gets confused, disgruntled, and ultimately - discouraged by his apparent lack of interest, lack of subtlety, or cavalier approach to sexual love.

So how do you get a guy to drop the act and just be his REAL SELF? How do you get him to ditch the façade and get authentic about who he really is - and what he really wants?

How are you supposed to figure him out, if he can't even be straight up about the most basic things??

Fortunately, the power IS in your hands. By including just a few tried-and-true methods in your bag of social tricks, you can set him at ease and get him to relax enough to reveal his truth.

(By 'his truth', I mean his sense of authenticity ... his real personality, who he REALLY is, and what he REALLY wants.)

Incidentally, being your authentic self is an INCREDIBLY attractive characteristic to possess.

But it's not easy - most of us have been brought up to act and behave in a certain way. We've been taught to mask parts of ourselves that others might find unattractive.

When you're able to be your true, honest self, and embrace CLARITY in your personality and life, everything literally just seems to fall into place. Life becomes much easier - and you'll finally start attracting the kind of men who are prepared to love the REAL YOU.

I can point you towards a fantastic course that'll teach you how to attract the right kind of man for you, and make him love you, trust you, and ultimately commit to you

You'll find that course right here:

==> [YOUR HOPLINK]

Let's take a look at the 3 main problem-male personas that women who are active on the dating scene face.

1. The Player.

This is the guy who prides himself on his ability to insinuate himself into the pants of just about any woman he chooses.

He thinks that because he knows how to manipulate a woman into liking him, through using certain behaviors and patterns of speech, then he's "successful" with women - and with life in general. After all, he's living every guy's most primal dream: he can sleep with a different gorgeous woman every night of the week if he feels like it. (At least, this is what he tells his friends.)

You might hear this guy being referred to by his mates as a "pick-up artist".

He might have a "wing-man", somebody who he goes out picking up girls with.

This "wing-man" will frequently introduce his player friend in a rehearsed manner that promotes the player's "high value" as a man. For example, "Hey, this is my friend Brad. He dated Miss November. Nice!"

Or, "Check out this picture of Ashley's last girlfriend - how HOT is THAT?" (Cue

carefully-chosen photograph of said player with a beautiful woman in a bikini.)

If the player is skilled, these little "routines" will be done in a way that skilfully, deliberately piques your curiosity. The average woman isn't expecting a man to have the nous to manipulate her so subtly - so she falls for the bait, every time.

The point of these 'player strategies' is to make you think that he's not affected by your own particular brand of beauty or charm ... that you're nothing special, and that, in fact, you'll be lucky to get him.

Through their literature, these PUAs have told him that, in order to get past YOUR "bitch-shield"

that you naturally possess as an attractive woman, he has to demonstrate to you that you are nothing special to him.

Because you're used to being pursued by desperate, supplicating men (as the popular theory goes), this lack of interest will intrigue you, and you'll begin to wonder why he's not chasing after you.

Before you know it, you'll actually be chasing HIM - all because he didn't demonstrate any interest in you at first, and made it clear that plenty of other women are interested in him.

He's manipulated you. Another success for the PUAs.

But not if you're smart!

You can cut through all this crap by not playing along with his silly games. After all, you're not interested in dating a player (that is, a man who's interested in you for the CHALLENGE you present to him, not the woman that you are.) You're interested in dating a real MAN someone who's prepared to prove to you that he's interesting and worthy of your interest, but who is ALSO self-confident enough to require that YOU be interesting to HIM.

If you know a player, and you think he could be worth the effort - as in, he's not just some chump who knows how to seduce females, but a genuinely intelligent, creative man who's just headed in the wrong direction romantically - here's what you can do:

GIVE HIM ONE CHANCE, AND ONE CHANCE ONLY.

The moment a guy starts behaving in ways that you feel might be a trick to "get" you to feel or act a certain way ...

... for example, he might use the "Photo Routine", which is where he shows you a stack of 'holiday pics' interspersed with photos of himself posing with other beautiful women (goal: to get you to feel jealous, and see him as a desirable guy) ...

... or he might try to 'neg' you, which is where he recognizes that you are probably 'higher value'

than him, and attempts to equalize your social status by subtly putting you down verbally (for example, telling you that you've got something in your ear when you don't) ...

Remember that the aim of his "player" behavior is to prove to you that HE is the 'catch' here more than you. He wants to manipulate you into thinking that he's actually doing you a favor by allowing you the opportunity to become interested in him.

Why is he trying to manipulate you like this?

To make it easier for him to hook up with you, of course. He thinks that if YOU think he's a real 'catch', you're not going to shoot him down. End of story.

He doesn't know that he doesn't need to act like this to get your attention.

If you keep cool and don't play into his games by becoming flustered, emotionally wrought, or jealous, then YOU keep the upper hand, YOU intrigue HIM, and YOU WIN.

2. The Inappropriate Humorist.

This is the guy whose primary mission is to make you like him by making you laugh.

This is an admirable goal, and he's got one thing right - laughter is definitely the key to a woman's heart. If he can make you laugh, he's usually worth hanging out with. Kudos to him for figuring this out.

However, this particular humorist is making one huge mistake: he doesn't understand that, to get the girl, you need to couple HUMOR with RESPECT.

When you're dealing with a guy who laughs at himself, invites you to laugh along AT HIM, and uses inappropriate humor like scatology (toilet humor) to get you giggling, he's got a self-esteem issue.

He doesn't understand that you can have a woman in stitches ... but, if she's laughing AT you, all the humor in the world isn't going to unlock her romantic potential.

Guys who make this mistake are usually just really, really nervous. They want to impress you.

They want to make you laugh, and they want you to like them.

Their nerves make them choose the 'easiest'

route to this goal - CLOWNING AROUND.

What you need to do in order to allow his true self to shine through is to build up his self-esteem where you are concerned. You need to make it clear that he's a likable guy WITHOUT the use of inappropriate humor.

The best way to do this is to NOT call direct attention to his lack of humorous finesse (which would just make him MORE nervous) ...

... but to use a simple and highly effective technique known as "positive reinforcement training."

Ironically, this is a strategy that's actually been developed by animal trainers.

I'm not implying that men are like animals but this 'training' method WORKS.

The concept is centered around REWARDING the behavior that you like (with the validation he's searching for - a giggle or a smile) and IGNORING the behavior that you don't like.

So, when he cracks a dumb joke, or tries to make you laugh at something that is not funny, don't force a laugh. Don't frown. Don't ask him why he thinks that's funny.

SIMPLY DO NOT REACT.

This is actually the most effective thing you can do. To this kind of guy, NO attention is much worse than NEGATIVE attention. So by ignoring his unfunny or inappropriate jokes, you're sending a clear message that that kind of behavior is unwanted... and won't help him get to know you better.

When you contrast the coldness of your withdrawal of attention with the pleasure he gets from your laughter reaction when he DOES do something worthy of a positive reaction (like making a genuinely funny joke, not making himself the butt of jokes)... he'll catch on very quickly.

POSITIVE REINFORCEMENT (reward what you like, ignore what you don't like) is what will help him to realize that it's his normal, relaxed, at-ease self that's attractive ... not his tense, jittery, clowning-around self.

3. Aloof/Disinterested

Sometimes, it's hard to tell whether a guy genuinely isn't interested - or whether he's simply shy!

If you feel like there's a spark there, but you just can't seem to break past those boundaries, you need to suss out whether it's true indifference or just shyness that's raising the barriers.

The best way to do this is to get the bit between your teeth, and strike up a conversation with him.

Making this effort yourself, instead of waiting and hoping for HIM to do it, makes ALL the difference when it comes to figuring out what's behind his coolness.

If he's just shy, you'll need to give him a few moments to warm up. Have a couple of questions prepared beforehand in case he's a 'listener'

rather than a 'talker' - and make sure they're open-ended questions (ones that can't be answered with a straight yes/no.)

Once you've asked him 3 questions or so, you're engaged in an official conversation - which is a prime opportunity for him to relax and see that his shyness isn't scaring you off, after all.

And if he's not loosening up and his demeanor's not changing? Then that means one thing: simply that he's not interested.

If he's a nice person, he'll still go along with the conversation - but don't be fooled into thinking that 'politeness' equals 'attraction'.

All the conversation in the world won't make a bit of difference if that spark's missing - and trust me, you can tell when it's there and when it's not.

To learn how to cut to the chase and take the gameplaying out of dating, you must take the time to look over Get a Great Guy Guide:

==> [YOUR HOPLINK]

If in doubt, simply remember this basic fact: if he's attracted to you, YOU'LL FEEL IT.

I'll talk to you again soon!

[Your Name]

Why 'Letting Go' Gets You Loved Up

Subject: Why 'Letting Go' Gets You Loved Up

****** **INSIDER'S TIP:** Look, I totally get the fact that men are frequently SUPER-CONFUSING to deal with.

They say things they don't mean ... they act in ways that don't make sense ... they act like they're interested when they're not ... they even act like they're NOT interested when they ARE!

It's enough to get ANY woman's head in a muddle.

Take a moment now and imagine how calm and easy life would be if you never had to worry about men EVER AGAIN.

Imagine how powerful and confident you would feel if you ALWAYS knew EXACTLY how to act around men, what to say, how to behave ... and that this behavior ALWAYS resulted in success for you!

Imagine TOTAL CONFIDENCE in your own attractiveness as a woman.

Does this knowledge sound like something worth having to you?

If your answer to this question was 'Yes!', then I've got a fast, easy, and EFFECTIVE answer for YOU: to go here, right now, and check out this course. The kind of knowledge that you'll gain is literally going to transform your life.

Here's what I'm talking about:

==> [YOUR HOPLINK]

Hey, **[First name]**...

Us women are brought up with a really GOAL-ORIENTED approach to life.

We don't sit back and passively let life wash over us - we have our eyes on the prize.

We know what we want, and we're taught to take active steps to get it.

We're told to rely only on ourselves: that if we want something, it's up to US to MAKE IT OURS.

We plan, strategize, and plot out deliberate techniques specifically angled towards quick and effective success.

We have learned to engage fully in our lives and rely on OURSELVES to fulfil our ambitions and desires.

This is an admirable approach to LIFE.

It's NOT an admirable approach to DATING.

When you begin to view DATING in this way ...

... as a series of milestones to be passed and achievements to be accomplished ...

...that's when AAAALLL the fun gets sucked right out of the process.

Remember when you were a teenager and you'd just started out dating? It was an exciting, happy time, wasn't it? You were getting to know all these new people, it was interesting and fun, you were learning things about YOURSELF at the same time ...

... and, best of all, you didn't really have any expectations. You weren't expecting those guys to be your future husband - you were just in it for a good time.

As we grow older, our expectations naturally grow and change. It seems almost inevitable that the older we grow, the more we perceive pressure on us to find and keep a 'good catch.'

It's not FUN anymore.

In fact, it's almost like WORK.

You map out a game plan, put in the hard yards, do what you think you have to do in order to get what you want ... and then you expect RESULTS.

The main problem with this attitude is that, by focusing all your energies on the END-GOAL, you miss out on the beauty and light-hearted, flirtatious fun of the middle part!

That's right - dating can still be FUN (remember fun?) You can still enjoy each and every interaction with a single man that you have, whether it ends up going anywhere or not.

And best of all? This fun-loving, light-hearted outlook is the attitude that's most likely to actually land you the perfect man of your dreams!

(I know ... ironic, isn't it?)

When you think that finding The One is a GOAL that you have to 'get' in order to be happy and fulfilled, then your horizons shrink. You become super-focused and driven: you want results, results, RESULTS!

Like the go-getter that you are, you focus on what you want to get and STRIVE to achieve it.

You work hard at attracting the 'right man'.

You figure out strategies that you can use to 'catch' this dreamboat.

You might even write lists of the features that The One 'must' have in order to qualify for eventual status as your future husband.

This is an EXCELLENT approach to adopt ... in the boardroom, the office, or wherever your place of work might be. But dating should NEVER be the same as work - and, even more importantly, your attitude must reflect this fact!

When you take a 'working' attitude to dating and relationships, all the good times and enjoyment gets boiled right out.

The whole thing turns into a dried-up, joyless, achievement-grubbing MESS - and YOU end up nursing a stress migraine, comfort eating on the couch, and bewailing your lack of success.

You need a wake-up call! It's time to take control of the area of your life dubbed 'relationships and dating' ... and the most effective thing you can do is to adjust your ATTITUDE.

Your attitude is TRULY what defines your success with dating and men. So it's up to you, and you alone, to make sure that your attitude is as ATTRACTIVE and GENERATIVE as possible (meaning that, your attitude is attractive, and therefore it generates success.)

It's time for you to learn how to create AND MAINTAIN the most empowering attitude you'll ever have to dating, relationships, love, and men. This attitude will truly set you free - and, at the same time, it'll take you giant-steps closer towards getting the relationship of your dreams.

The secret? You have to learn to LET IT ALL GO.

You have to learn to stop caring so much about finding 'the right man'!

Once you've released your hold on this goal, and stopped trying to impose your own order and method on the universe, you have SOOOO much more energy to devote towards the things that really count ... like enjoying life.

Like maintaining rewarding relationships.

Like taking care of YOURSELF.

And - surprise, surprise - it's when we're really, authentically absorbed in living the most rewarding, enjoyable life that we can ... and when we're not obsessing over creating RESULTS ... that the perfect guy for us will come along.

And before you go rushing off to use this theory as a new way to 'land' you the 'catch' of your dreams, I've got to stop you right there.

For this approach to work, you've got to embrace it genuinely and honestly.

And that means, learning to engage in your life FOR ITS OWN SAKE, not just as another technique for 'getting' a relationship or a particular man.

It's only when you're really authentic that it will work for you!

Look, I understand TOTALLY that dating can be hard work sometimes. Attending singles dances and parties, asking your married friends to fix you up, networking, mingling at parties ... sometimes, when the field has been fruitless for awhile, it can feel almost like you're trapped on an endlessly-revolving gerbil wheel.

But when women become jaded about the process of looking for love, they attain a certain hard, cynical, almost STONY quality. It's like all the life, laughter, softness, and femininity has been sucked right out of them.

They stop enjoying themselves, and become almost BITTER. They're not hoping for love they're expecting it. And when those expectations are disappointed (as they inevitably will be, with that kind

of attitude), those women use this failure as further evidence of the impossibility of finding true love.

Thus, they become even MORE bitter and resentful.

It's a vicious cycle.

Needless to say, this is not an attractive attitude to have.

A woman who's sick of the dating game, who's had her 'expectations' disappointed one too many times, is EASY to spot for most men.

She's the one making cynical jokes about how she would have been better off staying at home watching 'Sex and the City' reruns.

She's the one who has maybe had a few too many drinks 'to get her going.'

She's the one who's lacking that

oh-so-important SPARKLE ... which is the look of a woman who's really enjoying herself, who's having a great time, and whose happiness doesn't depend on whether she gets 'success' or not.

If you feel as though you're sick to death of looking for Mr. Right, then you HAVE to take a moment and rethink your approach.

FACT: Dating is FUN! It's about having a good time, meeting some new people, and establishing yourself with a great network of new friends and new dates.

Those dates might yield a rewarding relationship ... or they might not. And if they don't, that doesn't mean that they were a waste of time.

It's up to you to ask yourself, 'Where is the gift in what just happened to me? What can I learn from it? How can I use this experience to grow?'

When you learn to do this, you will truly learn and develop as a woman - and the experience of dating will achieve a new significance and reward for you, regardless of whether it produces a relationship or not.

I'm sure you know that the men who are really worth being with want the kind of woman who's got herself sorted ... who has her attitude centered around sound values, psychologically and emotionally.

The thing that so many of us forget is that dating about the JOURNEY just as much as it is about the destination. And, ironically, when you're too focused on making something HAPPEN, you're actually reducing your chances of success in that area.

If you're totally driven to 'get a man', then you PROBABLY WON'T GET ONE.

Look, here's how it works.

If you have a full, busy, interesting life of your own, that you ENJOY living ...

... with a life, hobbies, career, interests, and friends of your own ...

... then you don't really NEED a guy to 'complete' you. You're not a needy leech, waiting desperately to be rescued. You're a fulfilled, stable, balanced woman with a GREAT life of her own.

You don't NEED a man - or a relationship - to complete you!

THIS is the attitude that will save you from the hell of the, 'I've GOT to find a man'

attitude. It will save you from the stress and strain of trying to FORCE something to happen whenever you go out on the prowl. And it will enable you to relax, kick back, and have a laugh when you're out socializing and meeting new people.

FACT: When you're really tied up in the outcome of a particular event, it attains an unnatural significance for you. You may not realize it, but your personality and the way you portray yourself to others actually CHANGES in direct proportion to how much you want that thing to happen.

Here's how it works.

If you're out at a party in GOAL-ORIENTED mode, everything about you is angled towards ATTRACTING A MAN. You're self-conscious - and IT SHOWS.

You're tense, agitated, and fizzing with nervous energy - and EVERYONE CAN TELL.

And, even worse, if things don't seem to be going to plan ... like if there are no eligible men present, or you haven't been asked to dance ... your whole night is RUINED.

On the other hand, when the outcome of an event ISN'T of earth-shaking importance for you, you're able to be your REAL self.

THIS is the self that has fun, that ENJOYS herself ... and, coincidentally, it's the self that's MOST ATTRACTIVE to others.

Everyone wants to be around the relaxed girl who's having a great time.

NOBODY wants to be around the woman whose whole being is angled towards success, success, SUCCESS.

Learn to think of dating and relationships as just one more aspect of your full-to-the-brim, energetic, fulfilling life - NOT that life's purpose.

When you do this, you'll notice that 2 incredible things start to happen:

• You relax, your stress levels decrease, and you yield to the beautiful harmony of life. You trust in the abundance of the universe (what Dr Alex Benzer calls 'wealth consciousness'), and feel confident that everything will turn out okay, WITHOUT you having to agonize over it. You find a new sense of balance. Essentially, you begin to enjoy yourself ... a LOT more.

• You become INSTANTLY more attractive to men.

Your relaxed, carefree enjoyment of life is totally irresistible to most people - after all, we ALL want to be around somebody with a genuine zest for life. Your natural effervescence will boost the mood

of any man who comes near you - and THAT is authentically irresistible.

So please. For your own sake, as well as the sake of all those men out there who are praying that, one day, they'll find a woman just like you...

... learn to LET GO a little bit. Yield yourself to the rhythm of life. Accept the fact that you don't have to stress, strive, and agonize over your appearance and attractiveness in order to BE attractive.

Accept dating for what it is: a fun, light-hearted part of your life.

Eventually, you WILL find the man of your dreams ...

... So instead of stressing and straining about how to find him, meet him, and attract him, don't you think it's a better idea to LET GO of your worries, ACCEPT that 'what will be, will be', and simply enjoy the ride?

For more tips, check out the Get A Guy Guide course at:

==> [YOUR HOPLINK]

We'll talk again soon!

Your friend,

Mirabelle Summers

How to Get More Attraction Every Time

Subject: How to Get More Attraction Every Time

>>Hey, **[First name]**,

Have you noticed something funny?

A lot of the techniques and strategies for being attractive to MEN are also applicable when it comes to being attractive IN GENERAL.

Once you start applying the tips and techniques for attracting MEN that you'll find in these newsletters and the MYS product library, you'll feel the positive repercussions in all areas of your life: your family, your friends, your job.

When you make BEING ATTRACTIVE a real priority, you begin to have MAGNIFICENT relationships with EVERYONE in your life.

It's not just about the men!

It's an interesting concept, isn't it? Because it leads to the concept that men are ACTUALLY not all that different from everyone else.

What MEN find attractive is often what EVERYONE finds attractive ... and, in fact, is also what will help you to enjoy the kind of success in your life and work that you'd ALSO like to enjoy in your personal romantic relationships.

When you step back and take a look at how successful you feel in the 'attracting men' part of your life, you can use the resulting evaluation as a kind of 'self-calibration barometer' to evaluate how you are behaving in general ... and whether there are any areas of your life that may need to be changed.

For example, if you're pretty successful with men, it's a reasonably safe bet that you're also doing pretty well in OTHER areas that require social skills (such as familial and business relationships.)

But if you're lagging behind with your dating and relationship goals, it could be a 'warning sign' that you might need to work the aspects of your character that handle ALL social interactions ... such as your ease in social situations, your self-confidence, your self-image, and so on.

This is also a KEY strategy for making sure you are authentic and genuine at all times ... because, as I hope you're aware by now, truly authentic women never resort to game-playing, manipulation, or following arbitrary rules in order to attract the man of their dreams into their lives.

TANGENT: Incidentally, not everybody is as scrupulous as you and I. There are plenty of books and resources available which will actively encourage you to manipulate and trick men into feeling what they THINK is 'attraction' for you.

Unfortunately, when you get right down to it, this kind of attraction is nothing more than what a cat feels for the piece of yarn you're dangling in front of it: the instinct to CHASE.

When you resort to trickery and manipulation to attract men, YOU become that piece of string.

You're attractive as long as you're playing the game ... but as soon as you stop, and relax, and become YOURSELF, the attraction just fizzles out.

Being genuine is more important than you probably realize when it comes to forming the kinds of relationships you want, with the MEN that you want.

When you listen to your OWN voice, and your OWN opinions, you're much more likely to attract somebody who is a good 'fit' for YOU into your life.

And if you had the perfect man but let him slip through your fingers... I bet you always wonder "What if..."

If that sounds like you, I urge you to see if that elusive ex still thinks about you (and wants you back): **[YOUR HOPLINK]**

Of course, that's not to say that you shouldn't be blindly taking advice or following anybody else's opinion as truth....

Instead, I'm saying that you should always run new ideas past your own internal

Opinion-Generating Machine before you ACT on those ideas.

Follow somebody's advice blindly, and you are setting yourself up for pure, unmitigated DISASTER.

Here's a little story to illustrate what I'm talking about. (Incidentally, this story is actually based on the experiences of a client of mine ... but I've changed her name to protect her privacy.)

This woman - we'll call her Sharon - has been seeing her boyfriend for the past 6 months. They are in love, and are committed to one another.

Although they've made no plans to get married or anything of the sort, Sharon's boyfriend has shown her that he loves her many times over in the way that he acts around her, and the things he does for her.

The two of them live together in a small one-bedroom apartment, and are quite happy there.

Sharon's mother and father, however, are not so impressed.

Sharon's mother wants to see her Sharon happily married with a ring on her finger ... and hopefully, with a bun in the oven before too long (if you'll pardon the expression.)

Sharon's father doesn't care too much about the wedding, but he 'knows what men are like' and wants to make sure that this guy is REALLY as committed to Sharon as he says he is.

One day, over Sunday lunch, Sharon's parents sit her down and ask her when she's going to be getting married.

They tell her that a verbal commitment is NOT the same thing as a SHOW of commitment (i.e. a ring), and that, as they have always said, 'actions speak louder than words' ... so when will they be setting a date?

At first, Sharon brushes their questions off.

After all, she and her partner are happily in love, and she knows he wants to be with HER. As far as she is concerned, people are together because they WANT to be, not because they HAVE to be.

But if that's the case (says her mother), if he's so sure he wants to be with her, why DOESN'T he want to get married? Really, he should be thinking about what SHE wants, not just what HE wants ... and Sharon has wanted to get married ever since she was a little girl, 'remember, Sharon?'

Sharon goes home that day in a pensive mood.

Her parents have introduced an element of doubt into her otherwise happy life.

Here's what is going through her mind ...

If he DID want to be with her, SHOULDN'T he care about what she wants enough to ask her to marry him?

Could it be possible that he's NOT, actually, quite sure about her ... and that he might possibly just be biding his time and seeing if anything else comes along?

And that phrase of her mother's keeps ringing in her mind ... "actions speak louder than words" ...

Before you know it, Sharon's sense of security in her own relationship has been compromised.

She is worried and unhappy - and, worse, afraid to talk to her partner about how she truly feels (probably because part of her knows just how ridiculous those fears really are.)

Sharon ends up putting pressure on her partner about his intentions. She didn't MEAN to, but the pressure from her parents began to get to her.

And - as is so often the case in these scenarios - her fears created a self-fulfilling prophecy.

She was afraid that her boyfriend might be 'stringing her along' with no intention of staying around for the long haul ...

So, she began to act paranoid, needy, and insecure, constantly asking for reassurances and proof that he would NOT be leaving her.

This made her partner feel pressured and unhappy ... which led to more insecurity from Sharon ... causing more paranoia and neediness ... causing more unhappiness on his behalf ...

Finally, Sharon's partner couldn't take it any more. The woman he loved was happy, confident, secure Sharon - not this weepy, needy, insecure, demanding woman that she'd morphed into.

He packed up all his stuff, moved out of their apartment, and told Sharon he was ending it.

Here's the REALLY sad part.

If she had listened to her OWN instincts and beliefs about her own relationship, instead of allowing other people's opinions ...

... (opinions motivated by God only knows what mistaken good intentions at best) ...

... to influence the course of her relationship and life, there is a very good chance that she WOULD have been married by now.

At the very least, she and her partner would very likely still be together.

The lesson in this little parable is as follows: if you want to be genuinely successful with men (and, in fact, with life in general), you must learn to create your own 'frames' for your relationships.

Otherwise, your actions will forever be influenced by other people's opinions ... and you'll be far less likely to act appropriately to your own situation.

WHAT IS A FRAME?

A frame is a useful concept that's based in NLP (neuro-linguistic programming.)

A frame is basically a context, or a focus, for your thoughts and actions. It's like a picture frame for your life: just as a picture frame provides boundaries for the image seen within, a frame provides your life with limitations ... and can also open up all sorts of possibilities.

It all depends on the frame that you choose to operate out of.

For example, in Sharon's case, her parents framed her relationship in the context of her partner being a 'typical man' who was probably out to just get what he could from Sharon without taking her needs into account.

They had framed him as a selfish man who was not to be trusted.

Unfortunately for Sharon, her own 'frame' although much more positive than this - was also much WEAKER than her parents' frame. She allowed THEIR frame of her relationship to define and change the parameters of her OWN frame - EVEN THOUGH IT WAS FOR HER OWN RELATIONSHIP!

She allowed her parents to reframe her relationship for her.

THIS is the reason why it ended badly: because Sharon allowed her perceptions, interpretations, and reactions to her relationship to be REFRAMED by somebody else much less qualified than herself to do so.

I really cannot stress this enough: if you want to be successful in life and love, you MUST be capable of framing your OWN relationships and experiences FOR YOURSELF.

What this means, in practical terms, is that you must put more energy into controlling your OWN relationships and your OWN perceptions, BASED ON WHAT YOU KNOW. Yours is the opinion that is the most important, because YOU are the person who knows what is best FOR YOU.

Think of it this way: if Sharon had been a strong, confident woman, who was capable of maintaining her own relationship frame based on HER OWN PERCEPTIONS, she would have been able to comfortably listen to her parents' attempt to negatively reframe her relationship for her ...

thank them for sharing ... and then return to the comfort of her own home ... all without turning a hair.

Look: reframing isn't always a bad thing. It is entirely possible to POSITIVELY reframe an experience, for example, and thus feel better about what could have been seen as a 'bad' thing for you.

But you MUST be capable of comparing everybody else's frames on your experiences to your own PERSONAL opinion and your own PERSONAL frame.

Don't just swallow them hook, line, and sinker - or else you'll never have your own opinion, you'll ALWAYS be at the mercy of other people's frames, and (of course) most people will not perceive you as attractive ... because there is nothing attractive about a weak, unconfident, and insecure woman!

Just remember this: THE PERSON WITH THE MOST CONFIDENCE ALWAYS WINS.

The person with the strongest FRAME always wins.

If Sharon had replied to her parents with a confident, "Yes, and isn't it great that I'm so happy and secure in my relationship that I don't need a ring to feel safe?" ... they would have been, initially, flummoxed ... and then (I'll bet money on it) actually HAPPY for her.

Think about it.

There are so many ways to get the committed relationship you have always dreamed of. Maybe you already had it and didn't know!

If you still have a man you think about, you should watch this short video:

[YOUR HOPLINK]

I'll talk to you again soon ...

Your friend,

Mirabelle Summers

meetysweet.com

What If You Want MORE Than Friendship?

Subject: What If You Want MORE Than Friendship?

Hey,

You know how AGONIZING it is when you have a male friend who you've developed feelings for.

It's not the feelings themselves that cause so much pain ... it's when they're UNREQUITED that it really hurts.

Of course, there are things you can do to try and move the friendship to the next level - but frankly, there is a very high chance of ending up with nothing more than a wounded ego and no more friendship.

If you find yourself tongue-tied when around men you really like, you may want to take a look at:

[YOUR HOPLINK]

It's a difficult one.

But there is a solution ...

It's called, NOT GETTING STUCK AS A FRIEND IN THE FIRST PLACE!

Seriously. If you've got a guy friend you're ALREADY hopelessly in love with, you are going to have to make a choice:

a) Either tell him, directly or through subtle innuendo, how you feel, and risk losing the friendship

OR

b) Cut your losses now, and end the friendship yourself.

Truly, you will most likely NOT be able to continue being 'friends' on any normal and healthy level with someone you are in love with ... what usually happens is that the woman in question becomes more and more miserable, more and more besotted, and more and more insecure ...

... until finally she's TOTALLY fixated on this one guy and loses out on ALL these other opportunities to meet GREAT new men who actually DO want her.

Think about it! What kind of a lesson are you teaching yourself when you "hang in there" in the hopes that this friend of yours will eventually wake up one morning and 'realize' that he's madly in love with you?

You're teaching yourself a subconscious lesson that MEN DON'T FIND YOU ATTRACTIVE...

... and that the way to make men find you attractive is to chase them around and get more and more bogged down in your own head and your own emotions.

Look: he's not going to spontaneously REALIZE that he has feelings for you.

Sorry, but that just doesn't happen.

Well ... allow me to correct myself (slightly.) I am willing to concede that SOMETIMES, and VERY RARELY, this has been known to happen ... but realistically, the chances of this happening to you are almost nil. That's something you're just going to have to accept.

You either need to be straight-up with him about how you feel, or end the friendship and move on, thus freeing yourself up for better things.

(Let's face it: the friendship ACTUALLY ended when you realized you had feelings for him. You can't be real friends with someone you're in love with.) And in fact, you've actually got MORE of a chance of success with this guy happening if you REMOVE yourself from his life for

awhile(especially when the alternative is you hanging around, being super-available all the time and hoping that something happens.)

Let him miss you. See what happens.

In this situation, making yourself less available, more mysterious, and more INDEPENDENT is EXACTLY what you need to do. Familiarity does not breed lust or love with someone who thinks of you as a friend ... but a little distance and a little 'missing you' just MIGHT. (Once again: that's MIGHT.)

But in all honesty, the best cure for this horrible situation is PREVENTION.

And that means that you have to prevent yourself from slipping into a platonic friendship with a man you consider potential boyfriend material (or even husband material) RIGHT FROM THE GET-GO.

Let's talk about some ways for you to do that.

First of all: you need to focus on creating CHEMISTRY.

It's very important that he sees you as a feminine, attractive being from the VERY BEGINNING. This doesn't mean that you have to be perfect or beautiful - it just means that, since you never know when you're going to meet someone you feel that SPARK with, it's important that you are prepared for flirtation and attraction AT ALL TIMES.

Let's be honest for a moment, shall we? Men tend to form their impressions of a woman very quickly. It doesn't take long for them to 'categorize' a new acquaintance as, 'possible lover' or 'just a friend', so you need to be ready to take advantage of the opportunity when it presents itself.

Here's an example of why this is important: My friend (we'll call her Dana, to protect her privacy) was round at another friend - who we'll call Stephanie - 's place the other day.

They had a 'girl's night in' planned, so Dana had deliberately dressed right down. She was wearing loose, sloppy trackpants, Ug boots, no makeup, and her hair wasn't freshly washed.

Basically, she was prepared for a night of eating comfort-food and lying on the couch with Stephanie, dishing the dirt and just chilling out.

But about half an hour into the evening, Stephanie got a knock on the door ...and when she got up to answer it, it was her brother ... and about 3 of his friends. One of whom, coincidentally, happened to be JUST Dana's type smart, professional, witty, interesting, and cute to boot.

Even MORE coincidentally, Dana was single and looking.

But did she take advantage of this unexpected gift dropping right into her lap??

No, she did not. She was so intimidated by how frumpy she was feeling that she just sat quietly on the couch, hugging her knees to her chest, and hardly said a WORD. Not one inkling of her normal sparkling, witty personality came through: as she said later, she felt "at a horrible, underdressed, unattractive disadvantage."

HERE'S THE LESSON IN WHAT HAPPENED TO DANA: Because she was feeling frumpy, she TOTALLY shot herself in the foot and lost an opportunity to make a connection with a real live attractive man right in front of her! Who knows what could have happened if she'd been feeling confident and attractive and had participated fully in the conversation?

The message here is that YOUR CONFIDENCE LEVELS ARE KEY. If you are looking frumpy, chances are you're FEELING frumpy ... and most likely, guys will be able to sense that you're feeling that way, and will not be attracted.

It's not that you need to look beautiful or glamorous. You just need to feel COMFORTABLE enough with your own self and the message you're sending out there to be able to jump at the opportunity when one presents itself.

The world is ripe with unexpected possibilities for meeting people. It pays to take care of yourself at ALL TIMES: not only will you LOOK better (which, frankly, never hurts), but - more importantly - you will be much more able to be your attractive, confident and unique self and have fun in the moment without feeling self-conscious and inhibited.

Tip #2: When you talk to him, don't just TALK.

FLIRT.

Don't be prone to 'magical thinking' and just expect something to miraculously 'happen' when you meet a man you find attractive.

You might be surprised at how many women do this: they find someone who could be relationship material, and decide that if it's 'meant to be', then it will 'just happen'. And as a result, they make very little effort to help matters along ...

and of course, NOTHING ENDS UP HAPPENING.

Here's a little tip for you: you are MUCH more likely to enjoy success with the men of your choosing when you CREATE an atmosphere of FLIRTATION and CHEMISTRY.

This doesn't mean that you have to re-invent yourself as a giggling, simpering minx. Good flirting isn't about SCREAMING sexuality, it's about HINTING at it ... but more than anything else, it's about making the guy feel great about himself.

... and if you ARE interested in learning how to be the kind of mature, attractive, interesting flirt who knocks their socks off, you should check this out: **[YOUR HOPLINK]** ... but I'll give you a few quick pointers so you always get off on the right foot:

Good flirting is about creating the space for romance to happen. If you want to flirt with a guy, you should bear in mind that it's all about giving him POSITIVE FEEDBACK.

If you want him to seek you out again and again, you want to let him know that you enjoy his company. So: smile. A LOT. Laugh at his jokes.

Make plenty of eye contact. And introduce TOUCH this one's a biggie, as it really emphasizes your femininity and portrays you in a more physical framework. (Use sparingly, though, because it's powerful!)

I'll talk to you again soon!

[Your Name]

Make Him Fall In Love On the First Date

Subject: Make Him Fall In Love On the First Date

The way we behave on the first couple of dates is what sets the tone for the rest of the relationship, whether it's a week long or lasts for a lifetime. It's a microcosm.

This is why the first couple of dates are EVALUATIVE in nature: each person, if they're smart and accustomed to dating efficiently and effectively, is evaluating the other person to see if they're likely to be a good 'fit'.

For many women, this is really confusing. Lots of women don't realize that the first date(s) are evaluative in nature - they think that the evaluation has gone on BEFORE the date even occurs.

They think that if somebody asks them out on a date, they must have already decided that they 'like' her - as if this is a done and dusted conclusion.

This is not the case at all! Yes, a man is INTERESTED if he asks you out on a date, or if he accepts your offer of a date.

But that isn't license to get all excited and start planning your future together - or even to spend (waste?) time daydreaming about how cute he is, how well you'll probably get on together, and what he'll be like in bed.

When you take success for granted ahead of time, you're setting yourself up for a major disappointment. Not just because, IF the date doesn't pan out well, you'll be disappointed (which, after having invested time and effort in daydreaming all these romantic daydreams about him, you will be) ...

... but because counting your chickens before they are hatched is actually a CAUSE of a date going badly.

It all boils down to the EMOTIONAL SIGNIFICANCE that you invest in a particular event, and the pressure that that significance places you under.

For example, let's say you're on a date with a really hunky guy who you're REALLY into. You think he's great - in fact, you're even thinking, "This could be The One!"

And because of the importance that you've invested this date with - the emotional significance that it now has for you, what with this guy potentially being your future husband and all - suddenly, everything is MUCH too important for you to be able to relax.

There's too much at stake. What if you screw up? You'll have ruined a potentially great relationship with this guy, who could even be The One!

What if he doesn't like you? What if you do or say something dumb? What if you RUIN everything??

That is the kind of thinking that your 'mental chatterbox' will subject you to, when you over-invest in an event's significance. The pressure involved causes you to get stressed out, anxious, self-conscious, and jumpy ...

... and it's simply NOT ATTRACTIVE.

If this sounds dreadfully familiar, I can help rescue you from yourself without lowering yourself to games and trickery. If you want genuine men, it takes a genuine approach, which you can find out more about at:

[YOUR HOPLINK]

In addition to all the weird mannerisms that nerves subject you to (like playing with your hair, sitting very stiffly and self-consciously, laughing too hard or nervously, talking fast or not enough), you also become very PREOCCUPIED.

There's another phrase that life-coaches and psychologists use to describe this state of mind.

They call it NOT BEING IN THE MOMENT.

When you're 'not in the moment', you're basically living inside your own head. You're distracted from what's ACTUALLY HAPPENING by the judgments, opinions, and worries that your 'mental chatterbox' is supplying you with.

This quality of living inside your own head is what stops you from being truly attractive.

Instead, you're preoccupied, self-absorbed, and not centered - the three hallmarks of the insecure and needy person. (I'm sure I don't need to tell you that neediness and insecurity are qualities that

most people will RUN from.)

Being present, or 'in the moment', is one of the most ATTRACTIVE ways of being that you could ever hope to adopt.

It's all about turfing out all your cares and worries about the past (which you can't change) and the future (which you can't predict), and just relaxing into your life and into the present moment.

Essentially, it's being comfortable in your own skin, and in the way that things are right now.

When you're free from your own pre-formed opinions and needs and desires on a date, you instantly become much calmer and more accepting.

You're able to relax more, and get much more from the man you're on the date with.

You can truly pay attention to HIM, see the world from his point of view, and really participate in the event.

Instant charisma!

You can always tell someone who's truly in the moment because they seem so calm, accepting, centered, and enlivened. They make you feel good to be around. You know that, when they're with you, they really are WITH YOU - not off somewhere in their own little world where you can't follow.

When you think about it, this moment is the only one we ever have. We do not exist in the past, or in the future - only RIGHT NOW, in the 'here and now'.

And it's in this present moment that everything that'll have an impact on your FUTURE 'here and now' takes place - which is part of the reason why being fully present, and not permitting yourself to be distracted by the past OR the future ...

... simply focusing your full attention on whatever it is that you're doing right now, whether it's talking to someone, listening to what they've got to say, eating a meal, doing the dishes ...

... is so important.

And it's very ATTRACTIVE, too. Let's take the example of being on a date to make this perfectly clear to you.

When you're out with a guy, one of the most attractive things you can do is to focus your full, undivided attention on him.

You're not craning your neck around, zoning out and thinking about whether you're double parked, or checking out the waiter. You're not saying, "What?" every two minutes.

You're simply giving him the gift of your total concentration and full attention - just by LISTENING to what he's got to say. Not imposing any values on him.

Not judging him, or comparing what he's said to your own personal agenda, or trying to decide whether you guys are going to be future soul-mates or not.

Not paying attention to the chatterbox inside your head.

Just LISTENING to him, and really participating IN THE MOMENT.

Here's a passage from an interview with Marie Forleo, whose way of talking about the quality of being 'in the moment' I really appreciate.

She tells you that, if you want to try being in the moment when you're out with somebody, you can actually train yourself to exist on that plane.

You can do this by COMPLETELY DROPPING the conversation that's in your mind (your 'mental chatterbox'), and putting your attention on fully hearing what your companion has to say FROM THEIR POINT OF VIEW.

You don't have to agree with it. You don't have to disagree with it. Don't try and figure out if you know where they're going with it. Don't make comments on it. Don't try to finish their sentence for them, or interrupt.

Just practice bringing yourself back to REALLY HEARING what they have to say from their point of view.

This is a really simple exercise to train you in being present in the moment - but it's very effective, it's very efficient, and it's VERY attractive.

There is so much going on inside a man's mind that he's probably not telling you. If you want to know what he's thinking, and why he acts disinterested, distant, and pulls away...

Make sure you know this so he never dumps you and always sees you as the one he can't live without:

[YOUR HOPLINK]

Incidentally, I know this might be a little confusing at first - here I am telling you that the first dates are evaluative in nature, and then in the next breath I'm telling you to put your judgments aside and 'be in the moment'.

Here's a trick for you: YOU CAN DO BOTH.

Before you go on the date, you'll ideally have figured out what it is, essentially, that you're looking for in an ideal man. You've got a fairly clear idea of what it is that you're looking for.

When you're ON the date, you put those desires and judgments-in-waiting to one side, and simply EXIST, devoting your attention to the present moment.

You wait to form opinions of this person and consciously evaluate the date when you can no longer gain more valuable information or input from what happens on the date itself - i.e., when it's OVER.

You can do both!

You might feel at this point like there are a lot of little things to remember, attitudes to implement, and things to do and not to do. That's OK. You don't have to worry about it right now learning a new approach DOES take a bit of effort at first.

But the more you practice doing it, the easier it will become, until being in the moment is no longer something that you have to consciously practice doing - it simply becomes part of who you are.

And when you reach that stage, it's like magic - you really enhance your attractiveness, and (because others can sense your authenticity, and your ability to be comfortable in your own skin, and the fact that you're a judgment-free zone) you form MUCH more meaningful, deep bonds with people.

So to wrap up for today, here's a quick review of the key points we've covered just now: - First dates are evaluative by definition.

Don't waste your time or energy forming opinions of a guy before the date itself. Remember, you don't know him yet.

- Investing too much emotional significance in a date is unattractive. It makes you nervous, jumpy, and self-conscious, and sets you up for disappointment.

- Learn to be in the moment in order to be truly attractive, and to get as much out of your dates as you truly can. Put your judgments to one side and just participate in the moment.

- You can wait until after the date to form opinions. It's not productive OR attractive to form opinions and evaluate while actually on the date. Keep an open mind and put your mental chatterbox to the side.

- Practice being in the moment by dropping your internal conversation (the chatterbox) and bring your attention fully to bear on the person that you are with. Do this until it becomes second nature, and reap the benefits!

Don't forget, if you are really serious about success with men, your first port of call is Why Men Pull Away.

[YOUR HOPLINK]

Seriously, it will change your life!

I'll talk to you again soon!

Your friend,

Mirabelle Summers

meetysweet.com

Social posts and hooks

Angles and hooks

Angle | Who it is for | Opening hook

The 2am text you almost sent

The course's first steps are about not acting on the first instinct, and almost everyone has a draft they regret. | women, recent breakup

Where: email lists, Facebook groups | “Before you send that long message to him tonight, read this.”

Does he secretly want you back?

It matches the free presentation's promise exactly, so the click lands on what was offered. | women unsure where they stand

Where: email lists, YouTube, Pinterest | “There are three ways to tell if he still wants you, and one of them is in what he doesn't say.”

Is she still open to you?

A tasteful version of the men's presentation hook that passes ad review. | men who miss their ex

Where: men's lists, Reddit-style discussion, YouTube | “You can't read her mind, but you can learn to read the signs.”

Stop begging, start thinking

The vendor's core point: begging, crying and threats reinforce the decision to leave. | men and women in the first week after a breakup

Where: email lists, blogs | “Every plea you send makes the breakup look more like the right call to them.”

The friend zone after the breakup

The 'just be friends' zone is one of the named Q&A topics inside. | people whose ex said 'let's just be friends'

Where: blogs, Pinterest, Facebook | “'Let's stay friends' can mean three different things, and only one of them is a closed door.”

When your ex is with someone else

A named topic inside, and an honest angle that includes knowing when to move on. | women and men whose ex has a new partner

Where: email lists, YouTube | “Seeing them with someone new feels like the end. Sometimes it is, and you deserve to know which.”

Clarity over hope

Frames the product around a decision, which is honest and keeps refunds down. | readers tired of guessing

Where: newsletters, blogs | “The worst part of a breakup is the not knowing.”

The silent ex

'An uncommunicative ex' and 'an emotionless ex' are both covered inside. | people whose ex has gone cold or stopped replying

Where: email lists, Facebook groups | “Three weeks of 'seen' and no reply. Here's what to do with that.”

Your own past mistakes

'Getting over past mistakes' is a named section and speaks to guilt, a strong buying emotion. | people who feel the breakup was their fault

Where: blogs, YouTube, newsletters | “If you know you messed up, the apology is the easy part.”

Stronger second time

The final step covers putting love into practice, which sets this apart from 'get them back fast' offers. | couples on a break or just reunited

Where: relationship blogs, email lists | “Getting back together is one step. Not breaking up again is the hard part.”

Social media posts

Facebook

Confession: after my worst breakup I wrote a 600-word text and sent it at 2am. It did not go well.

If you're in that spot right now, put the phone down and watch this free video first. It's by relationship author Mirabelle Summers and shows three ways to tell if he secretly wants you back, plus why begging and jealousy games usually backfire.

No promises that he'll come back. Just a clearer head.

[YOUR HOPLINK]

(Affiliate link: I may earn a commission.)

Comment below: what's the one breakup mistake you'd warn a friend about?

Facebook

Guys, if there's an ex you still think about, this free presentation is worth twenty minutes. It covers three ways to read whether she might still be open to you, and how to approach things without grovelling or playing games.

[YOUR HOPLINK]

#ad (affiliate link)

Instagram

Three things that feel right after a breakup and almost always backfire:

1. Sending the long message at 2am

2. Posting to make them jealous

3. Promising you'll change everything

If you still love your ex, there's a calmer way. Mirabelle Summers' free video shows three ways to tell if he secretly wants you back. Link in bio. #ad

#breakupadvice #getyourexback #relationshipadvice #heartbreak #movingforward #datingadvice #secondchances #selfcare

X / Threads

After a breakup, the moves that feel most natural (begging, jealousy, the 2am essay) usually confirm to your ex that leaving was right. This free video shows three ways to read where you really stand first: [YOUR HOPLINK] #ad

Pinterest

Pin title: 3 Ways to Tell If Your Ex Still Wants You

Description: Not sure if he still has feelings for you? This free video by relationship author Mirabelle Summers walks you through three ways to read the signs after a breakup, plus the common mistakes that push an ex further away. An honest, calm approach with no games. Affiliate link.

Board ideas: Breakup Advice, Relationship Tips, Healing After Heartbreak

Alt text: A woman sitting by a window holding her phone, thinking.

#breakupadvice #exboyfriend #relationshiptips #heartbreak #secondchance

TikTok / Reels / Shorts

[Hook, to camera] Don't text your ex until you've watched this.

[Beat 2] After a breakup your brain wants three things: beg, make them jealous, or promise you'll change. All three usually prove to them that leaving was right.

[Beat 3] What actually helps is reading the situation first. Is the door open, closed, or somewhere in between?

[Beat 4] There's a free video by relationship author Mirabelle Summers that shows three ways to tell if he secretly wants you back. Link in my bio.

[On-screen text throughout] #ad Affiliate link in bio

#breakup #exboyfriend #relationshipadvice #heartbreak #datingtips #ad

YouTube description

Thinking about getting back with your ex? Before you reach out, watch Mirabelle Summers' free presentation on three ways to tell if your ex still wants you back:

For women: [YOUR HOPLINK]

About the course: 2nd Chance is a 6-step plan for the weeks after a breakup: getting through the grief, understanding what went wrong, when and how to make contact, what to talk about, and putting love into practice if you reunite. Separate versions for men and women. $47 today, down from $97, with a 60-day no-questions-asked money-back guarantee.

Disclosure: this is an affiliate link and I may earn a commission if you buy, at no extra cost to you. No program can promise your ex will come back.

Facebook

Story sequence (3 frames)

Frame 1: "Still checking his Instagram at midnight?" (photo: phone glowing in a dark room)

Frame 2: "Before you message him, find out where you really stand. Three signs to look for."

Frame 3: "Free video, link here. #ad" with link sticker to [YOUR HOPLINK]